

**ROUTE PRODUCTIVITY COMPARISON-- YEAR TO DATE--October 2013 vs. October 2012**  
**(Routes sorted in order of 2013 passengers per revenue hour productivity)**

ROUTE	RIDERSHIP, 2013 vs. 2012 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2013	% change	2012	2013	% Change		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	28,780	39,774	38.2%	60.01	83.22	38.7%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13
89 UW CAMPUS (service revised August 26, 2012)	1,419,708	1,428,827	0.6%	89.79	81.12	-9.7%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	863,832	907,951	5.1%	67.22	68.97	2.6%		(3 operates weekdays only; 7 operates weekends & holidays only).
2 NTP-WTP COMMUTER (revised August 25, 2013)	324,129	336,938	4.0%	59.41	60.95	2.6%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74, 75
2 WTP-NTP (revised August 25, 2013)	1,152,975	1,194,485	3.6%	50.87	51.25	0.8%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	83,420	79,438	-4.8%	50.86	47.83	-6.0%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78
67 WTP-WEST TOWNE	267,783	260,342	-2.8%	48.51	46.89	-3.3%		
50 WTP-SCHROEDER-RAYMOND LOOP	160,852	156,646	-2.6%	45.31	44.03	-2.8%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
9 ETP - UW CAMPUS (ended operating on August 24, 2013)	168,437	144,152	-14.4%	39.18	43.66	11.4%		
4 NTP-STP	652,406	646,088	-1.0%	41.16	40.94	-0.5%		Circulator Routes 1, 9, 10, 34
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	126,761	125,378	-1.1%	38.82	38.47	-0.9%		
22 MENDOTA LOOP	211,657	213,264	0.8%	37.50	38.40	2.4%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	261,249	280,421	7.3%	35.75	37.84	5.8%		
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	157,519	153,235	-2.7%	37.71	36.66	-2.8%		UW Campus Circulators 80, 81, 82, 84, 85
18 STP-WTP (revised August 25, 2013)	392,496	388,165	-1.1%	36.20	35.86	-0.9%		
5 ETP-STP	438,824	428,075	-2.4%	36.51	35.79	-2.0%		School Day Supplemental Routes E, L, M, W
3 WTP-ETP	500,405	516,254	3.2%	34.39	35.49	3.2%		
6 EAST TOWNE-WTP	1,016,614	999,609	-1.7%	36.00	35.47	-1.5%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	72,773	209,654	188.1%	21.51	35.04	62.9%		
30 ETP-EAST TOWNE	217,148	235,023	8.2%	31.95	34.70	8.6%		
17 ETP-NTP	112,508	110,958	-1.4%	35.45	34.52	-2.6%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	75,855	77,713	2.4%	33.07	34.10	3.1%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	110,457	105,083	-4.9%	36.01	34.07	-5.4%		
16 STP - ETP	356,304	340,409	-4.5%	34.61	32.99	-4.7%		
51 WTP-MUIR FIELD LOOP	71,831	73,319	2.1%	32.72	32.84	0.4%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	456,687	435,128	-4.7%	34.13	32.21	-5.6%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	19,469	44,086	126.4%	21.54	32.17	49.3%		
11 WTP-DUTCH MILL-CAP SQUARE	77,189	79,037	2.4%	30.66	31.63	3.2%		
81-82 UW LATE NITE CIRCULATORS	152,854	77,306	-49.4%	42.54	30.06	-29.3%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	342,251	328,167	-4.1%	29.67	29.31	-1.2%		
27 NTP - UW CAMPUS COMMUTER	41,516	45,683	10.0%	26.41	29.07	10.1%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	34,588	34,836	0.7%	28.49	29.02	1.9%		
21 LAKEVIEW LOOP	143,439	148,284	3.4%	27.53	28.95	5.2%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	112,157	107,364	-4.3%	29.55	28.10	-4.9%		
7 WTP-ETP (Weekends & Holidays Only)	127,277	130,995	2.9%	26.59	27.68	4.1%		
58 GREENTREE COMMUTER	61,973	68,882	11.1%	24.45	27.30	11.7%		
47 ARBOR HILLS COMMUTER	69,079	70,951	2.7%	25.10	26.19	4.3%		
1 CAP SQUARE - UW	20,629	21,598	4.7%	24.83	26.00	4.7%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	18,485	18,860	2.0%	27.46	25.49	-7.2%		
70 MIDDLETON-CAPITOL SQUARE	133,229	142,285	6.8%	23.70	25.21	6.4%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	33,176	34,199	3.1%	23.98	25.00	4.2%		
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	41,629	32,434	-22.1%	35.02	24.58	-29.8%		
12 WTP-DUTCH MILL-CAP SQUARE	42,802	45,070	5.3%	22.01	23.05	4.7%		
19 RED ARROW TR-CAP SQUARE	133,037	138,038	3.8%	21.36	22.12	3.6%	x	
32 ACEWOOD-THOMPSON LOOP	38,383	38,696	0.8%	21.69	21.60	-0.4%	x	
73 WTP-OLD SAUK TRAILS	125,544	122,275	-2.6%	20.49	20.22	-1.4%	x	
13 STP-CAP SQUARE	128,449	128,980	0.4%	19.68	19.81	0.7%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	-	8,331	NA	NA	17.41	NA	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	64,298	66,464	3.4%	15.99	17.05	6.6%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	27,080	23,615	-12.8%	17.42	16.38	-6.0%	x	
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	10,608	9,559	-9.9%	17.11	16.29	-4.8%	x	
20 NTP-EAST TOWNE	140,563	146,519	4.2%	15.65	16.17	3.3%	x	
74 MIDDLETON LOOP	21,791	24,977	14.6%	13.86	15.94	15.0%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	3,486	12,941	271.2%	6.85	14.46	111.2%	x	
52 WTP-FITCHBURG	32,483	31,577	-2.8%	13.73	13.51	-1.6%	x	
39 ETP - DAIRY DRIVE (revised August 25, 2013)	24,007	20,939	-12.8%	13.58	12.71	-6.4%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	8,664	9,237	4.2%	11.89	12.67	6.6%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	10,888	11,255	3.4%	11.51	11.91	3.4%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	25,639	28,983	13.0%	10.43	11.86	13.7%	x	
31 MARSH RD - ETP (began August 25, 2013)	-	3,788	NA	NA	7.46	NA	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	3,031	3,373	11.3%	6.44	7.16	11.2%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	10,189	8,617	-15.4%	7.38	6.31	-14.5%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	9,466	8,212	-13.2%	6.72	5.89	-12.3%	x	
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on August 25, 2012)	158,385	-	-100.0%	59.22	NA	NA		
UNKNOWN ROUTE & ROAD BUS *	406	251	-38.2%	NA	NA	NA		
<b>SYSTEM TOTAL</b>	<b>12,149,749</b>	<b>12,162,993</b>	<b>0.1%</b>	<b>37.62</b>	<b>37.45</b>	<b>-0.5%</b>	<b>22.47</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>10,390,022</b>	<b>10,617,086</b>	<b>2.2%</b>	<b>34.59</b>	<b>34.91</b>	<b>0.9%</b>	<b>20.95</b>	

Average weekday ridership October 2012: 61,213  
Average weekday ridership October 2013: 59,820

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").