

222 W. Washington Ave. Suite 310 Madison, WI 53703 PHONE: 608.268.1499 www.destreearchitects.com

Transmittal

To:	Al Martin		From:	Destree Design Architects, Inc.
Co:	City of Madison Urban Design Comm		Date:	June 10, 2015
		ı	Pages:	14 sets
			CC:	Bill Parsons
				Jason Ekstrom
Proj	ect: 409 E. Ma	in Street		
☐ Urg	ent 🛭 For Review	☐ Please Comment	☐ Plea	ase Reply 🛛 Please Recycle

ΑI,

Enclosed is our submittal for the 409 E Main renovation/addition. (14 copies)

- Letter of Intent and Project Narrative
- Existing Images/Context
- Exterior Renderings of proposed design
- Line drawings of facades
- Floor plans
- Existing Site plan
- Site Plan Diagram with proposed improvements
- No Photometrics at this time. We are currently having them calculated
- Electronic copy of submittal will be emailed

If you have any questions, please contact me at 608-268-1499 or melissa@destreearchitects.com.

i nank you,

Melissa Destree AIA, IIDA

Destree Design Architects, Ind

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URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:

http://www.cityofmadison.com/planning/documents/UDCapplication.pdf

215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: June 10, 2015	Informational Presentation
UDC Meeting Date: July 15, 2015	Initial Approval
Combined Schedule Plan Commission Date (if applicable): つい	y 27,2015 ☐ Final Approval
1. Project Address: 409 E Main Project Title (if any):	Street
2. This is an application for (Check all that apply to this UDC application	-11
☐ New Development ☐ Alteration to an Existing or Pr	Market of the Control
A. Project Type: Project in an Urban Design District* (public hearing-\$300 feet) Project in the Downtown Core District (DC) or Urban II Suburban Employment Center (SEC) or Campus Institution Planned Development (PD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Multi-Use Site or Planned Residential Complete	Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations) utional District (CI) or Employment Campus District (EC)
B. Signage: Not at this time ☐ Comprehensive Design Review* (public hearing-\$300 fee) ☐ Signage Exception(s) in an Urban Design District (public C. Other: ☐ Please specify:	Street Graphics Variance* (public hearing-\$300 fee) hearing-\$300 fee)
3. Applicant, Agent & Property Owner Information:	
Applicant Name: Melissa Destre	company: Destree Design Architects, In
	City/State: Madison WI Zip: 53703
Street Address: 222 W. Washington Ave # 310 Telephone: (608) 268-1499 Fax: 1	Email: melissae destrearchitects.com
Fax:(Email: melissae arstreparchetects.com
Project Contact Person: Bill Parsons	Company:
Street Address: 409 E. Main Street	City/State: Madism WT Zip: 53703
Telephone: (60%) 257-0040 Fax: (60%) 256-0236	Email: wparsons@hy-law.com
Project Owner (if not applicant): 409 E Main LLC	
Street Address: 409 6. Main Street	City/State: Madism WT Zip:
Telephone: (608) 257-0040 Fax: (608) 256-0236	Email: wparsons@ ng -law, com
4. Applicant Declarations:	
A. Prior to submitting this application, the applicant is required to discuss th	
application was discussed with on	(plate of meeting)
B. The applicant attests that all required materials are included in this subm	
the application deadline, the application will not be placed on an Urban Des	ign Commission agenda for consideration.
Name of Applicant Bill Palsons	Relationship to Property OWNET
Name of Applicant 15: (1 Payson) 5	Relationship to Property OWNET
Authorized Signature	Date 6/10/15

5. Submission Requirements

Application: Each submittal must include 14 collated paper copies (11" x 17" max.) and an electronic copy of all application materials. The electronic copy must include individual Adobe Acrobat PDF files compiled either on a non-returnable CD-ROM submitted with the paper copies, or in an e-mail sent to: UDCApplications@cityofmadison.com

The transmittal shall include the name of the project, address, and applicant. Applicants unable to provide the materials electronically should contact the Secretary of the Urban Design Commission at 267-8740 for assistance. For an application to be considered complete and scheduled for a UDC meeting, both the paper copies and electronic copy need to be submitted prior to the application deadline. Late materials will not be accepted. An application is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be easily read when reduced.

<u>Fees</u>: Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer, Madison, Wisconsin.

