

Jeremiah J. DeGollon 410 W Olin Ave. Madison, WI 53715

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## **Executive Biography:**

A recognized business leader known for crafting the requisite strategic vision to achieve organizational, community and educational goals. Jeremiah DeGollon offers a unique blend of executive business acumen, relationship building, community development, and forward-thinking growth strategy. As an engaging, inspiring and influential leader, Jeremiah is meticulous in identifying, evaluating and developing unique growth opportunities, and has proven success of delivering innovative ideas that achieve results.

## Education

Jeremiah holds a Master of Business Administration, Bachelor of Business Administration, and Urban & Rural Economic Development Certificate from Edgewood College in Madison, Wisconsin, and a Financial Services Representative Technical Diploma from Mid-State Technical College in Stevens Point, Wisconsin.

#### Work

As Assistant Vice President of Business Development of Summit Credit Union, Jeremiah participates as a member of the Management Team, and leads the business development initiatives of the credit union, overseeing growth and development of B2B/B2C initiatives, business relationship development program, loyalty program incentives, online financial literacy program and political advocacy.

Throughout his 11 year career with Summit, Jeremiah has established a solid track-record of work to keep the organization moving forward, visible in the marketplace, accessible to prospects, and involved in the community. His work in developing and strengthening relationships with business partners, non-profit and co-op organizations, schools, and legislators plays an important role for the members he serves.

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With every position in his career within the credit union industry, Jeremiah has delivered strong sustainable results critical to long-term success. In his progressive leadership roles, he has:

- Established major corporate partnerships, including Fortune 100 companies.
- Developed and implemented business plans, sales strategies and campaigns.
- Facilitated business development efforts including: strategic planning, growth plans, marketing campaigns and project management.
- Performed market analysis to determine prospects, prospect needs and volume potential.
- Developed and monitored metrics to measure results and profitability.
- Developed and implemented financial literacy resources with community groups, employers, schools, and charitable organizations.
- Directed community development efforts.
- Provided leadership in change management, building continuity, collaboration and culture, while empowering and aligning a diverse team to execute strategic objectives.

## Neighborhood

Jeremiah has been a tremendous advocate for the Bay Creek Neighborhood, since moving to the neighborhood with his wife Cindy, and mother-in-law, Aura, in 2009. With a belief that healthy neighborhoods are supported by connected and engaged citizens, Jeremiah continually looks for opportunities to connect, engage, help, and support his neighborhood. He has shown his support and voice on neighborhood issues, connected with law enforcement on neighborhood safety issues, supported the neighborhood newsletter, promoted neighborhood meetings & events, supported local food drives, and for the past year, developed a private social network to connect neighbors and increase neighborhood engagement.

## Civic Experience

As an advocate for community service over self-interest, Jeremiah reveres his civic engagement duties as a committed and active partner in our community. He is a Charismatic volunteer, mentoring and guiding the success of multiple non-profit and cooperative entities, representing the "service over self" ethos.

Jeremiah works on behalf of Summit Credit Union and the credit union industry Jeremiah works to develop relationships with the industry organizations, lawmakers and their staff, to promote member-friendly beneficial legislation on the behalf of credit union members.

Currently, Jeremiah is the Board President for Lango Language Cooperative in Madison, Wisconsin, providing leadership in change management, building continuity and collaboration amongst the Board and membership, developing culture, and empowering and aligning our Board and membership to execute strategic objectives. A Founding Member of the Dane Cooperative Alliance, working to grow and strengthen the cooperative economy in Wisconsin through marketing, business collaboration, education and local and county legislative activities, and a Member of the National FoolProof Leadership Council, working with financial industry experts to promote financial literacy in schools and communities throughout the U.S.

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Jeremiah has also served elected terms as Treasurer and Finance & Fundraising Committee Chair for Badger Rock Middle School in Madison, Wisconsin and Events Chair for The Rotary Club of Waunakee.

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### **RE: Statement for Serving**

I have a deep passion and concern for the safety, progress and prosperity of my District and the City of Madison. The opportunity to serve District 13 is a tremendous responsibility that is a duty that I embrace as an opportunity to bring our community together and focus on continued positive change for our residents. I wish to serve my friends and neighbors as alderman, because I am a visionary leader, with passion and drive, that my community can rely on to represent their interests and voice.

In meeting with and talking with fellow residents in our community, I hear the opportunity we have to further:

- Collaborative development within the District.
- Safe neighborhood initiatives.
- Green/environmental friendly neighborhood programs.
- Resident engagement and development of community.
- Support for local small businesses and entrepreneurs.

With this change in leadership on the Common Council, our District can seize the opportunity to come together and generate momentum for progress in all of these areas. I want to serve my District, my neighbors, and my friends, because with me, they will get someone that will passionately represent their interests and work tirelessly to make District 13 and the City of Madison, THE best place to live and work.

Date: Wednesday, April 16, 2014

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### **RE: Statement for Plans to Accomplish**

As alderman for District 13, I will continue the tradition of strong leadership, and work with residents, neighborhood associations and leaders, community groups, and business leaders to identify hot topics, key issues and concerns. My priority is to ensure that the people of District 13 know who they have working on their behalf, and to ensure they have the outlets of communication available to them to make their voices heard.

I have been actively meeting and talking with residents of District 13 and consistently hear opportunities to improve our neighborhood. Just some of these areas of opportunity include:

- 1. Safe Neighborhoods
- 2. Development/Building Projects
- 3. Keeping Local Entrepreneurs & Growing Small Business
- 4. Increasing Community Engagement
- 5. Natural Resources/Sustainability

During my time as alder, I will ensure that these issues, and many more, are addressed and we make progress towards the community goals and objectives that our citizens set.

If granted this opportunity to serve, I have a clear responsibility to my District and the City of Madison. As a leader of this community that people are looking to for answers, clarity and progress, I will do more than just go to meetings and respond to e-mails and voicemails. I will make significant strides and show progress. Progress in the form of tangible results for my community to look back and say that we accomplished something here; that our community is now safer, cleaner, more connected, more engaged, and our lives are more fulfilled here in District 13 and in this great City.

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RE: Statement for Plans to Run for Alderperson in the Spring 2015 Election

I, Jeremiah J. DeGollon, intend to run for alderperson in the Spring 2015 election.

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