

From: [Doug Johnson](#)
To: [All Alders](#)
Cc: [SASYNA Board](#)
Subject: 4/21/26 Council meeting-agenda item #7
Date: Monday, April 20, 2026 10:55:33 PM

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Alders,

The Schenk-Atwood-Starkweather-Yahara Neighborhood Association would like to express our opposition to the appeal by Minocqua Brewing (legistar #92339) and ask the Council to uphold the decision of the Plan Commission regarding the conditional use request for amplified sound in an outdoor eating area (legistar #91510).

As has been determined on two separate occasions by the Plan Commission, this request cannot be found to comply with Approval Standard #3 which requires that existing uses in the neighborhood not be impaired or diminished **in any foreseeable manner** by this new conditional use. It cannot be disputed that amplified sound and music for hours at a time and only 40 feet away from their houses will have a negative effect on the neighbors.

We ask that you deny this appeal.

Thank you,

Doug Johnson

SASY Neighborhood Association