<u>Project Plans</u>: The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1.	Info	ormational Presentation				
		Locator Map				
		Brief Narrative Description of the Project, Site Plan, and 2-dimensional images of proposed buildings or structures. Additional information may provide for a greater level of feedback from the Commission.				
		Contextual site information, including photographs and layout of adjacent buildings/structures				
		Any and all relevant plans and information on which feedback from the UDC is requested.				
2. <u>Initial Approval</u>						
		Locator Map				
		Contextual site information, including photographs and layout of adjacent buildings/structures				
		Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter				
		Landscape Plan and Plant List				
		Building Elevations for all building sides				
		PD text and letter of intent (if applicable)				
3.	Fina	al Approval				
		Locator Map				
		Site Plan showing location of existing and proposed buildings				
		Grading Plan				
		Landscape Plan				
		Plant List, including scientific name, size at planting, quantity and root condition for each species.				
		Building Elevations for all building sides, colored with shadow lines, including exterior building materials and colors.				
		Proposed Signage				
		Lighting Plan, including fixture cut sheets and photometrics plan				
		Utility/HVAC equipment location and screening details				
		PD text and letter of intent (if applicable)				
		Samples of the exterior building materials (presented at the UDC meeting)				



June 10, 2015

Project Narrative: **409 E. Main Street** Renovation & Addition

We are pleased to start the review process with the Urban Design Commission to renovate and construct an addition to 409 E. Main Street.

Destree and the new potential Owners have been working with the neighborhood and the adjacent neighbors since March to develop ideas to renovate and expand this historic building at 409 E. Main Street for the new offices of Hawks Quindel. It is a unique commercial property nestled in a predominately residential portion of the historic First Settlement District. In addition to UDC, we are actively working with the Landmarks Commission and Amy Scanlon on approvals related to the historic nature of this structure.

The building has been occupied by The Progressive Magazine since the early 1980s, originally was built for the Fred and Minnie Bartels Grocery (1903-1914), the Fred Hatfield Grocery (1914-1922), the Evan Hughes Grocery (1922-1939). The Hobby Shop for wood crafts and the Soil Services Corp., a landscape company that were both owned by A. Russell Sanders and occupied the building until the 1960s. We are excited to propose the renovation and addition of this property to ensure its positive contribution to the neighborhood, long into the future.

The design concept is to rehabilitate and restore the historic storefront, windows, brick and all discovered historic fabric related to the original 2 story structure (2,530sf on each floor). In addition, we are proposing a contemporary 3rd floor addition (2,800sf) with a (370sf) rear addition on the 1st level and a (370sf) addition on the 2nd level. The addition will be an expression of the modern steel structure with, glass panels and fiber cement siding infill panels. The 3rd floor addition is stepped back from the original façade to acknowledge the original historic proportion of the building. Glass has been selected as the primary material on the 3rd floor Main Street façade to reflect a contemporary architectural solution that creates a light treatment to the massing. The neighbors prefer the glass area being ample and wrapping the corners of the addition. The solidity of the façade increases as it moves to the rear of the property. This addresses fire separation, privacy for the residential units and the rear private courtyard of Canal Place.

409 E Main will have a small courtyard in the rear of the property (10ft x42ft). We propose permeable pavers be installed in the rear courtyard. This hardscape will address water management, egress path, trash enclosures, etc. This area will be raised to the current elevation of the yards around it. This area also contains an existing storm water inlet that supports adjoining properties. This inlet will be extended to address the grades of the surrounding yards. We are working with the Canal Place residence to construct a fence for them, on their property to partially screen the two courtyards. We are also planning a rain containment system for gravity fed irrigation. The rear courtyard will have (1) one employee bike rack. (Canal Place Residences do not want public access through their property, only employee) The trash enclosure for 409 will be located in the rear courtyard behind a fiber cement siding enclosure. An additional trash enclosure will be provided for continued use by Canal Place Residences.

Landscaping – the building is a zero lot line building. The existing side yard and terrace landscaping will be maintained and repaired. The small rear courtyard will be permeable pavers with seasonal planters, no ground cover landscaping.

The front terrace of the building will remain existing. There are currently 3 bike racks for public and employee use.

Mechanicals, gas and electric panels will remain in the existing location. New air condensers will be located on the roof, screened by the parapet.

We look forward to your feedback on the proposal.

Sincerely,

Melissa Destree, AIA, IIDA Destree Design Architects, Inc.



