



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, March 16, 2016

5:00 PM

Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
Room 260 MMB

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:07 pm.

Present: 8 - Rebecca Kemble; Frank Staniszewski; M. Meghan Blake-Horst; Mark R. Greene; Patricia (Pat) A. Schramm; Matthew C. Younkle; Steve King and Denise DeMarb

Absent: 1 - Craig P. Stanley

Also Present: Matthew Mikolajewski, EDD Director; Roth Rohlich and Dan Kennelly of the Office of Business Resources; Anne Monks of the Mayor's Office; Alder Marsha Rummel

APPROVAL OF MINUTES

A motion was made by DeMarb, seconded by Blake-Horst, to Approve the Minutes of the February 17, 2016, meeting. The motion passed by voice vote.

PUBLIC COMMENT

David Somerscales, of Milwaukee, representing Service Employees International Union (SEIU) Local 1, spoke regarding the janitors at 735 N. Water Street in Milwaukee, which is owned by Compass Properties. Compass fired those employees and hired others. Compass owns properties in Madison, including in the Research Park. It benefits from State support of UW Research Park. As part of his testimony he provided a letter from Torre Edwards of SEIU to each member of the EDC, regarding Compass (attached).

Jorge Franco of Madison and Joanna Cervantes of Madison, both representing the Hispanic Chamber of Commerce of Wisconsin (HCCW), spoke on item 1, neither supporting or opposing:

- Mr. Franco is CEO of the HCCW (Cervantes is Madison Regional Director).
- HCCW submitted a proposal for the Entrepreneurship Fund (Item # 1).
- Mr. Franco stated that their proposal would leverage 14 times their level of investment with private resources.
- Their proposal is focused on only Madison.
- Look forward to partnering with the City on this and other projects and eager to be partners.

Heather Wentler, representing the Doyenne Group, was in favor of the resolution (Item # 1) and was available to answer questions

Jeff Vercauteren of Madison, representing the Hispanic Chamber of Commerce of Wisconsin, neither supported nor opposed the resolution (Item #1) and was available to answer questions.

[42264](#)

Letter from Torre Edwards of SEIU to the EDC regarding Compass Properties

DISCLOSURES AND RECUSALS

Staniszewski has a letter of support for Doyenne (in file for item #1).
Younkle wrote a letter of support for Doyenne.
Blake-Horst will recuse herself for the public market discussion (item #3)

DISCUSSION ITEMS

1. [42089](#) SUBSTITUTE Resolution approving the recommendation of the RFP review team in choosing the Doyenne Group to act as the fund manager for the Entrepreneurship & Small Business Development Resource Fund, and ~~approving Office of Business Resources~~ authorizing the Mayor and City Clerk to execute a contract for the Doyenne Group to manage this fund.

A motion was made by King, seconded by DeMarb, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote.

DeMarb had asked that this item be referred to the EDC.

Ruth Rohlich provided background information.

The EDC members discussed the proposals further, with Mr. Franco providing additional clarification regarding the HCCW proposal.

King moved to Return to Lead with Recommendation for Approval to the Board of Estimates, DeMarb seconded

Staniszewski noted that even if the HCCW received the maximum score for the "leverage item," the Hispanic Chamber's total score would still be less than the Doyenne Group.

Passed by voice vote

2. [42131](#) Update regarding Cosmos project (800 South Block of East Washington Avenue), related Parking Utility parking structure and briefing on Land Banking Program.

Matt Mikolajewski provided an update of the Land Banking program.

Dan Kennelly presented a staff report regarding the Capitol East District parking structure.

Discussion: Information on the financial modeling and the general timetable should be brought to the next EDC meeting.

3. [42132](#) Madison Public Market District Update

Blake-Horst recused herself from this item.

Dan Kennelly presented the Public Market Implementation Strategy

4. [21360](#) EDD Director Report

EDD Director Report: Matthew Mikolajewski provided:
 - JDS update
 - State Street Retail Grant Program update
 - State Street Market Study update

5. [17637](#) EDC Chairperson's Report

Mark Greene thanked everyone for their discussions about the focus of the EDC.

6. [27862](#) Introduction of New Items from the Floor

None.

7. Next Meeting: April 20, 2016

ADJOURNMENT

A motion was made by Schramm, seconded by King, to Adjourn. The motion passed by voice vote. The meeting Adjourned at 6:30 pm.