

Mailing Address - P.O. Box 259463 - Madison, WI 53725-9463 Street Address - 1314 Emil Street - Madison, WI 53713 Telephone - (608) 257-2289 Fax - (608) 257-2906

TRANSMITTAL LETTER

Date:

September 13, 2006

Re:

Urban Design Commission Application

Baer Insurance Building

(Blackhawk Church Town Center Plat)

Madison, WI

From: Alex King

To: City of Madison

215 Martin Luther King Jr.; Room LL-100

Madison, WI 53701-2985

These are transmitted herein:

Copies	Date	Description
1	9/13/06	Application for Urban Design Commission Review and Approval
1	9/13/06	Letter of Intent
. 1	9/13/06	Zoning Text
14	9/13/06	Plan Sets: 11x17
14	9/13/06	Conceptual Blackhawk Church Town Center Site Development Plan (included in Plan Set)
14	9/13/06	Site Lighting Cut Sheets
1	9/13/06	CD-Rom containing PDF files of all enclosed documents

Attn:

Comments:

Enclosed is the Application for Urban Design Commission Review and Approval for the abovereferenced project, for the Commission's Initial Approval and/or Recommendation.

Feel free to call at 257-2289 or email at alex@kfsullivan.com if you have any questions or concerns.

Cordially,

Alex King

cc:

file

APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA	. ITEM #
Project #	

DATE SUBMITTED:	Action Requested Informational Presentation Initial Approval and/or Recommendation Final Approval and/or Recommendation
UDC MEETING DATE:	Final Approval and/or Recommendation
PROJECT ADDRESS: 9701 BRAVER WAY ALDERMANIC DISTRICT:	
OWNER/DEVELOPER (Partners and/or Principals) KEITH KETTER HENRY	ARCHITECT/DESIGNER/OR AGENT: TOM KNOOP ALEX KING
CONTACT PERSON: ALEX KING / K.F. SUI Address: 1314 EMIL ST. MADISON, WI 53713 Phone: 257-2289 Fax: 257-2906 E-mail address: alex @ Kfsullivan.com	
well as a fee) School, Public Building or Space (Fee may be r	n Urban Design District * (A public hearing is required as equired) g of a Retail, Hotel or Motel Building Exceeding 40,000
(See Section B for:) New Construction or Exterior Remodeling in C	4 District (Fee required)
(See Section C for:) R.P.S.M. Parking Variance (Fee required)	
(See Section D for:) Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)	
Other	
*Public Hearing Required (Submission Deadline 3 Wee	eks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



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September 13, 2006

LETTER OF INTENT

Baer Insurance Building Lot / Parcel 2 of Blackhawk Church Town Center Plat Madison, WI

Dear Urban Design Commission Members,

Following is a description of the intent of this project:

Existing Conditions and Uses of the Property

The previous land use for the site is agricultural. This project is Lot / Parcel 2 of the Blackhawk Church Town Center Plat, which is regulated by a General Development Plan / Specific Implementation Plan (GDP / SIP). This project is within District II of the Town Center development, which permits only Institutional, Office and Residential uses. This project's lot / parcel is specifically permitted to have Office and Retail uses. Lot / Parcel 2 is intended for Phase I development of the Town Center.

Proposed Use of the Property

Three (3) story office building with approximately 15,000 s.f. per floor. The building will be positioned in the northwest corner of the site, in conformance with the Conceptual Site Development Plan of the Blackhawk Church Town Center. Access to the building will be from its inside corner on the southeast side, facing the surface parking area. One (1) level of underground parking will be provided, which will be partially exposed along Veritas Drive, due to the natural downward slope of the road and the property. The site will try to maintain as much of the natural fall of the existing grade as possible. All project storm water will be channeled into the Town Center's shared detention pond, directly east of the project site. Site lighting will be the same or similar to those used by the Blackhawk Church.

Development Schedule for the Project

Construction is currently scheduled to begin by January 2007 and will take approximately 6 months. Landscaping will be installed prior to project completion; installer is to be determined.

Names of Persons involved

Owner:

Keith Ketterhenry

Architect & General Contractor:

K.F. Sullivan Co. (Tom Knoop, Fred Schuhmacher and Alex King)

Civil Engineer:

D'Onofrio Kottke and Associates, Inc. (Bill Suick and Bruce Hollar)

Landscape Architect:

LJ Geer Design (Lisa Geer)

Site Lighting:

Nickles Electric (Mike Pohlman and Les Portz)

Types of Businesses

Office

Number of Employees

30 employees on first floor. Second and third floor tenants to be determined.

Hours of Operation

Normal Office hours

Square Footage / Acreage of the Site

81,068 square feet / 1.86 acres

Number of Dwelling Units

none

Sale or Rental Price Range for Dwelling Units

n/a

Gross Square Footage of Building(s)

46,062 s.f. (15,354 s.f. per floor x 3 floors). This is nearly 14,000 s.f. less than the allowed gross building area for the site. This reduction in the actual building area will reduce the anticipated weekday trip generation from 660.6 trips to 507.1 trips. This reduction could benefit the anticipated traffic congestion at Mineral Point Road and Veritas Drive (previously named Ritchie Street) if Phase 1 is fully developed prior to Brader Way's connection to Soutyh Point Road; see page 23 of KL Engineering's July 2005 report for the Town Center).

The project's only vehicular access to the site, a proposed curb cut on Brader Way, may also help reduce possible congestion from traffic entering north onto Veritas Drive from Mineral Point Road.

Number of Parking Stalls

175 (includes six total accessible stalls, including one accessible van stall). Of the 175 stalls, 136 (including five accessible) are exterior / surface and 39 (including one accessible stall) are in the underground garage.

Trash Removal & Storage, Snow Removal and Maintenance Equipment

Trash storage will be located in a secure enclosure at the entrance to the parking garage (see "Screened Trash Dumpster" on Site Plan SP-1). The trash enclosure might be covered, to be used as an exterior patio by the first floor tenant.

Snow Removal and Maintenance services will be contracted out. No equipment is intended to be stored on-site.

Utility meters are intended to be screened, pending utility company approval.

If you should require any additional information, or have any questions or concerns, please contact me at (608) 257-2289 or email me at alex@kfsullivan.com.

Thank you.

Cordially,

Alex King



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September 13, 2006

ZONING TEXT

Baer Insurance Building 9701 Brader Way Verona, Wisconsin 53593 (Lot / Parcel 2 of Blackhawk Church Town Center Plat in Madison, WI)

Legal Description:

The lands subject to this planned unit development shall include those described in the attached legal description.

(Site location is Northwest corner of Mineral Point Road and Veritas Drive, on south side of Brader Way.)

A. Statement of Purpose:

This Zoning District

District II: Office / Employment

Comparable Zoning District:

0-3/0-4

Building Sites:

1, 2, 9, 11, 12

The Office / Employment District creates a pedestrian oriented business district ranging from two story office uses to multiple story campus settings.

B. Permitted Uses:

This Zoning District

- 1. Any permitted use allowed in the O-4 Office District
- 2. First Floor Retail
- 3. Outdoor eating and recreation areas, when accessory to another use
- 4. Medical, Dental, and Optical Clinics

This Lot

Lot 2

- 5. Office (1st / 2nd / 3rd floor)
- 6. Retail (1st floor only)
- 7. 30,000 60,000 square feet total
 - a. 15.000-25.000 square foot footprint

C. Lot Area:

This Zoning District

Minimum Lot Area

1 acre

This Lot

Lot Size:

1.86 Acres (81,068 S.F.)

D. Floor Area Ratio:

1. Maximum floor area ratio permitted is:

This Zoning District

0.75

2. Maximum building height shall be: 2-3 stories

E. Yard Requirements:

This Zoning District

Minimum Front Yard Setback 10' feet

Minimum Side Yard Setback varies (will be set in SIP) Minimum Rear Yard Setback varies (will be set in SIP)

Minimum Building Separation varies (will be set in SIP) Maximum Impervious Surface Ratio varies (will be set in SIP)

Maximum Floor Area Ratio varies (will be set in SIP) varies (will be set in SIP)

Off-Street Parking and Loading

This Lot

Brader Wav: 10-20' Veritas Drive: 10-15' Mineral Point: 40' Minimum

East Property Line: 20' Minimum

Building Envelope, This Lot:

Brader Way / Veritas Drive

Building placement must engage intersection corner with a majority of the building fronting directly onto Veritas Drive.

F. Landscaping:

Site Landscaping will be provided as shown on the approved plans.

G. Accessory Off-Street parking & Loading:

Accessory off-street parking and loading will be provided as shown on the approved plans.

Approximate Parking Configuration, This Lot:

1. Surface Parking:

3-4 stalls/1,000 square feet office

- (based on 46,032 gross s.f., 3/1000 = 138 stalls)
- (based on 46,032 gross s.f., 4/1000 = 184 stalls)

3-4 stalls/1,000 square feet retail

100-125 parking stalls

2. Underground Parking:

Encouraged

3. Shared Parking:

No

H. Lighting:

Site Lighting will be provided as shown on the approved plans.

Signage will be allowed as per Chapter 31 of the Madison General Ordinances, as compared to the _____ district or signage will be provided as approved on the recorded plans.

J. Family Definition:

The family definition of this PUD-SIP shall coincide with the definition given in Chapter 28.03(2) of the Madison General Ordinances for the _____zoning district.

K. Alterations and Revisions:

No Alteration of revision of this planned unit development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alteration or additions which are approved by the Director of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Plan Commission.

Site Notes:

This Zoning District

- 1. Site 2, along with Site 1, forms the western gateway from Mineral Point Road. Architectural character, massing, and materials should be designed to take advantage of the increased exposure and high profile site.
- 2. Infiltration swale/rain garden along southern boundary serves as pre-treatment for runoff from Site 1, Site 2, and Site 12 prior to release into the OL1 stormwater management facility.
- 3. Usable street facing entrances are encouraged

General Regulations

This Zoning District

1. All business, servicing or processing, except off-street parking, off-street loading, and outside storage areas as regulated hereinafter, shall be conducted within completely enclosed buildings.