409 E. Main Street– Locator Map Oriented North Up



409 E. Main Street

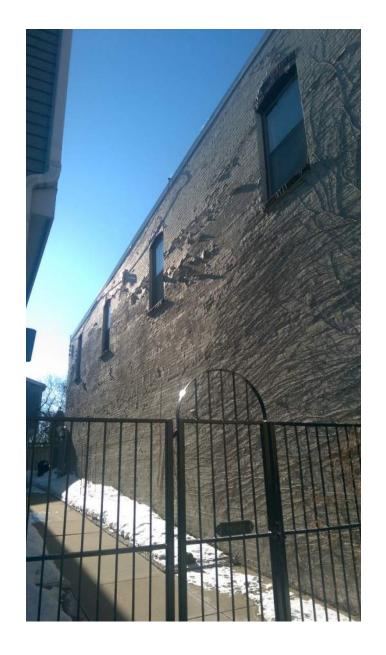




Existing Images



Across from 409 E. Main Street





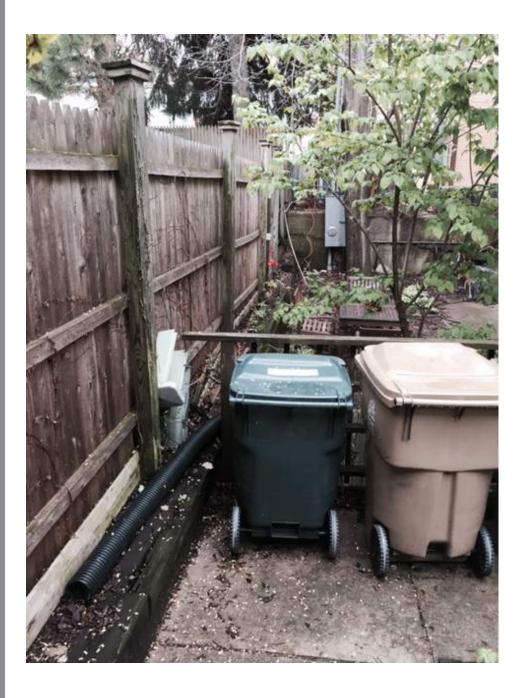
409 E. Main Street

Side Elevation of Existing Building





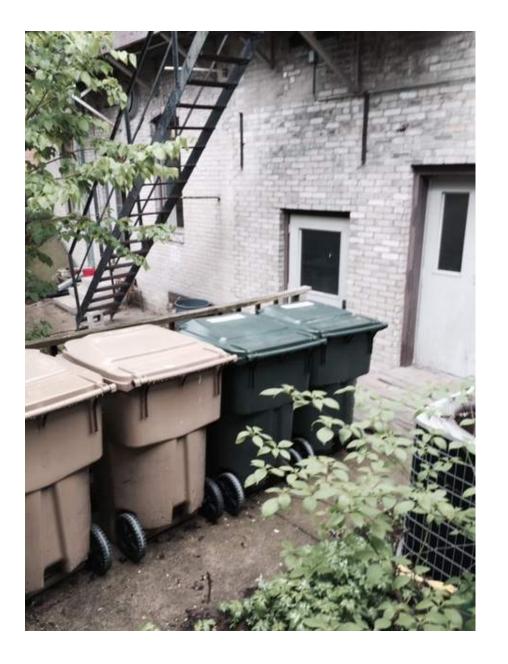
