

Business Plan for Wisconsin Famous Dave's

Regarding Responsible Alcohol Service

The following is Famous Dave's of America's business plan for responsible selling of alcohol in the State of Wisconsin. Famous Dave's understands that holding a liquor license is a privilege and will take every step to ensure our employees are knowledgeable and responsible in serving alcoholic beverages.

- Hours of Operation
 - All managers and employees will know and understand the hours of operation in Wisconsin.
- ID Checking
 - Famous Dave's standard is to card any person that appears 40 years of age or younger.
- Training
 - All members of the management team, supervisors and bartending staff will obtain a Bartender License.
 - Servers will take the Wisconsin Responsible Beverage Server training course.
- Responsible Service
 - The shift manager will be notified after a guest has consumed two alcoholic beverages. The manager will check for signs of intoxication using the red, yellow, green system.
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- Accountability
 - Employees of Famous Dave's found to have served alcohol to an underage guest are subject to immediate termination. Also, the manager on duty will, in this instance, be subject to penalty of anywhere from written documentation to termination as the evidence warrants.

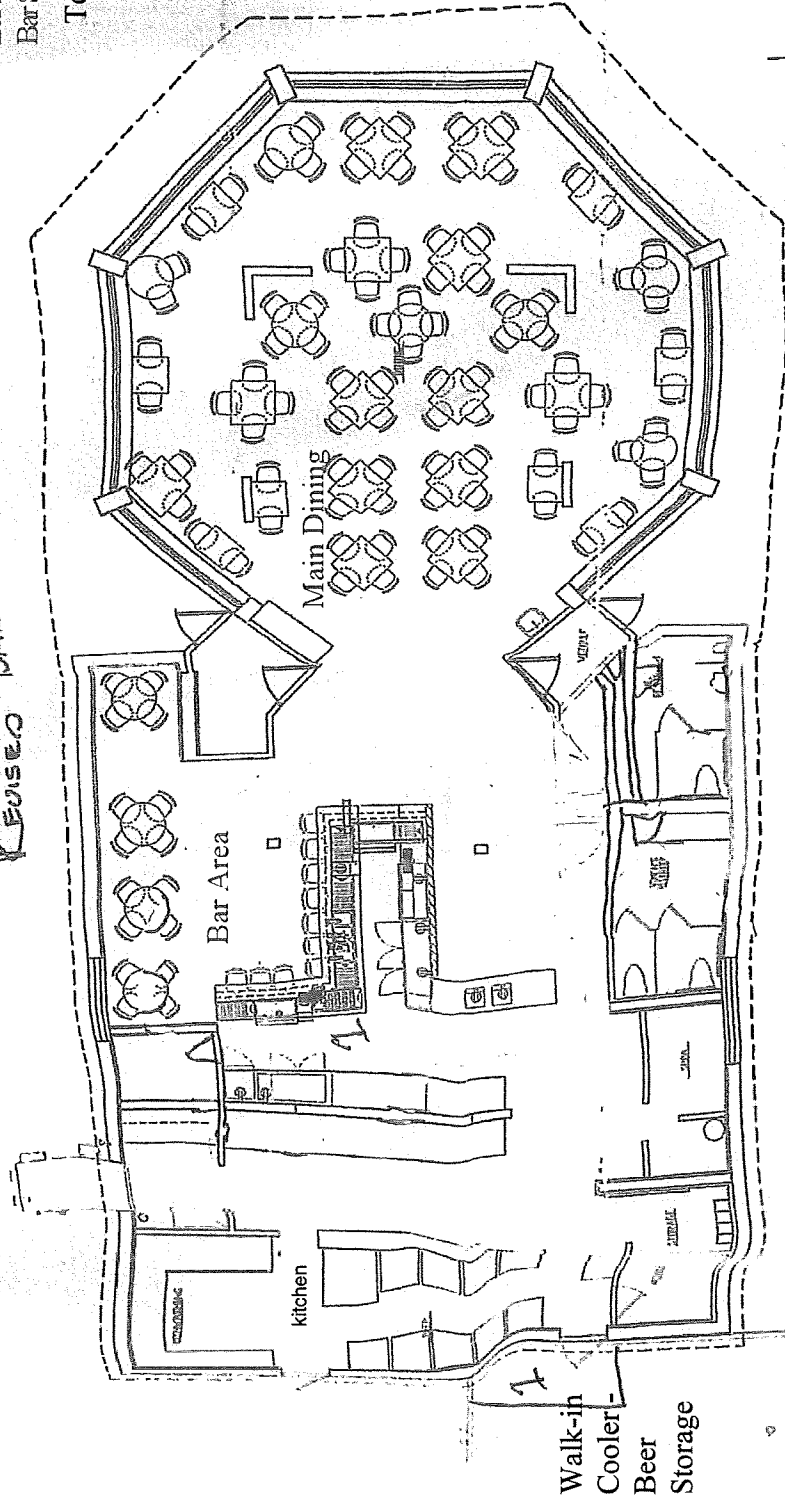
Jeff Butler
Area Director
Famous Dave's of America
Jeff.butler@famousdaves.com
630-347-9832