Baer Insurance Building

9701 Brader Way Verona, Wisconsin 53593 (Blackhawk Church Town Center Plat, Lot/Parcel 2) (Madison, Wisconsin)

Date: September 13, 2006

Sheet Index

	Siledi ilidek
SP1	SITE PLAN
C1.0 C1.1 C1.2	SITE SURVEY GRADING & EROSION CONTROL PL SITE UTILITY PLAN
LS1	LANDSCAPE PLAN
E1	SITE LIGHTING PLAN
A101 A102 A103 A104 A201 A202	GARAGE FLOOR PLAN FIRST FLOOR PLAN SECOND FLOOR PLAN THIRD FLOOR PLAN SOUTH & SOUTHEAST ELEVATIONS WEST ELEVATION

URBAN DESIGN COMMISSION INITIAL APPROVAL



CONTACT: ALEX KING 1314 EMIL ST. MADISON, WI 53713 TEL: (608) 257-2289 FAX: (608) 257-2906 WWW.KFSULLIVAN.COM

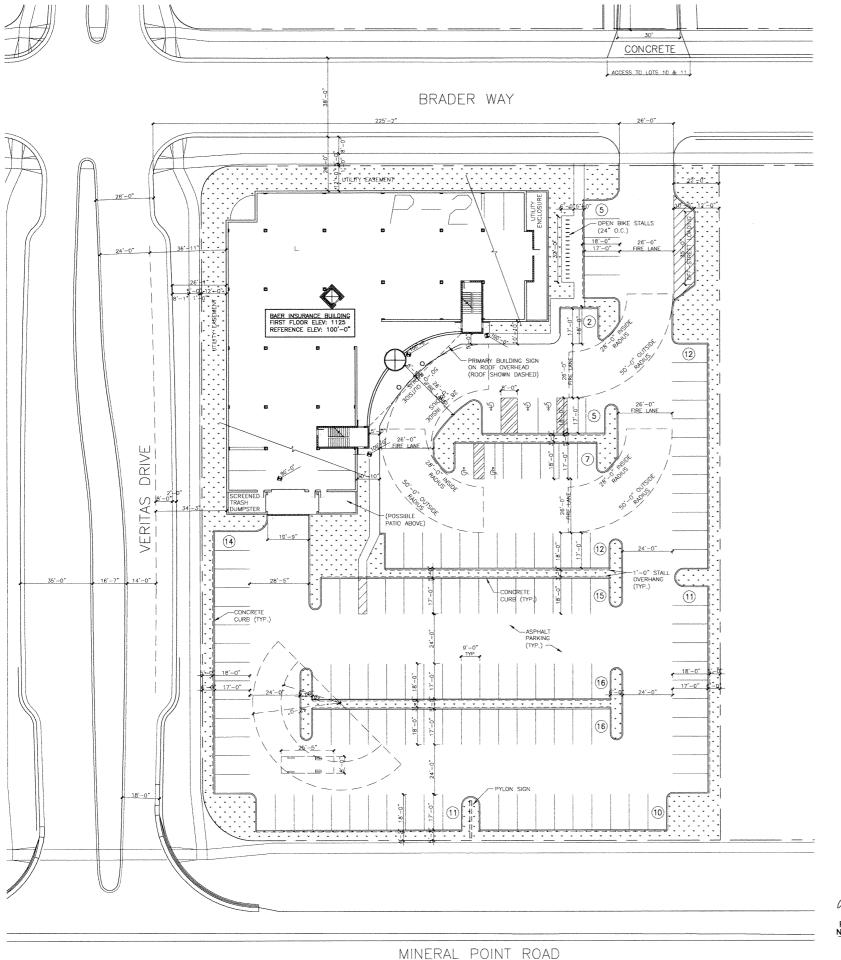


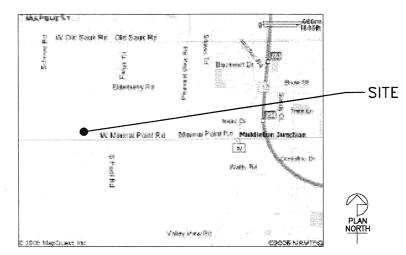
Baer Insurance Building 9701 Brader Way Verona, Wisconsin 53593 (Blackhawk Church Town Center Plat, Parcel 2)



DRAWING NAME: TITLE SHEET SCALE: N.T.S. DRAWN BY: AK





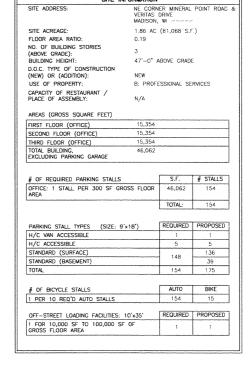






LEGAL DESCRIPTION

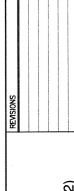
PARCEL 2 OF THE "BLACKHAWK CHURCH TOWN CENTER PLAT". (LOCATED IN THE SE 1/4 OF THE SW 1/4 OF SECTION 21, T7N, R8E, CITY OF MADISON, DANE COUNTY, WISCONSIN)











Parcel

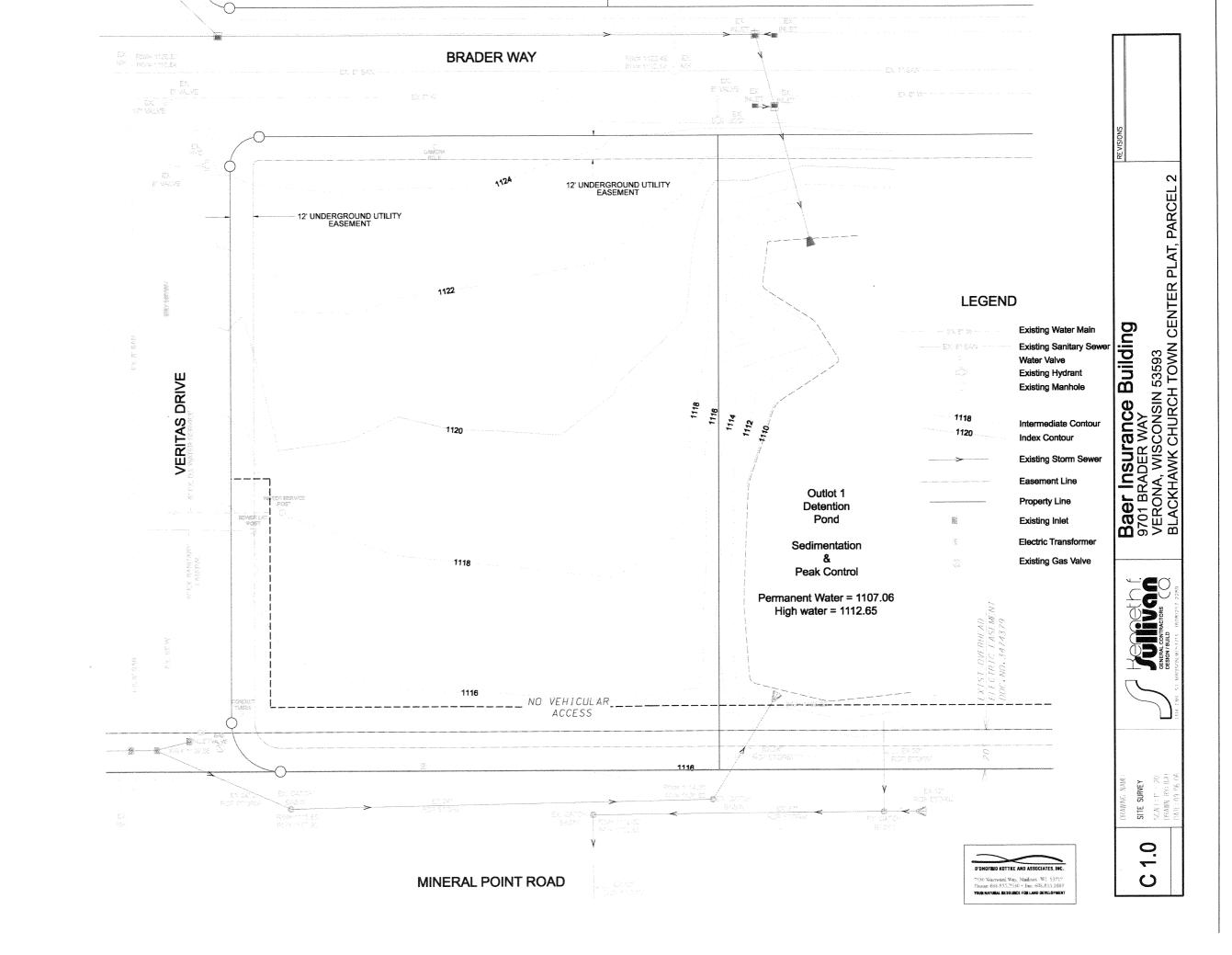
Plat,

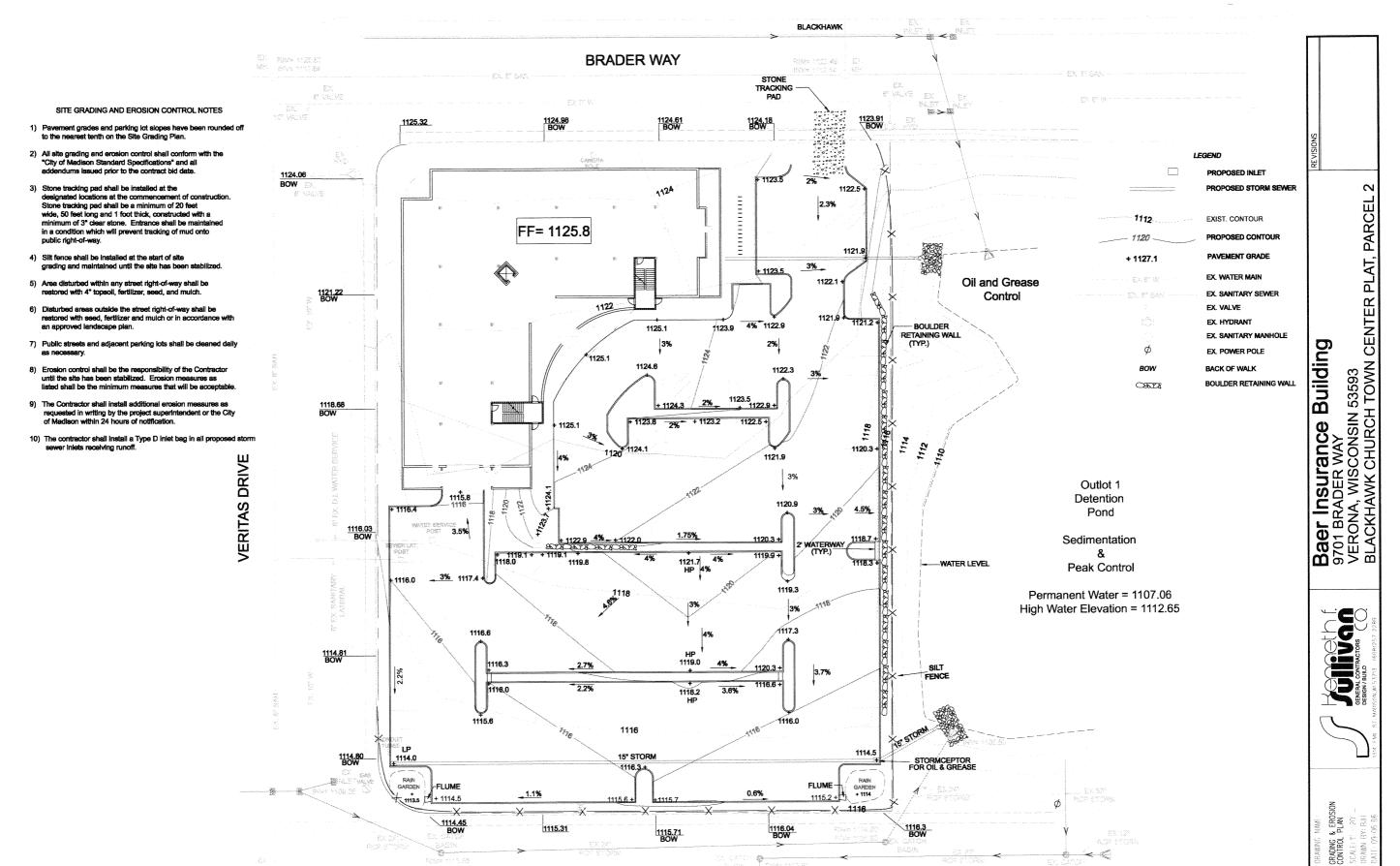
Baer Insurance Building 9701 Brader Way Verona, Wisconsin 53593 (Blackhawk Church Town Center Plat,

