

## May 2012 MAC Administrative Report

**Wisconsin Arts Board Re-grant award** came in on May 16, 2012 at \$10,510, slightly higher than the \$9,700 that we anticipated.

**Planning for Arts Incubator and Live Work Space** – The county has now launched its “Make. Do. Study.” Chair Madera has scheduled a meeting with the City zoning administrator and the County planners to ensure that Madison fully participates in the study. MAC staff have disseminated links to the study to all of our arts networks. Here is a link to the County site: <http://www.countyofdane.com/plandev/planning/makedo.aspx>

### Arts & Economic Prosperity IV

The study, the collaboration, the workshop for non-profit organizations, and the press conference were all wildly successful.

Download the **one-sheet summary** and the **full study** on the front page of our website [www.cityofmadison.com](http://www.cityofmadison.com) or at Arts Wisconsin’s site: <http://artswisconsin.org/AEPDANE/> (also attached in legistar to this admin report)

The **presentation** from the 06/12/2012 non-profit arts organization workshop (approx 50 arts leaders attended) that offered ideas about how to use the data will also be available at <http://artswisconsin.org/AEPDANE/>

More resources are available at the Americans for the Arts website: [http://www.artsusa.org/information\\_services/research/services/economic\\_impact/default.asp](http://www.artsusa.org/information_services/research/services/economic_impact/default.asp)

There are several short videos that explain aspects of the study, materials you can download, and even a calculator that organizations can use to estimate their economic impact. (They’ll need to know their total annual budget and annual attendance. The size of our study region is 250,000-499,999 population.)

### Poet Laureate Program

At the 06/12/2012 Common Council Organizing Committee meeting, council leadership approved the Poets Laureate proposal that poets from a diversity of neighborhoods, backgrounds, organizations and experience open the following CC meetings with a poem: 9/18/12, 12/4/12, 3/5/13, 6/18/13, 9/17/13, & 12/3/13. The poems will be vetted by Wendy and Sarah to ensure that they are not too long and that they are appropriate to the occasion. Sarah or Wendy will briefly introduce the poet prior to the reading.

As requested, I’m sending you the link of Sarah Busse reading at May 1 Common Council Meeting.

Already on her way to inspire the “civil” in civil discourse, Sarah Busse, one of our Poets Laureate, read her poem “The Sound of People Learning to Make Music” at the May 1 Common Council Meeting. It is a must see. Click on the link below and begin at minute marker 3:39 if you missed it:

<http://media.cityofmadison.com/mediasite/Viewer/?peid=31f63b57993d445fa290b713015dabbb1d>

## **May/June Meetings and Events**

May 10 & 16, 2012 Central Library Public Art advisory meetings.

May 14, 29, & 30, 2012 Cultural Plan Steering Committee meetings.

May 15, 2012 & June 7, 2012 Arts & Economic Prosperity Dane County Collaboration team meetings.

May 21, 2012 Meet with Hilton Hotel about establishing an artist in residents or art gallery program.

May 22, 2012 Regular monthly meeting with Poet Laureates.

May 24, 25, & 29 Work on Statue of Liberty final details and installation.

May 24, 2012 Central Park progress meeting.

May 3, 2012 Regular monthly meeting with Karen Crossley of Dane Arts (Launching Power2Give a local fundraising tool, like Kickstarter but only for arts and culture and with any amount raised going to the project – minus a 15% processing fee)

June 4, 2012 Regular monthly meeting with Dane Arts Executive Director, Karen Crossley.

June 4, 2012 Planning meeting for Hoyt Art & Design Charrette.

June 7, 2012 Meeting with Astra in Mayor's office

June 11, 2012 AEPIV non-profit org workshop & press conference at Overture.

## **Other Projects Administrator is currently involved with:**

- Participating in Neighborhood Planning design charrette for the Hoyt area
- Navigating City review process with a few Blink funding recipients (still working on Asylum sound scaping project)
- Regular meetings with Poets Laureate.
- Attending monthly Central Park Progress Meetings.
- Finalizing North Side Public Art Selection Committee (all names are in, we just need to meet with the Mayor for him to appoint members)
- Work on updating the MAC ordinance to incorporate more of the recommendations from the cultural plan

## **Coming Soon:**

- Next Regular MAC meeting: July 10, 5:15pm Room LL 110 Madison Municipal Building;
- Hoyt Neighborhood Design Charette: June 13, 6pm – 8pm
- First Quarterly meeting between Chair Madera and Mayoral Liason – June 20, 2012