11-11-11 12:00

Famous Dave's
900 S Park St Madison WI 53715

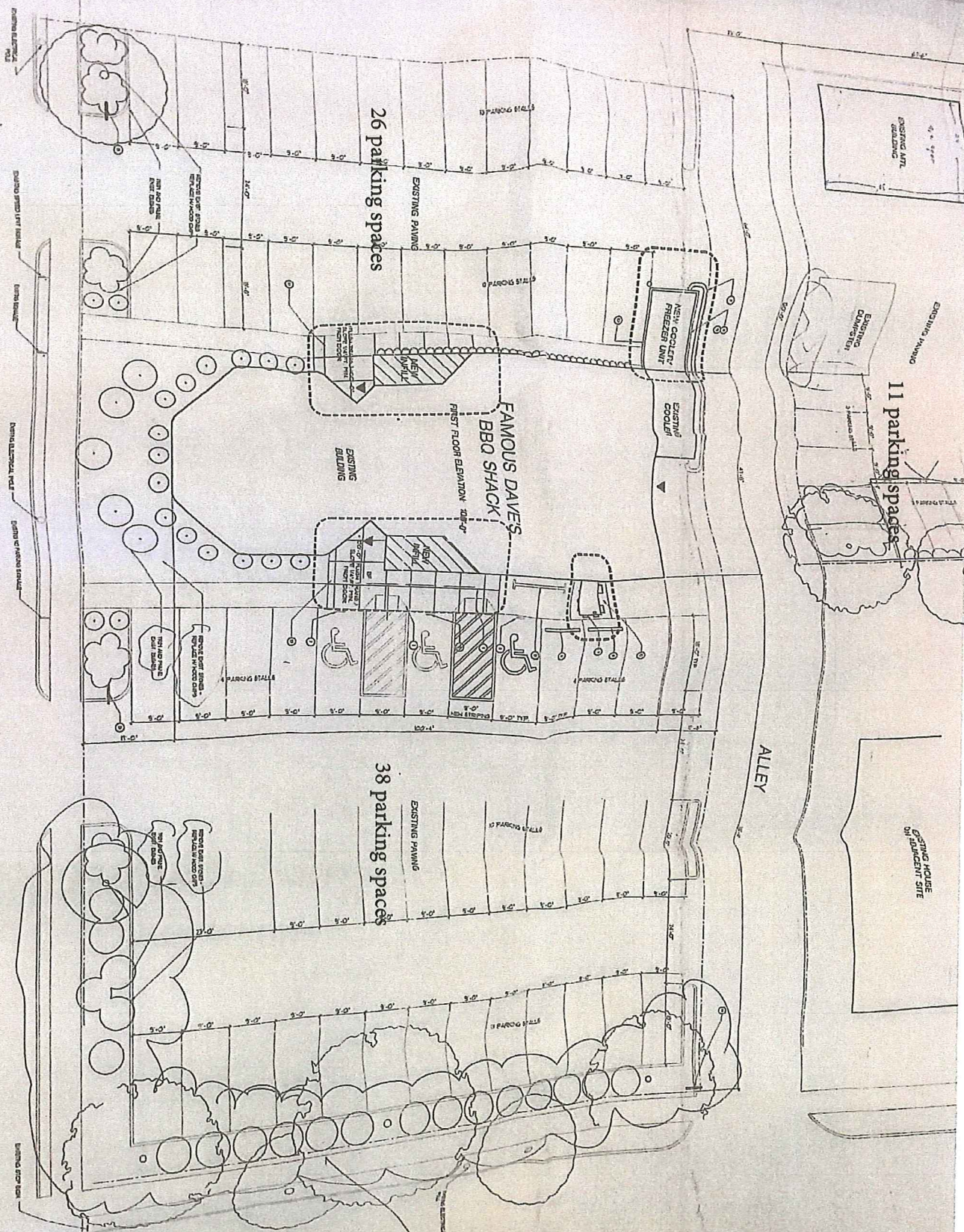
Seating Capacity:
Main Dining = 86
Bar Dining = 16
Bar Seating = 10
Total = 112

