

# ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning 12/01 20 12 ;  
ending 06/30 20 13

TO THE GOVERNING BODY of the:  Town of } Madison  
 Village of }  
 City of }

County of Dane Aldermanic Dist. No. \_\_\_\_\_ (if required by ordinance)

1. The named  INDIVIDUAL  PARTNERSHIP  LIMITED LIABILITY COMPANY  
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Mongolian Grill Restaurant Operating Company, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

	Title	Name	Home Address	Post Office & Zip Code
President/Member	CEO,	Andrew W Vap,	5842 N Maitland Ct,	Whitefish Bay WI 53217
Vice President/Member	President,	Linda E Vap,	777 Vintage Rd,	Missoula MT 59808
Secretary/Member	Vice President,	Daniel J Vap,	777 Vintage Rd,	Missoula MT 59808
Treasurer/Member				
Agent		Joey Michelle Wikert,	1750 Pennsylvania Ave,	Sun Prairie WI 53590

3. Trade Name HuHot Mongolian Grill Business Phone Number 608-827-7110  
4. Address of Premises 610 Junction Rd, Ste 101 Post Office & Zip Code Madison 53717

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?  Yes  No  
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No  
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No  
8. (a) Corporate/limited liability company applicants only: Insert state Delaware and date 05/22/12 of registration.  
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?  Yes  No  
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No  
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) entire 5850 sq ft of restaurant  
10. Legal description (omit if street address is given above): \_\_\_\_\_  
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
(b) If yes, under what name was license issued? Appetize, Inc. dba HuHot Mongolian Grill  
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864]  Yes  No  
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776]  Yes  No  
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs?  Yes  No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

**SUBSCRIBED AND SWORN TO BEFORE ME**

this 23rd day of October, 20 12

[Signature]  
(Municipal Clerk/Notary Public)  
My commission expires 4/3/14

[Signature] CEO + Member  
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)

\_\_\_\_\_  
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner)

\_\_\_\_\_  
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

**TO BE COMPLETED BY CLERK**

Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

LICLIB-2012-00950

# City of Madison Supplemental Class B License Application

<input type="checkbox"/> Seller's Permit Certificate (Entity must match the Articles of Incorporation)	<input type="checkbox"/> Written Description of Premise	<input type="checkbox"/> Floor Plans
<input type="checkbox"/> Federal Employer Identification #	<input type="checkbox"/> Background Investigation Form(s)	<input type="checkbox"/> Lease
<input type="checkbox"/> Notarized Original Application Form	<input type="checkbox"/> Notarized Transfer of Ownership	<input type="checkbox"/> Sample Menu
<input type="checkbox"/> Notarized Supplemental Form	<input type="checkbox"/> *Articles of Incorporation	<input type="checkbox"/> Business Plan
<input type="checkbox"/> Orange Sign (Clerk's Office provides at time of application)	<input type="checkbox"/> *Notarized Appointment of Agent	
	* Corporation/LLC only	

1. Name of Applicant/Partner/Corporation/LLC Mongolian Grill Restaurant operating company, LLC  
(MGROC)

2. Address of Licensed Premise 610 Junction Rd

3. Telephone Number: 608-827-7110 4. Anticipated opening date: 12/3/12

5. Mailing address if not opening immediately 3507 Ringsby Ct, Denver CO 80214

6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate?  Yes  No  
location already exists - has been open & operating for nearly 3 years. The only thing changing is

7. Are there any special conditions desired by the neighborhood?  Yes  No the corporate ownership structure

Explain. \_\_\_\_\_

8. Business Description, including hours of operation: full service restaurant, create-your-own stir fry. Sun -> Thurs 11am -> 9pm, Fri & Sat 11am -> 10pm

9. Do you plan to have live entertainment?  No  Yes—What kind? \_\_\_\_\_

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

Entire interior of Hutto Mongolian Grill in the southern 5050 sq ft of the ground floor of the City Ctr Junction Bldg located at 610 Junction Rd. capacity for around 200 seats, including 24 bar stools and the rest being tables or booths in restaurant

11. Are any living quarters directly or indirectly accessible and under control of the applicant?  Yes  No  
Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. commercial lot shared between building tenants and maintained by landlord. In addition, Hutto has its own security system and cameras.

