

2025 Art on Trash & Recycling Trucks Pilot Program

The Madison Streets Division is proposing a pilot program for Art on Trash & Recycling Trucks.

Purpose: Promote care of the environment, bring art into the public realm, and foster a sense of pride in our community.

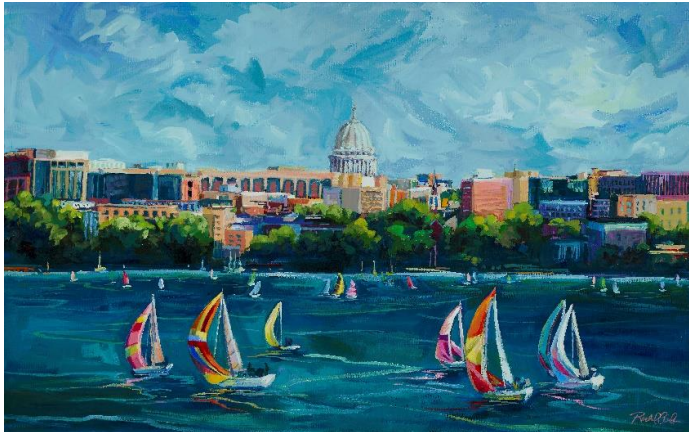
Duration & Scope: The pilot will run until June 1, 2026 and the City of Madison retains the right to remove the artwork at any time for any reason. The pilot will include artworks for only two trucks.

Selection Process: The proposed images were selected by Madison Street Division from the first review of the existing art call, which was approved by the Madison Arts Commission on February 19, 2025.

Selection Criteria: The images were selected because they celebrate Madison and our environment, are welcoming, and do not contain words, violence, nudity, littering, political or religious messages.

Nest Steps: The Madison Arts Commission is reviewing and voting on the purpose, the duration, and the proposed artwork for this pilot. The artwork will be fabricated in vinyl installed on the sides/back of trash and recycling trucks. The artwork will be licensed from the artists for \$500 each and will be paid through a purchase order. The Streets Division will pay for the fabrication and installation. If the pilot is successful, robust guidelines will be developed before any permanent program is proposed to the Common Council for adoption.

1. *Madison Skyline* by Rachel Christopoulos



2. *Our Neighboring Turkey* by Catherine Capellaro

