



City of Madison Planning Division
215 Martin Luther King Jr. Blvd. | Room LL.100 | P.O. Box 2985 | Madison, WI 53701-2985

Madison Landmarks Commission APPLICATION

1. LOCATION 201 E. WIFFLIN

Project Address: 17, 19, 25 N. WEBSTER ST. Aldermanic District: 2

2. PROJECT

Date Submitted: 7/29/13

Project Title / Description: 6 STORY, 50 UNIT APARTMENT BUILDING

This is an application for: (check all that apply)

- Alteration / Addition to a Designated Madison Landmark
- Alteration / Addition to a building adjacent to a Designated Madison Landmark
- Alteration / Addition to a building in a Local Historic District (specify):
 - Mansion Hill
 - University Heights
 - Third Lake Ridge
 - Marquette Bungalows
 - First Settlement
- New Construction in a Local Historic District (specify):
 - Mansion Hill
 - University Heights
 - Third Lake Ridge
 - Marquette Bungalows
 - First Settlement
- Demolition
- Variance from the Landmarks Ordinance
- Referral from Common Council, Plan Commission, or other referral
- Other (specify): NEW CONSTRUCTION ADJACENT TO LANDMARK

3. APPLICANT

Applicant's Name: FRED ROUSE Company: ROUSE MANAGEMENT
 Address: 2428 PERKY ST City/State: MADISON WI Zip: 53713
 Telephone: 608.251.5382 E-mail: MFR@ROUSEMGMT.COM
 Property Owner (if not applicant): _____
 Address: _____ City/State: _____ Zip: _____

Property Owner's Signature: _____ Date: _____

GENERAL SUBMITTAL REQUIREMENTS

Twelve (12) collated paper copies and electronic (.pdf) files of the following: (Note the filing deadline is 4:30 PM on the filing day)

- Application
- Brief narrative description of the project
- Scaled plan set reduced to 11" x 17" or smaller pages. Please include:
 - Site plan showing all property lines and structures
 - Building elevations, plans and other drawings as needed to illustrate the project
 - Photos of existing house/building
 - Contextual information (such as photos) of surrounding properties
- Any other information that may be helpful in communicating the details of the project and how it complies with the Landmarks Ordinance, including the impacts on existing structures on the site or on nearby properties.

Questions? Please contact the
 Historic Preservation Planner:
 Amy Scanlon
 Phone: 608.266.6552
 Email: ascanlon@cityofmadison.com

