



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

---

Wednesday, October 20, 2010

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

---

### CALL TO ORDER / ROLL CALL

**Present:** 5 -

Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; Henry S. Lufler, Jr. and Jay W. Handy

**Excused:** 5 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; John A. Harrington and R. Richard Wagner

Rummel and Harrington arrived at 4:31 p.m. after approval of the minutes. Smith arrived at 4:41 p.m.; O'Kroley arrived at 4:43 p.m. during Item No. 2. Wagner arrived at 5:09 p.m. during Item No. 2.

Barnett acted as Chair for Item No. 2 only.

### APPROVAL OF MINUTES

**A motion was made by Huggins, seconded by Slayton, to Approve the Minutes of September 29 and October 6, 2010. The motion passed by voice vote/other.**

### ROLL CALL

**Present:** 7 -

Marsha A. Rummel; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; Henry S. Lufler, Jr. and Jay W. Handy

**Excused:** 3 -

Mark M. Smith; Dawn O. O'Kroley and R. Richard Wagner

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS UNDER THE ETHICS CODE

None.

### SECRETARY'S REPORT AND AGENDA OVERVIEW

**SPECIAL ITEM OF BUSINESS**

**A motion was made by Lufler, seconded by Harrington, to table Item No. 1 until Matt Tucker, Zoning Administrator was in attendance to speak to the ordinance amendments.**

**ROLL CALL**

**Present:** 10 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; R. Richard Wagner; Henry S. Lufler, Jr. and Jay W. Handy

- 2. [16322](#) 105 East Campus Mall - PUD(GDP-SIP) for a New Ice Arena. 4th Ald. Dist.

**A motion was made by Harrington, seconded by Rummel, to Grant Final Approval. The motion passed by the following vote:**

**Ayes:** 6 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Melissa R. Huggins; Richard L. Slayton and John A. Harrington

**Abstentions:** 2 -

Todd R. Barnett and Henry S. Lufler, Jr.

**Non Voting:** 2 -

R. Richard Wagner and Jay W. Handy

**The motion provided for the following recommendations:**

- Study the southwest façade to relieve its blank appearance.
- Look at the parking to help bring it up a little bit to provide for tree islands and relocate pedestrian walk outside of a parking stall.

**A motion was made by Harrington, seconded by Rummel, to untable Item No. 1 following consideration of Item No. 2.**

- 1. [20082](#) Repealing Sec. 31.041(1)(c) to eliminate the requirement of using permit tags on signs, amending Sec. 31.041(2) to correct an error and amending Sec. 31.046(2)(a) of the Madison General Ordinances to allow the display of portable signs on nonresidential uses on private property in all zoning districts and clarifying the criteria for such portable signs.

**A motion was made by Lufler, Jr., seconded by Harrington, to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:**

**Ayes:** 8 -

Mark M. Smith; Dawn O. O’Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; Henry S. Lufler, Jr. and Marsha A. Rummel

**Non Voting:** 2 -

R. Richard Wagner and Jay W. Handy

**The motion requested that staff look at alternatives and options that address the needs of not-for-profit institutions, schools and churches for temporary signage beyond the use of portable signs as proposed and to report on how other communities address this need. The Commission noted its non-objection to the other two ordinance amendments.**

**UNFINISHED BUSINESS**

- 3. [19822](#) Report of the Facade Grant Staff Team - 554 West Main Street - 4th Ald. Dist.

**A motion was made by Barnett, seconded by Harrington, to Grant Final Approval. The motion passed by the following vote:**

**Ayes:** 8 -

Mark M. Smith; Dawn O. O’Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; Henry S. Lufler, Jr. and Marsha A. Rummel

**Non Voting:** 2 -

R. Richard Wagner and Jay W. Handy

**The motion provided for the following:**

- **The applicant has the flexibility to avoid wood trim as needed for maintenance.**
- **If they would like to look at narrowing the width of the pilasters and lighting, that can go back to staff for approval.**

- 4. [19556](#) 9401 Mid-Town Road - Planned Residential Development (P.R.D.), Multi-Family Residential Project with Four Buildings with Sixty-Four Apartments. 1st Ald. Dist.

**A motion was made by Slayton, seconded by Rummel, to Grant Final Approval. The motion passed by the following vote:**

**Ayes:** 7 -

Mark M. Smith; Dawn O. O’Kroley; Todd R. Barnett; Richard L. Slayton; John A. Harrington; Henry S. Lufler, Jr. and Marsha A. Rummel

**Noes:** 1 -

Melissa R. Huggins

**Non Voting:** 2 -

R. Richard Wagner and Jay W. Handy

**The motion provided that landscape comments be addressed and no use of vinyl siding with options for the use of composite, natural woods, Cellular PVC or fiber cement, including aluminum or other alternative siding and trim materials.**

**NEW BUSINESS**

5. [20246](#) 4002 Nakoosa Trail - Planned Residential Development (P.R.D.) for a 3 Building Project. 3rd Ald. Dist.

**A motion was made by Harrington, seconded by Lufler, Jr., to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:**

**Ayes:** 8 -

Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington; Henry S. Lufler, Jr.; Marsha A. Rummel and Mark M. Smith

**Non Voting:** 2 -

R. Richard Wagner and Jay W. Handy

**BUSINESS BY MEMBERS**

**ADJOURNMENT**

**A motion was made to Adjourn at 6:58 p.m. by unanimous consent.**