

SHEET NOTES

1. ACCESSIBLE TO PUBLIC PART OF ANY ETC.
2. ACCESSIBLE TO BE OPEN TO PUBLIC PART OF ANY ETC.

LEGAL DESCRIPTION

PARCEL NUMBER:
 SECTION:
 TOWNSHIP:
 RANGE:

SHEET SYMBOLS

- ACCESSIBLE TO PUBLIC PART OF ANY
- ACCESSIBLE TO PUBLIC PART OF ANY

LEGEND

SCALE 1/8" = 1'-0"

MOD

DESIGN OF THE
 INTERPLANE
 ARCHITECTURE
 1000 W. WASHINGTON
 MADISON, WISCONSIN 53703

ONE SOUTH 250 NORTH A.E.
 MADISON, WISCONSIN 53703
 PHONE: 608.261.1111
 FAX: 608.261.1112
 WWW.INTERPLANE.COM

WEST MADISON
 302 S. GAMMON ROAD, BUILDING D
 MADISON, WISCONSIN 53717

FILED PERIOD: 0/1

PERMIT SET: 11/12/19

A-002
 00 PLAN

DESIGNED BY: J. VAN NEE

WELCOME TO MOD

ANY TOPPINGS. ONE PRICE.

PIZZA

MINI	6" kid-sized crust	\$6.77		310-460 cal
MOD	11" crust - the original	\$8.77		680-960 cal
MEGA DOUGH	11" double thick crust	\$10.77		1170-1450 cal
OPTIONS	11" gluten-friendly or cauliflower crust	\$11.07		780-1180 cal

SALAD

MINI	side salad	\$6.77		220-370 cal
MOD	entrée salad	\$8.77		370-640 cal
MEGA	family-sized salad	\$13.77		730-1300 cal
PIZZA SALAD	salad on an 11" crust	\$10.77		1020-1290 cal

CREATE YOUR OWN FROM 30+ TOPPINGS

OR

CHOOSE A MOD CLASSIC

MADDY

our cheese pizza



MINI	MOD	MEGA
310	690	1180 cal
		red sauce
		mozzarella

MAD DOG

for meat lovers



MINI	MOD	MEGA
460	960	1450 cal
		red sauce
		mozzarella
		pepperoni
		mild sausage
		ground beef

TRISTAN

pesto and veggies



MINI	MOD	MEGA
370	800	1290 cal
		mozzarella
		asiago
		mushrooms
		roasted red peppers
		pesto drizzle

DOMINIC

white sauce combo



MINI	MOD	MEGA
310	680	1170 cal
		white sauce
		fresh chopped basil
		asiago
		mild sausage
		red onion
		tomatoes

LUCY SUNSHINE

artichokes and red sauce dollops



MINI	MOD	MEGA
340	760	1240 cal
		garlic
		mozzarella
		artichoke
		parmesan
		red sauce dollops

JASPER

meaty mushroom



MINI	MOD	MEGA
380	830	1320 cal
		red sauce
		mozzarella
		mushrooms
		spicy chicken sausage

DILLON JAMES

our margherita



MINI	MOD	MEGA
370	810	1300 cal
		red sauce
		garlic
		fresh chopped basil
		mozzarella
		tomatoes
		asiago

CALEXICO

spicy buffalo chicken



MINI	MOD	MEGA
370	820	1310 cal
		red sauce
		mozzarella
		grilled chicken
		jalapeños
		gorgonzola
		hot buffalo sauce

CASPIAN

smoky bbq chicken



MINI	MOD	MEGA
420	920	1410 cal
		bbq sauce
		mozzarella
		grilled chicken
		red onion
		gorgonzola
		bbq swirl

GARDEN



MINI	MOD	MEGA
		romaine & mixed greens
		tomatoes
		cucumbers
		sherry dijon vinaigrette

CAESAR



MINI	MOD	MEGA
		romaine
		tomatoes
		parmesan
		asiago
		crotons
		caesar dressing

ITALIAN CHOP



MINI	MOD	MEGA
		romaine & arugula
		chickpeas
		mozzarella
		parmesan
		salami
		black olives
		red onions
		green bell peppers
		zesty roma dressing

GREEK



MINI	MOD	MEGA
		romaine
		feta
		red onions
		greek olives
		cucumbers
		tomatoes
		chickpeas
		mama lii's sweet hot peppas
		lemon herb tahini dressing

2,000 calories a day is used for general nutrition advice, but calorie needs vary. Additional nutrition information available upon request. Calorie information is for Classic pizzas and salads. Gluten-friendly crust adds 220 calories and cauliflower crust adds 100 calories to a MOD-sized pizza. Pizza Salad crust adds 650 calories to a MOD-sized salad. Calorie information for toppings and dressings available when ordering.