Side Elevation of Existing Building

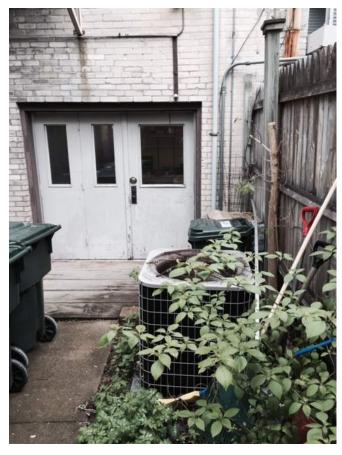






Rear of Existing Building





Rear of 409 E. Main Street



ATTORNEY AT LAW 409 EAST MAIN ST MADISON WI





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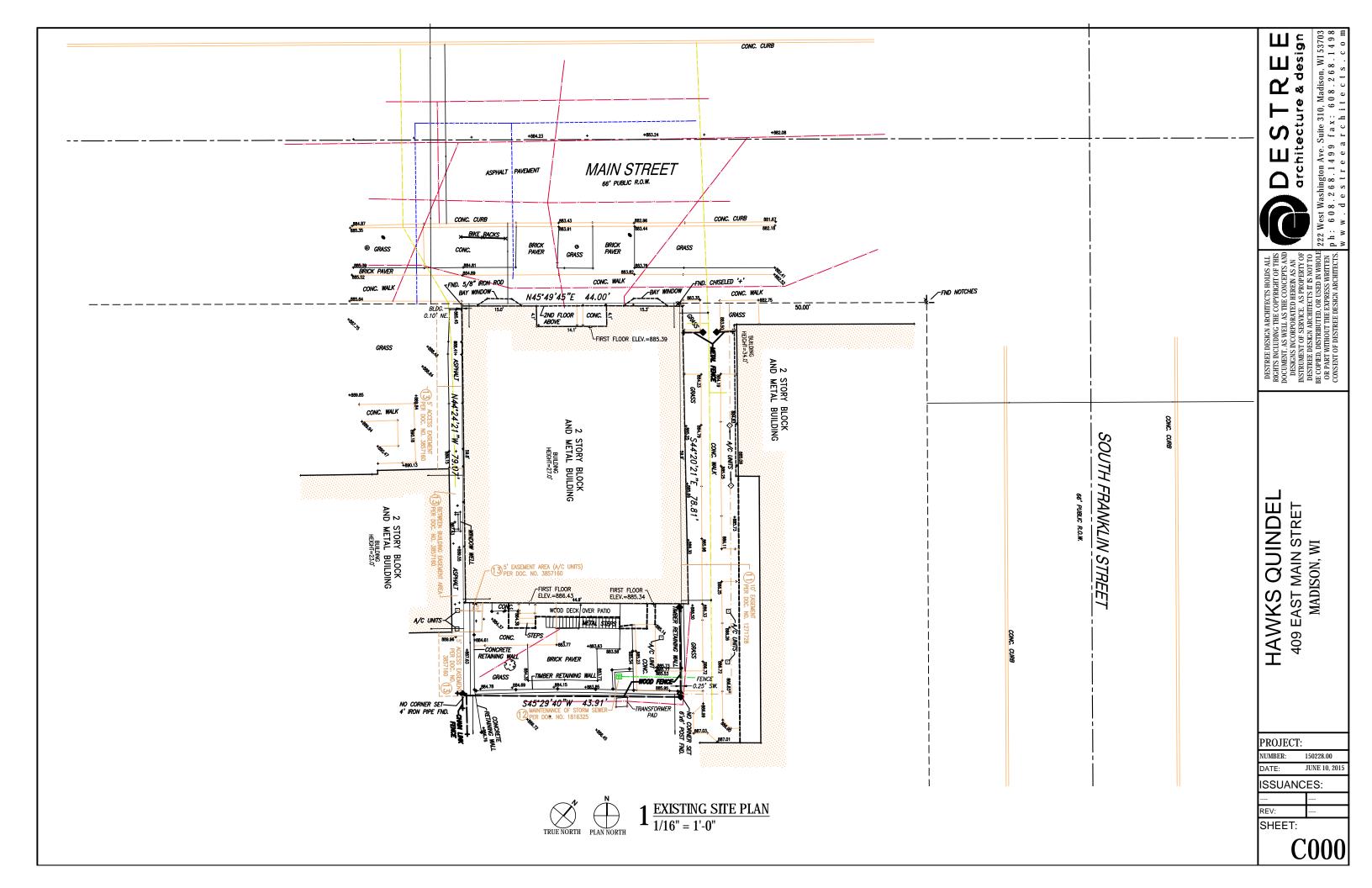
ATTORNEY AT LAW 409 EAST MAIN ST MADISON WI