13. Describe your management experience, staffing levels, duties and employee training.  
All management and staff will stay the same - no retraining needed

14. Identify the **registered agent** for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Andrew vap 5042 N Maitland Ct, Whitefish Bay WI 53217

Name Address

15. Utilizing your market research, who would you project your target market to be?  
25-54 year olds, professionals & families
16. What age range would you hope to attract to your establishment? same as above
17. Describe how you plan to advertise/promote your business. What products will you be advertising?  
Our food → TV, radio, word of mouth
18. Are you operating under a lease or franchise agreement?  Yes (attach a copy)  No
19. Owner of building where establishment is located: 610 Junction Rd, LLC  
 Address of Owner: 6495 27<sup>th</sup> St, Franklin WI 53132 Phone Number 406-544-3174
20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?  Yes  No
21. List the Directors of your Corporation/LLC
- |                   |   |
|-------------------|---|
| <u>Andrew Vap</u> | <u>5842 N Maitland Ct, Whitefish Bay WI 53217</u> |
| Name              | Address   |
| <u>Linda Vap</u>  | <u>777 Vintage Rd, Missoula MT 59808</u>          |
| Name              | Address   |
| <u>Daniel Vap</u> | <u>777 Vintage Rd, Missoula MT 59808</u>          |
| Name              | Address   |
22. List the Stockholders of your Corporation/LLC
- |   |         |                |
|---|---------|----------------|
| <u>MGRCC is owned by Mongolian Grill Restaurants, LLC</u> |         |                |
| Name  | Address | % of Ownership |
| _____   | _____   | _____          |
| Name  | Address | % of Ownership |
| _____   | _____   | _____          |
| Name  | Address | % of Ownership |
| _____   | _____   | _____          |
23. What type of establishment are you? (Check all that apply)  Tavern  Nightclub  Restaurant  
 Other Please Explain. \_\_\_\_\_
24. What type of food will you be serving, if any? create your own stir-fry  
 Breakfast  Lunch  Dinner soups, salads, appetizers & desserts
25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open?  Appetizers  Salads  Soups  Sandwiches  Entrees  
 Desserts  Pizza  Full Dinners
26. During what hours of your operation do you plan to serve food? all hours of operation

27. What hours, if any, will food service not be available? nk
28. Indicate any other product/service offered. HuHot apparel available for purchase
29. Will your establishment have a kitchen manager?  Yes  No all managers share responsibility for entire restaurant management
30. Will you have a kitchen support staff?  Yes  No
31. How many wait staff do you anticipate will be employed at your establishment? 25  
During what hours do you anticipate they will be on duty? all hours of operation
32. Do you plan to have hosts or hostesses seating customers?  Yes  No
33. Do your plans call for a full-service bar?  Yes  No  
If yes, how many bar stools do you anticipate having at your bar? 24  
How many bartenders do you anticipate you would have working at one time on a busy night? 1
34. Will there be a kitchen facility separate from the bar?  Yes  No
35. Will there be a separate and specific area for eating only?  Yes  No  
If yes, what will be the seating capacity for that area? 170
36. What type of cooking equipment will you have?  Stove  Oven  Fryers  Grill  Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products?  Yes  No
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?  
94%
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 99%  
What percentage of your advertising budget do you anticipate will be drink related? 1%
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin?  Yes  No  
current member
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association?  Yes  No

42. What is your estimated capacity? 250 - 300

43. Pursuant to Chapter 38.02 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	6 %
Gross Receipts from Food and Non-Alcoholic Beverages	94 %
Gross Receipts from Other	0 %
<b>Total Gross Receipts</b>	<b>100%</b>

