



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, April 27, 2011

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

Call to Order/Roll Call

Present: 7 -

Lisa Subeck; Michael E. Verveer; Thomas J. Farley; Thomas A. Landgraf;
David A. Hart; Allen A. Arntsen and Shiva Bidar-Sielaff

Excused: 1 -

Pamela Bean

Non Voting: 5 -

Maribeth Witzel-Behl; Barb Mercer; Mary Schauf; Roger Allen and Austin
J. Buerosse

Approval of Minutes

The March 16, 2011 meeting minutes were approved by a voice vote with Alder
Subeck abstaining

Public Comment

Public comment was heard from Maureen Busalacchi with Health First
Wisconsin

Disclosures and Recusals

Recessed Public Hearing

1. [20915](#) Public Hearing - New License
Faouzi LLC • dba Faouzi's Restaurant
4245 W Beltline Hwy • Agent: Said Ridi • Estimated Capacity: 85
Class B Beer and Class C Wine • 10% alcohol, 90% food
Aldermanic District 10 (Alder Solomon) • Police Sector 104

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to
RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE
-RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

Initial Appearance

- 1a 22232 Supplemental complaint for revocation of:
The Family Business LLC • dba R Place on Park
1821 S Park St • Agent: Roderick Flowers
Class B Combination Liquor & Beer • 100% alcohol, % food
Aldermanic District 13 (Alder Ellingson) • Police Sector 310
- The initial appearance on this matter will be entered at a special revocation hearing to be scheduled May 23, 2011**

Changes of Agent

2. 22108 Change of Agent
Red Robin International, Inc
dba Red Robin America's Gourmet Burgers and Spirits
2440 East Springs Dr
New Agent: Dennis I Kramer
Class B Combination • Liquor & Beer 5% alcohol, 95% food
Aldermanic District 17 (Alder Clausius) • Police Sector 517
- A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
3. 22109 Change of Agent
L Corp • dba Licari's Tavern • 1405 Emil St
New Agent: Cindy J Vesperman
Class B Combination Liquor & Beer • 80% alcohol, 19% food, 1% other
Aldermanic District 14 (Alder Bruer) • Police Sector 308
- A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
4. 22110 Change of Agent
RI Heritage Inn of Madison Inc • dba Madison Residence Inn
4862 Hayes Rd
New Agent: Jennifer M Schneider
Class B Combination Liquor & Beer • 2% alcohol, 4% food, 94% other
Aldermanic District 17 (Alder Clausius) • Police Sector 518
- A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6. [22116](#) Change of Agent
SSP America Inc • dba Ancora Coffee • 4000 International Ln
New Agent: Lisa M Barrientos
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512
A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
7. [22119](#) Change of Agent
SSP America Inc • dba Cafe Ritazza • 4000 International Ln
New Agent: Lisa M Barrientos
Class B Combination Liquor & Beer • 17% alcohol, 83% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512
A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
8. [22120](#) Change of Agent
SSP America Inc • dba Great Dane • 4000 International Ln
New Agent: Lisa M Barrientos
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512
A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

9. [22097](#) Change of Corporate Control
Stop-N-Go of Madison Inc • dba Stop-N-Go #253
5445 University Ave • Agent: Andrew J Bowman
Class A Grocery Convenience Store
Aldermanic District 19 (Alder Clear) • Police Sector 109
1 new officer
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [22098](#) Change of Corporate Control
Stop-N-Go of Madison Inc • dba Stop-N-Go #255
2002 Winnebago St • Agent: Andrew J Bowman
Class A Grocery Convenience Store
Aldermanic District 6 (Alder Rummel) • Police Sector 410
1 new officer
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
11. [22099](#) Change of Corporate Control
Stop-N-Go of Madison Inc • dba Stop-N-Go #284
6202 Schroeder Rd • Agent: Andrew J Bowman
Class A Grocery Convenience Store
Aldermanic District 1 (Alder Subeck) • Police Sector 114
1 new officer
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
12. [22100](#) Change of Corporate Control
Stop-N-Go of Madison Inc • dba Stop-N-Go #287
3734 Speedway Rd • Agent: Andrew J Bowman
Class A Grocery Convenience Store
Aldermanic District 11 (Alder Schmidt) • Police Sector 101
1 new officer
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
13. [22101](#) Change of Corporate Control
Zor Shriners AAONMS • dba Zor Shriners AAONMS
575 Zor Shrine Pl • Agent: Kent E Englund
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124
1 new officer
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

