



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, April 22, 2015

5:30 PM

Madison Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'keefe, Laura Noel, Monica Host, Jennifer Stoiber

Paul Van Rooy called the meeting to order at 5:35 PM.

Present: 7 - Amanda Hall; Felicitus Ferington; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin; Michelle L. Michalak and Paul J. Van Rooy

Absent: 3 - Shiva Bidar-Sielaff; Karalyn A. Kratowicz and LaShana M. Miller

APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by Shelle Michalak to approve the minutes from March 25, 2015. Motion passed by voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEMS

1. [37883](#) Introduction of New Alder Committee Members

Amanda Hall introduced herself to the committee and talked about her employment background. She shared why she is happy to be part of the Community Services Committee. The committee members introduced themselves to Amanda.

2. [37742](#) Funding Process Study Update: Draft Funding Parameters for 2015 Funding Process (Senior Adult, Crisis Support Services)

Attachments: [Crisis Support Plan.pdf](#)
[Senior Services Plan.pdf](#)

Laura Noel reminded the committee of the background of the funding process study. CDD is redesigning the way we make decisions on funding, identifying shared goals and missions, and trying to bring the four factions of the division together. We will be doing a funding process this summer, and expect to take proposals on senior and crisis support services. She introduced the committee

to the proposed language for the senior and crisis services goal and objective. We will be going to Common Council to get formal authorization to do this.

Agencies in the crisis support field were invited to attend and give their feedback on the crisis support goal and objective.

Donna Fox from Canopy Center discussed the problems the parent stress line program has been facing over the years. Their funding has been cut, and the only way they can meet budget is to cut back on the hours the stress line is open. They are no longer 24 hours/day. They need the funding to offer more services. It is difficult to find volunteers that can speak all of the languages listed in the goal/objective document. The parent support group is ending because of lack of funding. Canopy has been providing this program for 38 years. Parents are having a tough time, their programs help parents not continue the cycle of violence with their own kids.

Sharyl Kato from The Rainbow Project felt the proposed goal and objective for crisis support falls in line with Rainbow's focus. She feels we need to take a fresh look at crisis support, and is happy to see that in this new perspective. Collaboration is Rainbow's middle name. Funding and services have been in silos for a long time. Families and children don't work that way.

Shannon Barry at Domestic Abuse Intervention Services submitted written comments. She is concerned about the language regarding waiting lists. Rainbow has never not had a waiting list. They try to refer those on the waiting list whenever possible. If these people are not tracked, they may fall through the cracks if they don't get services elsewhere. The waiting list is a way of keeping track of them, and allows Rainbow to check in with them to be sure they found the services they need. If funding depends on not having a waiting list, agencies will just refuse services, and not keep a waiting list.

Jim O'Keefe asked what can funders do to facilitate and encourage collaborative relationships. Sharyl felt funders could coordinate the collaboration, so each agency is doing their part. That way things will not be fragmented. MOU's are important because it formalized rolls and responsibilities between agencies, and the City could facilitate them.

Laura Noel said the County is also RFPing senior and crisis support services. We are already talking with them on how we can work together as funders.

In response to the letter from DAIS, Kim Genich feels that if more people are being served, then that is progress. Success should not be measured by getting rid of the waiting list.

Bridget Rogers felt that using the waiting list as a goal may miss out on the true nature of what is going on in an agency. Sometimes the organizations without the waiting list is not the place you want to go.

3. [37882](#)

Emerging Opportunities Program and Community Building and Engagement Program Updates

Jim O'Keefe thanked Fay and Kim for their role and participation on the CDD Conference Committee. He described the Emerging Opportunities Program process for selecting projects to fund. There were 36 proposals, requesting over \$730,000. Sometimes good projects are not funded simply because there

is not enough money to fund everything. The Conference Committee met twice and heard from all but two agencies. Sixteen applications are recommended for funding. Matt Phair and Denise DeMarb requested that we speed up the process and introduced the EOP Allocation Resolution yesterday at Council. It will go before BOE on Monday, and go back to Council on May 5.

There are questions that come up during each Emerging Opportunities Program funding process. How do we level the playing field and make our process accessible to everyone? How do we help organizations build capacity and develop programs we want to fund? We are talking to FCI about doing workshops, and other things to address these questions.

Jim discussed the Community Building and Engagement process for distributing \$100,000. Applications were reviewed by a staff panel with representatives from Planning, Police, Library, Mayor's Office, CDD, and Dane County JFF. These recommendations went straight to Common Council, then BOE on Monday, and back to Common Council on May 5. Staff recommended two projects, Centro Hispano of Dane County regarding health and wellness in the Latino community, and a collaboration between Lussier Community Education Center and Goodman Community Center to identify 12-14 people from around the City who are active or want to be active in community building. They will build a network, mentor, and train these community leaders.

4. [34250](#)

Committee Reports

- Early Childhood Care and Education Committee
- Committee on Aging

There was no report from the ECCEC.

Fay Ferington reported for the Committee on Aging. They discussed policy revisions. Rebecca Kimble was introduced as the new alder on the committee. NESCO is having an event called the Multicultural Health Fair on May 8 dealing with all aspects of aging, as well as, health and wellness. They will be offering 15 different health screenings. Jim Krueger from North Eastside Senior Coalition discussed the difficulties the meal programs have had.

ADJOURNMENT

A motion was made by Jean MacCubbin, seconded by Kim Genich to adjourn at 6:54 pm. Motion passed by voice vote.