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

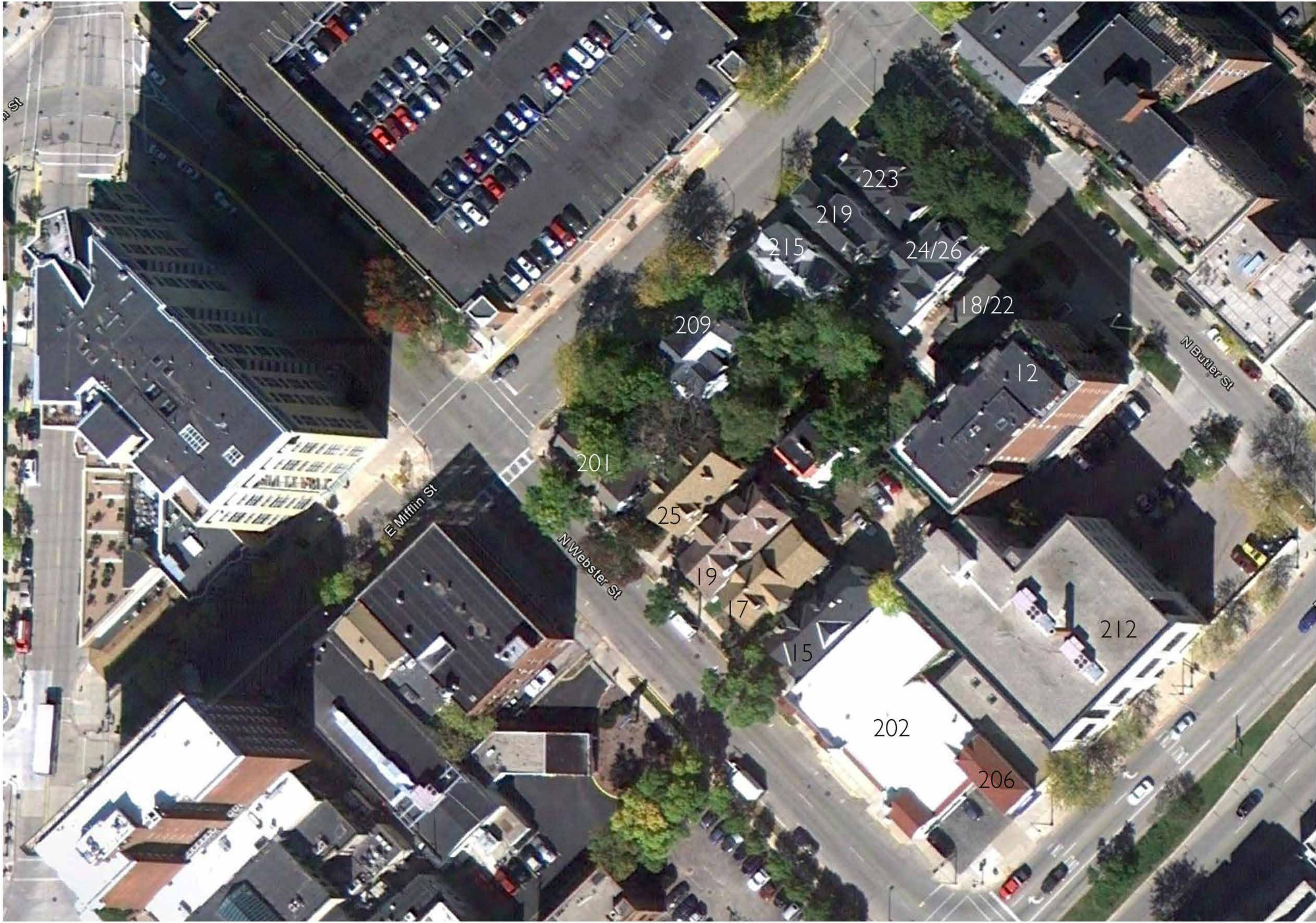
Description

July 29, 2013 – Informational Submittal

The proposed development is located at 17, 19 & 25 N. Webster Street and 201 East Mifflin. Currently, the site is occupied by 4 single family homes built in the early 1900's. This proposal includes the deconstruction of the 4 homes and the construction of a new 6 story apartment building. The proposed design consists of 58 apartment units and 44 underground parking stalls. We look forward to working with you.

