



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, May 11, 2016

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

- Present:** 8 - Sheri Carter; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Lois H. Braun-Oddo; Thomas A. DeChant and R. Richard Wagner
- Excused:** 1 - Michael J. Rosenblum

APPROVAL OF MINUTES

A motion was made by DeChant, seconded by Goodhart, to Approve the Minutes of April 27, 2016. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Wagner recused himself on Item No. 10. Goodhart recused himself on Item No. 11.

PUBLIC HEARING ITEMS

1. [35814](#) 5712 Odana Road - Demolition of a One-Story Wood Framed Office Building for the Construction of a New Parking Lot for "Smart Motors" in UDD No. 3. 19th Ald. Dist.

A motion was made by Harrington, seconded by Slayton, to Refer to the URBAN DESIGN COMMISSION meeting of June 1, 2016. The motion passed by voice vote/other.

2. [42615](#) 7401 Mineral Point Road - Conditional Use Alteration to the Building Facade and Comprehensive Design Review for "Shopko." 9th Ald. Dist.

The referral noted the need to create an architectural feature to provide as sign backdrop as referenced in the examples by the applicant, and to come back with something incorporating architectural details along with a scale in context with the building's faced closer to a permitable sign area.

A motion was made by Slayton, seconded by Goodhart, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

3. [42618](#) 2201 Zeier Road - Conditional Use Alteration to the Building Facade and Comprehensive Design Review for "Shopko." 17th Ald. Dist.

The referral noted the need to create an architectural feature to provide as sign backdrop as referenced in the examples by the applicant, and to come back with something incorporating architectural details along with a scale in context with the building's faced closer to a permissible sign area.

A motion was made by Slayton, seconded by Goodhart, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

PUBLIC PROJECT

4. [42619](#) 215 Martin Luther King, Jr. Boulevard - Madison Municipal Building Refurbishment. 4th Ald. Dist.

The motion provided for consideration of comments made regarding landscaping, site design, the addition and restraint in exterior lighting.

A motion was made by Goodhart, seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

5. [39862](#) 615 Forward Drive - Construction of a New Television Studio and Support Facilities, Site Improvements to Employee and Visitor Parking in UDD No. 2. 19th Ald. Dist.

The motion provided for continuous jurisdiction/review by the Urban Design Commission on the operational aspects of the lit building faced, if issues arise.

A motion was made by Slayton, seconded by Carter, to Grant Final Approval. The motion passed by voice vote/other.

6. [41870](#) 6302, 6318, 6334, 6402 Town Center Drive - New Development of the "Steamfitters Local 601" Training Facility. 3rd Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by O'Kroley, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.

7. [40143](#) 1801 East Washington Avenue - New Development, One 4-Story Building Containing 228 Apartment Units and 8,900 Square Feet of Commercial Space in UDD No. 8. 6th Ald. Dist.

The motion required address of comments relevant to articulation of the east end façade elevation's blandness.

A motion was made by DeChant, seconded by Carter, to Grant Final Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 8 - Sheri Carter; Dawn O. O'Kroley; Cliff Goodhart; Richard L. Slayton; Lois H. Braun-Oddo; Thomas A. DeChant; R. Richard Wagner and Michael J. Rosenblum

Excused: 1 - John A. Harrington

8. [41976](#) 400 West Washington Avenue - Redevelopment of Six Lots to a Four to Six-Story Building with 85 Residential Units in the Downtown Core District. 4th Ald. Dist.

It is the judgment of this Commission that this project does not yet meet the standard of exceptional design, there exists concern that the setback for the block is yet to be determined and that the precedent of this project appears to be closer than what might be desired setback. Staff has raised additional factors of design that should be weighed by the Plan Commission. The general composition and material selection does seem appropriate but should be more coherent on all four sides. Bonus stories are not recommended.

A motion was made by Slayton, seconded by DeChant, to Give an Advisory Recommendation to the Plan Commission. The motion passed by the following vote:

Ayes: 5 - Sheri Carter; Dawn O. O'Kroley; Richard L. Slayton; Lois H. Braun-Oddo and Thomas A. DeChant

Noes: 1 - Cliff Goodhart

Excused: 2 - John A. Harrington and Michael J. Rosenblum

Non Voting: 1 - R. Richard Wagner

9. [40995](#) 5401 Tancho Drive - PD(SIP) for New Development Consisting of Seven Multi-Family Residential Buildings and a Clubhouse Building. 17th Ald. Dist.

The motion provided for address of landscaping and shape of pond comments.

A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

10. [41575](#) 722 Williamson Street - New Development Containing 142 Residential Units (96 in the New Building Adjacent to Bike Path and 46 Within the Olds Seed Building) and Approximately 7,200 Square Feet of Commercial Space. 6th Ald. Dist.

The motion required address of comments relative to the rear canopy.

A motion was made by O'Kroley, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

11. [42708](#) 702 North Midvale Boulevard - Redevelopment of the South Side of Hilldale Mall (Between Macy's and Sundance) in UDD No. 6. 11th Ald. Dist.

Goodhart recused himself on this item.

The Urban Design Commission Received an Informational Presentation

12. [42720](#) 6502 Milwaukee Street - Amended PD(GDP) and SIP for a Mixed-Use Project Containing Up to 330 Residential Units on the Corner of Milwaukee Street and North Sprecher Road. 3rd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

13. [42721](#) 114 Milky Way - Planned Residential Complex Containing Six Buildings and a Clubhouse with a Total of 94 Dwelling Units. 3rd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

The Secretary noted that more sign packages will be coming before the Commission with the ordinance provisions for PDs.

ADJOURNMENT

The Meeting was Adjourned at 8:37 p.m. by unanimous consent.