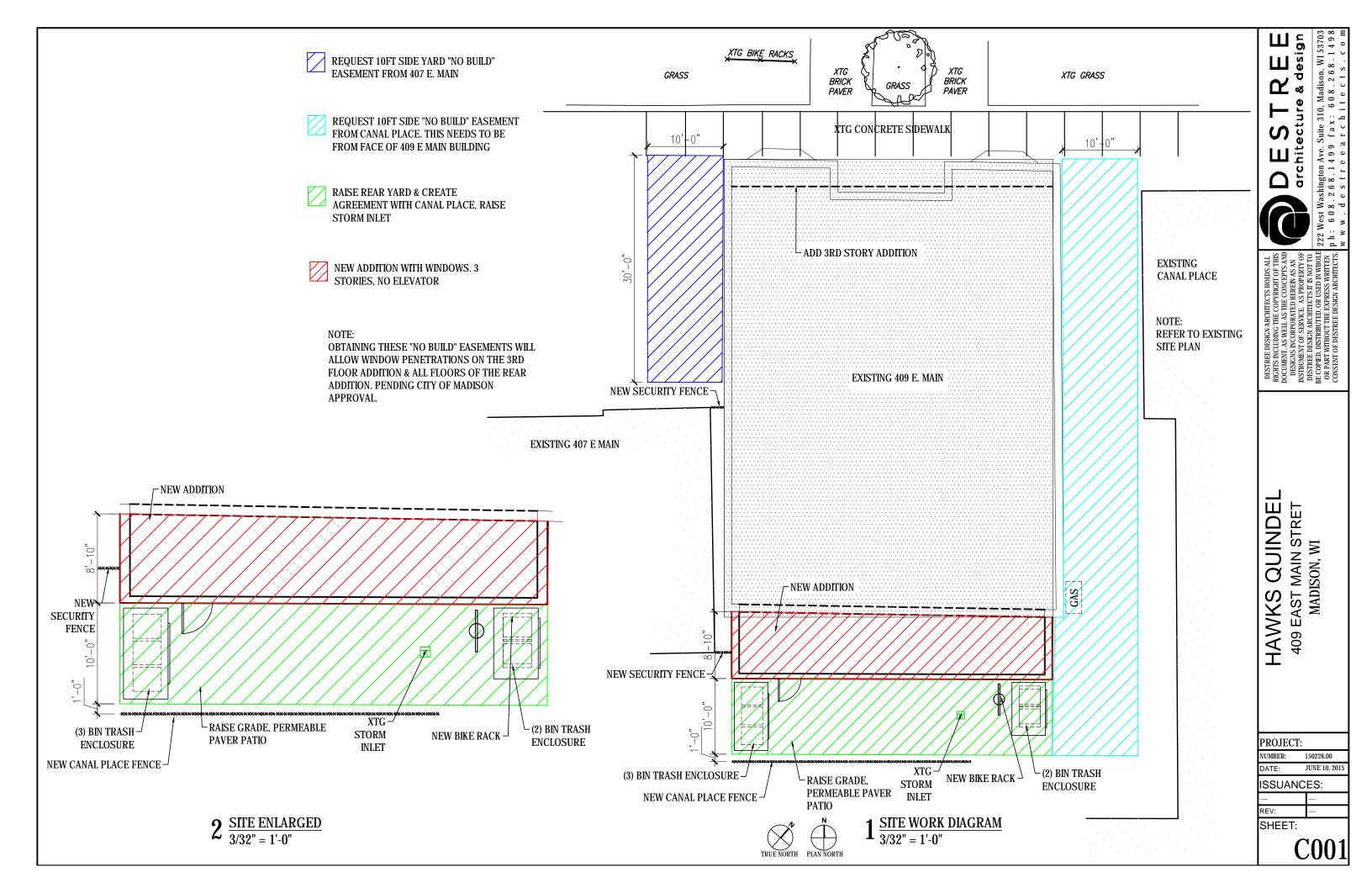


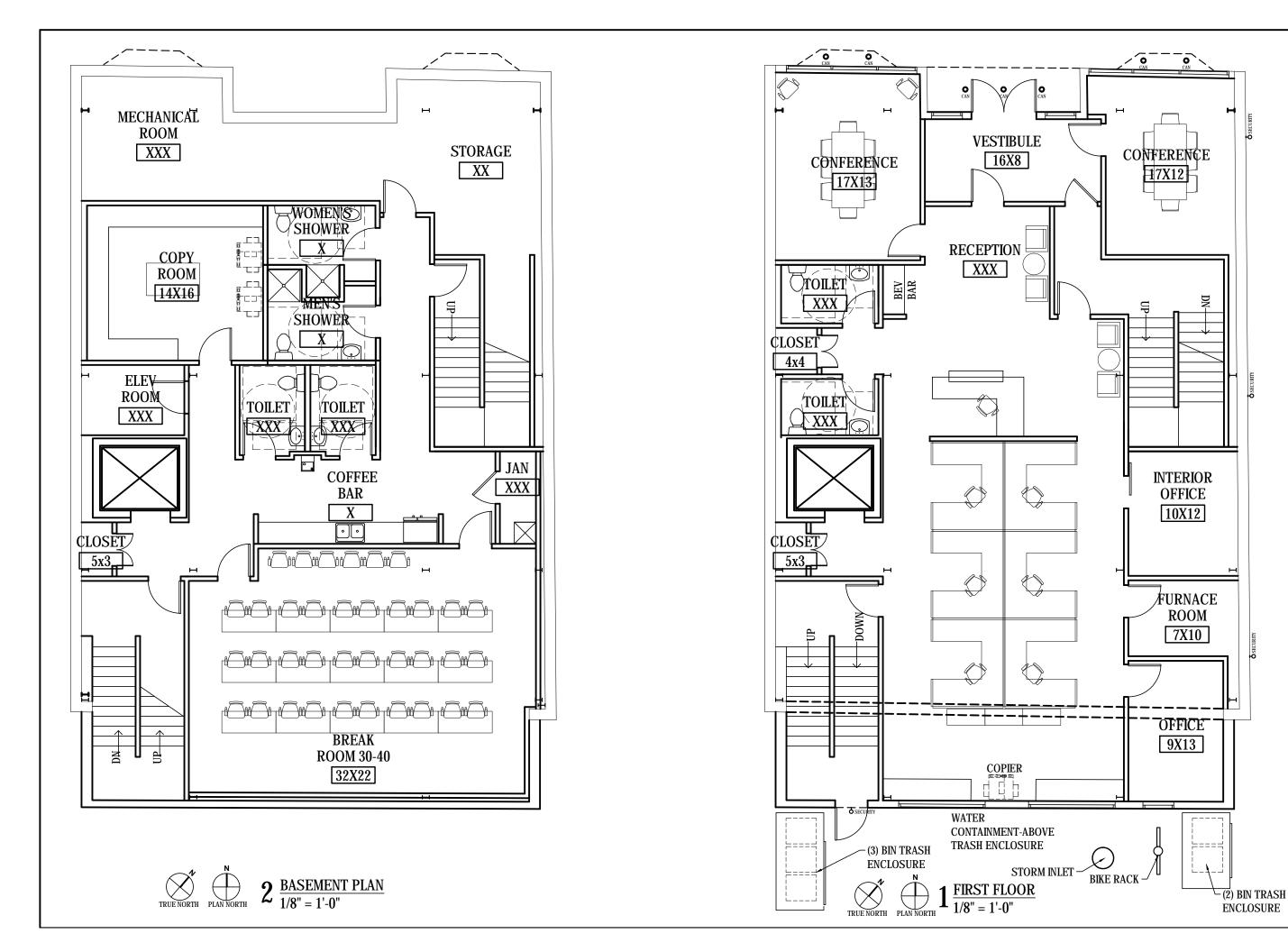


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architecture & designating to Ave. Suite 310, Madison, WI 5370

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HAWKS QUINDEL
