



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, April 22, 2019

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 207 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Chair shukla called the meeting to order at 4:30 p.m.

Staff present: Jeanne Hoffman and Stacie Reece.

Present: 12 - Syed Abbas; Jonathan D. Hepner; Rajan V. Shukla; Lance E. Green; Sam J. Breidenbach; Richard J. Pearson; Jesse J. Shields; Bradley Campbell; Jeannette E. LeZaks; Kyla H.S. Beard; Samuel J. Dunaiski and Jessica M. LeClair

Excused: 5 - Michael J. Vickerman; Denise DeMarb; Maria A. Schletzbaum; Richard A. Heinemann and Joseph M. Ryan

APPROVAL OF MINUTES

A motion was made by Green, seconded by Breidenbach, to Approve the Minutes of March 25, 2019. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

PRESENTATIONS

1. [53550](#) Possible LaFollette Capstone project.

Attachments: [Draft Capstone application City of Madison.pdf](#)
[Workshop Madison Policy Brief - FINAL.pdf](#)
[Workshop Presentation-SMC FINAL.pdf](#)
[Using a Resilience Strategy to Address the Social Effects of Climate Change](#)

Student team from La Follette presented on their findings. Discussion: Shukla asked about the focus on housing and energy efficiency versus transportation. Student team responded that the frontline populations live in older housing stock with older appliances. Green asked if they looked at what is being done at the local level including Dane County. Student team responded yes and that the main focus was Madison however they did interact with a few stakeholders with the County in regards to regional cooperation. They also mentioned the case study of Berkley who worked with San Francisco and Oakland. Breidenbach noted that the recommendation for Madison included staffing and asked about examples of staffing levels through the case studies. Student team responded that the case studies had low levels. Hoffman stated it is important to have buy in from policy makers and the Mayor which would open the door for staffing. Would also give clear direction to the departments working with the CRO (Chief Resilience Officer). Also critical to have the community articulating the need. Breidenbach asked if the City was ready to hire. Hoffman responded that the new Mayor understands the importance of sustainability and resilience planning. Also the flooding started a broader dialogue. The 2020 budget kicked off today. LeClair suggested developing a tool similar to RESJI, or combining such as California. Student team said that they did not see that through their scan however the Rockefeller 100 Resilient Cities is a prescriptive process. LeZaks noted that resilience is relatively new and asked how far have cities come and if there were any outcomes, or inspirational change that is impactful. The student team responded that 2 of the case studies are ongoing, others adopted in the last 5 years. Example of impactful programming: Love your Resilient Block micro-grant (\$1-2k). Also mentioned example of community engagement through the 100 Days of Resilient talks. Dunaiski mentioned the first recommendation for SMC is accountability and suggested setting a tangible goal to know what we've accomplished. Student team mentioned that the Final Report will include 2 plans in the Appendix. Example given of Chicago which has specific actionable and measurable goals such as mapping access to cooling centers as a response to the 1995 heat wave. Hoffman mentioned needing to find out vulnerable populations for gaps in during event and longer term gaps. Green connected sustainability to emergency preparedness and recommended this presentation to be given to the Common Council and Mayor. Hoffman offered for the SMC to put together a resolution to accompany the Final Report from the student team which could go to various committees for discussion. Not everyone is thinking about frontline populations and greater impacts during events.

2. City of Madison Budget Process

Presentation by Jeanne Hoffman.

Discussion: Shields asks for clarification on budget process. General discussion on current budget, procedure, timeline and scope. Hoffman recommended SMC familiarize themselves with the current budget.

DISCUSSION ITEMS

3. [55130](#) 2019 SMC Planning

Attachments: [SMC Ideas for 2019.pdf](#)
[SMC 2019 Planning.pdf](#)
[Cap Bdgt Overview-SMC.pdf](#)

Chair Shukla recommended a process for prioritization. Campbell suggested looking at the approval process for urban design for which the SMC could influence. Shukla suggested hearing from the major budget buckets, example of Fleet's presentation to SMC. Others suggested included resilience planning, public safety through the police department and fire department. Hoffman clarified that agencies are more on the Capital budget whereas police and fire departments are more on the Operations budget. Shukla noted that 10% of the budget involves important constituents. Green inquired on the Urban Forestry Task Force and its relation to the budget or other needs being expressed that fall under sustainability. Shukla also added flooding and transportation. Hoffman agreed with all, but asked where did SMC want to be impactful. LeClair recommended looking at where people are most impacted and referenced the presentation from Public Health, the RESJI 100% Renewable working group and the Dane County Council on Climate Change community Team. Campbell suggested scoring based on updating the Sustainability Plan. LeZaks suggested looking at TIF and referenced the presentation from the City of Middleton as a way to meet energy performance and design standards for all new construction. Hepner agreed with this for performance tracking purposes. Green asked how we are going to get to 100% renewable energy and suggested looking at new construction, TIF, existing CDA & precision benchmarking. Hoffman stated that the Mayor is asking for ideas or examples of programs in other cities for energy efficiency such as systematic direct install, energy evaluation, improvements. Asked for volunteers to develop program survey to submit to the Mayor. Pearson said he wanted to better understand benchmarking. SMC members who offered to assist: LeZaks, Breidenbach, Hepner & Campbell.

ADJOURNMENT

A motion was made by Campbell, seconded by Shields, to Adjourn. The motion passed by voice vote/other.

Meeting adjourned at 6:30 p.m.

Reminder stated that next month's SMC meeting will not be the 4th Monday, but will be the 3rd Monday on May 20th due to Memorial Day.