14. [21729](#) Change of Licensed Premise
GVC GD LLC • dba Great Dane Pub • Capacity: 272
876 Jupiter Dr • Agent: Theodore Peterson
Class B Combination Liquor & Beer • 30% alcohol, 68% food, 2% other
Aldermanic District 3 (Alder Cnare) • Police Sector 627
Allow liquor to be served on existing outdoor patios.
A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
15. [22102](#) Change of Licensed Premise
Logans Madtown LLC • dba Logans • Capacity: 395 indoor, 100 outdoor
322 W Johnson St • Agent: Adam C Mais
Class B Combination Liquor & Beer • 37% alcohol, 63% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Addition of outdoor volleyball courts.
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other. The condition is the recommendation is subject to the conditions for the applicant's conditional use plan.
16. [22103](#) Change of Licensed Premise
Hooters of East Madison LLC • dba Hooters of East Madison
Capacity: 500 outdoor; no change indoor
2639 East Springs Dr • Agent: Laura Clark
Class B Combination Liquor & Beer • 28% alcohol, 69% food, 3% other
Aldermanic District 17 (Alder Clausius) • Police Sector 517
Permitting the sale of alcohol in a controlled area in the restaurant's parking lot for special events held each Wednesday beginning May 4, 2011 and ending on September 28, 2011.
A motion was made by Ald. Bidar-Sielaff, seconded by Ald. Verveer, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 6/15/2011. The motion passed by voice vote/other.

21+ Entertainment License

17. [22085](#) 21+ Entertainment License
Francisco Gonzalez Trejo • dba Juquila
121 E Main St • Agent: Francisco Gonzalez Trejo
Estimated Capacity: 60
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 5/18/2011 to allow the applicant to meet with the Madison Police Department regarding this application. The motion passed by voice vote/other.

18. [22089](#) 21+ Entertainment License
My Buddies LLC • dba My Buddies
4325 Lien Rd • Agent: Dale Wells • Estimated Capacity: 280
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605
- A motion was made by Ald. Verveer, seconded by Landgraf, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 5/18/2011 to allow the applicant to meet with the Madison Police Department and gain their approval. The motion passed by voice vote/other.**

Public Hearing - Transfer of Location

19. [21855](#) Public Hearing - Transfer of Location
Wings on State LLC • dba Buffalo Wild Wings Grill & Bar
789 University Ave • Agent: Greg Meyers • Estimated Capacity: 293
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402 • Density Area
- A motion was made by Landgraf, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

New License - Public Hearing

20. [21552](#) Public Hearing - New License
Tytan Hospitality Inc • dba The Roost Pub and Grill
88 Hawks Landing Circle • Agent: Tyler Kneubuehl
Estimated Capacity: 200
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 1 (Alder Sanborn) • Police Sector 135
- A motion was made by Ald. Subeck, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
21. [21553](#) Public Hearing - New License
Ana Y Rojas Munoz • dba Mexico Lindo
2001 Zeier Rd • Agent: Ana Y Rojas Munoz • Estimated Capacity: 96
Class B Beer, Class C Wine • 15% alcohol, 85% food
Aldermanic District 17 (Alder Clausius) • Police Sector 517
- A motion was made by Ald. Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

22. [21856](#) Public Hearing - New License
My Buddies LLC • dba My Buddies
4325 Lien Rd • Agent: Dale Wells • Estimated Capacity: 280
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605
A motion was made by Ald. Verveer, seconded by Landgraf, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 5/18/2011 to allow the applicant to meet with the Madison Police Department and gain their approval. The motion passed by voice vote/other.
23. [21857](#) Public Hearing - New License
Red Corporation • dba Red Contemporary Japanese Sushi Bar
106 King St • Agent: Yip Yip • Estimated Capacity: 50
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
A motion was made by Ald. Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other. The premise is amended to include a single sidewalk cafe on king street subject to city approval. The condition is that the establishment meet the definition of a restaurant under Madison General Ordinances.
24. [21858](#) Public Hearing - New License
Trixie's Liquor Store LLC • dba Trixie's Liquor Store
2929 E Washington Ave • Agent: Colleen Welch
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Palm) • Police Sector 603
A motion was made by Landgraf, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other. The condition is the same as the previous occupant, no sale of 40 ounce of bottles of fermented malt beverages.
25. [21859](#) Public Hearing - New License
Capital One Petroleum LLC • dba Pantry 41 BP
735 E Washington Ave • Agent: Harpreet Kaur
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel) • Police Sector 408
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other. Conditions are: 1. No sale of beer or fermented malt beverages in amounts less than a 6 pack of no less than 12 oz. each. 2. The liquor portion of the license allows sales of wine only. 3. No fortified wines are allowed.