DRINKS & STUFF

SIDES

CHEESY GARLIC BREAD

\$6.17 | 1330 cal

dipping sauces (3 tbsp)

red sauce 20 cal
pesto 140 cal

ranch 160 cal
sri-rancha 100 cal

DESSERT

NO NAME CAKE

\$2.37 | 280 cal

FOUNTAIN

\$2.17 | 16 OZ

\$2.47 | 24 OZ

SODAS *Coca-Cola* *Pepsi*

0-220 cal

0-320 cal

LEMONADES

250-320 cal

380-480 cal

HOUSE BREWED TEAS

0-80 cal

5-120 cal

DRAFT BEER

\$4.97 | 16 OZ

\$11.27 | 40 OZ

PINT | PITCHER

140-350 cal

490-1270 cal



MORE STUFF

SIDES

CHEESY GARLIC BREAD

\$5.97 | 1330 cal

GARLIC STRIPS

\$2.97 | 340 cal

dipping sauces (3 tbsp)

red sauce	20 cal
pesto	140 cal
ranch	160 cal
sri-rancha	100 cal

hot buffalo sauce	0 cal
bbq sauce	90 cal
balsamic fig glaze	90 cal
mike's hot honey®	220 cal

DESSERTS

NO NAME CAKE

\$2.27 | 280 cal

CINNAMON STRIPS

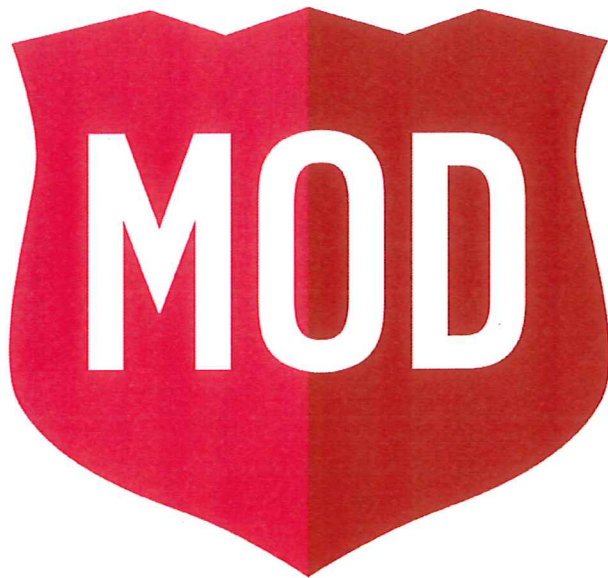
\$2.97 | 310 cal

dipping sauces (3 tbsp)

chocolate	170 cal
strawberry	70 cal
cinnamon glaze	90 cal



2,000 calories a day is used for general nutrition advice, but calorie needs vary.
Additional nutrition information available upon request.



MOD Pizza

UPDATED APRIL 2023

Store Count

MOD Pizza is a restaurant chain with 543 locations (455 corporate owned locations, 88 franchise owned locations). MOD Pizza corporate owns and operates all Wisconsin locations.

New Locations

MOD Pizza has recently opened locations in:

- Tukwila, WA
- Bradenton, FL
- Missouri City, TX
- Colorado Springs, CO
- Springfield, OR

S-1 Submission

In November of 2021, MOD Pizza confidentially submitted a draft registration statement on form S-1 to the Securities and Exchange Commission (Appendix 1), and currently is limited in making any forward-looking statements.

Menu Innovation

MOD Pizza continues to bring new menu innovations through new menu items, such as:

- Buffalo Wings (Appendix 2)
- Handheld Pizzas (Appendix 3)
- Cinnaslice Dessert (Appendix 4)

Strategic Partnerships

MOD continues to be an innovator in supporting local nonprofits and purpose-based organizations through strategic partnerships and fundraisers (Appendix 5).

APPENDIX 1

MOD ANNOUNCES CONFIDENTIAL SUBMISSION OF DRAFT REGISTRATION STATEMENT

NOVEMBER 22, 2021

MOD Pizza, Inc. (“MOD”) has confidentially submitted a draft Registration Statement on Form S-1 to the Securities and Exchange Commission (the “SEC”) relating to the proposed initial public offering of its common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. The initial public offering is expected to take place after the SEC completes its review process, subject to market and other conditions.

