

Imagine Madison – Draft Strategies

FORM & CONNECTIVITY

Goal: Madison will be comprised of compact, interconnected neighborhoods anchored by a network of mixed-use activity centers.

Goal: Madison will have a safe, efficient, and affordable regional transportation system that offers a variety of choices among transportation modes.

1. **Improve transit connections** between peripheral residential and employment land uses, focusing on connecting transit-dependent populations to jobs.
2. Continue to pursue implementation of **bus rapid transit (BRT)**, beginning by increasing bus garage capacity to allow for **expansion of Metro service**.
3. Work with regional partners to collaboratively improve our **regional bicycle system** to further enable safe and convenient bicycle use.
4. Improve the **pedestrian environment** in the City by **providing sidewalk** widths that are appropriately scaled for pedestrian activity and existing and planned adjacent development.
5. Prioritize the **maintenance and efficient use of existing roadway** facilities over expansion or construction of new roadways.
6. Ensure the benefits of **transportation investments are fairly distributed** and that adverse health and environmental impacts do not disproportionately impact low-income residents and people of color.
7. **Reduce the demand for development of farmland** and vacant land on the periphery of the City by **encouraging infill, redevelopment**, and higher development densities at appropriate locations.
8. Provide **appropriate transitions** between areas of **low intensity residential** development and **higher intensity developments** in neighborhood centers and along major transit corridors.
9. Concentrate the highest intensities of residential, employment, commercial, and mixed-use development **downtown, along transit corridors, and at major activity centers**.
10. Maintain **downtown Madison** as the **government center** for the State and **primary activity center** for the region.
11. Encourage development that is **consistent** with adopted neighborhood plans, neighborhood development plans, and other **adopted City plans**.