

LANDMARKS COMMISSION APPLICATION

LC

Complete all sections of this application, making sure to note the requirements on the accompanying checklist (reverse).

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call (608) 266-4535

City of Madison
Planning Division
215 Martin Luther King Jr Blvd, Ste 017
PO Box 2985
Madison, WI 53701-2985
(608) 266-4635



1. LOCATION

Project Address: 409 S. FEW ST. MADISON, WI 53703 Aldermanic District: 6

2. PROJECT

Project Title/Description: PALEO MAMA BAKERY / NEW EXTERIOR WALL SIGN

This is an application for: (check all that apply)

- Alteration/Addition to a building in a Local Historic District or Designated Landmark (specify)**:
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows Landmark
- Land Division/Combination In a Local Historic District or to Designated Landmark Site (specify)**:
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows Landmark
- Demolition
- Alteration/Addition to a building adjacent to a Designated Landmark
- Variance from the Historic Preservation Ordinance (Chapter 41)
- Landmark Nomination/Rescission of Historic District Nomination/Amendment
(Please contact the Historic Preservation Planner for specific Submission Requirements.)
- Other (specify):

DPCED USE ONLY

Registrar #:
DATE STAMP
Preliminary Zoning Review
Zoning Staff Initial:
Date: / /

3. APPLICANT

Applicant's Name: BELLE PLEVA Company: PALEO MAMA BAKERY

Address: 409 S. FEW ST. MADISON WI 53703
Street City State Zip

Telephone: 608-516-2789 Email: belle@paleomamabakery.com

Property Owner (if not applicant): FRIDAY INVESTMENTS, LLC. c/o OAKLAND PROPERTY MANAGEMENT

Address: 122 E. OLIN AVE. #195 MADISON WI 53713
Street City State Zip

Property Owner's Signature: R. Farley *WD* Date: 8-23-19

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

4. APPLICATION SUBMISSION REQUIREMENTS (see checklist on reverse)

All applications must be filed by 12:00 pm on the submission date with the Preservation Planner, the Department of Planning & Community & Economic Development, Planning Division, located at 215 Martin Luther King Jr Blvd, Suite 017. Applications submitted after the submission date or incomplete applications will be postponed to the next scheduled filing time. Submission deadlines can be viewed here: <https://www.cityofmadison.com/dpced/planning/documents/2019-LCMeetingScheduleDates.pdf>

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

September 3, 2019

TO: Landmarks Commission Members
City of Madison

FROM: Mary Beth Growney Selene
Serving as Agent for Paleo Mama Bakery

RE: **Approval for Exterior Signage at 409 Few Street
Meeting of the Landmarks Commission of September 16, 2019**

Dear Landmarks Commission Members;

We submit to you the following information for your consideration in review and approval of a new exterior wall sign at Paleo Mama Bakery located at 409 Few Street.

Existing Conditions

1. The property is zoned TSS (Traditional Shopping Street District), Group 2
2. Wall signs are allowed to occupy up to 40% of a signable area free of architectural details (including doors and windows, and, change in materials), or, up to two (2) times the lineal frontage of the façade, not to exceed 100% of the signable area.
3. The signable area of the façade is 1.43' x 21'-0" (30.03 sf2).
4. 40% of the signable area allows for a 12.01 sf2 sign.
5. Using the two (2) times lineal frontage of façade calculation with a 21'-0" façade, the building is allowed to have up to a 42 sf2 sign.

Request for Approval

1. To allow for on 17.02 sf2 wall sign.
2. The sign will consist of a fabricated aluminum panel, 1" deep, with flat cut aluminum letters (3/8" deep), applied to the surface of the aluminum panel.
3. The entire panel will be installed using concealed mechanical fasteners.
4. The proposed sign will be built using quality aluminum materials with painted finishes.

We appreciate your review of our submittal and will present to answer your questions on September 16.

Thank you for your consideration.

Best Regards,

RYAN SIGNS, INC.