44. Do you have written records to document the percentages shown?  Yes  No  
You may be required to submit documentation verifying the percentages you've indicated.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 12<sup>th</sup> day of November, 2012

[Signature]  
(Clerk/Notary Public)

[Signature]  
(Officer of Corporation/Member of LLC/Partner/Individual)

My commission expires 4/3/14



WISCONSIN DEPARTMENT OF REVENUE  
 PO BOX 8946  
 MADISON, WI 53708-8946

**Contact Information:**

2135 RIMROCK RD PO BOX 8946  
 MADISON, WI 53708-8946  
 ph: 608-266-2776 fax: 608-264-6884  
 email: dorbusinessstax@revenue.wi.gov  
 website: revenue.wi.gov

Letter ID L1862063648

MONGOLIAN GRILL RESTAURANT OPERATING  
 COMPANY LLC  
 3507 RINGSBY CT UNIT 112  
 DENVER CO 80216

**Wisconsin Department of Revenue Seller's Permit**

**Legal/real name:** MONGOLIAN GRILL RESTAURANT OPERATING COMPANY LLC  
**Business name:** HUHOT MONGOLIAN GRILL  
 610 JUNCTION RD  
 MADISON WI 53717

- This certificate confirms you are registered with the Wisconsin Department of Revenue and authorized in the business of selling tangible personal property and taxable services.
- You may not transfer this permit.
- This permit must be displayed at the place of business and is not valid at any other location.
- If your business is not operated from a fixed location, you must carry or display this permit at all events.

**Tax Type**

**Account Type**

**Account Number**

Sales & Use Tax

Seller's Permit

456-1027849575-02

# Delaware

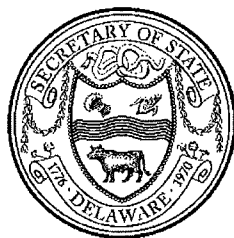
PAGE 1

*The First State*

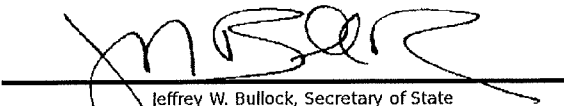
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "MONGOLIAN GRILL RESTAURANT OPERATING COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MAY, A.D. 2012, AT 1:48 O'CLOCK P.M.

5158181 8100

120607698



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

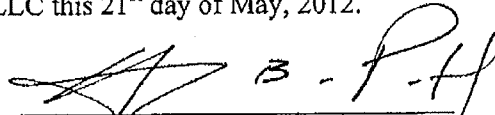
  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9592891

DATE: 05-23-12

STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION

- First:** The name of the limited liability company is Mongolian Grill Restaurant Operating Company, LLC.
- Second:** The address of its registered office in the State of Delaware is: Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Mongolian Grill Restaurant Operating Company, LLC this 21<sup>st</sup> day of May, 2012.