This press release is being made pursuant to, and in accordance with, Rule 135 under the Securities Act of 1933, as amended (the “Securities Act”), and shall not constitute an offer to sell, or the solicitation of an offer to buy, any securities. Any offers, solicitations or offers to buy, or any sales of securities will be made in accordance with the registration requirements of the Securities Act.

###

Media Contact:

Charlotte Wayte
206.261.4963
charlottew@modpizza.com

APPENDIX 2

MOD PIZZA TESTS OVEN-BAKED WINGS IN DALLAS AND SALT LAKE CITY; LOOKS TO DEEPEN MENU INNOVATION IN 2023

JANUARY 25, 2023

Now Available In 28 MOD locations; Exclusive 50% Offer For MOD Rewards Members

SEATTLE – January 25, 2023 – MOD Super-Fast Pizza Holdings, LLC (“MOD Pizza”, “MOD” or the “Company”) the people-first, purpose-led fast casual pizza brand, today announced the addition of oven-baked wings to the menu at 28 locations in Dallas and Salt Lake City. The new craveable and shareable wings are hand-tossed in sauces and oven-baked, offering customers over 35 sweet, spicy and savory flavor combinations. Served in six- or 12-piece portions, MOD’s new wings offer five signature recipes and seven dipping sauces – perfect for pairing with any pizza or salad, or sharing with a group.

FIVE CRAVEABLE FLAVORS – HAND-TOSSED AND OVEN-BAKED UNTIL CRISPY

- **BBQ Hot Honey:** Sweet & smokey BBQ sauce, drizzled after baking with sweet chili-infused honey
- **Buffalo:** Hot, tangy classic buffalo sauce
- **Sri-Rancha:** Irresistible blend of spicy sriracha & cool, creamy ranch, drizzled with ranch after baking
- **Parmesan Garlic Rosemary:** Delicious combination of garlic, parmesan cheese and fresh-chopped rosemary
- **Original:** Oven-baked until crispy, ready for dipping in one of seven signature dipping sauces

SEVEN FRESH AND DELICIOUS DIPPING SAUCES

- Ranch
- Hot Buffalo
- BBQ Sauce
- Balsamic Fig Glaze
- Red Sauce
- Pesto
- Sri-Rancha

“Quality, customization and variety are key reasons our customers are drawn to MOD, and our new wings give them even more to love,” said Mark Shambura, chief marketing officer, MOD Pizza. “Wings have been in our culinary pipeline for a while, and we were committed to working through our testing process to bring our customers the high-quality, craveable and customizable product they’ve come to expect. We’ll continue to lean into menu innovation in 2023, and have a number of exciting products to test and debut throughout the year.”

The introduction of MOD Wings joins other MOD menu innovations, including the addition of a **plant-based Italian Sausage**, a **new salad menu with proprietary dressings** in 2021, and a new series of seasonal, limited-edition No Name Cakes that were featured throughout 2022.

MOD REWARDS MEMBERS SPECIAL OFFERS

To celebrate the launch of MOD Wings, select MOD Rewards members can enjoy two exclusive offers:

50% off an order of MOD Wings: MOD Rewards members can enjoy **50% off a 6- or 12-piece order of wings*** when they purchase a MOD-size pizza or salad. Offer is valid January 30 to February 5, 2023. *When using their MOD Rewards account online, in-store or in app. Limit one offer per account member. At participating locations only, while supplies last.

Free Delivery for Game Day Weekend in Dallas and Salt Lake City: Valid online or via the MOD app, Saturday, February 11 and Sunday, February 12, 2023, at participating locations. Not available through 3rd party delivery sites.

MOD Wings are now available in all Dallas and Salt Lake City locations for in-store dining, pick-up and delivery. Prices range from \$8.97-\$9.47 for a six-piece, and \$16.47-\$16.97 for a 12-piece, depending on store location.

ABOUT MOD PIZZA

MOD Pizza is a purpose-led, people-first brand founded in Seattle in 2008 by serial entrepreneurs Scott and Ally Svenson. As the pioneer of the fast-casual pizza category, MOD introduced speed, individual style, and compelling value to the world of pizza. The Company serves individual artisan-style pizzas and salads that are made on demand, allowing customers to create their own pizzas and salads with any combination of over 40 toppings and sauces, all for one incredible price. Today, MOD is the largest fast casual pizza concept and one of the fastest growing restaurant brands in North America. With over 530 stores system-wide** across 29 states and Canada, MOD is committed to creating not only a cool place to eat, but an inspired place to work by providing community and opportunity to over 10,000 Squad members. For more information, please visit <http://www.modpizza.com> or connect with the brand via [Facebook](#), [Twitter](#), or [Instagram](#).