Locator Map





Webster Street
**Context
Photos**

JUNE 25, 2013



201 E. Mifflin St. & 27 N. Butler St.
Built 1886



25 N. Webster St.
Built 1894



19 N. Webster St.
Built 1904



17 N. Webster St.
Built 1872



15 N. Webster St.
Built 1889



223 E. Mifflin St.
Built 1900



219 E. Mifflin St.
Built 1904



215 E. Mifflin St.
Built 1892



209 E. Mifflin St.
Built 1899



201 E. Mifflin St.
Built 1886



212 E. Washington Ave.
Built 1900



12 N. Butler St.
Built 2002



18 & 20 N. Butler St.
Built 1884



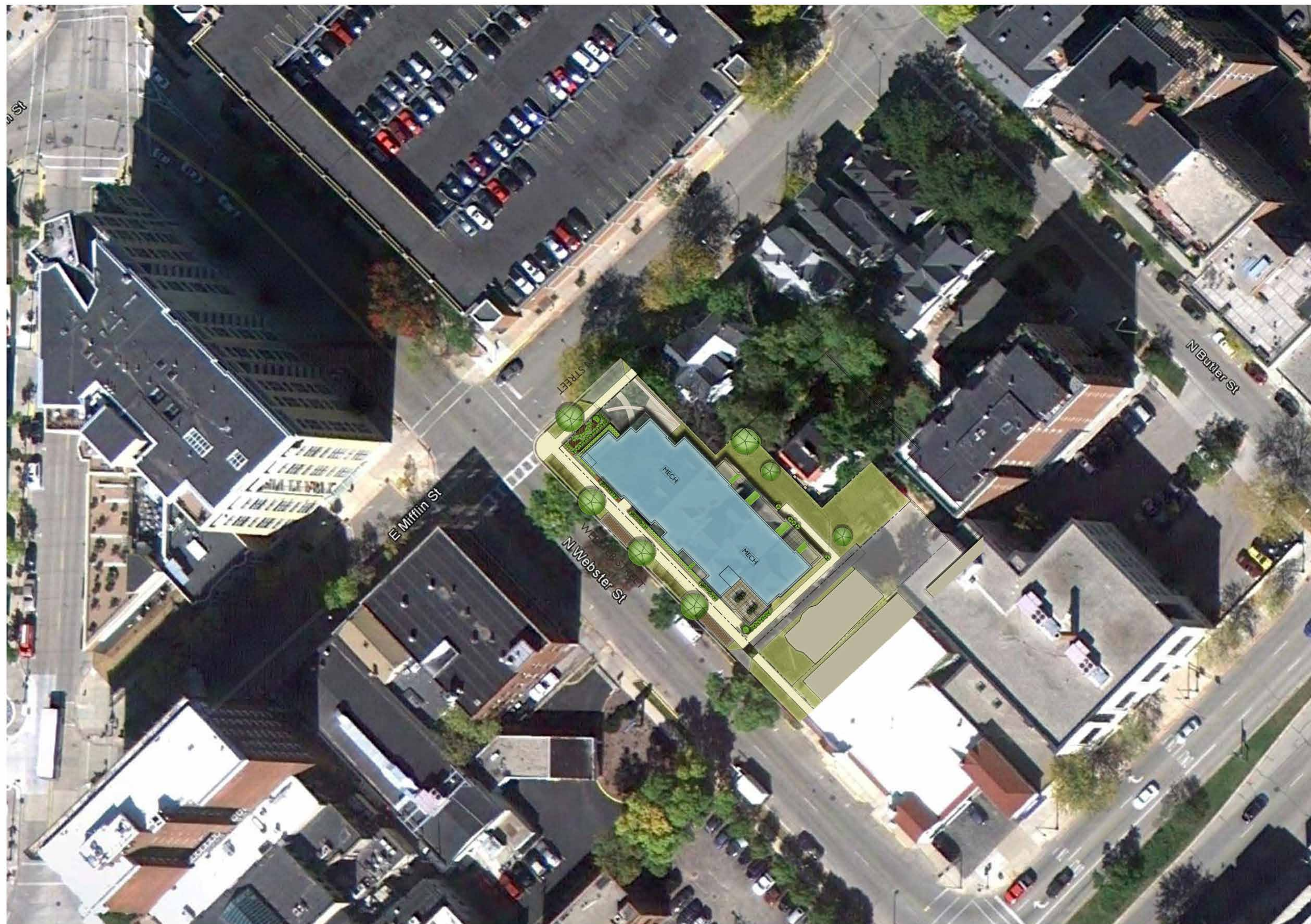
24 & 26 N. Butler St.
Built 1890



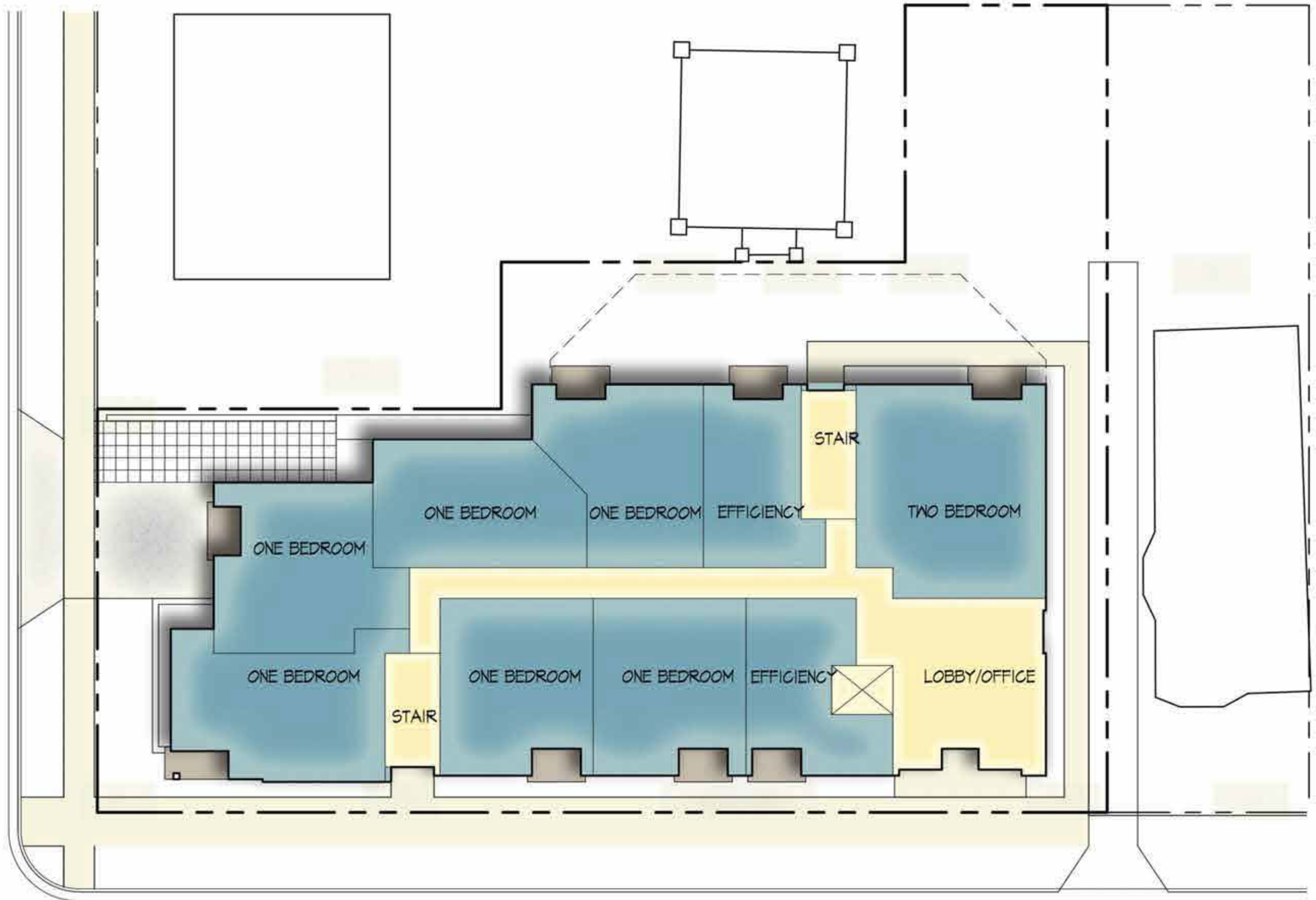
223 E. Mifflin St.
Built 1900

Webster Street
Proposed Site

July 29, 2013







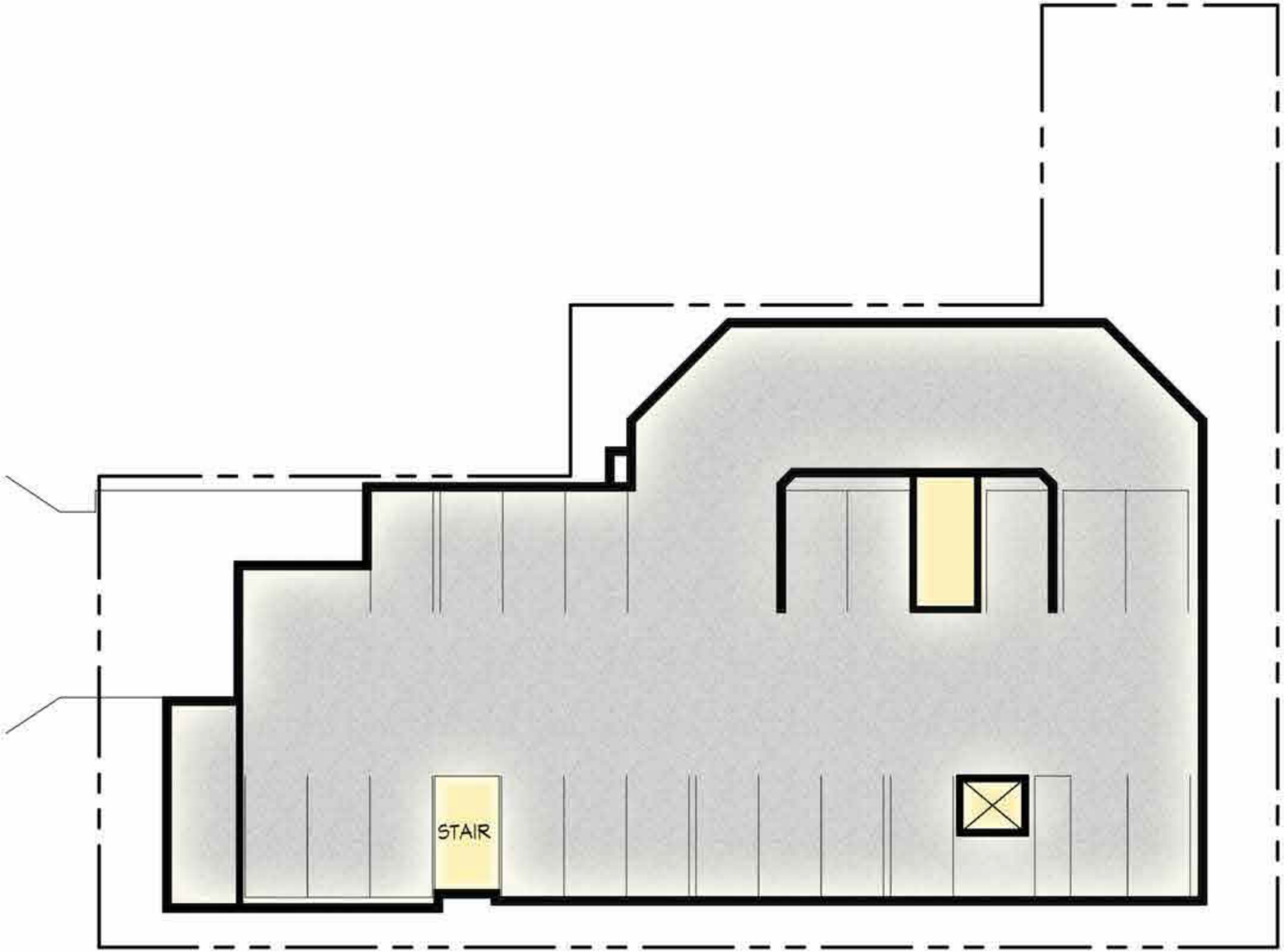
First Floor Plan

UNIT MIX:

