



City of Madison, Board of Park Commissioners
City-County Building, Room 104
210 Martin Luther King Jr. Blvd
Madison, WI 53703

September 2, 2020

Dear City of Madison Board of Park Commissioners:

Friends of Lake Wingra asks for your support for agenda item 61866, the request from Friends of Lake Wingra (FoLW) and the Madison Metropolitan Sewerage District (MMSD) to place temporary art installation at Vilas Park and Wingra Park. The three bullet points below summarize the rationale for why this art work should have a home in public parks.

- The Madison Common Council adopted the Wingra Watershed Management plan through resolution in 2016. The plan contains a goal to achieve a target surface chloride concentration of 40 milligrams/liter (mg/L). One recommendation to attain this goal is focusing on social marketing opportunities to encourage a paradigm shift in how we approach stormwater management and to also raise awareness on the issues. Both FoLW and MMSD participated as key stakeholders in the development of this plan.
- As an urban watershed, Lake Wingra requires action from governments, residents, and the private sector if it will reach this goal. Lake Wingra experiences the highest chloride concentration of all the Madison lakes and the concentration continues to rise.
- The City of Madison does a great job leading by example by providing the salt certification program and enhancing its salt application on City of Madison roads. This project addresses the social aspect that these other efforts cannot always tackle in a straightforward fashion, and it allows us to promote the work the City is already doing.

Thank you for taking the time to review this project!

Casey Hanson

Executive Director
Friends of Lake Wingra



PO Box 45071
Madison, WI 53744



www.lakewingra.org
FB: Friends Of Lake Wingra
IG: friendsoflakewingra



info@lakewingra.org
Subscribe to our newsletter on
our website