



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE

Tuesday, August 11, 2015

5:30 PM

Madison Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Jim O'Keefe called the meeting to order at 5:36 pm, and requested the committee appoint a temporary Chair, as Ben Van Pelt would be late.

A motion was made by Matt Phair, seconded by Amanda Hall to appoint Kim Genich as temporary Chair of the CDD Conference Committee. Motion passed by voice vote.

Present: 4 - Matthew J. Phair; Amanda Hall; Kim Genich and Felicitus Ferington

Absent: 2 - Daniel A. O'Callaghan and Ben M. Van Pelt

APPROVAL OF MINUTES

A motion was made by Matt Phair, seconded by Fay Ferington to approve the minutes from the April 20, 2015 meeting. Motion passed by voice vote.

PUBLIC COMMENT

Heather Johnson from RSVP is a retired senior who volunteers. She discussed how important volunteers are in Madison. Volunteers provide thousands of hours of unpaid service in programs that would not exist without them. She shared her experiences volunteering for Literacy Network, St. Vincent de Paul Food Pantry, and Bus Buddies.

Marcia Hendrickson from South Madison Coalition of the Aging appeared on behalf of the four Madison senior coalitions. She asked the committee to support the staff recommendations. The increase in funding for case management services is needed. She also asked the committee to reconsider fully funding the coalition collaboration project. The Guardian program is on the B-list. It is the only program of its kind in Madison.

Monya Choudhury empathizes with the job the committees have to do. She reminded the members to utilize the alders in the room to advocate for more funding. In the grand scheme of things, it is not too much to ask to add another million dollars to the CDD budget.

Edward Lee from Urban League of Greater Madison thanked the committee and the City for the financial support over the years. He discussed the stats of those Urban League have helped in the employment field. They are committed to doubling it by 2024. They appreciated the recommendation to move two smaller City funded programs into one program.

DISCLOSURES AND RECUSALS

Kim Genich is employed by Dane County Parent Council, so he will recuse himself from any decisions made for them.

Amanda Hall is employed by DAIS, so she will recuse herself from any decisions made for them.

NEW BUSINESS

1. [39590](#) Mayor's Message

Mayor Paul Soglin emphasized the importance of developing systems to deal with challenges in the community. He discussed a study that was done on the south side of Madison called the Park Street T Findings. They found that agencies in the area did not work well together. There was an open acknowledgement that agencies were reluctant to refer clients to other services because of the fear that the other agency would become successful and become better competition for the limited pool of funding in the city. If agencies did make referrals, it was done without really knowing the other agency. HIPPA rules also caused challenges for referrals. Agencies could tell clients about the other agency, but they could not tell the other agency about the client, so there was no follow-up.

The Mayor identified five critical services: transportation, housing, quality childcare, health care (including mental health, nutrition and hunger, free from trauma), and education/job training. He stressed the importance of having agencies collaborate to take care of all five services, in order to be successful. Madison is different than it was fifteen years ago. We need to change who and what we fund. This means funding new agencies that may not have a long history. Everyone wants successful numbers, but that may not be what we need here. We fund too many agencies. We need to reduce the number of providers, and be more efficient and more effective. He thanked the committee for the important decision they will make, and staff for the work they've done.

roll call

Ben Van Pelt arrived at 6:20, and assumed role of Chair.

Present: 5 - Matthew J. Phair; Amanda Hall; Ben M. Van Pelt; Kim Genich and Felicitus Ferington

Absent: 1 - Daniel A. O'Callaghan

2. [39591](#) Presentation of Staff Recommendations on the Intent to Continue Applications

Attachments: [ITC Recommendations-All Programs.pdf](#)
[2015 Intent to Continue Proposals FIN.doc](#)
[ITC Report.pdf](#)

Jim described the agenda for tonight, and why it is so complicated. This is the first step in reforming the funding process. We focused on two program areas,

Adult Senior Services and Crisis Support Services, and issued an RFP. All other POS contracts are intended to go through an abbreviated application to be sure they want to continue funding, and to gather information for future funding processes. Two agencies opted not to continue, and a handful of agencies asked to deviate from the way they've been doing things. Some of the Intent to Continue proposals need to be acted on by the CDD Conference Committee, then they can adjourn. The rest of the proposals will be acted on by the CSC. We will listen to information on proposals in Adult Senior and Crisis Support Services, then come back in two weeks to make decisions.

Laura Noel walked the committee through the proposed contract changes. See attached document for a summary of changes.

3. [39631](#) Approving the Community Services Committee Intent to Continue Recommendations for Adult Workforce Preparedness and Employment, and Neighborhood Center Support and Programming

Attachments: [ITC Recs for Conf Committee.pdf](#)

A motion was made by Matt Phair, seconded by Kim Genich to approve the Community Service Committee recommendations on the Intent to Continue applications for Adult Workforce Preparedness and Employment, Neighborhood Center Support, and Neighborhood Center Programs. The CDD Conference Committee intends to annualize the operating costs for the Theresa Terrace Neighborhood Center and Meadowood Community Center. Motion passed by voice vote.

ADJOURNMENT

A motion was made by Matt Phair, seconded by Kim Genich to adjourn at 6:39 pm. Motion passed by voice vote.