



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

VENDING OVERSIGHT COMMITTEE

Consider: Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, January 28, 2026

5:00 PM

Virtual

The City of Madison is holding the Vending Oversight Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to vendingoversight@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 850 0463 7825

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Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-261-9171
mblake-horst@cityofmadison.com

Call to Order/Roll Call**Approval of Minutes**

8/27/25: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [**91643**](#) Public Comment

Members of the public have three (3) minutes to speak.

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

New Business

2. [**91437**](#) Repealing Section 9.12, repealing and recreating Section 33.17 to combine the Vending Oversight Committee and Economic Development Committee into the new Business and Economic Resources Committee (BERC), and updating references throughout the Madison General Ordinances.
Sponsors: Satya V. Rhodes-Conway, John W. Duncan, Sabrina V. Madison And Michael E. Verveer

3. [**91451**](#) Amending the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" and "Regulations Governing Vending in High Density Vending Areas" to replace references to the Vending Oversight Committee and MGO 9.12 with the Business and Economic Resources Committee and MGO 33.17, to coincide with the ordinance merging the VOC and EDC into the BERC.
Sponsors: Satya V. Rhodes-Conway, John W. Duncan, Sabrina V. Madison And Michael E. Verveer

4. [**91641**](#) Approval of Mall/Concourse Vending Map for the 2026-2027 vending season.

5. [**91642**](#) Approval of the Southeast Campus Vending Map for the 2026-2027 vending season.

Reports

6. [**86858**](#) Street Vending Staff Report

Attachments: [VOC Staff Report November-December 2024 & January 2025.pdf](#)
[VOC Staff Report February 2025.pdf](#)
[VOC Staff Report June 25 2025.pdf](#)
[VOC Staff Report August 27 2025.pdf](#)
[Street Vending Staff Report January 28, 2026.pdf](#)

Adjournment