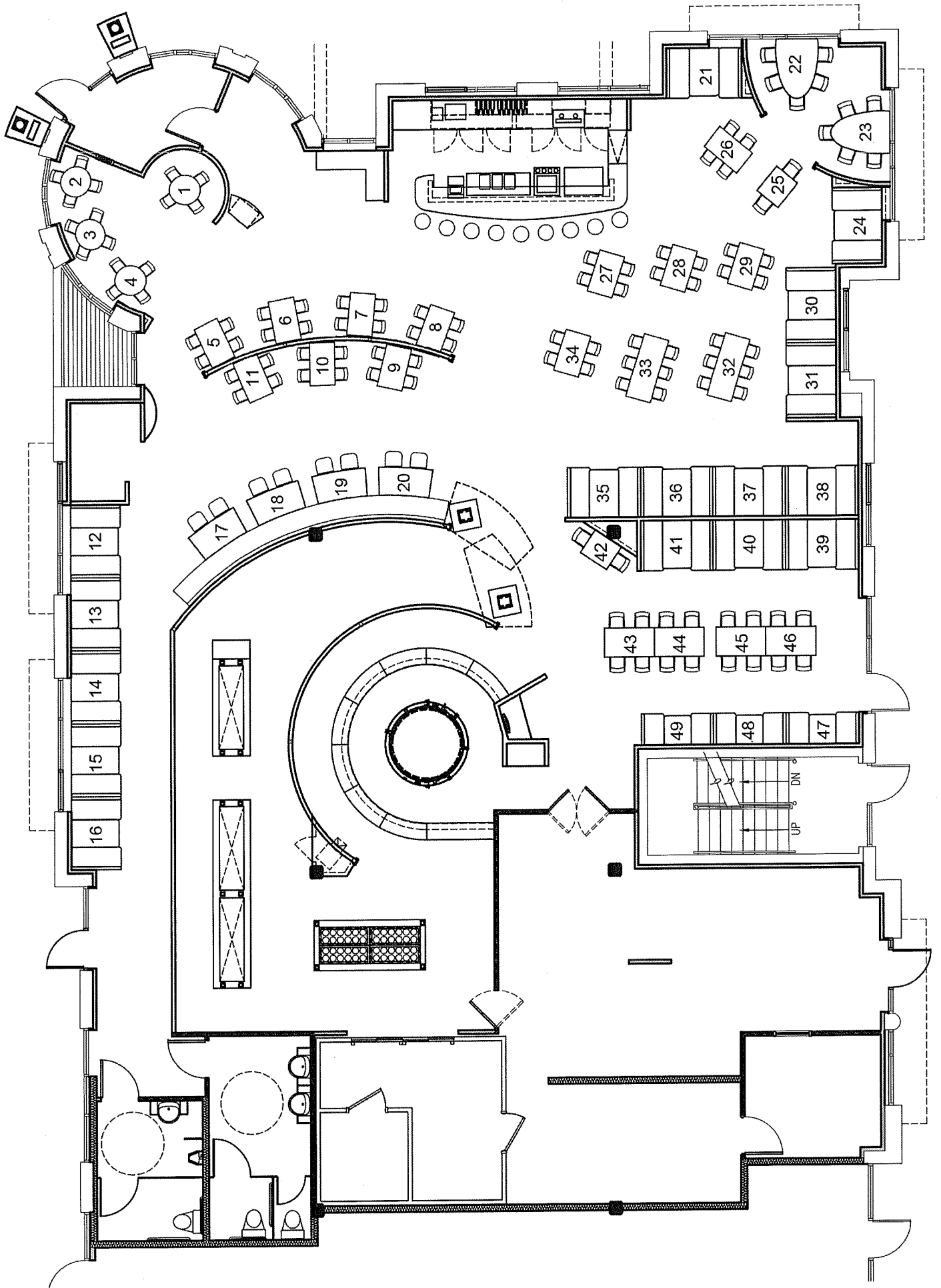


Hamang B. Patel, Esq.

This instrument was drafted by and is returnable to:

Hamang B. Patel, Esq.  
Michael Best & Friedrich LLP  
1 S. Pinckney St., Ste. 700  
Madison, Wisconsin 53703  
(608) 257-3501