CENERAL CONTRACTORS (C)

20 AK .. ∺ B

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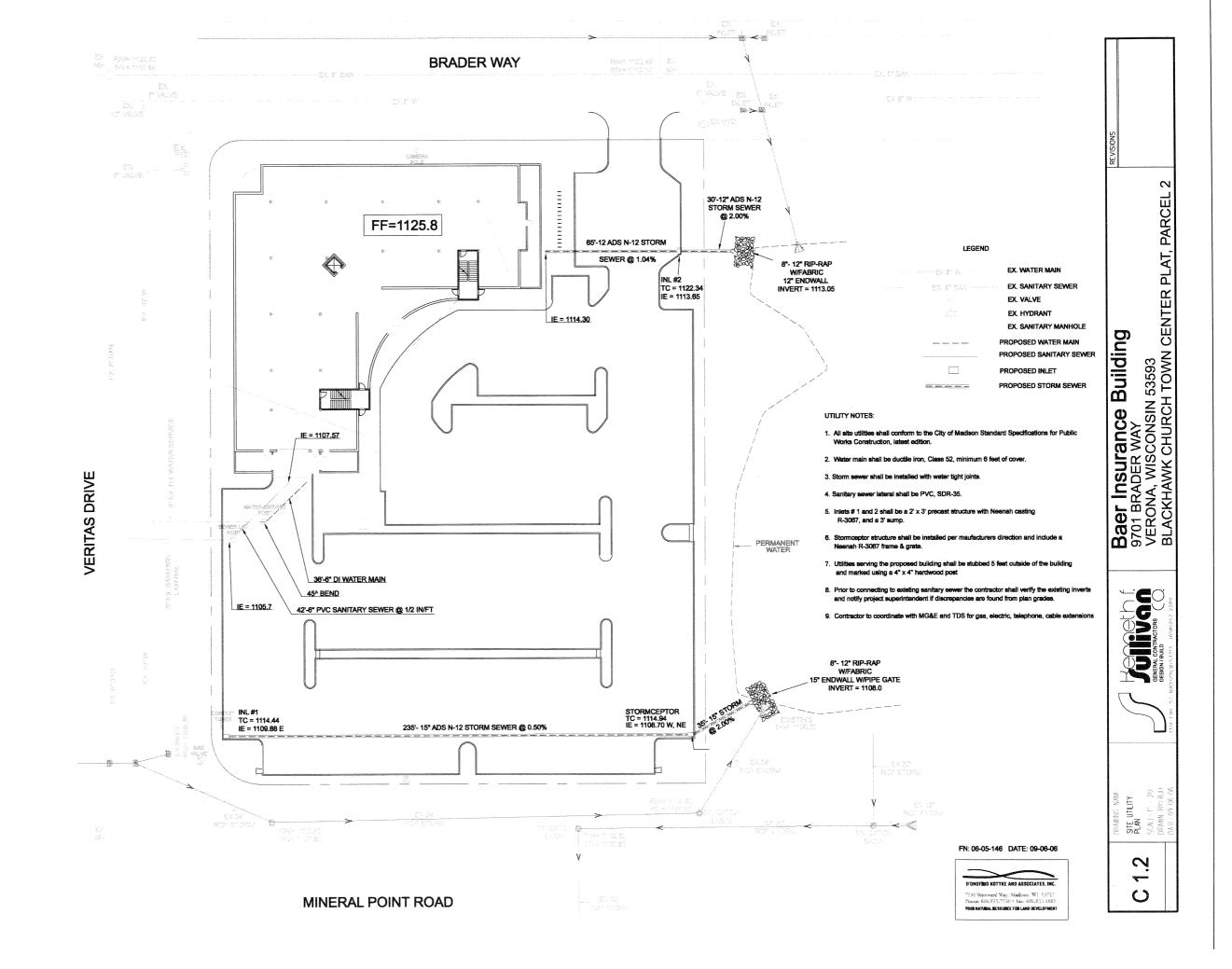




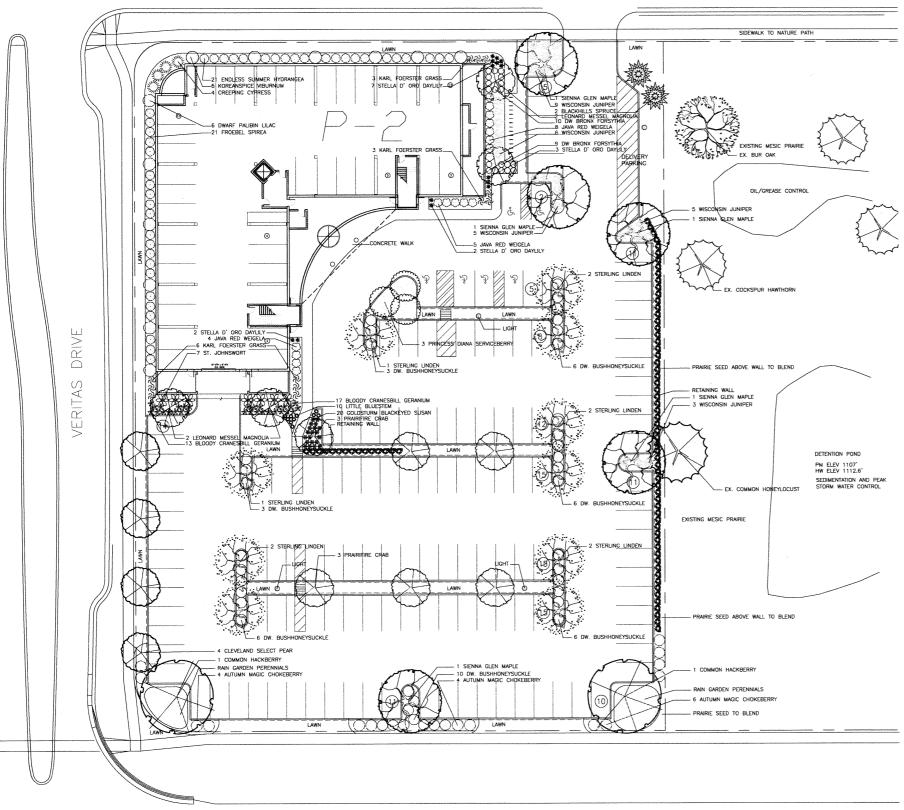
FN: 06-05-146 DATE: 09-06-06

D'ONOFRIO KOTTKE AND ASSOCIATES, INC.
7538 Westwatel Way, Madison W1 53717
Plenes: 608.833.7530 * Fax: 608.833.1089
YOUR NATURAL RESOURCE FOR LAND DEVELOPMENT

C



BRADER WAY



MINERAL POINT ROAD

LANDSCA	APE WOR	KSHEET			
NUMBER OF TREES REQUIRED					
NUMBER OF PARKING STALLS NUMBER OF CANOPY SHADE TE NUMBER OF CANOPY SHADE TE			132 STALLS 10 TREES		TREES
NUMBER OF LANDSCAPE POINTS F NUMBER OF LANDSCAPE POINT POINTS REQUIRED FOR LOADIN TOTAL NUMBER OF POINTS RE	S REQUIR	ED	583 POINTS 75 POINTS 658 POINTS		
TABULATION OF POINTS AND CREE	DITS				
ELEMENT POII CANOPY TREE: 2"-2 ½" DECIDUOUS SHRUBS	35 2	7 74	POINTS ACHIEVED 245 148		
EVERGREEN SHRUBS DECORATIVE WALL OR FENCE EVERGREEN TREES 3' HT.	3 5 15	22 0 2	66 0 30		
	15 SUBTOTA	15	225 714		
NUMBER OF LANDSCAPE POINTS I	PROVIDED			714	POINTS

LAN	IDSCAPE LEGEND		
QTY COMMON NAME L	ATIN NAME	SIZE	ROOT
SHADE AND ORNAMENTAL TREE 5 Sienna Glen Maple 10 Sterling Linden 2 Common Hackberry 3 Princess Diana Serviceberry 6 Prairifire Crab 4 Leonard Messel Magnolia 4 Cleveland Select Pear DECIDUOUS SHRUBS 21 Endless Summer Hydranger 19 Dworf Bronx Forsythia	S Acer x freemanii 'Sienna' Tilia tomentosa 'Sterling' Celtis occidentalis 'Chicagoland' Amelanchier x grandiflora 'Pr.Diana' Malus 'Prairifire' Magnolia x loebernei'Leonard Messel Pyrus calleryana 'Cleveland Select' DHydrangea macro 'Bailmer' Forsythia viridissima 'Bronxensis'	2"-2 ½" Cal. 2"-2 ½" Cal. 2"-2 ½" Cal. 8' Ht. MIStern 1"-1½" Cal. 1"-1½" Cal. 1"-1½" Cal. 3 Gal.	B&B B&B B&B B&B B&B B&B B&B B&B B&B
/ Kalm St. Johnswort	Viburnum carlesii Syringa meyeri 'Palibin' Spiraea japonica 'Froebelii' Weigela florida 'Java Red' Hypericum kalmianum Aronia melanocarpa 'Autumn Magic' Diervilla lonicera	J G01.	Cont. Cont. Cont. Cont. Cont.
EVERGREEN TREES AND SHRUE 2 Black Hills Spruce 4 Creeping Cypress 28 Wisconsin Juniper PERENNIALS	3S Picea glauca densata Microbiota decussata Juniperus horizontalis 'Wisconsin'	3' Ht. 5 Gal. 5 Gal.	B&B Cont. Cont.
12 Karl Foerster Reed Grass 14 Stella D' Oro Daylily 30 Bloody Cranesbill Geranium	Rudbeckia fulgida 'Goldstrum'	1 Gal. 1 Gal. 1 Gal. 1 Gal. 1 Gal.	Cont. Cont. Cont. Cont. Cont.







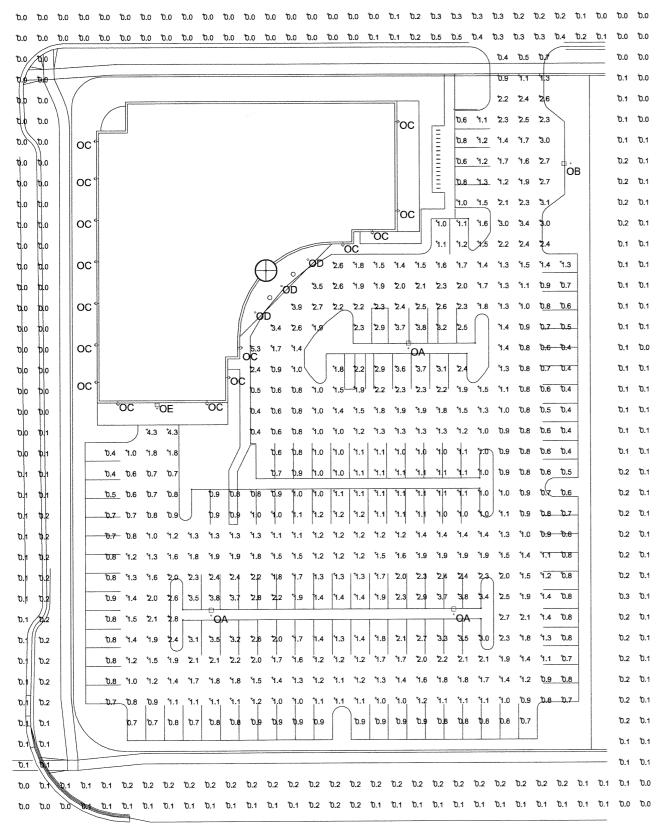


Center Plat, Parcel 2) Baer Insurance Building 9701 Brader Way Verona, Wisconsin 53593 (Blackhawk Church Town Center Plat,

GENERAL CONTRACTORS (C).

