



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, October 22, 2025

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting in virtual format.

Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Please note that comments received after 3:00 p.m. may not be added to the public record until after the meeting.

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 841 3732 7305

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please email the address listed below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: urbandesigncomments@cityofmadison.com.

Call to Order/Roll Call

Approval of Minutes

[October 8, 2025]: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [86031](#) Urban Design Commission Public Comment

Agenda Overview**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing Items

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [90073](#) 929 E Washington Avenue - Alterations to a Previously Approved Development in Urban Design District (UDD) 8. (District 6)

Owner: Archipelago Village, LLC
Applicant: Doug Hursh, Potter Lawson
Final Approval is Requested
UDC is an Approving Body
3. [89896](#) 1802-1902 Wright Street - Major Amendment to an Approved Comprehensive Design Review for Signage (CDR). (District 12)

Owner: McAllen Properties
Applicant: Allie Klocek, Sign Art Studio
Final Approval is Requested
UDC is an Approving Body

Unfinished Business

4. [88480](#) 1402 Wyoming Way - Public Building for MMSD Gompers Elementary and Black Hawk Middle Schools. (District 18)

Owner: Scott Chehak, MMSD
Applicant: Susan Bowersox, OPN Architects
Final Approval is Requested
UDC is an Advisory Body

5. [88482](#) 1601 N Sherman Avenue - Public Building for MMSD Sherman Middle and Malcolm Shabazz High Schools. (District 12)
- Owner: Scott Chehak, MMSD
Applicant: Susan Bowersox, OPN Architects
Final Approval is Requested
UDC is an Advisory Body
6. [88479](#) 139 W Wilson Street - New Multi-Family Residential Building in UMX Zoning. (District 4)
- Owner: 139 Wilson, LLC
Applicant: Doug Pahl, Aro Eberle Architects
Final Approval is Requested
UDC is an Advisory Body

New Business

7. [90048](#) 511-515 W Dayton Street - Residential Building Complex. (District 4)
- Owner: Jeff Rood, Mad Pads, LLC
Applicant: Paul Cuta, CaS4 Architecture
Initial/Final Approval is Requested
UDC is an Advisory Body

Discussion Item

8. [88545](#) Informational Presentation and Discussion on the Urban Design Code Update Project
- Topics for discussion:
- Project overview and timeline
 - Identifying key urban design principles and goals
 - Identifying new and existing areas of interest
- *Discussion Item Only - No Ordinance Before the UDC and No Formal Action Will Be Taken*

Schedule of Meetings

November 5, 19; December 3, 17, 2025

Secretary's Report

Recent Plan Commission Actions

Upcoming Matters

Joint Plan Commission/Urban Design Commission Meeting Schedule for 2026:
https://www.cityofmadison.com/dpced/planning/documents/Joint_UDC_Plan_Commission_Schedule.pdf

Business by Members

- 9. [87114](#) Business by Members

Adjournment