

MADISON HISTORIC PRESERVATION PLAN

Update Historic Preservation Ordinance

Historic Resources

Historic Preservation Plan



LEGACY
architecture



SCHEDULE

2017

2018

2019

Ordinance Review & Update

Historic Resources Data

Historic Preservation Plan



PUBLIC ENGAGEMENT STRATEGY_Inform + Involve

Successful input leads to support, acceptance, champions

- Variety of stakeholders – residents, property owners, investors, elected officials, commission members, staff
- Reach a diverse set of stakeholders – educate value of preservation



PUBLIC ENGAGEMENT STRATEGY_Inform + Involve

- Variety of techniques— public workshops, Commission meetings, online postings and survey
- Consolidated meetings to reach the most stakeholders – allow for integrated discussions and consensus building throughout the planning process



Landmarks Commission meetings

Public Meetings

Online Survey

Ad Hoc Ordinance Committee meetings

Historic Preservation Plan Adv Comm meetings

Common Council meetings

PUBLIC ENGAGEMENT STRATEGY_Equitable Approach

Working with City Staff to gather input from diverse group of stakeholders, citizens, property owners [database]

- Historic property owners
- Cultural, ethnic, and underrepresented communities – First Nation, Latino and Hispanic network, African American network, LGBTQ network, and women
- Elected officials
- Developers
- Historic preservation architects
- City staff

own visit maintain use develop regulate build operate

PUBLIC ENGAGEMENT STRATEGY_Equitable Approach

- Online survey sent to full database and posted online
- Public meetings in various locations to highlight different historic districts, reach residents, and engage locally
- Announcements posted, emailed, linked through local leaders, neighborhood groups, and organizations
- Discussing volunteer and additional city efforts – local festivals and events, library oral histories project, neighborhood chats, hand delivered and posted announcements

own visit maintain use develop regulate build operate

PUBLIC ENGAGEMENT SCHEDULE

FALL 2017 September 26th (tentative)

KICK OFF MEETING

**Introduce Historic Preservation Plan
Process + Team**

Gather ordinance Standards for Review input

PUBLIC ENGAGEMENT SCHEDULE_Ordinance

FALL 2017

Landmarks Commission

August 14

input on ordinance

Ad Hoc Landmarks Ord Review

input on ordinance

FALL 2017



SPRING 2018

15 Public Meetings

input on Standards for Review/District

3 per district

PUBLIC ENGAGEMENT SCHEDULE_Ordinance

SUMMER 2018

Landmarks Commission

June

framework & revisions

Ad Hoc Landmarks Ord Review

framework & revisions

FALL 2018

Common Council

present revised ordinance

PUBLIC ENGAGEMENT SCHEDULE_Historic Resources Data

FALL 2017

Landmarks Commission

October

strategy review

FALL 2018

Landmarks Commission

August

final report

FALL 2017

Online Survey

educate and gather input about historic preservation preferences

- **Broad base of people, 24/7 access**
- **Understand who values historic preservation, who are we missing**
- **Gather input on priorities and concerns**
- **Understand which types of buildings/places should be designated**
- **Evaluate preferred tools – policy + econ + land use + funding**
- **Measure what is needed to encourage support**
- **Promote and educate the values of historic preservation**
- **Educate - economic impact of historic preservation**

PUBLIC ENGAGEMENT SCHEDULE_Hist Preservation Plan

FALL 2017

2 Public Input Meetings

Oct & Nov

**community values, local history, influence of women,
underrepresented communities**

call for oral histories

WINTER 2018

Hist Pres Plan Adv Comm (HPPAC)

community values

Landmarks Commission

community value statements

PUBLIC ENGAGEMENT SCHEDULE_Hist Preservation Plan

SPRING 2018

Hist Pres Plan Adv Comm (HPPAC)

tools

2 Public Input Meetings

April & May

goals & objectives

Hist Pres Plan Adv Comm (HPPAC)

goals & objectives

PUBLIC ENGAGEMENT SCHEDULE_Hist Preservation Plan

SUMMER 2018

Landmarks Commission

goals and objectives

Public Input Meeting

implementation strategy

Hist Pres Plan Adv Comm (HPPAC)

implementation

FALL 2018

Landmarks Commission

implementation strategy

PUBLIC ENGAGEMENT SCHEDULE_Hist Preservation Plan

DRAFT PLAN

Public Input Meeting

December 2018

Hist Pres Plan Adv Comm (HPPAC)

WINTER 2019

Landmarks Commission

Landmarks + Others

SPRING 2019

Common Council

MADISON HISTORIC PRESERVATION PLAN



LEGACY
architecture