REVISED BAR LAYOUT



Liquor storage in locked cabinets above bar

11/01/2017



SOUTH PARK STREET

LEGEND



Value Q4U

Add a cup of Soup, Chili, Side Salad or Loaded Baked Potato for \$2.99
Add an extra meat (\$30-680 Cal) for \$3.99

Small Bites

Basket of Fries (820 Cal) \$3.99
Onion Strings (970 Cal) \$3.99
Lightly breaded and flash-fried, served with remoulade sauce.

Chili Cheese Fries (850 Cal) \$5.99
Famous Fries covered with Dave's Award-Winning Chili, melted house-smoked cheddar cheese and fresh jalapeños.

Hand Breaded Chicken Tenders (510 Cal) \$6.99
Served with jalapeño Sweet & Sour sauce.

BBO Nachos (720-800 Cal) \$5.99
Crisp tortilla chips topped with house-smoked cheddar cheese sauce, Dave's Award-Winning Chili and your choice of Texas Beef Brisket, Georgia Chopped Pork or BBO Pulled Chicken - garnished with lettuce, tomatoes, jalapeños, seasoned sour cream and Blah & Sassy*

Dave's BBO Mac & Cheese (300-420 Cal) \$5.99
Homestyle mac & cheese blended with four cheeses, corn and a jalapeño kick, topped with your choice of Georgia Chopped Pork, BBO Pulled Chicken or Texas Beef Brisket. Served with a Corn Bread Muffin.

Signature Sandwiches

Served with choice of 1 side and spicy Hell-Fire Pickles. See Sides for nutritional information.

Try it, Memphis-Style! (50 Cal) and we'll top your Q sandwich with Creamy Coleslaw for just \$0.99

Georgia Chopped Pork (610 Cal) \$8.29
Texas Beef Brisket (570 Cal) \$8.29
BBO Pulled Chicken (510 Cal) \$8.29

Legendary Burgers

Served with lettuce and tomato, choice of 1 side and spicy Hell-Fire Pickles. See Sides for nutritional information.

Double Stack Cheeseburger* (750 Cal) \$9.99
2 - 1/4 lb. all-beef patties topped with choice of cheese.

Double Stack Dave's Burger* (890 Cal) \$10.49
2 - 1/4 lb. all-beef patties topped with Monterey Jack cheese, bacon and Blah & Sassy*

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WHERE VALUE MEATS U. ALL DAY. EVERY DAY.

Salads & Soups

Served with a Corn Bread Muffin (250 Cal).
Dave's Sassy BBO Salad (290-500 Cal) \$7.99
Chicken Caesar Salad (440 Cal) \$7.99

Soup, Salad & Potato Specials (670-1140 Cal) \$7.99
Choose 2 from below:
• Dave's Award-Winning Chili or Soup
• Side Salad (Fresh Garden** or Caesar)
• Loaded Baked Potato

Stuffed Baked Potatoes

Served with choice of 1 side and a Corn Bread Muffin (250 Cal). See Sides for nutritional information.