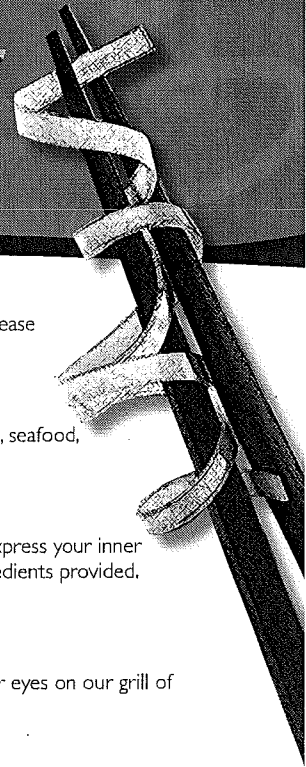






# THE FEAST

## HOW TO PILLAGE LIKE THE MONGOLS



**WEEKDAY  
LUNCH**  
\$8.99

**WEEKEND  
LUNCH**  
\$9.99  
*Expanded food line  
selection*

**DINNER**  
\$12.99  
*Includes soup or salad and  
expanded food line selection*

*All meals served with steamed rice  
and tortillas.*

*Unlimited pillaging in the restaurant  
only. Mongolian grill leftovers cannot  
be packaged to take home.*

### STEP 1: PREPARE FOR BATTLE

Advance to the fresh food bar and commandeer a bowl. Please take one bowl per trip.

### STEP 2: CONTROL YOUR DESTINY

Choose your favorites from a bountiful selection of meats, seafood, noodles and vegetables.

### STEP 3: POUR ON THE FLAVOR

*The Essential Weapon*—Ladle on our Specialty Sauces or express your inner warrior by creating your own unique blend from the ingredients provided. Use 5-6 ladles of sauce.

### STEP 4: ADVANCE TO THE GRILL

Watch as your chosen ingredients are cooked before your eyes on our grill of epic proportions!

### STEP 5: TAKE BACK THE BOUNTY

Behold your piping hot creation! Return to your table and enjoy.

### STEP 6: RELIVE THE CONQUEST

The grill is unlimited, so mix it up again. Remember to leave room for the Final Pillage...dessert.

*Please inform your server and cook of any food allergies. Keep in mind that, although we take precautions, due to the nature of our food line and cooking process, we cannot guarantee you will not come into contact with an allergen. All food bar items and sauces must be cooked.*

## THE ESSENTIAL WEAPON

**Our Sauces:** Listed in order from Mild to Hot ~ Contain no MSG

- ☉ SAMURAI TERIYAKI™ a mild, slightly sweet traditional Asian favorite made with soy sauce, sugar, sherry & sesame oil
- ☉ NOT-SO-SWEET & SOUR® our version of sweet & sour; a flavorful yet mild combination of tomato sauce, vinegar, sugar & spices
- ☉ KHAN'S FAVORITE™ our house sauce; an excellent complement to any other sauce; a mild blend of soy sauce, rice wine, garlic & spices
- ☉ FEED THE HORDES HOISIN™ a distinctive, slightly sweet sauce made with soy sauce, soybeans, vinegar & garlic
- ☉ BLACK THAI PEANUT™ our most popular sauce: a creamy blend of peanuts flavored with coconut milk, mild chilies & hints of lime
- ☉ BURN-YOUR-VILLAGE BARBEQUE® subtle BBQ flavors with traditional Asian ingredients like soy sauce & chili garlic sauce
- ☉ MEAN BEAN GARLIC SAUCE™ a moderately spicy black bean and chili sauce; other ingredients include soy sauce, garlic & ginger
- ☉ BEKTER'S GINGER® a zippy mix of ginger, sherry, soy sauce & chilies lightly sweetened; if you like ginger, you'll love this sauce!
- ☉ YELLOW BELLY CURRY™ yellow curry, coconut milk & chilies; one ladle of this sauce is a great complement to any sauce combination
- ☉ MONGOL MUSTARD™ a flavorful sauce with some kick; ingredients include mustard, lemon, sesame & Asian spices
- ☉ FIVE VILLAGE FIRE SZECHUAN™ a spicy chili sauce with soy & tomato sauces, garlic, rice vinegar & more chilies!
- ☉ KUNG PAO...YOW!® our hottest sauce! garlic chili sauce, sesame oil, more chilies & did we mention chilies?!

