

Production – Vendor Use
November 1, 2012

Monarch (primary)

Monarch is considered primary vendor and will be used for most projects that involve advertising design.

Will provide these services:

- Template Creation
- Design
- Print Production
- Installation
- Removal

Some special high end design projects may be referred over to Tingyls Design on an infrequent per project basis.

Pre-Designed Ad Note: Monarch will produce (print, install, remove) these ad types* designed by Tingalls Dzyn or another outside agency:

- Full Wrap
- Half Wrap
- King Kong
- Full Back

* Only one vendor will be used if there is a mix of ad types on a particular media buy.

SpeedPro (secondary)

SpeedPro is considered the secondary vendor and will be used for select projects that do not require original design work.

Will provide these services:

- Template creation
- Re-sizing of existing artwork
- Print Production
- Installation
- Removal

Pre-Designed Ad Note: SpeedPro will produce (print, install, remove) these ad types* designed by Tingalls Dzyn or another outside agency.

- Partial Wrap
- Kong
- King
- Kings w/ headers
- Window ad
- Front Ad
- Super Tail
- Tails

* Only one vendor will be used if there is a mix of ad types on a particular media buy.

Tingalls Dzyn (design)

Tingalls Dzyn will do occasional work on per project basis for in-depth designs.