Loaded (730 Cal) \$6.99
Broccoli & Cheese (760 Cal) \$8.29
BBO (790-860 Cal) \$8.99

LUNCH MENU

SEVED 11:00AM - 4:00PM

Platters & Combo Specials

Served with choice of 1 side and a Corn Bread Muffin (250 Cal). See Sides for nutritional information.

1 Meat Platter (330-680 Cal) \$8.29
2 Meat Combo (620-1350 Cal) \$9.29

Meat Choices

- St. Louis-Style Spareribs
- Georgia Chopped Pork
- Texas Beef Brisket
- Southside Rib Tips
- Country-Roasted Chicken
- Hand Breaded Chicken Tenders
- Sweetwater Catfish Fingers
- Traditional or Boneless Wings
- Beer-Battered Cod
- BBO Chicken
- Smoked Turkey
- Smoked Jalapeño Cheddar Sausage

Double Stack

Mini Pig Roast (1300 Cal) \$9.99
A sampling of Dave's faves - St. Louis-Style Spareribs, Georgia Chopped Pork, Hot Link Sausages and Southside Rib Tips. Served with a side of jalapeño pickled and onions, spicy Hell-Fire Pickles and Southside BBO sauce.

Family To Go

Traditional or Boneless Wing Party Platter (4830-4890 Cal) \$44.99
Hot Link Sausage (LB) (1070 Cal) \$11.49
St. Louis-Style Spareribs (Big Slab) (1800 Cal) \$21.99

Georgia Chopped Pork (LB) (1380 Cal) \$12.99
Texas Beef Brisket (LB) (1300 Cal) \$17.49
BBO Pulled Chicken (LB) (720 Cal) \$14.99

Country-Roasted Chicken (Whole) (1300 Cal) \$13.49
BBO Chicken (Whole) (1410 Cal) \$13.49

Side Dishes (Print) (270-770 Cal) \$4.99
Side Dishes (Quart) (650-1540 Cal) \$9.49
Corn Bread Muffins (1/2 Dozen) (260 Cal Each) \$5.99
Corn Bread Muffins (1 Dozen) (260 Cal Each) \$10.49

Chili or Soup (Quart) (1080-1540 Cal) \$10.99
Southside Rib Tips (LB) (1450 Cal) \$10.99
Gallon of Iced Tea, Sweet Tea or Lemonade (0-1440 Cal) \$7.99

Country-Roasted Chicken (330 Cal) \$4.99
BBO Chicken (360 Cal) \$4.99
Chicken Tenders (360 Cal) \$4.99
Mini Corn Dogs (410 Cal) \$4.99

Rib Dinner (320 Cal) \$4.99
Macaroni & Cheese (330 Cal) \$4.99
Burger* (370 Cal) or **Cheeseburger*** (430 Cal) \$4.99
Georgia Chopped Pork Sandwich (390 Cal) \$4.99

Homemade DESSERTS

Dave's Award-Winning Bread Pudding (780 Cal) \$3.99
Mel-in-your-mouth, scratch-made bread pudding and pecan praline sauce, served with vanilla ice cream.

Hot Fudge \$3.99
Walnut-covered chocolate brownies soaked with Kahula liqueur, served with vanilla ice cream.

Apple Crisp (570 Cal) \$5.99
Scratch-made with Granny Smith apples, served with vanilla ice cream.

Down Home Banana Pudding (470 Cal) \$5.99
Rich and creamy homemade banana pudding.