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MADISON, WI

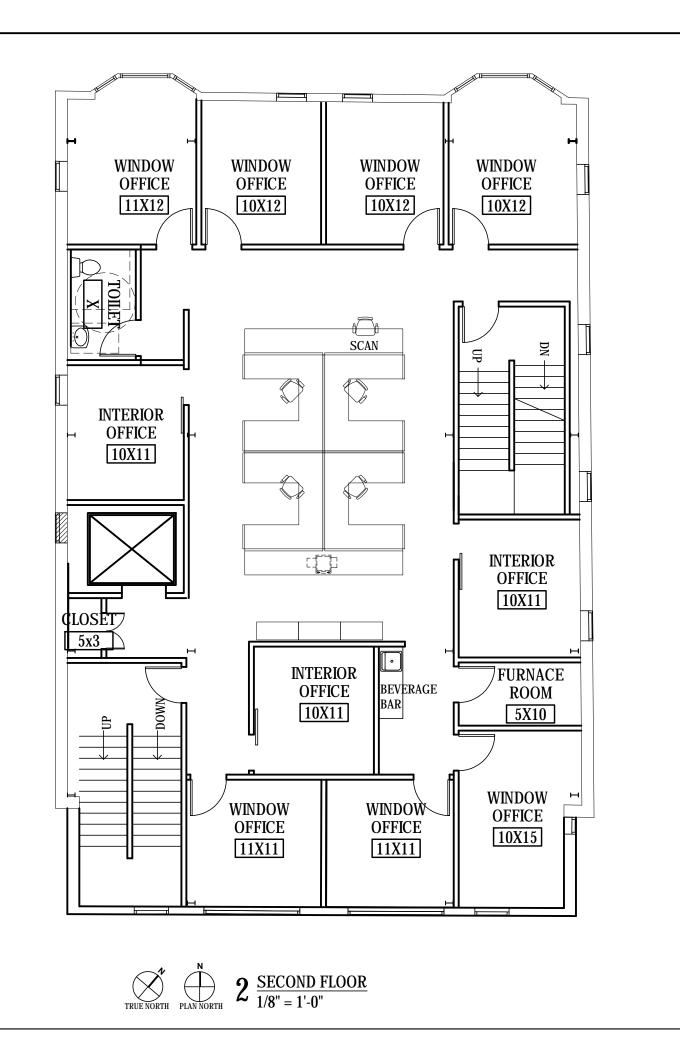
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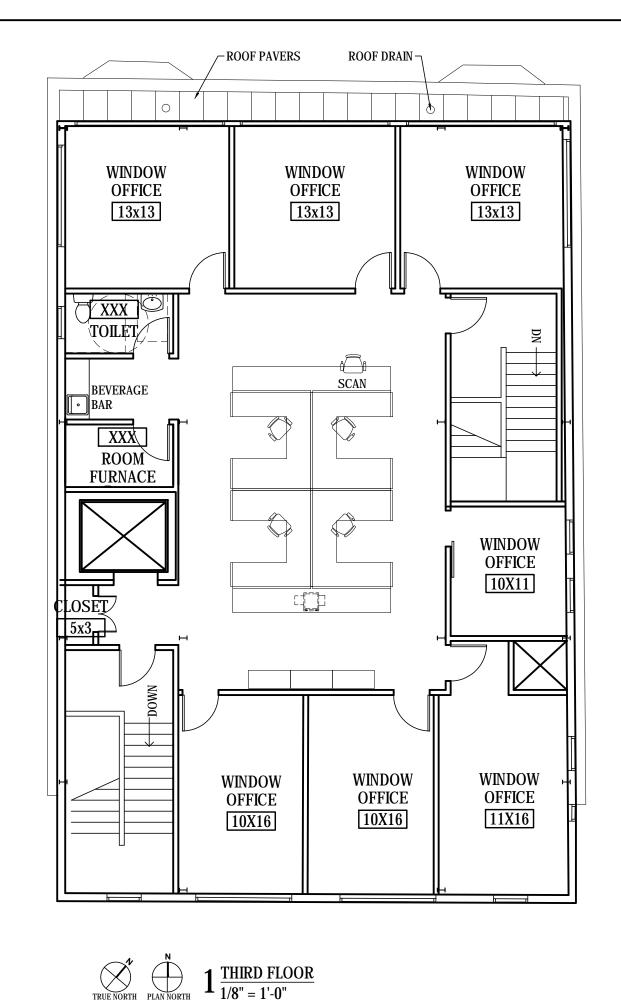
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HAWKS QUINDEL 409 EAST MAIN STRET MADISON, WI