## MONGOLIAN GRILL

WEEKDAY LUNCH \$8.99

WEEKEND LUNCH (expanded food line) \$9.99

DINNER (includes soup or salad and expanded food line) \$12.99

DIVIDE & CONQUER (dinner for two!) \$36.99

Includes two dinners with choice of soup or salad, one appetizer, one dessert, and two non-alcoholic drinks (S'mores available in half order), add a Taste of the Bounty for only \$3.90

## THE FIRST CONQUEST

### COCONUT SHRIMP

Dipped in a light coconut tempura batter and encrusted in coconut, served on a bed of noodles with a spicy dipping sauce. (4) \$4.79

### CRISPY EGGROLLS

Pork and vegetable eggrolls, lightly fried and served with sweet & sour sauce. (4) \$4.79

### ASIAN POTSTICKERS

Chicken and vegetable potstickers, steamed on the grill or lightly fried. (4) \$4.79

### KRAB RANGOONS

Filled with krab, scallions and cream cheese and served with sweet & sour sauce. (4) \$4.79

### A TASTE OF THE BOUNTY

Crispy Eggrolls, Asian Potstickers, Krab Rangoons and Coconut Shrimp served with sweet & sour dipping sauce. \$8.99

## LITTLE WARRIORS Children 11 and under

### KID'S GRILL MEAL

Guide your young warrior to the pillage – a great feast awaits

Children (Ages 4-11) \$4.99

Children (3 and under) FREE

### CHICKEN FINGERS

Served with a choice of fries or fruit cup. \$4.99

### MACARONI AND CHEESE

Served with a choice of fries or fruit cup. \$4.99



## TRUSTED ALLIES

### EGG DROP SOUP

A Mongolian tradition to arm you for battle. \$2.99

### HuHOT & SOUR SOUP

A HuHot twist on a hot & sour favorite. \$2.99

### ASIAN SALAD

Greens mixed with veggies, toasted noodles and our Asian vinaigrette—a perfect complement to your feast. \$2.99

### GARDEN SALAD

Mixed greens with veggies and croutons – just enough to prepare you for battle. \$2.99

### CHICKEN TERIYAKI SALAD

Mixed greens topped with teriyaki chicken, almonds, broccoli, scallions, tomatoes, toasted noodles and our sweet Asian vinaigrette – a hearty meal in itself. \$7.99

## FINAL PILLAGE

### SWEET VICTORY S'MORES

Prepare traditional S'mores right at your table with your own campfire – enough for two! \$7.99

### NY CHEESECAKE


As is or finished with your choice of topping. \$4.79

### CHEESECAKE RANGOONS

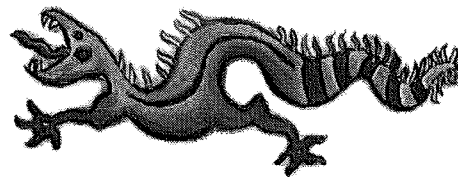
Decadent, rich cheesecake-filled rangoons served with ice cream and your choice of topping. (4) \$4.79

### MOLTEN MUFFIN

Hot fudge flows from this moist chocolate cake studded with chocolate chips – served warm with ice cream. \$4.79

 HuHot Specialty Item

*\*Do not consume any raw items off our food line.  
All items prepared by HuHot Mongolian Grill are fully  
cooked to minimize the risk of foodborne illness.*



WWW.HUHOT.COM



**HUHOT**  
MONGOLIAN GRILL.

**Mongolian Grill Restaurant Op Co**  
**3507 Ringsby Court, Unit 112**  
**Denver, CO 80216**  
**Phone 303-297-1200**  
**www.huhot.com**

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8(b): Mongolian Grill Restaurant Operating Company, LLC (MGROC) is a subsidiary of Mongolian Grill Restaurants, LLC (MGR). MGR was registered in Delaware on 3/20/12 and its FEIN is 45-4915957.

