



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, February 18, 2015

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Call to Order/Roll Call

**Present:** 6 - Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; David A. Hart; Michael S. Donnelly and Shiva Bidar-Sielaff

**Excused:** 1 - Lisa Subeck

**Non Voting:** 7 - Eric Christianson; James Boxrud; Richard Bach; Roger Allen; Everett D. Mitchell; Mark D. Woulf and Hoyon Mephokee

### Approval of Minutes

A motion was made by Landgraf, seconded by Cano Ospina, to Approve the Minutes. The motion passed by voice vote/other.

### Public Comment

### Disclosures and Recusals

Mr. Cano Ospina disclosed that he is the president of the East Bluff Community Association which is located near the Madison Mallards.

Mr. Hart recused himself from action on item #9 as he is a member of the organization applying.

### Public Hearing

### Presentation of the Consent Agenda

### Temporary Class B Concurrent with Street Use

1. [37200](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Festivals Inc  
Event Location: Capitol Square  
Event Date: 5/23/15-5/24/15  
Aldermanic District 4 (Ald. Verveer)  
Police District: 400  
Event: Madison Marathon

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. [37201](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Festivals Inc  
Event Location: Capitol Square  
Event Date: 9/5/15-9/6/15  
Aldermanic District 4 (Ald. Verveer)  
Police District: 400  
Event: Taste of Madison

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. [37202](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Outreach Inc  
Event Location: 100 Block of King St  
Event Date: 8/15/15  
Aldermanic District 4 (Ald. Verveer)  
Police District: 400  
Event: Woof's Pride

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

### Changes of Agent

4. [36894](#) Change of Agent  
Two Pinnars LLC • dba Cheba Hut • 453 W Gilman St  
New Agent: Bryan Edie  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

**A motion was made by Donnelly, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE regular March meeting. The motion passed by voice vote/other.**

#### Change of License Conditions

5. [37199](#) Change of Licensed Conditions  
Two Pinnars LLC • dba Cheba Hut • Capacity:75 indoor, 16 outdoor  
453 W Gilman St • Agent: Bryan Edie  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Request to remove conditions.

**A motion was made by Donnelly, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE regular March meeting. The motion passed by voice vote/other.**

#### Change of Licensed Premise

6. [37184](#) Change of Licensed Premise  
Madison Mallards, LLC  
2920 N Sherman Ave • Agent: Joel Vern Stenman  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 12 (Alder Palm) • Police Sector 505  
Request to increase capacity to 15,000 for special events that use the field.

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### New License - Public Hearing

7. [36980](#) Public Hearing - New License  
Mega Marts LLC • dba Metro Market #6434  
6010 Cottage Grove Rd • Agent: Timothy J Smith • Estimated Capacity: 300  
Class B Combination Liquor & Beer • 1.1% alcohol, 82.8% food, 16.1% other  
Aldermanic District 3 (Alder Cnare ) • Police Sector 627

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

8. [36981](#) Public Hearing - New License  
Colectivo Coffee Roasters Inc • dba Colectivo Coffee  
2530 Monroe St • Agent: William Suskey • Estimated Capacity: 110  
Class B Beer, Class C Wine • 5% alcohol, 85% food, 10% other  
Aldermanic District 13 (Alder Dailey) • Police Sector 302

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

9. [36984](#) Public Hearing - New License  
Urban Spoken Word Inc • dba Harlem Renaissance Museum  
1444 E Washington Ave • Agent: Craig Spaulding • Estimated Capacity: 50  
Class B Beer, Class C Wine • 0.5% alcohol, 0.5% food, 99% other  
Aldermanic District 2 (Alder Zellers) • Police Sector 409

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other with Mr. Hart recusing himself.**

10. [36985](#) Public Hearing - New License  
620 University LLC • dba The Double U  
620 University Ave • Agent: William T Rudy • Estimated Capacity: 386  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**A motion was made by Donnelly, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

11. [36994](#) Public Hearing - New License  
SP Roberts LLC Owned By Salsapants Inc • dba Pasqual's Cantina  
1344 E Washington Ave • Agent: Seth D Wilson • Estimated Capacity: 300  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 409

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

12. [36996](#) Public Hearing - New License  
Hy-Vee Inc • dba Hy-Vee Madison  
3801 E Washington Ave • Agent: Robert Budd III • Estimated Capacity: 175  
Class B Combination Liquor & Beer • 15% alcohol, 75% food, 10% other  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

#### **Report of Madison Police Department**

13. [34003](#) Summary of recent calls for service

#### **Report of City Clerk's Office**

14. [28524](#) Summary of licenses issued

#### **Adjournment**

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Adjourn at 5:56pm. The motion passed by voice vote/other.**