DESTREE architecture & design

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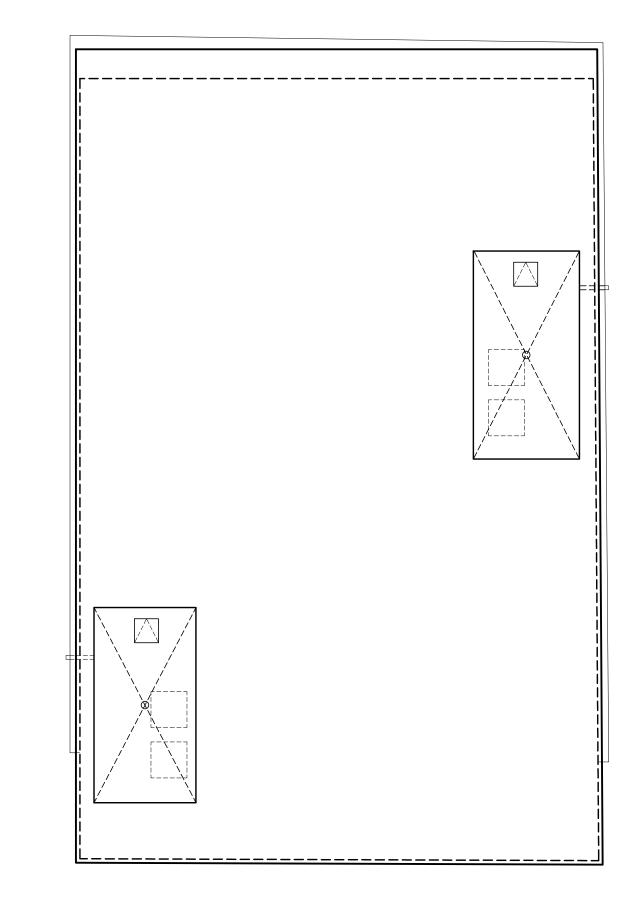
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DESTREE architecture & design