8(C): MGROC is purchasing all HuHot Mongolian Grill locations currently owned by Appetize, Inc. and is subsequently applying to transfer all of Appetize's liquor licenses to MGROC. Current Wisconsin licenses held by Appetize include:

- 1) **HuHot Mongolian Grill**  
3456 West College Avenue  
Grand Chute, WI 54914  
*License Type Held: Reserve Class B Liquor and Class B Beer*  
*License Number: 33-R*
  
- 2) **HuHot Mongolian Grill**  
2621 South Oneida Street  
Ashwaubenon, WI 54304  
*License Type Held: Class B Liquor and Class B Beer*  
*License Number: 2008-102*
  
- 3) **HuHot Mongolian Grill**  
610 Junction Road  
Madison, WI 53717  
*License Type Held: Class B Liquor and Class B Beer*  
*License Number: 84001*
  
- 4) **HuHot Mongolian Grill**  
7214 Green Bay Road, Ste 100  
Kenosha, WI 53140  
*License Type Held: Class B Liquor and Class B Beer*  
*License Number: 016715 217 081628*
  
- 5) **HuHot Mongolian Grill**  
3805 S Oakwood Mall Drive  
Eau Claire, WI 54701  
*License Type Held: Reserve Combination Class B Retail*  
*License Number: 2011-15*

**SCHEDULE FOR APPOINTMENT OF AGENT BY CORPORATION/NONPROFIT ORGANIZATION OR LIMITED LIABILITY COMPANY**

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by the officer(s) of the corporation/organization or members/managers of a limited liability company and the recommendation made by the proper local official.

To the governing body of:  Town  Village  City of Madison County of Dane

The undersigned duly authorized officer(s)/members/managers of Mongolian Grill Restaurant operating company, LLC  
(registered name of corporation/organization or limited liability company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as Huhot Mongolian Grill  
(trade name)

located at 610 Junction Rd, Madison WI 53717

appoints Joey Wikert  
(name of appointed agent)  
1750 Pennsylvania Ave, Sun Prairie WI 53590  
(home address of appointed agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes  No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course?  Yes  No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 8 years

Place of residence last year 1750 Pennsylvania Ave, Sun Prairie WI 53590

For: Mongolian Grill Restaurant operating company, LLC  
(name of corporation/organization/limited liability company)

By: [Signature] Member + CEO  
(signature of Officer/Member/Manager)

And: \_\_\_\_\_  
(signature of Officer/Member/Manager)

**ACCEPTANCE BY AGENT**

I, Joey Wikert, hereby accept this appointment as agent for the  
(print/type agent's name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

[Signature] 10-18-12 Agent's age 42  
(signature of agent) (date)  
1750 Pennsylvania ave Sun Prairie WI 53590 Date of birth 12-31-1969  
(home address of agent)

**APPROVAL OF AGENT BY MUNICIPAL AUTHORITY  
(Clerk cannot sign on behalf of Municipal Official)**

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on \_\_\_\_\_ by \_\_\_\_\_ Title \_\_\_\_\_  
(date) (signature of proper local official) (town chair, village president, police chief)



**HUHOT**  
MONGOLIAN GRILL.

**Mongolian Grill Restaurant Op Co**  
3507 Ringsby Court, Unit 112  
Denver, CO 80216  
Phone 303-297-1200  
www.huhot.com

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4: MGROC is purchasing all HuHot Mongolian Grill locations currently owned by Appetize, Inc. and is subsequently applying to transfer all of Appetize's liquor licenses to MGROC. Current Wisconsin licenses held by Appetize include

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*License Number: 33-R*
  
- 2) **HuHot Mongolian Grill**  
2621 South Oneida Street  
Ashwaubenon, WI 54304  
*License Type Held: Class B Liquor and Class B Beer*  
*License Number: 2008-102*
  
- 3) **HuHot Mongolian Grill**  
610 Junction Road  
Madison, WI 53717  
*License Type Held: Class B Liquor and Class B Beer*  
*License Number: 84001*
  