**The term "system-wide" refers to all company-operated and franchised store locations. The trademarks MOD, MOD Pizza, and the MOD Shield, are owned by MOD Super Fast Pizza, LLC.

###

APPENDIX 3

MOD PIZZA INTRODUCES NEW HANDHELD PIZZA OPTION: THE POCKET PIE

MARCH 14, 2023

MOD's Latest Culinary Innovation Is An Elevated Approach To Pizza On-The-Go

SEATTLE – March 14, 2023 – MOD Super-Fast Pizza Holdings, LLC (“MOD Pizza”, “MOD” or the “Company”) the people-first, purpose-led fast casual pizza brand, today announced its latest menu innovation, the Pocket Pie. The new craveable creation is MOD’s first handheld, on-the-go entrée offering. MOD is debuting three delicious Pocket Pies – Italiano, Chicken Bacon Ranch and Four Cheese – each individually sized, oven-fired and packed with authentic, artisanal flavors. These limited-time offerings are available beginning on Pi Day, March 14 through early June at all 530+ MOD locations system-wide*.

Each of the three tasty Pocket Pies is handmade with MOD’s signature pizza dough and filled with maximum MOD portions of fresh ingredients and perfectly oven-fired till cooked, then folded for a mouthwatering, melty meal.

THREE CRAVEABLE OPTIONS – HANDMADE AND OVEN-FIRED

- **Italiano:** A delicious white sauce base packed with shredded mozzarella and parmesan cheese, pepperoni, salami, roasted red peppers, sliced tomatoes, fresh basil and arugula, and red sauce.
- **Four Cheese:** A delicious white sauce base filled with freshly shredded mild-cheddar, mozzarella, asiago and parmesan cheese.
- **Chicken Bacon Ranch:** A delicious white sauce base filled with shredded mild-cheddar cheese, chicken, bacon, and finished with a tasty ranch drizzle.

“The new Pocket Pie brings our fans a new way to experience MOD, while enjoying our craveable high-quality ingredients, and value they already know and love,” said Mark Shambura, chief marketing officer, MOD Pizza. “As we continue to innovate with new menu offerings through 2023, our customers can expect to find more variety and delicious options for all occasions.”

The MOD Pocket Pie is available beginning on Pi Day, March 14, with prices ranging from \$7.99 – \$9.56 depending on location in the U.S., and \$12.99 in Canada.

POCKET PIE MEAL DEAL – In-store or on the go!

To celebrate its newest menu addition, customers can enjoy a special meal deal, featuring a MOD Pocket Pie and soft drink for \$9.99 at all US locations, and \$13.99 in Canada. The Meal Deal will be available March 27 through May 29, 2023.

MENU INNOVATION

The MOD Pocket Pie joins other MOD menu innovations, including a two-market test of **MOD Wings** which launched in early 2023, a new on-going series of seasonal, limited-edition No Name Cakes that started rolling out in 2022, and the addition of an exclusive **plant-based Italian Sausage** and a **new salad menu with proprietary dressings** in 2021.

ABOUT MOD PIZZA

MOD Pizza is a purpose-led, people-first brand founded in Seattle in 2008 by serial entrepreneurs Scott and Ally Svenson. As the pioneer of the fast-casual pizza category, MOD introduced speed, individual style, and compelling value to the world of pizza. The Company serves individual artisan-style pizzas and salads that are made on demand, allowing customers to create their own pizzas and salads with any combination of over 40 toppings and sauces, all for one incredible price. Today, MOD is the largest fast casual pizza concept and one of the fastest growing restaurant brands in North America. With over 530 stores system-wide* across 29 states and Canada, MOD is committed to creating not only a cool place to eat, but an inspired place to work by providing community and opportunity to over 10,000 Squad members. For more information, please visit <http://www.modpizza.com> or connect with the brand via **Facebook**, **Twitter**, or **Instagram**.

*The term "system-wide" refers to all company-operated and franchised store locations. The trademarks MOD, MOD Pizza, and the MOD Shield, are owned by MOD Super Fast Pizza, LLC.