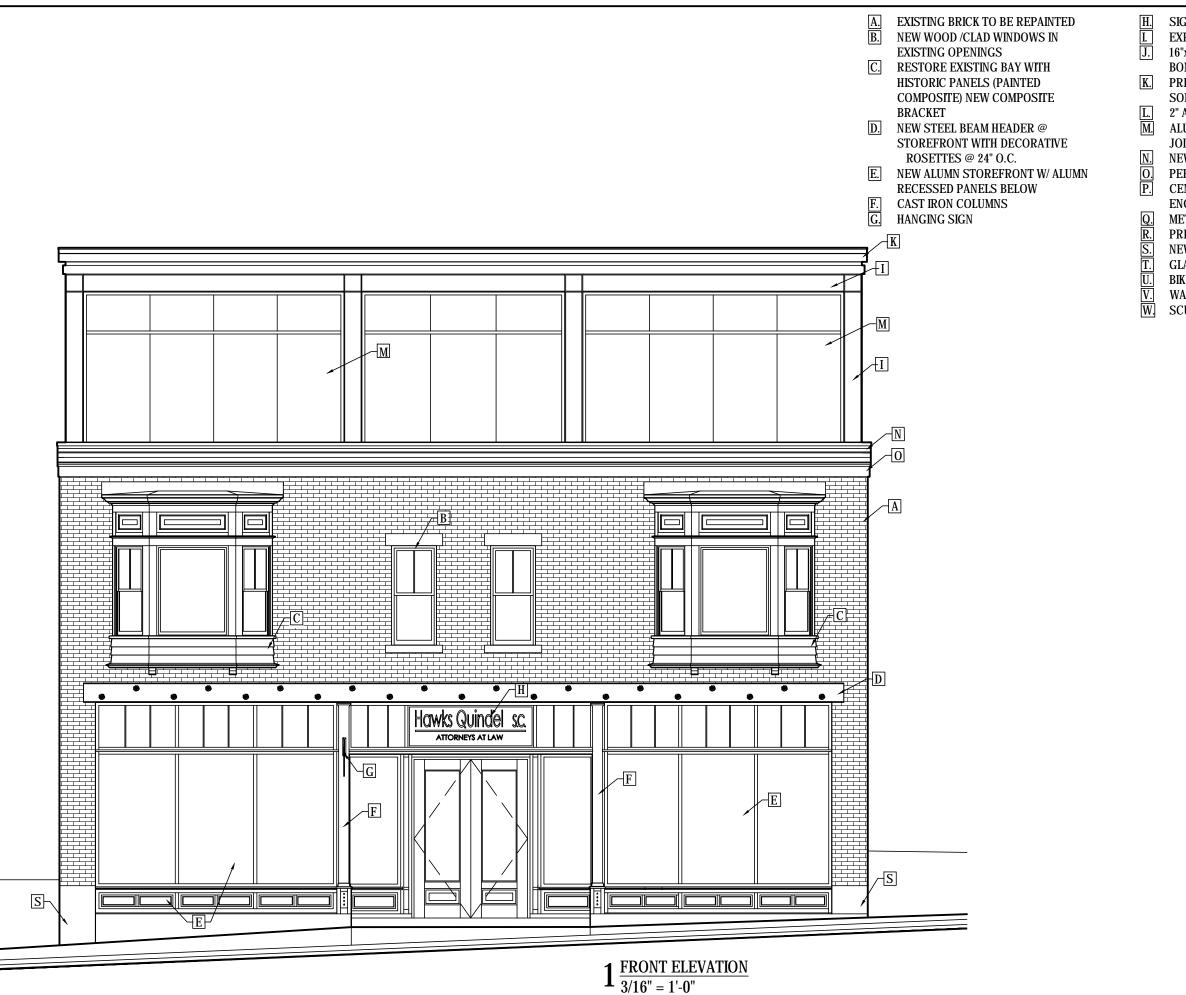
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 $1 \frac{\text{ROOF PLAN}}{1/8" = 1' \text{-} 0"}$



16"x32" CEMENT BD PANELS-RUNNING

PREFINISHED METAL FASCIA AND SOFFIT

2" ALUMN WINDOWS

JOINTS

CEMENT BD CLAD TRASH

PREFINISHED METAL COPING CAP

NEW LIMESTONE CORNER STONE

SIGN

EXPOSED STEEL FRAME-PAINTED

BOND PATTERN

ALUMN STOREFRONT WITH SILICONE

NEW HISTORIC CORNICE-PAINTED

PERFINISHED METAL TRIM

ENCLOSURES

METAL GATE

GLASS SPANDREL PANELS

BIKE RACK

WALL PACK LIGHTS

SCUPPER

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HAWKS QUINDEL 409 EAST MAIN STRET MADISON, WI

PROJECT:

NUMBER: 150228.00 JUNE 10, 2015 DATE:

ISSUANCES:

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