DRAWING NAME:
LANDSCAPE
PLAN
SCALE: 1: 20
DRAWN BY: LG
DATE: 09-C

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ymbol	Label	Qty	Catalog Number	Description	Lamp	File	Lumens	LLF	Watts
	OA	3	STM-400-MH- XX-5S	ARCHITECTURAL LUMINAIRE TYPE V 25' POLE	400-WATT MH CLEAR ED-28	STM40M5S.ies	36000	0.95	400
	ОВ	1	STM-400-MH- XX- 4S-XX-HS	ARCHITECTURAL LUMINAIRE TYPE IV HOUSE SIDE SHIELD 25' POLE	400 WATT MH CLEAR ED-28	STM40M4SHS.ies	36000	0.95	400
	ОС	15	ENC-70-MH-XX- MB-FXF	ARCHITECTURAL WALL LUMINAIRE 50/50 WALL GRAZING DISTRIBUTION	70 WATT MH CLEAR T-6	ENC70MFXF,ies	6600	0.95	70
\bigcirc	OD	3	M6043S-10012P	10" DIA RECESSED	70 WATT MH MED ED17	M6043S- 10012P- LU100_MED.ies	5000	0.95	70
ê	OE	1	LACW407	12" AREA CUTOFF / FORWARD THROW	70 WATT ED17, CLEAR	LAC615.ies	5000	0.95	70

STATISTICS						
Description	Symbol	Avg	Max	Min	Max/Min	Avg/Min
Calc Zone #2	+	0.1 fc	0.5 fc	0.0 fc	N/A	N/A
Calc Zone #1	+	1.5 fc	5.3 fc	0.4 fc	13.3:1	3.7:1

NOTES

- 1. FIXTURES OA, OB, & OC MATCH THOSE AT BLACKHAWK CHURCH
- 2. CALC ZONE #1 IS PARKING LOT
- 3. CALC ZONE #2 IS 10' BEYOND PROPERTY LINE



Center Plat,

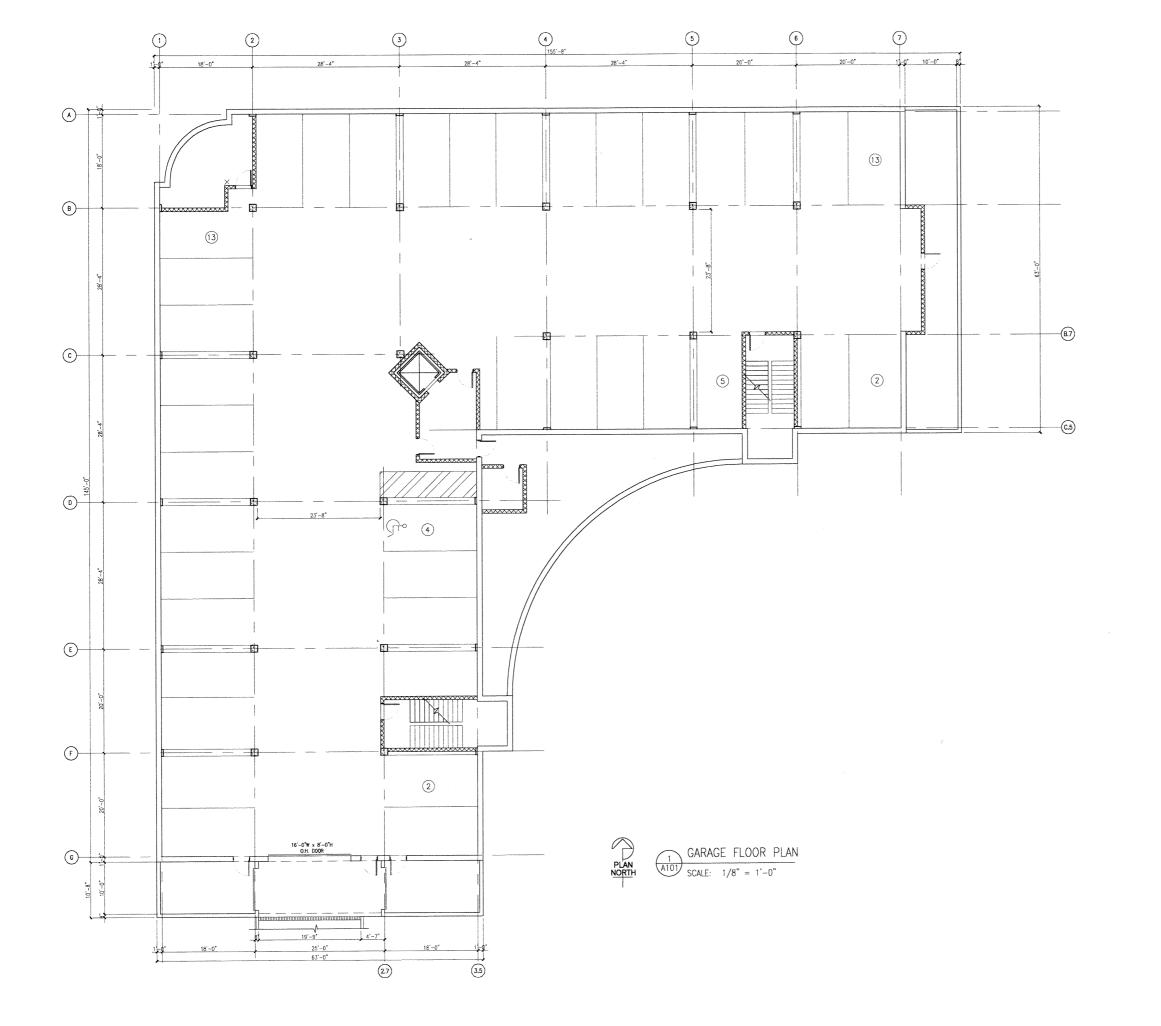
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Parcel 2

CANBAL CONTRACTORS (C.