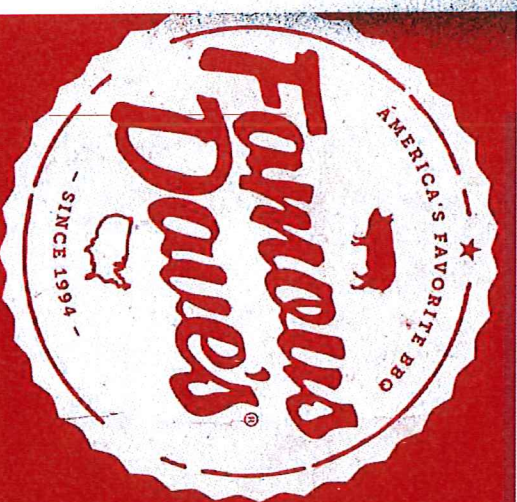
Dave's Email Club

FAVORITE DAVE'S.COM/EMAIL
APLETON 920-991-9700 | GREEN BAY 902-857-1267
GREENFIELD 414-727-1940 | MADISON 608-286-9400
PLEASANT PRAIRIE 262-697-1411

We Cater

FAVORITE DAVE'S.COM/CATERING

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Smokin' STARTERS

Dave's Sampler
Platter (2550-3200 Cal.) \$15.99
Southside Rib Tips, Chicken Tenders, Sweetwater Catfish Fingers, Onion Strings and Traditional or Boneless Wings tossed in your choice of sauce.

Southside Rib Tips (1450 Cal.) \$10.99
Memphis-style, dry-rubbed Rib Tips, jalapeño pickled red onions, spicy Hell-Fire Pickles and our Southside BBQ sauce.

Burnt Ends (920 Cal.) \$9.99
Tender pieces of Texas Beef Brisket seared and caramelized with Sweet & Zesty® BBQ sauce.

Sweetwater Catfish Fingers (760 Cal.) \$9.49
Lightly breaded with Cajun-seasoned cornmeal, flash-fried, served with remoulade and Jalapeño Sweet & Sour sauce.

Hand Breaded Chicken Tenders (670 Cal.) \$6.99
Served with Jalapeño Sweet & Sour sauce.

Cheese Curds (1260 Cal.) \$9.49
Served with Dave's Ranch & Sassy Sauce.

BBO Nachos (1290-1410 Cal.) \$8.99
Crisp tortilla chips topped with house-smoked cheddar cheese sauce, Dave's Award-Winning Chili and your choice of Texas Beef Brisket, Georgia Chopped Pork or BBO Pulled Chicken. Garnished with lettuce, tomato, jalapeños, seasoned sour cream and Rich & Sassy®

Wing Basket Traditional or Boneless (1020-1050 Cal.) \$9.99
Seasoned and tossed in your choice of sauce.

SAUCE GUIDE

Rich & Sassy® (100 Cal.)
Buttalo (110 Cal.)
Pineapple Rage® (70 Cal.)
Devil's Spit® (90 Cal.)
Whitor's Revenge® (90 Cal.)

SALADS, SOUPS & BOWLS

*Calorie counts do not include 'Our Bread Muffin' (260 Cal.)

Chicken Caesar Salad (740 Cal.) \$11.49
Served with a Corn Bread Muffin. Without Chicken (560 Cal.) \$7.99

Dave's Sassy BBO Salad (860-820 Cal.) \$10.99
Choice of Georgia Chopped Pork, Texas Beef Brisket or Chicken (BBO pulled, grilled or crispy). Served on crisp greens with bacon, house-smoked cheddar cheese, tomatoes and shoestring potatoes. Tossed with honey BBO dressing. Served with a Corn Bread Muffin.

Side Salad Fresh Garden (320 Cal.) \$4.99
or Caesar (230 Cal.)

Cup of Soup (260 Cal.) or **Chili** (380 Cal.) w/ Side Salad \$7.99

Chicken Wild Rice Soup \$3.69
Cup (260 Cal.) \$4.99
Bowl (370 Cal.)

Dave's Award-Winning Chili \$3.69
Cup (380 Cal.) \$4.99
Bowl (490 Cal.)

