

TAXICAB SERVICE SURVEY 2006

ITEM	UNION CAB	BADGER CAB	MADISON TAXI	LIDLAW TRANSIT	TRANSIT SOLUTIONS	TOTAL	AVERAGE
MILES	3,178,487	2,846,857	2,621,012	816,841	724,940	10,188,137	120,823
PASSENGERS	515,757	634,634	418,874	101,996		1,671,261	0
PASSENGER TRIPS	371,761	418,859	286,977	101,996	112,500	1,292,093	18,750
REVENUES	\$5,332,375	\$4,818,068	\$4,000,933	\$2,056,877	\$1,500,000	17,708,253	250,000
TOTAL EXPENSES*	\$5,281,866	\$4,819,284	\$3,942,545	\$1,902,611	\$1,400,000	17,346,306	233,333
PROFIT (LOSS)	\$50,509	-\$1,216	\$58,378	\$154,266	\$90,000	351,937	15,000
COMPANY COST PER PASSENGER	\$10.24	\$7.60	\$9.41	\$18.65		\$45.90	\$0.00
CRASHES	45	38	38	6	4	131	1
CRASHES WHERE DRIVER/VEHICLE AT FAULT	15	12	16	1	3	47	1
MILES/CRASH	70,633	74,917	93,607	13,140	181,000	433,297	30,167
CO. COMPLAINTS	26	28	31	62	8	155	1
DOT COMPLAINTS	2	3	2	0	0	7	0
PERMITS REQUESTED	63	43	50	33	25	214	4

*Report expenses before earnings distribution to owners and officers

UNION: A METERED CAB OPERATION, OPERATED AS A COOPERATIVE, (EMPLOYEES OWN THE COMPANY)

BADGER CAB: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, PAYING A DAILY LEASE RATE AND RETAINING SUBSEQUENT REVENUE), PROVIDES A SHARED RIDE SERVICE

MADISON TAXI: A METERED CAB OPERATION THAT IS PRIVATELY OWNED, SOME LEASED CABS

LIDLAW dba/METRO RIDE: A SPECIALIZED VEHICLE OPERATION USED TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES. THIS IS A NATIONWIDE COMPANY. ALL CONTRACTUAL.

TRANSIT SOLUTIONS: PRIVATELY OWNED FLAT RATED OPERATION TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES. THEY ALSO HAVE LICENSE TO SERVE THE AIRPORT AS A TAXICAB.

* Laidlaw does not accept demand responsive rides & does not list contract rates