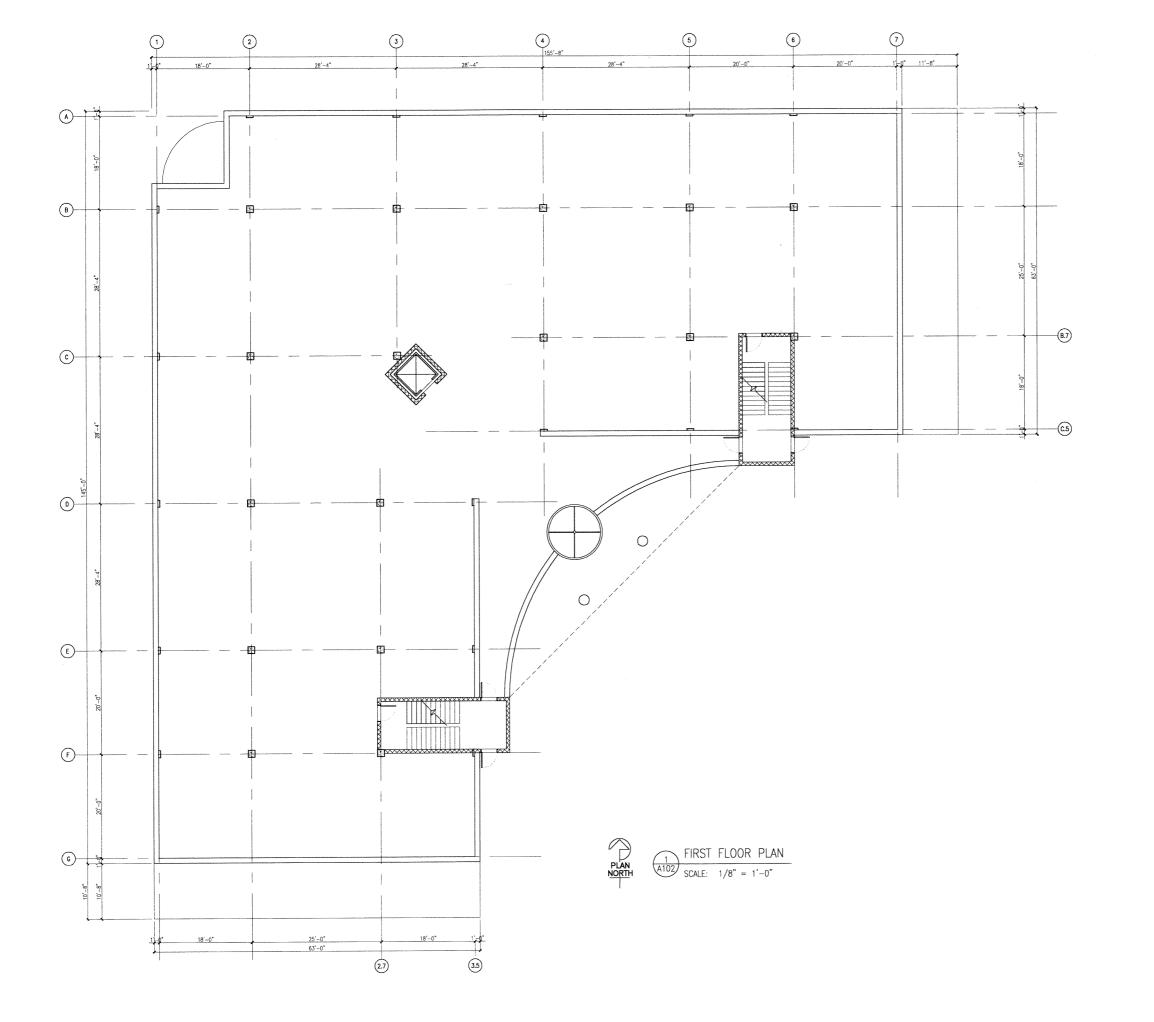


1 : 20 BY: LP 9/5, DRAWING SITE LIG PLAN SCALE: DRAWN 7



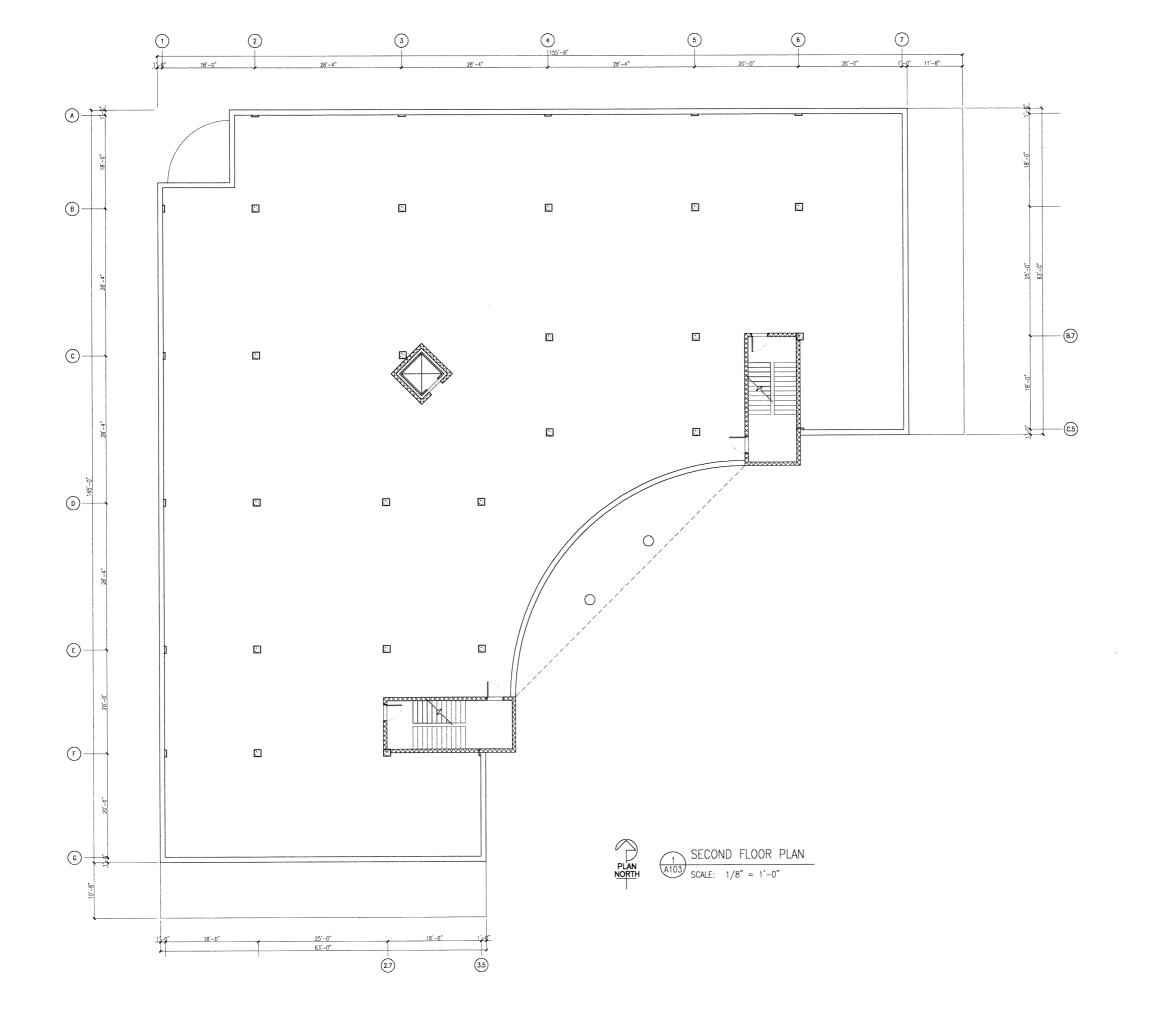








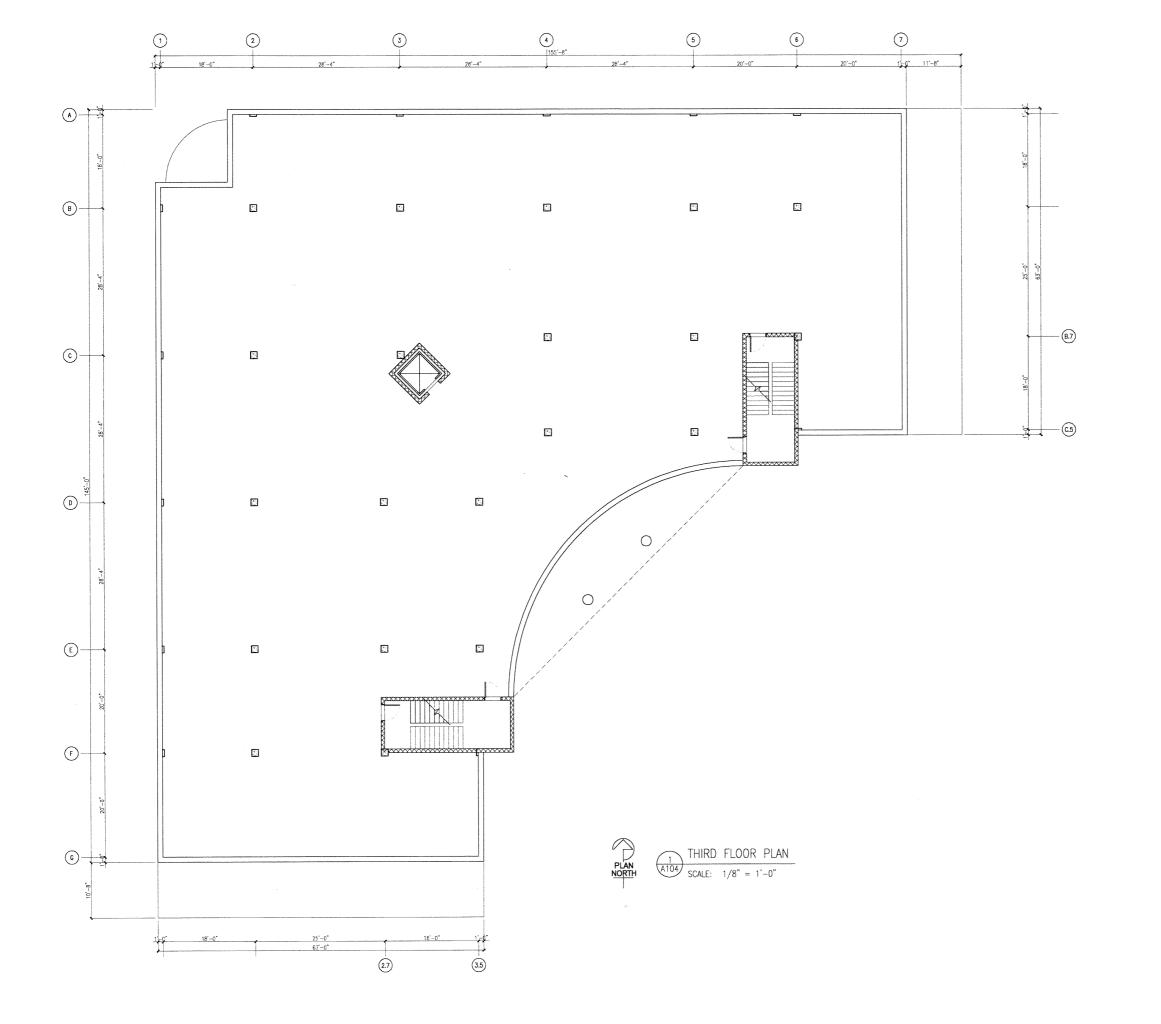






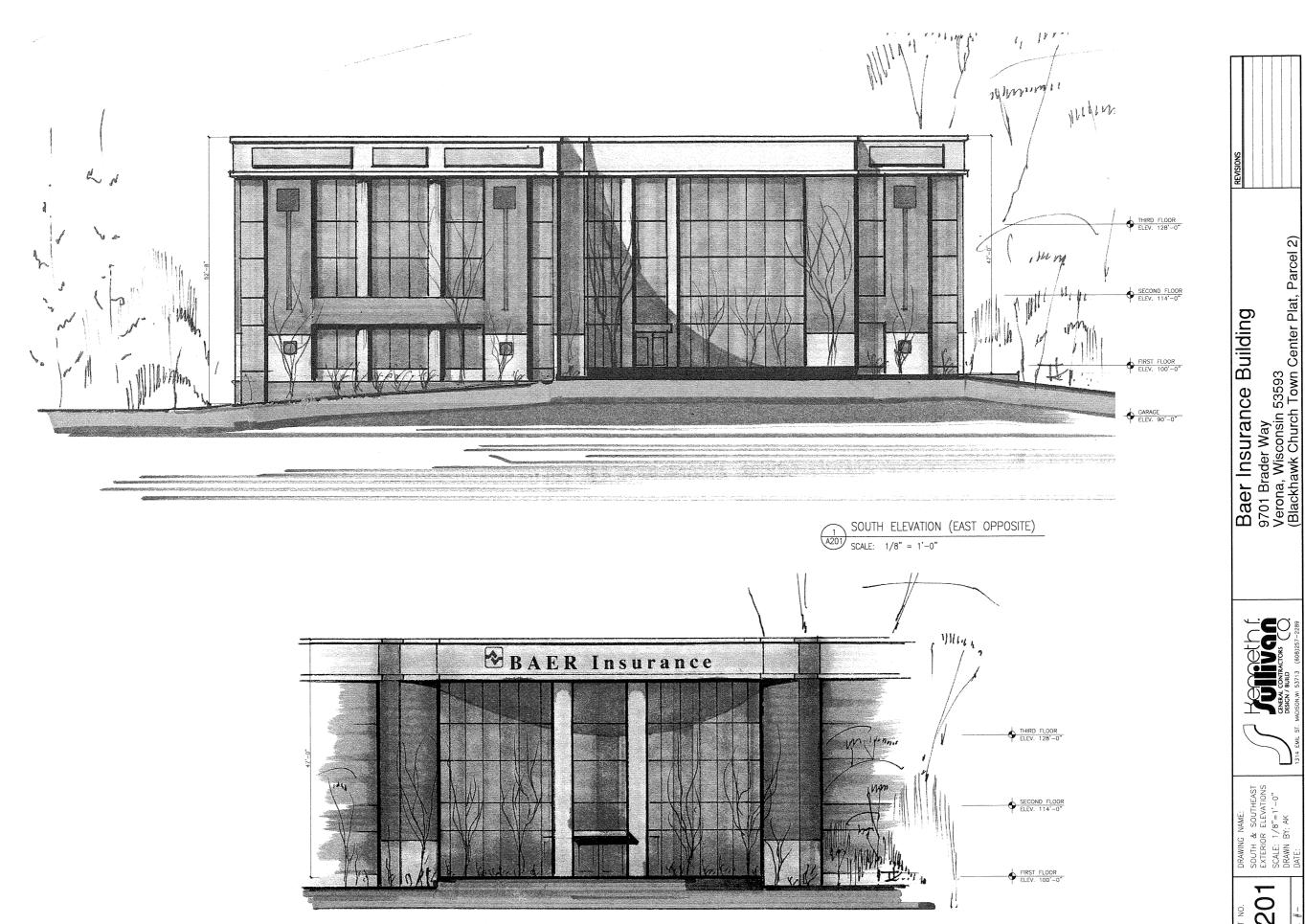








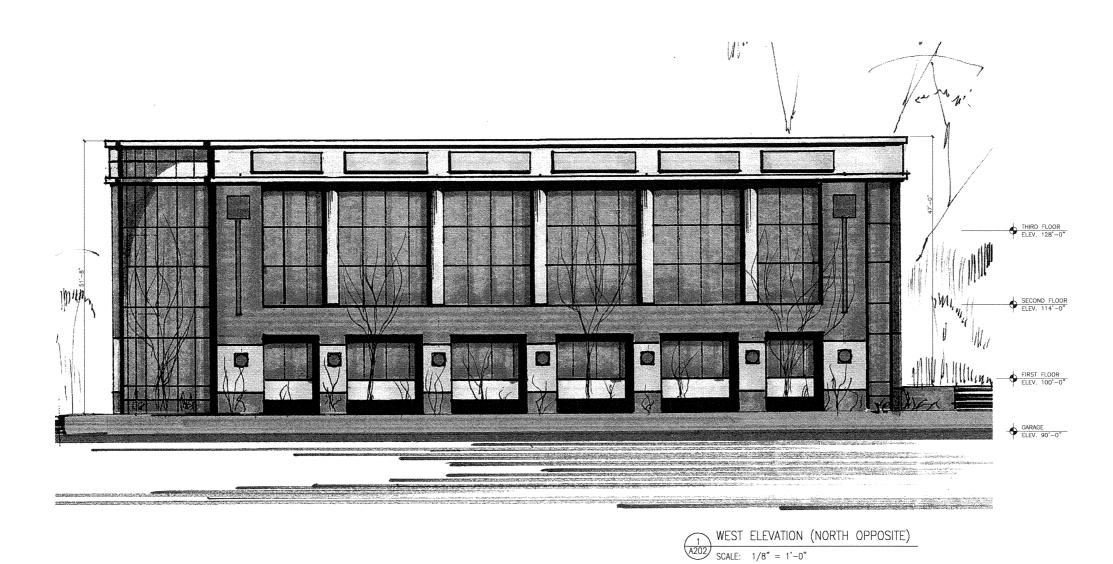






DRAWING NAME:
SOUTH & SOUTHEAST
EXTERIOR ELEVATIONS
SCALE: 1/8"=1'-0"
DRAWN BY: AK

GENERAL CONTRACTORS (C)







DESCRIPTION

STRUT enhances the rectilinear form with a housing that blends effortlessly to traditional or ambitious architectural environments. STRUT brings two housing sizes and a fluid form to match the culture in which it resides.