Georgia Chopped Pork Bowl (1280 Cal.) \$9.99
Georgia Pork atop Down-N-Dirty Rice, red cabbage coleslaw, fresh green onions and Georgia Mustard. Served with a Corn Bread Muffin.

Texas Beef Brisket (1110 Cal.) \$11.99
Texas Beef Brisket served over Garlic-Pepper Shrimp, house-smoked cheddar cheese, tomatoes and Onion Strings with Ranch House Sassy sauce. Served with a Corn Bread Muffin.

FAMOUS FEASTS

All-American BBO Feast* \$63.99
(7480-7520 Cal.)

A full slab of St. Louis-Style Spare ribs, a whole Country-Roasted Chicken, 1/2 lb. of either Texas Beef Brisket or Georgia Chopped Pork, Creamy Coleslaw, Famous Fries, Whitor Beans, Sweet Corn and Corn Bread Muffins. Served family-style for 4-6 people.

Feast For 2 (4170-4200 Cal.) \$38.99
All the flavor of our All-American BBO Feast* served family-style for 2-3 people.

Founder's Feast \$18.49
(2260/2330 Cal.)
Georgia Chopped Pork, 1/4 Country-Roasted or BBO Chicken, 3 St. Louis-Style Spare ribs, Sweet Corn, Whitor Beans, Creamy Coleslaw, Famous Fries and a Corn Bread Muffin.

AWARD-WINNING RIBS

Served with choice of 2 sides and a Corn Bread Muffin (260 Cal.). See Sides for nutritional information.

Add a cup of Soup, Chili, Side Salad or Loaded Baked Potato for \$2.99
Add an extra meat (330-680 Cal.) for \$3.99

St. Louis-Style Spare ribs
Hand-rubbed with Dave's secret blend of spices and pit-smoked for 3-4 hours over a smoldering hickory fire. Then slathered with Rich & Sassy® over an open flame to seal in the famous flavor with a crispy, caramelized coating.

4 Bones (630 Cal.) \$14.49
6 Bones (930 Cal.) \$17.49
9 Bones (1410 Cal.) \$21.99
12 Bones (1880 Cal.) \$25.99

Q COMBOS

Served with choice of 2 sides and a Corn Bread Muffin (260 Cal.). See Sides for nutritional information.

2 Meat Combo (630-1860 Cal.) \$16.49
3 Meat Combo (1040-2480 Cal.) \$19.99
Choose any different meats from below:

- Georgia Chopped Pork
- Texas Beef Brisket
- Southside Rib Tips
- Country-Roasted Chicken
- BBO Chicken
- Hand Breaded Chicken Tenders
- Sweetwater Catfish Fingers
- Traditional or Boneless Wings

PITMASTER FAVORITES

Served with choice of 2 sides and a Corn Bread Muffin (260 Cal.). See Sides for nutritional info. Add a cup of Soup, Chili, Side Salad or Loaded Baked Potato for \$2.99
Add an extra meat (330-680 Cal.) for \$3.99

Hand Breaded Chicken Tenders (720 Cal.) \$12.99
Tossed in Dave's special seasoning and served with Jalapeño Sweet & Sour sauce.

Georgia Chopped Pork (670 Cal.) \$13.49
Smoked for up to 12 hours and chopped to order.

Texas Beef Brisket (790 Cal.) \$15.49
Rubbed with Dave's secret spices, then slow-smoked over hickory.

Southside Rib Tips (1450 Cal.) \$13.99
Dry-rubbed ribs, served with jalapeño pickled red onions, spicy Hell-Fire Pickles and our Southside BBO sauce.

Cedar Plank Salmon* (220 Cal.) \$15.99
Grilled, glazed and caramelized on a smoldering cedar plank.

Country-Roasted Chicken (650 Cal.) \$13.49
Specially seasoned 1/2 chicken, roasted and char-grilled to perfection.

