

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through May 31, 2014 and 2013

Fixed Route Passenger Revenue

2014	January	February	March	April	May	Total
Cash fares	\$ 120,789	\$ 105,366	\$ 149,108	\$ 136,985	\$ 120,107	\$ 632,355
Day passes	\$ 5,278	\$ 2,472	\$ 4,096	\$ 8,245	\$ 8,527	\$ 28,618
2 ride passes	\$ 25,118	\$ 6,285	\$ 27,735	\$ 11,185	\$ 10,000	\$ 80,323
10 ride passes	\$ 73,370	\$ 84,260	\$ 84,345	\$ 77,010	\$ 75,000	\$ 393,985
31 day passes	\$ 154,011	\$ 124,344	\$ 133,740	\$ 161,116	\$ 122,375	\$ 695,586
EZ Rider/Summer Youth passes	\$ 196,860	\$ 210,703	\$ 221,235	\$ 168,557	\$ 221,235	\$ 1,018,590
Total cash, ticket & pass revenue	\$ 575,426	\$ 533,430	\$ 620,259	\$ 563,098	\$ 557,244	\$ 2,849,457
UW ASM	\$ 285,124	\$ 285,124	\$ 285,124	\$ 285,124	\$ 285,125	\$ 1,425,621
UW Employees	\$ 156,101	\$ 156,101	\$ 156,100	\$ 156,101	\$ 156,100	\$ 780,503
MATC	\$ 51,225	\$ 64,571	\$ 62,230	\$ 69,729	\$ 46,717	\$ 294,472
City of Madison	\$ 10,380	\$ 10,379	\$ 11,001	\$ 11,040	\$ 10,345	\$ 53,145
Edgewood	\$ 9,155	\$ 12,211	\$ 10,872	\$ 11,128	\$ 6,416	\$ 49,782
St. Mary's	\$ 1,853	\$ 2,022	\$ 2,339	\$ 2,136	\$ 2,130	\$ 10,480
Meriter	\$ 2,013	\$ 1,984	\$ 2,010	\$ 1,898	\$ 1,810	\$ 9,715
Dane County	\$ 2,476	\$ 2,359	\$ 2,323	\$ 1,741	\$ 1,740	\$ 10,639
Commuter	\$ 15,143	\$ 15,358	\$ 15,686	\$ 15,317	\$ 11,810	\$ 73,314
Total unlimited ride pass revenue	\$ 533,470	\$ 550,109	\$ 547,685	\$ 554,214	\$ 522,193	\$ 2,707,671
Total passenger revenue	\$ 1,108,896	\$ 1,083,539	\$ 1,167,944	\$ 1,117,312	\$ 1,079,437	\$ 5,557,128
Cumulative YTD passenger revenue	\$ 1,108,896	\$ 2,192,435	\$ 3,360,379	\$ 4,477,691	\$ 5,557,128	

2013	January	February	March	April	May	Total
Cash fares	\$ 128,244	\$ 124,263	\$ 129,802	\$ 133,392	\$ 124,976	\$ 640,677
Day passes	\$ 8,079	\$ 7,350	\$ 7,497	\$ 6,152	\$ 8,784	\$ 37,862
2 ride passes	\$ 23,830	\$ 13,130	\$ 20,658	\$ 10,900	\$ 8,040	\$ 76,558
10 ride passes	\$ 99,820	\$ 79,570	\$ 83,955	\$ 75,095	\$ 100,395	\$ 438,835
31 day passes	\$ 157,839	\$ 103,439	\$ 139,528	\$ 130,731	\$ 134,105	\$ 665,642
EZ Rider/Summer Youth passes	\$ 46,500	\$ 219,940	\$ 185,110	\$ 254,660	\$ 254,680	\$ 960,890
Total cash, ticket & pass revenue	\$ 464,312	\$ 547,692	\$ 566,550	\$ 610,930	\$ 630,980	\$ 2,820,464
UW ASM	\$ 271,644	\$ 271,643	\$ 271,644	\$ 271,643	\$ 271,644	\$ 1,358,218
UW Employees	\$ 150,772	\$ 150,772	\$ 150,772	\$ 150,771	\$ 150,771	\$ 753,858
MATC	\$ 52,571	\$ 69,315	\$ 62,306	\$ 61,867	\$ 47,352	\$ 293,411
City of Madison	\$ 11,518	\$ 11,347	\$ 11,566	\$ 10,368	\$ 10,178	\$ 54,977
Edgewood	\$ 8,466	\$ 12,368	\$ 10,187	\$ 10,106	\$ 8,156	\$ 49,283
St. Mary's	\$ 2,390	\$ 2,711	\$ 3,146	\$ 2,706	\$ 2,758	\$ 13,711
Meriter	\$ 2,754	\$ 2,673	\$ 2,586	\$ 2,221	\$ 2,253	\$ 12,487
Dane County	\$ 2,198	\$ 2,100	\$ 2,136	\$ 1,654	\$ 1,650	\$ 9,738
Commuter	\$ 11,317	\$ 12,142	\$ 13,795	\$ 13,209	\$ 14,668	\$ 65,131
Total unlimited ride pass revenue	\$ 513,630	\$ 535,071	\$ 528,138	\$ 524,545	\$ 509,430	\$ 2,610,814
Total passenger revenue	\$ 977,942	\$ 1,082,763	\$ 1,094,688	\$ 1,135,475	\$ 1,140,410	\$ 5,431,278
Cumulative YTD passenger revenue	\$ 977,942	\$ 2,060,705	\$ 3,155,393	\$ 4,290,868	\$ 5,431,278	