Patalog #	STM-400-MH-MT-5S-BZ-STR-L	Туре
Project	BAER INSURANCE BUILDING	OA
Comments		Date
Prepared by		09/05/2006

SPECIFICATION FEATURES

A ... Housing

Two-piece heavy-wall, die-cast aluminum housing maintains a nominal .125 wall thickness and utilizes continuous silicone gasketing between castings for a forbidding seal. Optional strut rod supports manufactured of machined aluminum attach to housing top with recessed stainless steel fasteners.

B ... Door

Heavy-wall, die-cast aluminum door maintains a nominal .125 thickness. Continuous silicone gasketing provides IP66 compliant optical cavity. Toolless entry to housing is provided via two (2) flush mount quick release latches. Concealed hinging allows door to be removed from housing without the use of tools.

C ... Lens

Impact resistant 1/8" thick tempered clear or optional frosted flat glass for concealment of lamp image.

D ... Optical Systems

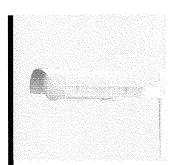
Choice of five (5) high efficiency segmented optical systems constructed of premium 95% reflective anodized aluminum sheet. Optical segments are rigidly mounted inside a thick gauge aluminum housing for superior protection. All segment faces are clean of rivet heads, tabs, or other means of attachment which may cause streaking in the light distribution. All reflector modules feature toolless removal, quick disconnect wiring plugs, and are toolless field rotatable in 90°increments. Medium housing (STM) optics feature mogul-base lampholders for HID lamp sources.

E ... Electrical Tray

Ballast and related electrical components are mounted to a toolless release reinforced one-piece, die-cast aluminum power tray. Quick disconnects allow tray to be completely removed from housing providing ample hand and tool room for attachment of luminaire during installation.

F ... Finish

Housing and arm finished in a 5 stage premium TGIC polyester powder coat paint, 2.5 mil nominal thickness for superior protection against fade and wear. Standard colors include black, bronze, grey, white, dark platinum, and graphite metallic, RAL and custom color matches available. Consult your **INVUE Lighting Systems** Representative for more information.

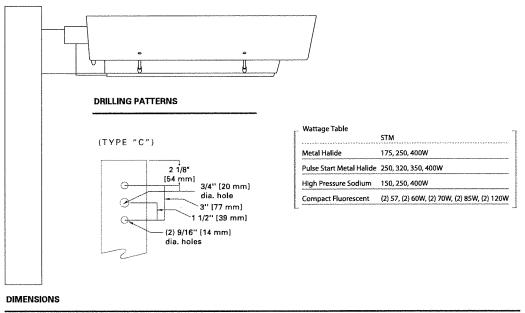


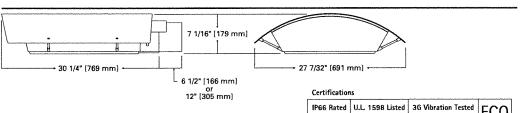
STRUT SITE MEDIUM

114-400W **Metal Halide Pulse Start Metal Halide High Pressure Sodium Compact Fluorescent**

> **ARCHITECTURAL AREA LUMINAIRE**

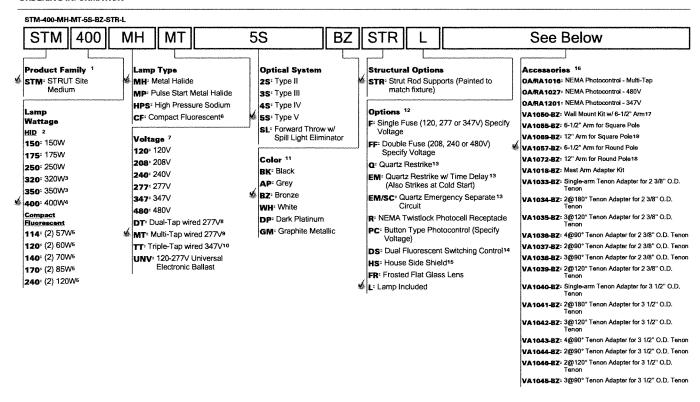






FCO CSA Listed 40°C Ambient ISO 9001

Shipping DATA (approx.) Net Weight (lbs.): 51 /olume (cu. ft): 3.18



- lotes: 1 Arm not included. See eccessories.
 - 2 All HID lamps are mogul-base.
 - 3 320W and 350W Pulse Start Metal Halide lamps only.
 - 4 400W Metal Halide requires reduced envelope ED28 lamp.
 - 5 Dual Compact Fluorescent lamp options available in Type 4S distribution only.
 - 6 Compact Fluorescent bellasts contain internal fusing. No supplemental fusing is necessary. CF ballasts ere 120 through 277V. Specify with UNV voltage designation.
 - Products also available in non-US voltages and 50Hz for international markets. Consult factory for availability and ordering information.
 - g Dual-tap is 120/277V wired 277V.
 - g Multi-tep is 120/208/240/277V wired 277V.
 - 10 Triple-tap is 120/277/347V wired 347V.
 - 11 Custom and RAL color matching available upon request. Consult your INVUE Lighting Systems Representative for further information.
 - 12 Add as suffix in the order shown.
 - Quartz options not available with SL optic.
 - 14 Dual switching requires dual 57W or dual 70W Compact Fluorescent lamps. Allows independent switching control of each lamp through use of two (2) electronic ballasts. Allows 50% power reduction when dual ballasts are independently wired and controlled.
 - 15 House side shield not available on 5S and SL optics.
 - 16 Order separately, replace XX with color suffix.
 - 17 For use in down lighting applications only.
 - 18 Use when mounting fixture heads at 90° increments.

MOUNTING VARIATIONS

Wall Mount	Arm Mount Single	Arm Mount 2 @ 180°	Arm Mount 2 @ 90°	Arm Mount 3 @ 120°	Arm Mount 3 @ 90°	Arm Mount 4 @ 90°
	E.P.A	E.P.A	E.P.A	E.P.A	E.P.A	E.P.A
	STM 1.64	STM 3.28	STM 3.28	STM 4.7	STM 4.7	STM 5.77



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Project	BAER INSURANCE BUILDING	OB
Comments		Date
Prepared by		09/05/2006

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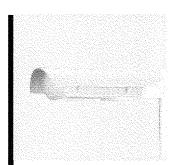
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F ... Finish

Housing and arm finished in a 5 stage premium TGIC polyester powder coat paint, 2.5 mil nominal thickness for superior protection against fade and wear. Standard colors include black, bronze, grey, white, dark platinum, and graphite metallic. RAL and custom color matches available. Consult your **INVUE Lighting Systems** Representative for more information.

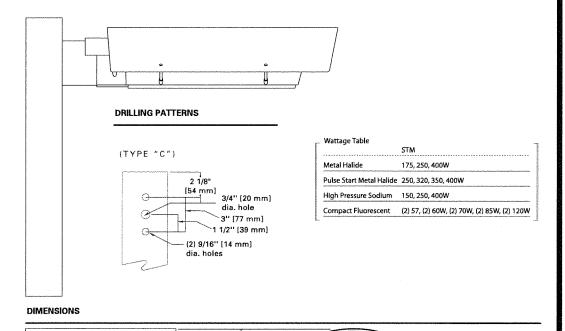


STM **STRUT** SITE MEDIUM

114-400W Metal Halide **Pulse Start Metal Halide High Pressure Sodium** Compact Fluorescent

> ARCHITECTURAL **AREA LUMINAIRE**





7 1/16" [179 mm]

6 1/2" [166 mm] or 12" [305 mm]

Shipping DATA (approx.) Net Weight (lbs.): 51 Volume (cu. ft): 3.18

30 1/4" [769 mm]

CSA Listed

27 7/32" [691 mm]

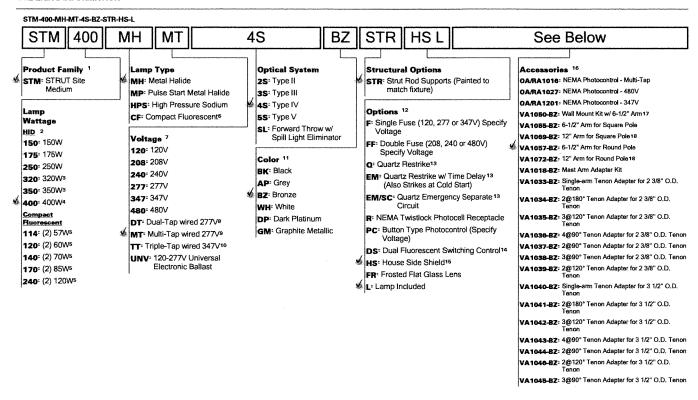
Certifications

IP66 Rated U.L. 1598 Listed 3G Vibration Tested

40°C Ambient

FC0

ISO 9001



- lotes: 1 Arm not included. See accessories.
 - 2 All HID lamps are mogul-base.
 - 3 320W and 350W Pulse Start Metal Halida lamps only.
 - 4 400W Metal Halide requires reduced envelope ED28 lamp.
 - 5 Dual Compact Fluorescent lamp options available in Type 4S distribution only.
 - 6 Compact Fluorescent ballasts contain internal fusing. No supplemental fusing is necessary. CF ballasts are 120 through 277V. Specify with UNV voltage designation.
 - 7 Products also available in non-US voltages and 50Hz for international markets. Consult factory for availability and ordering information.
 - g Dual-tep is 120/277V wired 277V.
 - g Multi-tap is 120/208/240/277V wired 277V.
 - 10 Triple-tap is 120/277/347V wired 347V.
 - 11 Custom and RAL color matching available upon request. Consult your INVUE Lighting Systems Representative for further information.
 - 12 Add as suffix in the order shown.
 - 13 Quertz options not eveilable with SL optic.
 - 14 Dual switching requires dual 57W or dual 70W Compact Fluorescent lamps. Allows independent switching control of each lamp through use of two (2) electronic ballasts. Allows 50% power reduction when dual ballasts are independently wired and controlled.
 - 15 House side shield not available on 5S and SL optics.
 - 16 Order separately, replace XX with color suffix
 - 17 For use in down lighting applications only
 - 18 Use when mounting fixture heads at 90° increments.

