



CEOs of TOMORROW

Where Youth Entrepreneurs are Created



Business of Giving
SUMMER CAMP
for 4th -8th Graders

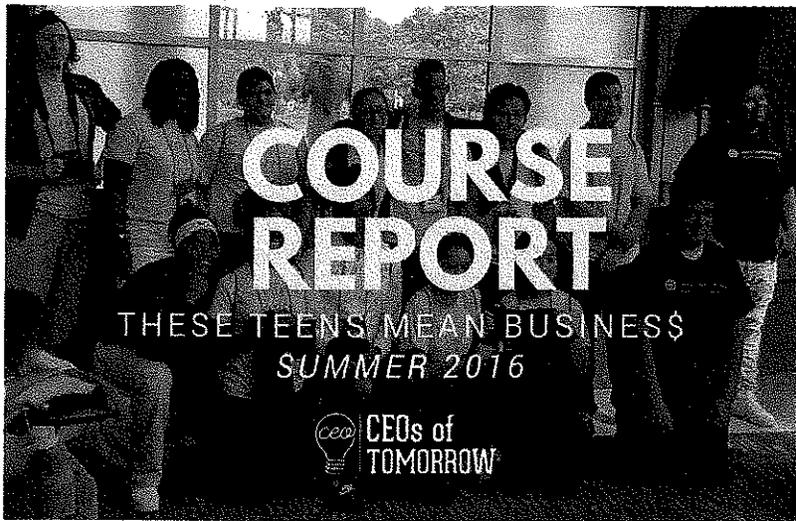


CEOs of TOMORROW

Where Youth Entrepreneurs are Created

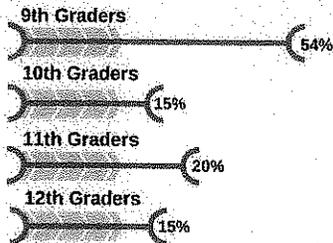
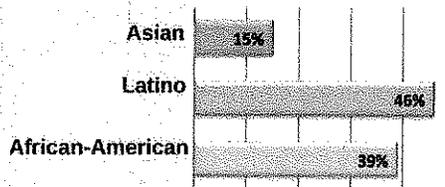
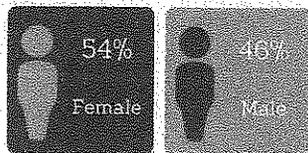


These Teens Mean
Business\$ Course
for 9th -12th Graders



STUDENT INFORMATION

Our students represented ...



Attending High Schools

- Abundant Life Christian School
- East High School
- James Madison Memorial High School
- Robert LaFollette High School
- Waunakee High School
- West High School

THEIR BUSINESS

Embracing Gender Equality (E.G.E)

A bracelet business-project designed to spread awareness about gender inequality.



Bracelets sold at four public events



Over 450 gender equality bracelets sold



\$850 in profits distributed to students

MAJOR ACHEIVEMENTS

100%

39

100% of our students successfully completed the course

39 college credits earned by our students



Inspiring Students' Ideas for a Better Community

About Us

CEOs of Tomorrow, Inc. believes in inspiring young innovators and problem solvers to shape and influence their world through social entrepreneurship, which we define as the act of creating a business that can solve a social problem or benefit society.

We use a hands-on, interactive, and vibrant entrepreneurship curriculum that arms youth with real-world experiences. Participants blend creative and innovative ideas to make the world a better place by helping people, animals, environments and communities in need.

The curriculum has been aligned to math, literacy, entrepreneurship, and 21st Century standards.



For 4th – 8th Graders

Business of Giving

Run a business and help the community at the same time! In fun and engaging ways, youth actively explore real-world issues or social problems. Then they combine their passions about issues with newly learned business skills by developing, marketing, and managing real revenue-generating business-like ventures that make a difference.



For 9th – 12th Graders

These Teens Mean Business

In our introductory business training programs, teens creatively plan and launch their own group-designed ventures that promote positive change in their communities. They also develop basic business skills including idea development, marketing, money management, funding, business planning, and developing a pitch presentation. Teens successfully completing our programs *earn three college credits*.



For Schools & Agencies

Experiencing Social Entrepreneurship

Want us to bring our fun and engaging social entrepreneurship programs to you? With your input, we custom-design youth programs that best meet your time and budget needs. With a rich mix of interactive activities, group projects, and authentic experiences, our trained staff guide young innovators in planning, launching and managing their own group-designed social enterprises. Experience an opportunity to build and integrate a life-changing curriculum into your classroom, school, or agency.

Kids have great ideas. Well, that's the stuff of youth, right? But what if we could teach them to harness their ideas and passions within businesses that they create and manage? And what if those businesses empowered them to change the world?