BBO Chicken (700 Cal.) \$13.49
Country-Roasted Chicken flame-kissed and sautéed with Rich & Sassy®



Signature SANDWICHES

Served with choice of 1 side and spicy Hell-Fire Pickles. See Sides for nutritional info. Add a cup of Soup, Chili, Side Salad or Loaded Baked Potato for \$2.99

Georgia Chopped Pork (630 Cal.) \$9.99
Slow-smoked chopped pork topped with Rich & Sassy®

Texas Beef Brisket (640 Cal.) \$10.99
Piled high with hand-seasoned, hickory-smoked Texas Beef Brisket.

BBO Pulled Chicken (640 Cal.) \$9.99
Roasted, pulled chicken tossed in Rich & Sassy® and topped with melted Monterey Jack cheese.

The Manhandler (780/790 Cal.) \$10.99
Choice of Texas Beef Brisket or Georgia Chopped Pork piled high with Hot Link Sausage and topped with spicy Hell-Fire Pickles.

Hickory Chicken (680 Cal.) \$10.99
Marinated, grilled chicken breast topped with Monterey Jack cheese and bacon.

LEGENDARY BURGERS

Served with choice of 1 side and spicy Hell-Fire Pickles. See Sides for nutritional information.
Add a cup of Soup, Chili, Side Salad or Loaded Baked Potato for \$2.99

Dave's Favorite* (850 Cal.) \$11.49
Slathered with Rich & Sassy®, topped with Monterey Jack cheese and bacon.

Devil's Spit® (880 Cal.) \$11.49
Slathered with Devil's Spit® BBO sauce and topped with melted pepper-jack cheese, jalapeño bacon and spicy Hell-Fire Pickles.

Ultimate* (1020 Cal.) \$12.49
Piled high with Georgia Chopped Pork, jalapeño bacon, sharp American cheese and our signature Bean & Cole BBO sauce.

Jacked-N-Stacked* (1150 Cal.) \$11.49
Topped with Monterey Jack cheese and stacked with crispy Onion Strings.

SIDE DISHES

Whitor Beans (180 Cal.)
Sweet Corn (130 Cal.)
Garlic Red-Shin Mashed Potatoes (100 Cal.)
Potato Salad (130 Cal.)
Fresh-Steamer Broccoli (70 Cal.)
Creamy Coleslaw (200 Cal.)

Beer-Battered Cod (610 Cal.) \$12.99
Breaded with a special blend of cornmeal and panko breadcrumbs. Served with house-made spicy pickle tartar sauce.

Traditional or Boneless Wings (1030-1070 Cal.) \$13.49
Seasoned and tossed in your choice of sauce.

TRY IT! MEMPHIS-STYLE (50 CAL.) AND WE'LL TOP YOUR Q SANDWICH WITH CREAMY COLESLAW FOR JUST \$0.99

Cajun Chicken (1250 Cal.) \$10.99
Crispy, Cajun-seasoned chicken breast topped with pepper-jack cheese, fried Onion Strings and remoulade sauce.

Hand Breaded Fried Chicken (1420 Cal.) \$10.99
Crispy chicken breast, American cheese, lettuce, tomato, green cabbage slaw and red peppers.

Smoked Turkey (1280 Cal.) \$10.99
House-smoked turkey, Swiss cheese, tomato, green cabbage slaw, mild red peppers and sweet mustard mayo. Served cold.

Beer-Battered Cod (620 Cal.) \$9.49
Breaded with a special blend of cornmeal and panko breadcrumbs, topped with sharp American cheese and house-made spicy pickle tartar sauce.

BUILD YOUR OWN Burger*

(590 Cal.) \$9.49
Start with a burger patty and choose from the below add-ons:

FREE ADDS (5-100 CAL)
• Lettuce, tomato, red onion, jalapeños, spicy Hell-Fire Pickles, Rich & Sassy®, Devil's Spit®

+\$0.49 EACH (160-340 CAL)
• Cheese, American, Monterey Jack, smoked cheddar, pepper-jack, BQ cheese crumbles

+\$0.99 EACH (50-420 CAL)
• Memphis-Style, Onion Strings, Dave's Creamy Mac & Cheese, bacon, jalapeño bacon

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