MOUNTING VARIATIONS

Wall Mount	Arm Mount Single	Arm Mount 2 @ 180°	Arm Mount 2 @ 90°	Arm Mount 3 @ 120°	Arm Mount 3 @ 90°	Arm Mount 4 @ 90°
	E.P.A	E.P.A	E.P.A	E.P.A	E.P.A	E.P.A
	STM 1.64	STM 3.28	STM 3.28	STM 4.7	STM 4.7	STM 5.77

INVUE®

DESCRIPTION

ENTRI Series' family of modular faceplate designs provide a tasteful architectural statement equally suitable for indoor and outdoor environments. Available luminous faceplate window adds a signature look, while affording custom color capability.

Catalog #	ENC-70-MH-120-EB-FXF-BZ-L	Туре
Project	BAER INSURANCE BUILDING	OC
Comments		Date
Prepared by		09/05/2006

SPECIFICATION FEATURES

A ... Housing

One piece die-cast aluminum construction for precise tolerance control and repeatability in manufacturing. Accommodates either up or down mounting configurations with no modifications. Downlight and uplight lens' are impact resistant 5/32" thick tempered clear or frosted flat glass, sealed to the housing with high strength VHB adhesive tape and a continuous silicone bead gasket. Silicone wireway plug on housing back wall seals incoming electrical leads to prevent moisture and dust entry.

B ... Faceplate

One piece die-cast aluminum faceplate utilizes a continuous silicone gasket to seal securely to housing. Side hinged faceplate swings open via release of one (1) flush mount die-cast aluminum latch on housing side panel. Available luminous glass insert is .16" thick frosted glass, secured to back of faceplate with a continuous EPDM gasket. Available colored gel film secures behind glass.

C ... Optical System

Choice of ten (10) high efficiency optical systems constructed of premium 95% reflective anodized aluminum sheet, or bright specular anodized polished spun aluminum. Available distributions include Type III, Type III with 10% secondary glow, Type III with pencil secondary, Forward Throw, Forward Throw with 10% secondary glow, Forward Throw with pencil secondary, FX grazing optic, FXF 50% up/50% down grazing optic, Tight Spot, and 50% up/50% down Tight Spot. Optical segments are rigidly mounted inside a heavy wall aluminum housing for superior protection. All segment faces are clean of rivet heads, tabs, or other means of attachment which may cause streaking in the light distribution. All reflector modules feature quick disconnect wiring plugs. T6 Metal Halide lamps feature G12 lampholders, White SonTM High Pressure Sodium lamp features a GX12 lampholder, Quartz Halogen lamps feature mini-can screw based lampholders, and Compact Fluorescent lamps feature GX24q-(3,4,5) 4-pin lampholders.

D ... Electrical Components

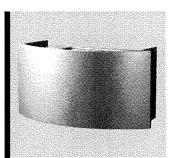
Ballast and related electrical componentry are heat sunk to the housing for cooler operation and prolonged life.

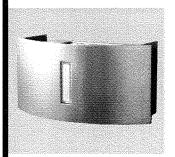
E ... Mounting

Standard zinc plated attachment plate mounts directly to 4" J-Box. Fixture slides over mounting plate and is secured with two (2) concealed stainless steel fasteners. Mounting plate features one-piece, EPDM gasket on back side of plate to firmly seal fixture to wall surface, forbidding entry of moisture and particulates. Optional mounting arrangements utilize a die-cast aluminum adapter box to allow for surface conduit wiring, quartz lamp options, and emergency battery pack capability.

F ... Finish

Housing finished in a 5 stage premium TGIC polyester powder coat paint, 2.5 mil nominal thickness for superior protection against fade and wear. Standard colors include black, bronze, grey, white, dark platinum, and graphite metallic. RAL and custom color matches available. Consult your **INVUE Lighting Systems** Representative for more information.





ENC ENTRI ROUND CLEAN

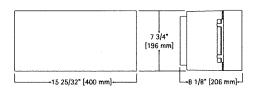
26-250W Metal Halide WhiteSON High Pressure Sodium Compact Fluorescent Quartz Halogen

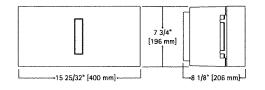
ARCHITECTURAL WALL **LUMINAIRE**



*In downlight only configurations with no faceplate window Shipping DATA (approx.) Net Weight (lbs.): 13 Volume (cu. ft): 4.5

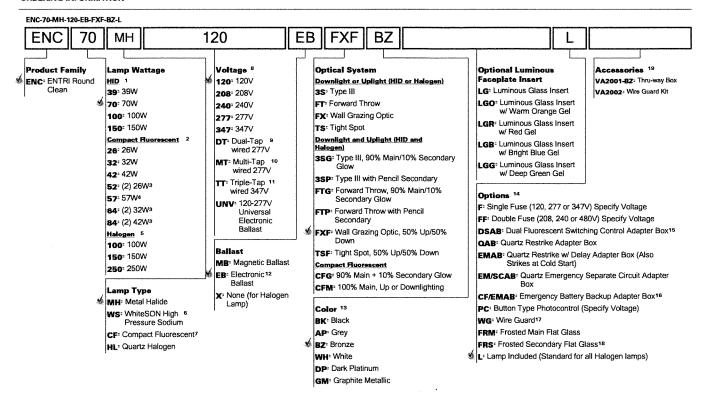
DIMENSIONS





****************	ENC
Metal Halide	39, 70, 100, 150W
White Son HPS	100W
Compact Fluorescent	26, 32, 42, 57W
Dual Compact Fluorescent	(2) 26, (2) 32, (2) 42W
Quartz Halogen	100, 150, 250W

Certifications				
IP66 Rated	U.L. 1598		FCO	*
CSA Listed	25 °C Ambient	ISO 9001	Full Cutoff	



- Notes: 1 All MH lamps are T6 envelope with G12 lamp base. All HPS lamps are T6 envelope with GX12 lamp base.
 - 2 All 26/32/42/57W CF lamps feature a 4-pin lamp base. Available in CFM and CFG distributions only.
 - 3 Dual compact fluorescent lamps.
 - Nominal M.O.L lamp length of 57W CFL not to exceed 7".
 - 5 All Halogen lamps are T4 envelope with mini-can base.
 - WhiteSON HPS lamp evailable in 100W only. Requires electronic ballest. 120/277V only. Requires use of VA2001 accessory Thru-way Box.
 - 7 Compact Fluorescent ballasts contein internal fusing. No supplemental fusing is necessary. CF ballasts are 120 through 277V. Specify with UNV voltage designation.
 - 8 Products also available in non-US voltages and 50Hz for international markets. Consult factory for availability and ordering information.
 - Dual-tap is 120/277V wired 277V.
 - 10 Multi-tep is 120/208/240/277V wired 277V.
 - 11 Triple-tap is 120/277/347V wired 347V.
 - 120 through 277V only. Electronic ballasts contain internal fusing, no supplemental fusing is necessary. Electronic ballast available with all CF lamps, and 39/70/100W MH lamps. Available with 150W MH lamp with use of VA2001 accessory Thru-way Box. Not available with QAB or EMAB options.
 - 13 Custom and RAL color matching available upon request. Consult your INVUE Lighting Systems Representative for further information.
 - 14 Add as suffix in the order shown
 - 15 Dual switching requires dual 26, 32 or 42W Compact Fluorescent lamps. Allows independent switching control of each lamp through use of two (2) electronic ballasts. Allows 50% power reduction when dual ballasts are independently wired and controlled.
 - 16 Battery backup provides 90 minutes of supplemental light at 60% of initial rated lamp lumens. Must specify 26/32/42W Compact Fluorescent lamp.
 - 17 For use in down lighting applications only.
 - 18 Frosted secondary lens provided standard on 3SG, FTG, and CFG distributions.
 - 19 Order separately, replace XX with color suffix.

DESCRIPTION

A low brightness shallow plenum downlight for use with Metal Halide or High Pressure Sodium lamps. Fresnel lens provides focused, controlled light distribution. Prismatic lens provides a wider, more diffuse light pattern, Highly efficient reflector designs allow maximum utilization of HID light sources and shallow mounting.

SPECIFICATION FEATURES

A...Reflector

Specular clear reflector with a spun parabolic contour. Positive reflector mounting via keyed holes and screws.

B... Trim Ring

Painted die-cast aluminum with choice of white or black baffle.

C... Housing/Mounting Frame

Precision die-cast aluminum 1 1/2" deep collar accommodates varying dimensions of ceiling materials. .060 stamped steel mounting frame.

D...Wounting

Pre-installed telescoping mounting bars are suitable for T-bar ceilings or wood joists.

E...Conduit Fittings

Die-cast screw tight connectors.

4KV pulse rated medium base screw shell socket.

G...Junction Box

U.L. listed for four in, four out #12 at 90°C pull through branch wiring. Positioned to

allow straight conduit runs. Five 1/2" and two 3/4" knockouts are provided. Access to junction box through removal of reflector.

H...Ballast

Quick mount plug-in thermally protected ballast with dual tap for 120/277V. Ballast secures to mounting frame with spring lock.

I...Insulation Detector

Self resetting insulation detector opens circuit if insulation is improperly installed.

Labels

U.L. listed, C.S.A. certified, standard damp label, IBEW union made.



M6043S 10002P 10012P

50W, 70W, 100W, 150W HPS 50W, 70W, 100W MH

9 1/2" LENS

Ballast 720 Lamp 50W MH Input Watts: 72W Input Watts: 72W
Operating/Starting /Open Circuit Current:
120V= 0.55A / 0.80A/1.15A
277V= 0.30A / 0.35A/0.50A
Power Factor: 90% Sound Rating B
Min. Starting Temperature: -20°F (-30°C)
Ballast 736 Lamp 70W MH
Input Watts: 94W
Operating/Starting /Open Circuit Current:
120V= 0.86A / 0.63A/1.69A
277V= 0.374 / 0.07AA / 0.70A 277V= 0.37A / 0.27A/0.72A
Power Factor: 90% Sound Rating B Min. Starting Temperature: -20°F (-30°C) Ballast 740 Lamp 100W MH Input Watts: 125W Input Watts: 126W
Operating/Starting /Open Circuit Current:
120V= 1.10A / 2.20A/2.40A
277V= 0.48A / 0.95A/1.65A
Power Factor: 90% Sound Rating B
Min. Starting Temperature: -20°F (-30°C)
Ballast 620
50W HPS Input Watts: 65 Operating/Starting Current: 120V= 0.65 / 0.70 277V= 0.30 / 0.35 Power Factor; 90% Ballast 630 70W HPS

Input Watts: 90 Operating/Starting Current: 120V= 0.82 / 1.00 277V= 0.36 / 0.50 Power Factor: 90% Ballast 640

100W HPS Input Watts: 125 Operating/Starting Current: 120V= 1.10 / 1.45

277V= .50 / .65 Power Factor: 90%

NOTES: Accessories should be ordered

For additional options please consult your Cooper Lighting Representative. Alzak is a registered trademark of Aluminum Company of America.