26. [21860](#) Public Hearing - New License
The Kollege Klub Inc • dba Kollege Klub
529 N Lake St • Agent: Jordan Meier • Estimated Capacity: 305
Class B Combination Liquor & Beer • 75% alcohol, 20% food 5% other
Aldermanic District 8 (Alder Resnick) • Police Sector 403 • Density Area
A motion was made by Ald. Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
27. [21861](#) Public Hearing - New License
Sugar LLC • dba Gigi's Cupcakes
554 N Midvale • Agent: Cherie Levy • Estimated Capacity:20
Class C Wine • 3% alcohol, 96.5% food, .5% other
Aldermanic District 11 (Alder Schmidt) • Police Sector 108
A motion was made by Landgraf, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
29. [21863](#) Public Hearing - New License
Francisco Gonzalez Trejo • dba Juquila
121 E Main St • Agent: Francisco Gonzalez Trejo
Estimated Capacity: 60
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
A motion was made by Ald. Subeck, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other. The condition is that the establishment meets the definition of a restaurant under Madison General Ordinances.
30. [21864](#) Public Hearing - New License
Tempest LLC • dba Tempest Oyster Bar
120 E Wilson St • Agent: Henry Doane • Estimated Capacity: 228
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 405 • Density Area
A motion was made by Farley, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
31. [21865](#) Public Hearing - New License
Johnson Public House • dba Johnson Public House
908 E Johnson St • Agent: Kyle Johnson • Estimated Capacity: 49
Class B Beer, Class C Wine • 25% alcohol, 75% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 407
A motion was made by Landgraf, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Operator's License Applications

32. [22091](#) Operator License Application
Bremer, Max B - Establishment where employed: Mahens Liquor
A motion was made by Ald. Verveer, seconded by Arntsen, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 5/18/2011 with the request that the applicant provide a letter from or appearance by his Department of Corrections agent regarding his suitability for work around alcohol. The committee also agreed to place his application early on the agenda for the May 18th regular meeting. The motion passed by voice vote/other.
33. [22145](#) Operator License Application
Jung-Hoelter, Randi M - Establishment where employed: Tony Franks
A motion was made by Landgraf, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other with Alder Subeck abstaining.
34. [22146](#) Operator License Application
Vaughan, Dajanae L - Establishment where employed: City View Market, Inc.
A motion was made by Ald. Verveer, seconded by Arntsen, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 5/18/2011. The motion passed by voice vote/other.
35. [22147](#) Operator License Application
Anderson, Jeramy E - Establishment where employed: V.F.W. #7591
A motion was made by Arntsen, seconded by Ald. Verveer, to Refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE. Due back on 5/18/2011 with the request that the applicant bring a letter from his listed employer in support and a letter from Packer Inn as well if possible. The committee also agreed to place his application early on the agenda for the May 18th regular meeting. The motion passed by voice vote/other.

Discussion Items

37. [18883](#) Sentencing Guidelines for Liquor License Non-Renewals.
- 37a [22229](#) Creating a revocation subcommittee

Report of the Alcohol Policy Coordinator

38. [21692](#) Report of Alcohol Policy Coordinator

Report of Madison Police Department

39. [21810](#) Summary of recent calls for service

The attached report was distributed by Capt. Schauf

Report of City Clerk's Office

40. [22149](#) Summary of licenses issued

The City Clerk's office distributed the attached report.

These minutes were approved by the ALRC at the regular May 15, 2011 meeting with the note that Alder Bidar-Sielaff left at 6:45pm.

Adjournment