



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, February 18, 2015

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of March 3, 2015.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Call to Order/Roll Call

### Approval of Minutes

January 21, 2015: <http://madison.legistar.com/Calendar.aspx>

### Public Comment

### Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Temporary Class B Concurrent with Street Use

1. [37200](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Festivals Inc  
Event Location: Capitol Square  
Event Date: 5/23/15-5/24/15  
Aldermanic District 4 (Ald. Verveer)  
Police District: 400  
Event: Madison Marathon
  
2. [37201](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Festivals Inc  
Event Location: Capitol Square  
Event Date: 9/5/15-9/6/15  
Aldermanic District 4 (Ald. Verveer)  
Police District: 400  
Event: Taste of Madison

3. [37202](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Outreach Inc  
Event Location: 100 Block of King St  
Event Date: 8/15/15  
Aldermanic District 4 (Ald. Verveer)  
Police District: 400  
Event: Woof's Pride

#### Changes of Agent

4. [36894](#) Change of Agent  
Two Pinners LLC • dba Cheba Hut • 453 W Gilman St  
New Agent: Marc Torres  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

#### Change of License Conditions

5. [37199](#) Change of Licensed Conditions  
Two Pinners LLC • dba Cheba Hut • Capacity:75 indoor, 16 outdoor  
453 W Gilman St • Agent: Bryan Edie  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Request to remove conditions.

#### Change of Licensed Premise

6. [37184](#) Change of Licensed Premise  
Madison Mallards, LLC  
2920 N Sherman Ave • Agent: Joel Vern Stenman  
Class B Combination Beer • 40% alcohol, 60% food  
Aldermanic District 12 (Alder Palm) • Police Sector 505  
Request to increase capacity to 15,000 for special events that use the field.

#### New License - Public Hearing

7. [36980](#) Public Hearing - New License  
Mega Marts LLC • dba Metro Market #6434  
6010 Cottage Grove Rd • Agent: Timothy J Smith • Estimated Capacity: 300  
Class B Combination Liquor & Beer • 1.1% alcohol, 82.8% food, 16.1% Other  
Aldermanic District 3 (Alder Cnare ) • Police Sector 627

**Legislative History**

1/27/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/3/15	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

8. [36981](#) Public Hearing - New License  
Colectivo Coffee Roasters Inc • dba Colectivo Coffee  
2530 Monroe St • Agent: William Suskey • Estimated Capacity: 110  
Class B Beer, Class C Wine • 5% alcohol, 85% food, 10% Other  
Aldermanic District 13 (Alder Dailey) • Police Sector 302

**Legislative History**

1/27/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/3/15	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

9. [36984](#) Public Hearing - New License  
Urban Spoken Word Inc • dba Harlem Renaissance Museum  
1444 E Washington Ave • Agent: Craig Spaulding • Estimated Capacity: 50  
Class B Beer, Class C Wine • 0.5% alcohol, 0.5% food, 99% other  
Aldermanic District 2 (Alder Zellers) • Police Sector 409

**Legislative History**

1/27/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/3/15	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [36985](#) Public Hearing - New License  
620 University LLC • dba The Double U  
620 University Ave • Agent: William T Rudy • Estimated Capacity: 386  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**Legislative History**

1/27/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
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2/3/15 COMMON COUNCIL Referred for Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

11. [36994](#) Public Hearing - New License  
SP Roberts LLC Owned By Salsapants Inc • dba Pasqual's Cantina  
1344 E Washington Ave • Agent: Seth D Wilson • Estimated Capacity: 300  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 409

**Legislative History**

1/27/15 Clerk's Office Referred for Introduction  
Alcohol License Review Committee Public Hearing  
2/3/15 COMMON COUNCIL Referred for Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

12. [36996](#) Public Hearing - New License  
Hy-Vee Inc • dba Hy-Vee Madison  
3801 E Washington Ave • Agent: Robert Budd III • Estimated Capacity: 175  
Class B Combination Liquor & Beer • 15% alcohol, 75% food, 10% other  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

**Legislative History**

1/27/15 Clerk's Office Referred for Introduction  
Alcohol License Review Committee Public Hearing  
2/3/15 COMMON COUNCIL Referred for Public Hearing to the ALCOHOL  
LICENSE REVIEW COMMITTEE

**Report of Madison Police Department**

13. [34003](#) Summary of recent calls for service

**Report of City Clerk's Office**

14. [28524](#) Summary of licenses issued

**Adjournment**