



**MADISON  
PARKS**

# Community Events

Date 01/29/2024

Presented by Kelly Post

*Park and Street Use Supervisor*

# Community Events on Public Property

- *To support permitted activities, special events, and the management of public spaces which enhance the community building, citizen engagement, public safety, economic prosperity and quality of life for everyone.*
- How do we do this?
  - Understanding City ordinances, policies, and guidelines for use of public spaces
  - Communication and coordination = customer service
  - Help to maintain a healthy balance of permitted events and normal public use in public spaces

# Community Events are Important

Why are these events so important?

**Community Gatherings**

**Festivals**

**Concerts**

**Run/Walk/Marathons**

**Parades/Marches**

**Farmers' Markets**

**Wellness Classes**

**Kids Camps**

- Define and build communities
- Increase equitable accessibility and connect communities with public spaces
- Celebrate traditions
- Health & wellness / getting outdoors
- Instill civic pride / support community service and volunteerism
- Bring tourism & economic drivers to our community

# Permit Types

## Permits in Parks

Park Events

Neighborhood/Community Group Events

Open Space Events

Commercial Shoots

Classes in Parks

Kids Camps in Parks

## Permits for Streets, Sidewalks, or Parking Lanes

Street Use Events

Neighborhood Block Parties

Downtown Performance Spaces

Rallies, Demonstrations, and Marches

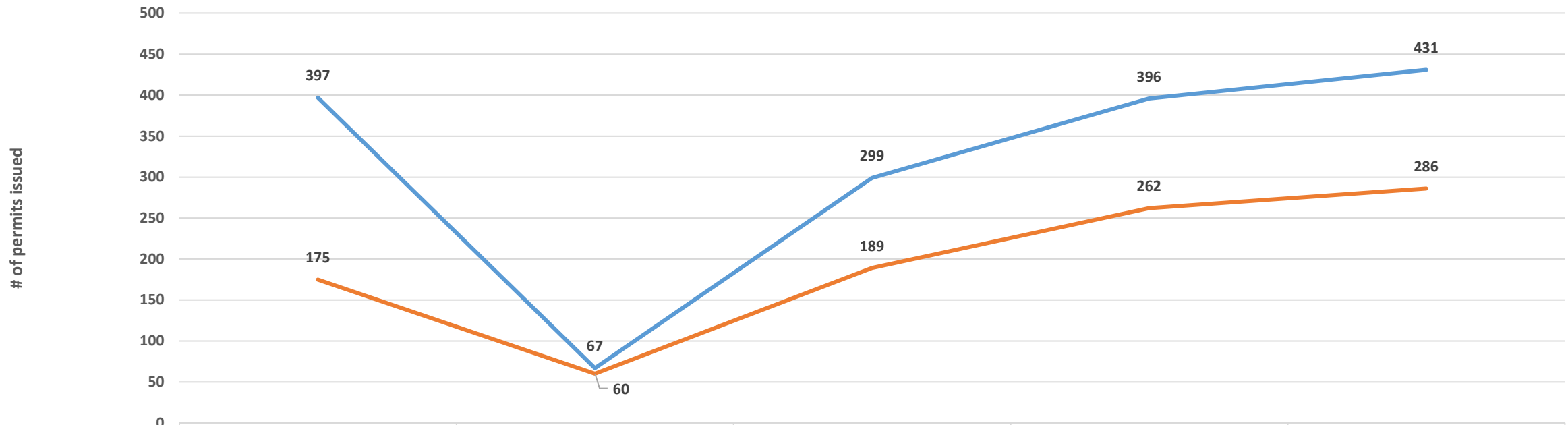
# 2023 Community Event Data

<b>Special Events in Madison Parks (2023)</b>	<b># permits</b>
Park Event permits	110
Neighborhood / Community Park Event permits	151
Classes in Parks permits	12
Kids Camps in Parks permits	7
Commercial Shoot permits	6
<b>TOTAL</b>	<b>286</b>

<b>Special Events on Madison Streets (2023)</b>	<b># permits</b>
Street Use Event permits	140
Downtown Performance Space permits	179
Neighborhood Block Party permits	112
<b>TOTAL</b>	<b>431</b>

# Permit Trends

City of Madison Special Event Permits 2019-2023



By year	2019	2020	2021	2022	2023
Street Use Events	397	67	299	396	431
Park Events	175	60	189	262	286