



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Agenda Item Number)

(Legistar file number)

LICENT-2023-00137
(License number)

12 (Alder District #) 604 (Police Sector)

Office Use Only

Class A: Beer, Liquor, Cider

Class B: Beer, Liquor,

Class C Wine

licensing@cityofmadison.com
608-266-4601

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: la pollera Colombiana LLC

Licensed Address: 3579 E Washington ave. 53704. madison WI

Premise Capacity: 100 Liquor/Beer Agent Name: _____

30 % Alcohol, 70 % Food, _____ % Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): la Pollera Colombiana LLC

Business Mailing Address: 3579 E Washington av, madison, WI, 53704

Business Contact Name, Position: Yineth Herrera, owner

Business Phone: 608 630 8032 Business Email: lapollera colombiana@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Yineth Herrera	3125 Edmonton Dr #4	owner
Jaciel Rivera	3125 Edmonton Dr #4	owner
Aracely Rivera	3135 Edmonton Dr #1	owner

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X [Signature]
Signature

May 06/23
Date

Orange sign and business card issued

"License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Dj. and acoustic music.

Number of security personnel and how they will be utilized: _____

Description of clothing to identify security personnel: Black.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: _____

How will the entrance line be managed and controlled: we will have a person in charge of checking IDs and assigning seats to people as they arrive.

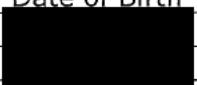
Plan for unruly patrons, intoxicated patrons, and physical disturbances: we will always have a person trained with the alcohol course in charge who will be aware of these signs to serve according to the law

Underage drinking and fake ID plan: we will have a person in charge of asking for ID and denying entry for minors in the sale of alcohol.

Plan to control and supervise patrons under twenty-one (21) years of age: employee training with alcohol course.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: _____

Management Personnel

Name	Date of Birth	Name	Date of Birth
<u>Yineth Gomez</u>			
<u>Urban Rivera</u>			