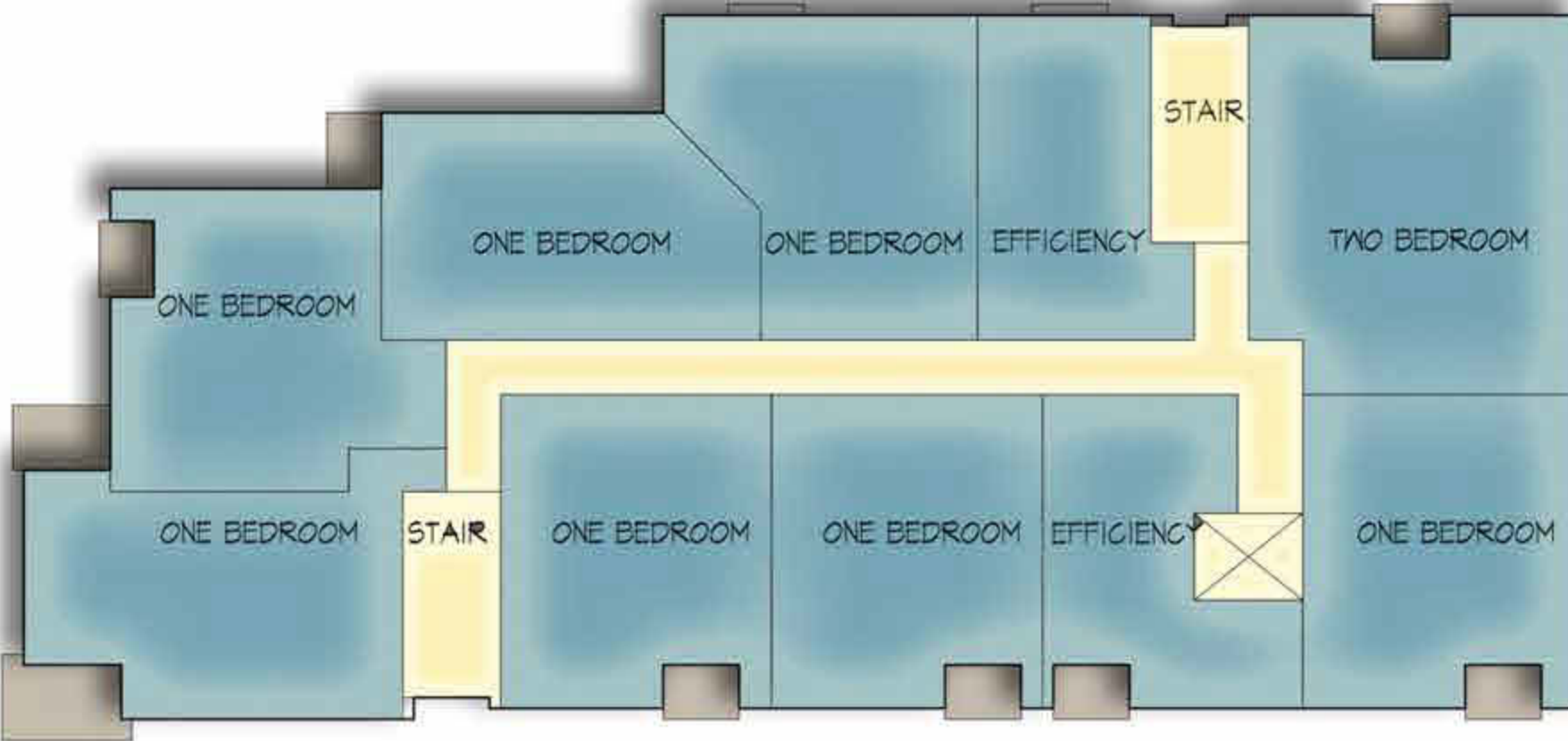
EFFICIENCY	- 12
ONE BEDROOM	- 40
TWO BEDROOM	- 6



Sixth Floor Plan



Basement Plan



Second-Fifth Floor Plan

Webster Street
Elevations

July 23, 2013



Webster Street Elevation



Mifflin Street Elevation



Rear Elevation



Side Elevation

Webster Street
Perspective

July 24, 2013



Webster Street
Perspective

July 11 2013

