



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

Thursday, June 11, 2015

8:00 AM

215 Martin Luther King, Jr. Blvd.
Room LL130 (Madison Municipal Building)

ROLL CALL/CALL TO ORDER

Present: 7 - Denise DeMarb; Scott Peters; LeAndrea M. Vernon; Jennifer Templin;
Patricia A. Lasky; Diane B. Adams and Muriel Simms

Absent: 1 - Linda E. Benzschawel

Peters called the meeting to order at 8:02 am.

APPROVAL OF MINUTES

MOTION BY LASKY, SECONDED BY TEMPLIN TO AMEND THE AGENDA TO REVIEW THE MAY 14TH MINUTES RATHER THAN THE April 9TH MINUTES LISTED. Motion passed by voice vote.

APPROVAL OF MINUTES

MOTION BY LASKY, SECONDED BY ADAMS TO APPROVE THE MAY 14, 2015 MINUTES. Motion passed by voice vote.

Adams would like to note that it could be clarified under Northside Achievement Zone that it was a group of people from United Way and the City, not just Monica who went to visit the program.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

1. [38456](#) SUBSTITUTE Community Development Division Funding Process for the 2016 Budget

Attachments: [Revised 2016 Senior Adult Services goals and objectives.doc](#)
[Revised 2016 Crisis Support Services goals and objectives CSC.doc](#)
[CDD Funding Process #38456 v 1.pdf](#)
[Res #38456 language changes memo6415 Final.pdf](#)
[CDD Funding Process Study Common Council Summary 05 13 15.docx](#)
[CDD Funding Process Study Common Council Update v05.13.15.pptx](#)
[Outline for Common Council presentation May 19 ' 15.doc](#)
[2015 CDD contracts FINAL rev 2014-12-04.pdf](#)
[2016 Senior Adult Services goals and objectives Final.doc](#)
[2016 Crisis Support Services goals and objectives Final.doc](#)

Laura Noel discussed the funding process and the resolution to approve the new process for this year. The resolution has already gone through the Committee on Aging, Community Services Committee, Community Block Grant Committee and Board of Estimates. At the CSC meeting Alder Bidar-Sielaff suggested the addition of the underlined 'Whereas' on p. 5 of the resolution. The addition highlights #3 on page 4 specifies which areas will be the focus of RFPs.

This year's funding process will focus on Senior and Crisis programs. All other currently funded programs will complete Intent to Continue forms. If agencies indicate proposed changes to their current programs those will be reviewed by staff and forwarded to the appropriate committees. Adams asked if there were any cross over agencies that were in the Senior or Crisis programs and the Early Childhood programs. Host responded that Rainbow Project, Center for Families, Goodman and Wil-Mar all have programs within those areas.

Noel further discussed the changes to applications which highlight service to those living in poverty, people of color and focus on collaboration with other programs and capacity building. Personnel schedules are not longer required, but agencies will still show the wages for positions to ensure living wage rules are being followed.

Noel added that agencies will be able to apply for collaborative capacity building in the Senior and Crisis areas. Capacity building will be defined, but collaboration will be decided by the agencies applying. We are looking for gaps in service as well as duplications in programs to provide a more effective result.

Lasky asked for clarification on capacity. Noel explained it can be depth or breadth as to how programs help people. The goal is to increase ability to serve more people.

DeMarb explained that this year's funding process will be used as an example for future processes and will address any tweaks as needed for other areas. Host added that Senior and Crisis areas were chosen this year because they are in a state of flux with state funding cuts and other changes. Noel stated that the county plays a major role and we are meeting with them to collaborate on these areas. The conversation is ongoing.

Previous funding processes included 7 program areas with 21 priorities all submitting applications at the same time. This did not allow for enough time to thoroughly review all programs and to look at the direction programs need to be heading in. We currently fund on a yearly basis while the county does

contracts for 5 years with monitoring and other additional staff support given to programs that are not being reviewed for new funding each year.

Noel raised the idea of a future pilot project around a specific geographical area, e.g. families would be targeted to determine what they would need to move out of poverty. This could be jobs, child care, education, housing, etc.

Noel explained that in addition to a change in the resolution language, there were also changes to the attachments for Senior and Crisis Services to be more consistent e.g. removal of 'cultural and linguistic' language. In Senior Services, language specific to '240% poverty level' was changed to state that the city and county would 'align functional definitions of income' for this service population.

Host raised the possibility of moving the July 9 ECCEC meeting to Thursday, July 30th. The Intent to Continue applications are not due until July 10th. This will give staff time to process and bring to the committee by the end of July.

MOTION BY LASKY, SECONDED BY ADAMS TO RECOMMEND TO COUNCIL TO ADOPT. Motion passed by voice vote.

2. [38739](#) Update on Universal Child Care System

Attachments: [CCDBG Act of 2014](#)

Host discussed that the subcommittee met last week regarding the future of the \$850,000 funding. (Kratowicz, currently on the subcommittee, will be leaving to take a job with the City. If anyone else would like to join the subcommittee please let Monica know.)

Steve Skolaski from the Rennebohm Foundation met with Monica and the mayor to discuss the Foundation's study focusing on early childhood education 0-3 years. The Foundation has met with the city, county, MMSD and United Way to discuss the study Jane Belmore has been hired to conduct the study. It should take about a year to complete.

The CCDBG (Child Care Development Block Grant) Act under the Obama administration will require major changes in the WI Shares program, e.g. 12 month eligibility for families, coverage of absences, a 3 month bridge after funding stops etc. The Act also requires communities to have emergency plans in place in case of disaster.

Monica has been contacted by George Hagenauer from 4C about doing a study of 5 star rated centers and look at the true cost of care. (This information can be obtained from 990s and tax returns.) It will address line items that may support the budget but are not covered by fees, such as "free space", etc. The report will cost about \$1500.

3. [38740](#) ECCEC Representative on Community Services Committee

Peters stated that Kratowicz will be employed by the City of Madison in the Finance Department beginning in July. This means she can no longer be a

ECCEC member, or the representative to the CSC. Lasky volunteered to be the rep for CSC again.

MOTION BY DEMARB, SECONDED BY VERNON TO NOMINATE LASKY AS THE ECCEC REP TO THE CSC COMMITTEE. Motion passed by voice vote with Lasky abstaining.

4. [33059](#) CSC Committee Report

Kratowicz stated the committee discussed the funding process resolution.

ADJOURNMENT

Next meeting will be Thursday, July 30th at 8 am. This means no July 9th or August 13th ECCEC meeting.

MOTION BY DEMARB, SECONDED BY TEMPLIN TO ADJOURN THE MEETING AT 9:25 AM. Motion passed by voice vote.