



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved EDUCATION COMMITTEE

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Wednesday, August 13, 2014

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-120 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Astra Iheukumere; Shiva Bidar-Sielaff; Matthew J. Phair; Jessica Hankey; Dean Loumos and Carousel Andrea S. Bayrd

**Absent:** 2 - T.J. Mertz and Jeff Pertl

**Others present:** Heather Allen, Jennifer Lord, Tariq Saqqaf,

Phair called the meeting to order at 5:03 pm.

### APPROVAL OF MINUTES

Motion by Bidar-Sielaff, seconded by Hankey to approve the July 9, 2014 minutes. Motion passed by voice vote. Supv. Bayrd informed the group that she and Jeff Pertl will be the Dane County Supervisor representatives on the Education Committee.

### PUBLIC COMMENT

Taylor Kilgore and Gloria Gonzalez, Assistant Editors from the Simpson Street Free Press, spoke to the group. They are here to show support for the Education Committee and the MOST Initiative. The Simpson Street Free Press looks forward to participating in MOST and continuing to work with elementary and high school students to improve literacy and writing skills. After a brief description of programs offered at the Simpson Street Free Press they invited the Education Committee to have a future meeting at their Broadway Street location.

[35482](#)

Simpson Street Free Press Information

**Attachments:** [SSFP Handouts](#)

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

- [34449](#) Breaking barriers and building opportunities by providing child care and transportation to support paid internships.

Heather Allen the Legislative Analyst for Common Council was present to discuss the resolution and answer questions. The resolution originated from the Demographic Changes report. Members of the committee showed concern for future budget implications. Allen explained that the cost would be small to cover bus passes and changing priority for the child care assistance waiting list would not include additional costs. It is a possibility that Council could add funds to this initiative during the budget process to cover the cost or to increase the scope.

Motion by Loumos, seconded by Bidar-Sielaff to return to lead with recommendation for approval. Motion passed by voice vote.

2. [34650](#)

Madison Out-of-School Time (MOST) Update-Jennifer Lord

Attachments: [MOST Town Hall Agenda](#)

Jennifer Lord updated the group on the online locator position and application. Working with City Parks is one option. The cost and maintenance will need to be assessed. One existing program costs 15,000, but, but building could cost more. They are also talking to United Way about coordinating with the 211 system.

They are working on finalizing the survey results. It will be raw data that goes to the Action Team and Data Workgroup. The importance of an information management system became clear when they were unable to gather some data across organizations because there isn't any consistency in what organizations collect or how they collect it. They saw this with the ethnicity and race information from agencies. The recommendations from the groups will go to the MOST Coalition on October 10th. The Racial Equity and Social Justice pieces will be included in these recommendations. The final recommendations from the Coalition will be presented to the community for their input.

The National League of Cities Town Hall meeting will be Saturday, October 18th from 9-3. They hope to have a community vote at that time. There will be speakers who work with family and youth organizing around education and positive youth development in the country.

Members of the MOST Coalition have volunteered to go to preregistration for schools to do a quick 3 question survey and save the date for the town hall meeting. This will happen at a handful of community centers and schools.

The MOST determination of focus is only slightly behind the original timeline due to data report delays and the incorporation of Racial Equity and Social Justice pieces. The recommended focus should be determined in November.

1. [35189](#)

United Way of Dane County presentation on two-generation strategy to address poverty

Keetra Burnette the Senior Director of Community Impact for United Way spoke to the group. The HIRE initiative will address issues including racial disparity and the achievement gap. 9 non-profit partners will work with adults living in poverty to address basic needs such as homelessness, housing, employment and child care. They have already raised \$1 million. During the 3 years of the

HIRE initiative they will help about 240 individuals out of poverty. In addition 45 families will receive housing assistance to establish a safe and stable home. The Mayor and Dane County Executive also support the HIRE initiative.

There is a Day of Caring lunch tomorrow at Mallards Stadium from 11:30 am – 1:00 pm where more information on the HIRE initiative will be announced. Everyone is invited to attend.

The group discussed the pros and cons of working with existing housing programs such as Section 8 versus creating a new housing program to assist the 45 families with the housing portion. This is the early stages of the HIRE initiative and the details will still need to be determined. Families currently participating in employment and other programs with the United Way will be chosen for the HIRE initiative. January 2015 will be the beginning of the initiative.

Carousel Bayrd left at 5:57 pm.

Burnette explained a RFP will go out to non-profit partners for case managers and specific programs especially those which build capacity. Different populations may need different styles of case management. This will hopefully be addressed as the HIRE initiative moves forward. As plans for the HIRE initiative are finalized more information will be provided to the community. Currently it is slated to begin January 2015 and run for approximately 3 years.

4. [35098](#)

Community Coordination Plan Next Steps

Attachments: [JFF Presentation.pdf](#)  
[Independent Facilitator Overview](#)  
[Coordinated Community Plan Proposal.pdf](#)  
[Updated Independent Facilitator Overview](#)

Ron Chance from JFF and Tariq Saqqaf from the Mayor's Office were present to discuss the Community Coordinated Plan. In addition to current concerns the Community Development funding process study will provide additional insight into the needs of the community. It is important to help stabilize families through education and employment as well as incorporating safe and affordable housing options.

The goal would be for the facilitator to have a plan in place by month 9 based on existing data. Faith-based agencies should be included in the big picture as they currently provide important services and the goal is to align services available to strengthen existing resources.

Cost for facilitator has not been narrowed down yet. For the discussion they used \$60,000 as a starting figure. An example of funding structure could look like \$10,000 each from City, County and United Way and a possible matching grant from the Community Foundation for \$30,000. The first year will lead to a service model and evaluation for future development model to become the pilot. This plan will then be used to implement the model throughout the City and possibly surrounding areas.

Per the group's discussion Saqqaf will update the Independent Facilitator Overview to tweak the first 2 paragraphs and the data collection section. The group agreed that their 2 priority areas will remain MOST and the Community

Coordination Plan. United Way will need to be at the table for future discussions regarding the plan. MMSD will continue to be at the table for discussions and to support the plan until their budget situation improves.

Chance discussed the importance of choosing a geographical area for the pilot as quickly as possible. There may be 2 models used in the pilot one with hubs and one for those areas with high mobility. The facilitator will decide that information. A generic model may work well as it can be tweaked in the process.

5. [33304](#) Future Agenda Items

Phair asked the group to email him any items for future meetings. United Way or non-profits could be asked to join the group.

“Budget Initiatives” could be added to the September agenda to discuss joint budget efforts.

The group would like to have a future meeting at Simpson Street Free Press.

#### ADJOURNMENT

Motion by Iheukumere, seconded by Loumos to adjourn the meeting at 6:52 pm. Motion passed by voice vote.