- 4) **HuHot Mongolian Grill**  
7214 Green Bay Road, Ste 100  
Kenosha, WI 53140  
*License Type Held: Class B Liquor and Class B Beer*  
*License Number: 016715 217 081628*
  
- 5) **HuHot Mongolian Grill**  
3805 S Oakwood Mall Drive  
Eau Claire, WI 54701  
*License Type Held: Reserve Combination Class B Retail*  
*License Number: 2011-15*

## Christianson, Eric

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**From:** licensing  
**Sent:** Friday, November 09, 2012 10:28 AM  
**To:** 'Sara Kranpitz'  
**Subject:** RE: HuHot Mongolian Grill  
**Attachments:** image001.gif

Ms. Kranpitz,

Thank you for your email. I apologize we have taken so long to get back to you (election).

We have your original application, some WI state auxiliary applications, a schedule for the appointment of a corporate (liquor/beer) agent.

In Madison, we also require ([main alcohol page here](#), see 'new establishments' section):

- A [supplemental form for Class B establishments](#) (including #10., a written description of the premises to be licensed including all areas where alcohol will be stored, served, and consumed)
- A [background investigation form for your liquor/beer agent](#)
- A floor plan of the establishment
- A copy of the lease, lease agreement, or other document proving MGROC is in control of the premises
- A copy of your WI state Seller's permit (you have the number on the application but we need a copy of the certificate to verify the entity name on the permit and that on the application match)
- A sample menu
- A business plan (this does not to be lengthy or specific)
- A \$200.00 publication fee – the prorated cost of the license is charged upon issuance

You will also want to review our [application brochure linked here](#).

We received your application on October 30. The application deadline for the November Alcohol License Review Committee (ALRC) meeting was October 16. Your application will go before the ALRC on December 19 after which a provisional license could be granted prior to final approval by the Madison Common Council on January 8, 2013.

Eric Christianson  
Madison City Clerk's Office  
Room 103,  
City-County Building,  
210 Martin Luther King Jr. Blvd. 53703  
TEL: (608) 266-4601  
TTY: (608) 266-6573  
FAX: (608) 266-4666  
[Echristianson@cityofmadison.com](mailto:Echristianson@cityofmadison.com)

*"We exist to assist"*

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**From:** Sara Kranpitz [<mailto:sarakranpitz@appetize.net>]  
**Sent:** Thursday, November 08, 2012 11:18 AM

**To:** licensing  
**Cc:** David Lindenstruth  
**Subject:** RE: HuHot Mongolian Grill

Hi there –

Just wanted to check in again on our application. I called the on 10/30 regarding receipt of our application and was told that email would be a better way to follow up so I sent the email below. I haven't heard anything back yet and wanted to see if we are all set or if there are other items you need from us. Please advise at your earliest convenience.

Thanks,  
Sara

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**From:** Sara Kranpitz  
**Sent:** Tuesday, October 30, 2012 1:01 PM  
**To:** 'licensing@cityofmadison.com'  
**Subject:** HuHot Mongolian Grill

Hi there –

I wanted to see if you received the UPS package I sent today and if anything was missing from it. In a nutshell, Appetize would like to surrender its liquor license for our Madison restaurant at 610 Junction Rd upon simultaneous issuance of an equivalent license to a revised ownership group.

If there are any forms missing, would you please let me know? Also, if you could let me know what date this request will be heard and if we need to have a representative there from Appetize and/or from the new ownership group.

Thanks,  
Sara

**Sara Kranpitz**  
*Financial and Human Resources Controller*  
Appetize, Inc. - Operator of HuHot Mongolian Grill  
"Franchisee of the Year"



**WE DO  
CATERING**

**(yeah, seriously)**

**CLICK HERE FOR A MENU**

Phone: 920-380-0611  
Fax: 920-380-0699  
Website: [www.huhot.com](http://www.huhot.com)