



# Temporary B License

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Street Use: ☐ No ☒ **YES**  
Office Use Only

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

PERCPS-2025-00053

(License number)

6

408

(Alder District #)

(Police Sector)

Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event - events may have consecutive days.

The named organization applies for:

WILLI ST FAIR

- ☐ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

## Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church  
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: WIL-MAR NEIGHBORHOOD CENTER Phone: 608-257-4576

Address: 504 S. 132-BARLY ST Email: garyk@wil-mar.org Website: wil-mar.org

Date organized: 1969 If a corporation, give date of incorporation: 1969

WI State Seller's Permit ID: \_\_\_\_\_

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	SARAH DEEDMAN	MADISON, WI	
Vice President	DAVID RECHT	MADISON, WI	
Treasurer	QUINN KENNEDY	MADISON, WI	
Secretary	SAM RAB	MADISON, WI	
Person in charge of event	Name	Phone	Email
	GARY KALLAS	608-257-4576	garyk@wil-mar.org

## Event Information

SEPT 20 NOON-10  
SEPT 21 11-7  
Event Name: WILLY ST FAIR Event dates & time(s): \_\_\_\_\_  
Event Address: 800, 900 & 1000 BLOCKS OF WILLIAMSON Estimated Attendance: 4000 DAILY

Do the premises you want to license occupy *all* of the building/property? YES No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

Explain the purpose and nature of the event: CELEBRATION OF PLACE AND A FUNDRAISER FOR WILMAR CENTER AND COMMON WEALTH DEVELOPMENT

Describe your planned method of crowd control: OFF-DUTY MPD REPS, PRIVATE SECURITY AND SCORES OF DEDICATED COMMUNITY MEMBERS

How many security persons will you have on the licensed premises? 6 TO 8 DAILY

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: \_\_\_\_ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: WISL DIST

Quantities ordered: 50 BBLS

(If serving wine) Wholesaler/distributor/winery who will supply wine: NECCA

Quantities ordered: 15 CASES

## Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature David Hecht

Date: 3-24-2025

Printed name of **Officer** who is signing: DAVID HECHT