###

APPENDIX 4

MOD PIZZA LAUNCHES CINNASLICE, A DELICIOUS SHAREABLE DESSERT, WITH CHANCE TO WIN FREE PIZZA FOR A YEAR

JUNE 07, 2023

Brand Teams up with GloZell, Known For Amplifying The Cinnamon Challenge, to Bring A New "Sweeter" Challenge To MOD

SEATTLE--(BUSINESS WIRE)-- MOD Super-Fast Pizza Holdings, LLC ("MOD Pizza", "MOD" or the "Company") the people-first, purpose-led fast casual pizza brand, today announced the launch of Cinnaslice, a new limited-edition dessert. The Company is celebrating the new offering with a sweet "Cinnaslice Challenge" in partnership with viral cinnamon sensation GloZell.

The Cinnaslice is a craveable, shareable oven-baked dessert with rich cinnamon and cream cheese filling tucked into MOD's signature dough, cooked to gold brown, and finished with an icing swirl and a dusting of cinnamon sugar. This newest MOD dessert is available beginning June 5 through September 10, 2023, or while supplies last, at MOD's 540+ locations system-wide*.

"MOD connects people and communities together through food, so it was natural to bring a new sharable dessert option to the table," said Scott Uehlein, vice president of culinary excellence & innovation. "With its irresistible combination of a warm cinnamon filling and cream cheese icing, the Cinnaslice is sure to evoke memories of a favorite homemade recipe while being shared with family and friends."

Cinnaslice is available beginning June 5 for in-store dining, pick-up and delivery, with prices ranging from \$7.99 – \$9.59 depending on location in the U.S., and \$9.99 in Canada.

#CINNASLICECHALLENGE

To celebrate the launch, [MOD is teaming up with GloZell](#), the social media influencer best known for her viral Cinnamon Challenge, to bring a sweeter "Cinnaslice Challenge." Customers can record themselves enjoying MOD's new Cinnaslice dessert with a friend while saying, doing or sharing something "sweet" – all for a chance to win pizza for a year. Participants can enter by sharing their videos on Instagram or TikTok using the hashtags [#cinnaslicechallenge](#) and [#contest](#).

MENU INNOVATION

The Cinnaslice joins recent MOD menu innovations, including the [Pocket Pie](#), a two-market test of [MOD Wings](#) which launched in early 2023, and an on-going series of seasonal, limited-edition No Name Cakes that were introduced in 2022.

ABOUT MOD PIZZA

MOD Pizza is a purpose-led, people-first brand founded in Seattle in 2008 by serial entrepreneurs Scott and Ally Svenson. As the pioneer of the fast-casual pizza category, MOD introduced speed, individual style, and compelling value to the world of pizza. The Company serves individual artisan-style pizzas and salads that are made on demand, allowing customers to create their own pizzas and salads with any combination of over 40 toppings and sauces, all for one incredible price. Today, MOD is the largest fast casual pizza concept and one of the fastest growing restaurant brands in North America. With over 540 stores system-wide* across 29 states and Canada, MOD is committed to creating not only a cool place to eat, but an inspired place to work by providing community and opportunity to over 10,000 Squad members. For more information, please visit <http://www.modpizza.com> or connect with the brand via [Facebook](#), [Twitter](#), or [Instagram](#).

*The term "system-wide" refers to all company-operated and franchised store locations. Locations not participating: Detroit Metropolitan Wayne County Airport and Northwestern University.

The trademarks MOD, MOD Pizza, and the MOD Shield, are owned by MOD Super Fast Pizza, LL

###

APPENDIX 5

MOD PIZZA LAUNCHES THE “MOD OPPORTUNITY NETWORK” – A NATIONAL COALITION TO CREATE JOBS AND SUPPORT PEOPLE WITH BARRIERS TO EMPLOYMENT

APRIL 26, 2023

Company is leading the way in creating a sustainable and scalable model to support job readiness, placement and retention for underserved populations

SEATTLE – April 26, 2023 – MOD Super-Fast Pizza Holdings, LLC (“MOD Pizza”, “MOD” or the “Company”) the people-first, purpose-led fast casual pizza brand, today announced the launch of the MOD Opportunity Network (MOD O.N.), an innovative, national program dedicated to hiring and supporting people with barriers to employment. Building upon MOD’s long history of employing overlooked populations, MOD O.N. connects the Company and its stores with national non-profit organizations that support the readiness, placement and retention of job seekers deserving of a second chance or a first start. At launch, MOD O.N. will be dedicated to two underserved populations: individuals who have been justice-involved and people with intellectual and developmental disabilities (IDD).