G [152mm] Ď 9 1/2" [241mm] 10 1/4" [260mm] 18 10 7/8" (276mm) [457mm] 24 7/16"

ORDERING INFORMATION: Complete unit consists of housing, ballest and trim.

Options

Housing

M6043S

M6043S=9" Horizontal High Pressure Sodium and Metal Halide Housing

Q=Quartz Restrike System with Time Delay, 100W DC Bayonet Base Quartz Lamp (included) X=DC Bayonet Lamp Socket only for Quartz Standby Lamp

Ballast

730 620=50W HPS 120/277V Magnetic 630=70W HPS 120/277V Magnetic 638=70W HPS 120/347V Magnetic

638=70W HPS 120/347V Magnetic 640=100W HPS 120/37V Magnetic 648=100W HPS 120/37V Magnetic 650=150W HPS 120/277V Magnetic 658=150W HPS 120/347V Magnetic 728=50W MH 120/277V Magnetic 728=50W MH 120/277V Magnetic 738=70W MH 120/277V Magnetic 738=70W MH 120/277V Magnetic 738=70W MH 120/277V Magnetic 740=100W MH 120/277V Magnetic 748=100W MH 120/347V Magnetic

Trims 10002

10002-Regressed Fresnel Lens 10012-Regressed

P-Black Baffle with White Trim Ring PWH=White Concave Prismatic Baffle with White Trim Ring

Finish

(599mm)

Accessories

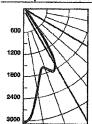
HB26∞C Channel Bar Hanger, 26" Long, Pair HB50=C Channel Bar Hanger, Hasa-Cong, Pair HSA9-Slope Adapter for 9" Apenture Housings, Specify Slope FK-Field Installed Fuse Kit, Specify Amperage

COOPER LIGHTING

ADP012585

PHOTOMETRICS

Candlepower Distribution



Test No. H30017 M6043S -10002P Lamp=LU100/D/MED Lumens=9500 Spacing Criteria=0.9 Efficiency=62.9%

Candlepow	er
Deg.	CD.
0	3647
5	3703
15	4037
.25	2475
35	2383
45	1131
55	660
85	315
75	107
85	1
90	0

Average L	uminance
Deg.	CD/SO M
45	34961
55	25151
65	16292
75	9036
85	251

Distance to	Initial Nadir	Beam
illuminated Plane	Footcandles	Dismeter
4'6"	180	4'0"
5'6"	/ 121	5'0"
6.6.	/ 86	6'0"
8'0"	67	7'6"
10'0"	36	9'5"
12'0"	25	11'6"

Bearn diameter is to 50% of maximum footcandles, rounded to the nearest half-foot. Footcandle values are initial, apply appropriate light loss factors where necessary.

Zonal Lumen Summary

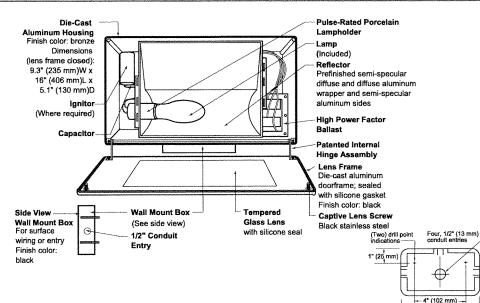
Zone	Lumens	%Lamp	%Luminaire
0-30	2648	27.9	44.3
0-40	4044	42.6	67.6
0-60	5535	58,3	92.6
0-90	6980	62.9	100.0
90-180	0	0,0	0.0
0-180	5980	62.9	100.0

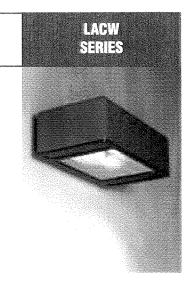
Coefficient of Utilization

rc		8	0%			70%		54	0%	30	%	10)%	6%
rw	70	50	30	10	50	30	10	50	10	50	10	50	10	0
RCR													***************************************	
0	75	75	75	75	73	73	73	70	70	67	67	64	64	63
1	70	68	68	64	67	65	63	64	61	62	59	59	68	56
2	65	61	58	55	60	57	55	58	53	56	52	54	51	50
3	61 57 53	56	52	48	55	51	48	53	47	51	46	50	46	44
4	57	51	46	43	50	46	42	48	42	47	41	46	41	40
5	53	46	42	38	46	41	38	44	38	43	37	42	37	36
- 6	49	42	38	34	42	37	34	41	34	40	34	39	33	32
7	46	39	34	31	39	34	31	38	31	36	30	36	30	29
8	44	36	32	28	36	31	28	35	28	34	28	34	28	27
9	41	34	29	26	33	29	26	33	26	32	26	31	26	25
10	39	31	27	24	31	27	24	31	24	30	24	29	24	23
	rc=Ce	eiling re	lectano	e, rw=Wal	reflectan	ce, RCR	-Room car	rity ratio C	U Deta Ba	sed on 209	6 Effective	Floor Cav	ity Reflec	

RECTANGULAR AREA CUTOFF FLOOD

TYPE "OE"





SPEC#	WATTAGE	CATALOG #
1	PULSE START MET/	AL HALIDE
SPEC#	125W PSMH	LACW612-(a)(b)
SPEC#	150W PSMH	LACW615-(a)(b)
	METAL HALI	DE
SPEC#	50W MH	LACW405-(a)(b)
SPEC#	70W MH	LACW407-(a)(b)
SPEC#	100W MH	LACW410-(a)(b)
SPEC#	175W MH	LACW417-(a)(b)
	HIGH PRESSURE	SODIUM
SPEC#	35W HPS	LACW503-(a)(b)
SPEC#	50W HPS	LACW505-(a)(b)
SPEC#	70W HPS	LACW507-(a)(b)
SPEC#	100W HPS	LACW510-(a)(b)
SPEC#	150W HPS	LACW515-(a)(b)

GENERAL DESCRIPTION

precise cutoff adjustability from 0° (nadir) to 30°

60° forward throw sharp cutoff luminaire with

adjustable backlight control for HID lamp.

totally enclosed. Backlight shield provides

(house-side). Housing is seamless, die-cast

aluminum. Fixture mounts to wall with a 4"

and sealing washers to attach fixture to

(102 mm) x 6" (152 mm) x 1.4" (36 mm) cast

aluminum mounting box and gasket. Two 5/16"

threaded mounting rods are supplied with nuts

mounting box. Also provided are four threaded

and closed 1/2" conduit entries. Lens assembly

consists of rigid aluminum frame, high-impact,

clear-tempered glass, and backlight shield.

	(3) YULIAGE SUFFIX KET
D	120/277V (Standard: 125W PSMH; 50 – 100W MH; 50W HPS)
M	120/208/240/277V (Standard: 150W PSMH; 175W MH; 70 – 150W HPS)
T	120/277/347V (Canada Only) (Standard: 150W PSMH; 70 – 175W MH; 70 – 150W HPS)
1	120V (Standard: 35W HPS)
2	277V
27	277V Reactor (150W PSMH Only)
3	208V
4	240V
5	480V (175W MH; 70 – 100W HPS)
6	347V (Canada Only)

For voltage availability outside the US and Canada, see Bulletin TD-9 or contact your Ruud Lighting authorized International Distributor

ELECTRICAL

Fixture includes clear, medium-base lamp. Pulse-rated porcelain enclosed, 4kv-rated screwshell-type lampholder with quick disconnect. Lamp ignitor included where required. All ballast assemblies are high-power factor and use the following circuit types:

Reactor (277V PSMH) 150W PSMH

Reactor

120V: 35 - 150W HPS HX --- High Reactance

50 - 100W MH; 50 - 150W HPS

CWA — Constant Wattage Autotransformer 125 & 150W PSMH; 175W MH

LABELS

ANSI lamp wattage label supplied, visible during relamping. UL Listed in US and Canada for wet locations.

-(a)r	rusing
J	Tamperproof Lens Fasteners
-(a)P	Button Photocell
-5P	External Photocell (for 480V)
Specify	(a) Single Voltage — See Voltage Suffix Key

(b) OPTIONS (factory-installed)

TYPE OE

CAT. NO.: LACW407-D

NOTE: Mounted Above Overhead Door

BAER INSURANCE BUILDING

FINISH

Exclusive DeltaGuard® finish features an E-coat epoxy primer with medium bronze ultra-durable powder topcoat, providing excellent resistance to corrosion, ultraviolet degradation and abrasion. The finish is covered by our sevenyear limited warranty.

PATEAT

US 4,689,729

	ACCESSORIES	
LS-L	Polycarbonate Vandal Shield (not for use with fixtures in uplight position)
TPS-1	Tamperproof Screwdriver	
WG-L	Wire Guard	

PHONE (262) 886-1900

FAX (262) 884-3309



9201 Washington Avenue Racine, Wisconsin 53406-3772 USA

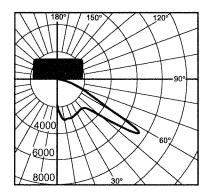
www.ruudlighting.com

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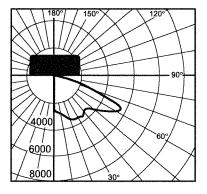
RECTANGULAR AREA CUTOFF FLOOD

EPA RATING

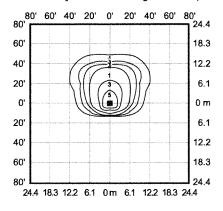
EPA 0.60 for single fixture with 0° tilt (Consult factory for EPA rating on multiple units).



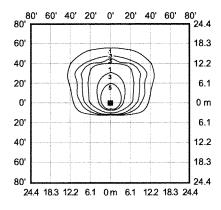
Lighting Sciences Inc.
Certified Test Report No. LSI 10695
Candlepower distribution curve of 175W MH
Rectangular Area Cutoff Floodlight, with backlight shield located for backlight cutoff.



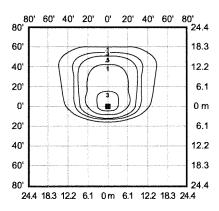
Lighting Sciences Inc.
Certified Test Report No. LSI 11233
Candlepower distribution curve of 150W HPS
Rectangular Area Cutoff Floodlight, with backlight shield located for backlight cutoff.



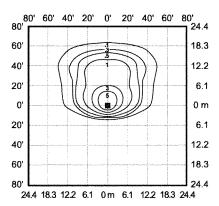
Isofootcandle plot of 175W MH Area Cutoff Floodlight at 15' (4.6 m) mounting height, 0° vertical tilt, with backlight shield located for backlight cutoff. (Plan view)



Isofootcandle plot of 150W HPS Area Cutoff Floodlight at 15' (4.6 m) mounting height, 0° vertical tilt, with backlight shield located for backlight cutoff. (Plan view)



Isofootcandle plot of 175W MH Area Cutoff Floodlight at 20' (6.1 m) mounting height, 0° vertical tilt, with backlight shield located for backlight cutoff. (Plan view)



Isofootcandle plot of 150W HPS Area Cutoff Floodlight at 20' (6.1 m) mounting height, 0° vertical tilt, with backlight shield located for backlight cutoff. (Plan view)



9201 Washington Avenue Racine, Wisconsin 53406-3772 USA

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FAX (262) 884-3309

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