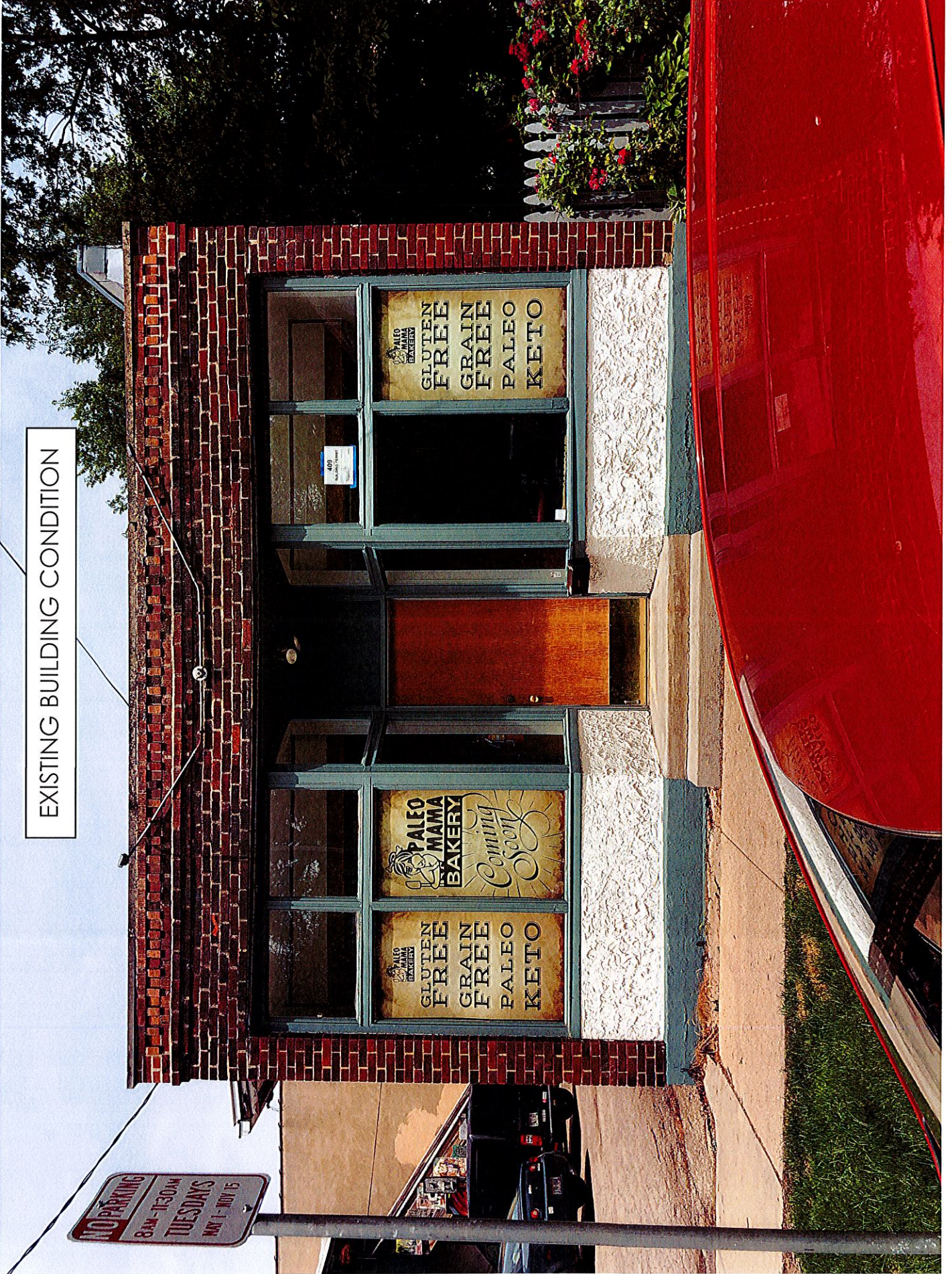


President
Serving as agent for Paleo Mama Bakery

cc: Belle Pleva, Owner, Paleo Mama Bakery

EXISTING BUILDING CONDITION

NO PARKING
8AM - 11:30AM
TUESDAYS
MAY 1 - NOV 15



17.02 Sq Ft

1B.2

17" 14 3/4" 11"

12'-0"



Fabricated Aluminum
Pan w/ 3/8" Thick Stud Mounted
Logo & Letters

<input type="checkbox"/>	Digital Print over Aluminum Mounting Pan
<input type="checkbox"/>	Black FCO Letters
<input type="checkbox"/>	Wind Load
<input type="checkbox"/>	Compliance Statement: Withstand up to 75 MPH Winds
<input type="checkbox"/>	Construction: Fabricated Aluminum Letters, Painted White Stud Mounted to Mounting Pan
<input type="checkbox"/>	Statement: N/A
<input type="checkbox"/>	Meets Maximum Guidelines of City of Madison
<input type="checkbox"/>	Compliance Statement: N/A
<input type="checkbox"/>	Meets Maximum Guidelines of City of Madison
<input type="checkbox"/>	Construction: Fabricated Aluminum Letters, Painted White Stud Mounted to Mounting Pan

Ryan Signs, Inc.
3027 Zephyr Street • Madison, WI 53713 • Tel: (608) 271-7979 • Fax: (608) 271-7853

DATE: 7/22/19
REVISED: 7/29/19

SCALE: 3/8" = 1'-0"
APPROVED: [Signature]

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PALEO MAMA BAKERY - 409 S. FEW ST.
COUNTY: XIV
DRAWING NUMBER: 6909

These signs are the intellectual property of Ryan Signs, Inc. It is the policy of Ryan Signs, Inc. to provide a high designed good or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc. Madison, Wisconsin. We warrant that we have obtained all necessary permits and approvals for the installation of these signs to support the business operations of your company or use of these signs in accordance with applicable laws. Distribution or installation of these signs to support the business operations of your company or use of these signs in accordance with applicable laws, the name of 25% of our purchases price as quoted to you. This consent of payment is subordinated to the compensation for the file, after we have received the proper client signature.