Talent is Everywhere, Opportunity is Not

There is a large pool of overlooked talent across the United States. Amid an increasingly tight labor market, companies can fill their employment pipeline with a population that is dedicated, loyal and ready to work. MOD O.N. taps into this talent pool and is the restaurant industry’s first national program offering fair and equitable employment opportunities and the key support services to ensure job success.

- ***Justice-involved populations***

Nearly 80 million adult Americans (1 in 3) are justice-involved ([The Sentencing Project](#)) and the unemployment rate for formerly incarcerated people is five times higher than the unemployment rate for the general U.S. population ([Prison Policy Initiative](#)). More than 60% of formerly incarcerated individuals are unemployed one year after being released ([The Sentencing Project](#)). Studies show that pre- and post-release

employment services are critical in order to reduce recidivism and help people quickly integrate back into society ([Prison Policy Initiative](#)).

- ***Individuals with Intellectual and Developmental Disabilities***

One in four adults in the U.S. (26%) live with some form of disability ([CDC](#)). For adults with Intellectual and Developmental Disabilities, 85% do not have a paid job in their community ([National Core Indicators](#)). Additionally, 40% of individuals in the U.S. who have a disability experience social isolation ([Statista](#)). Having a job not only provides a paycheck, but a sense of purpose and belonging.

Partners in Purpose: Developing a Coalition

MOD O.N. will launch in 11 states*, serving 29 cities, activating national and regional organizations to help MOD scale its fair chance hiring practice and create a model for other businesses. While a job is a first step, barriers can extend beyond employment, from transportation to housing, technology to banking and more. Through MOD O.N., key partners will help provide critical wrap around services to further provide stability and help to improve job success.

Launch partner organizations include:

- **Goodwill Industries International:** The leading workforce provider of job training and placement services in North America for individuals who are impacted by the justice system.
- **FareStart:** Provides job training and support services to individuals and consulting to employers who share a commitment to creating inclusive workplaces.
- **Hospitality Opportunities for People ReEntering Society (HOPES):** A National Restaurant Association Education Foundation (NRAEF) program that partners with Departments of Corrections, community-based organizations, and State Restaurant Associations to connect adults with justice-involvement to career opportunities in the restaurant, foodservice, and hospitality industry.
- **Best Buddies International:** The Best Buddies Jobs Program connects employers and individuals with intellectual and developmental disabilities to job opportunities and provides on-site job coaches and support throughout the duration of employment.
- **Meadowlark Employment Services:** A key provider of employment training and support for people with intellectual and developmental disabilities in Oregon and Idaho.

By the end of 2024, the goal is for expansion of the MOD Opportunity Network into at least 21 states.

“We know first-hand the impact inclusive hiring can have on our Squad, our culture, and the communities we serve. As MOD grew, we needed a sustainable, nationwide approach to help scale our work in this area. Surprisingly, a solution did not exist,” said Ally Svenson, co-founder of MOD Pizza. “Our entrepreneurial mindset motivated us to address this challenge. With the MOD Opportunity Network, we have a scalable, cost-effective solution that leverages the power of for-profit business working alongside non-profit partners. Together, we will break down barriers, create more opportunities, and help contribute to a world that works for and includes everyone. We hope to provide some inspiration and learnings for other like-minded organizations and companies along the way.”

Added Anthony K. Shriver, Founder, Chairman and CEO of Best Buddies International, “MOD’s dedication to hiring individuals with intellectual and developmental disabilities (IDD) is truly exemplary and our shared values of acceptance, inclusion and belonging empower people with IDD to flourish and lead fulfilling and productive lives. Best Buddies Jobs candidates possess a diverse range of skills, abilities and qualifications that they bring to the workplace. Employing individuals with disabilities is a smart business decision for companies.”

“With the innovative approach of the MOD Opportunity Network, those impacted by the justice system can have the second chance they deserve,” said Martin Scaglione, Chief Mission Officer, Goodwill Industries International. “Without the support of employers, the cycle of incarceration could potentially continue. It’s our hope that all businesses will consider the quality of an applicant rather than focusing on their past.”

The launch of MOD O.N. is part of the brand’s ongoing social impact strategy. In 2022, MOD was a founding member of the **Workforce and Justice Alliance**, introduced **tuition-free college and career development programs** to its Squad, and in 2020 signed, and exceeded the goal of the **Delivering Jobs** pledge.

To learn more about MOD’s Social Impact, please visit: <https://modpizza.com/our-purpose>

###