

From: [CANA Madison](#)
To: [licensing](#)
Cc: [Heck, Patrick](#)
Subject: CANA Comment for 1/18/23 Agenda Item 12 (75237) Ian's Pizza N Frances St
Date: Tuesday, January 17, 2023 4:23:47 PM

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Greetings to the ALRC members and others concerned with the alcohol license application for Ian's Pizza on North Frances Street:

Summary: CANA does not have concerns with the approval of this application due to the additional safety measures that management has taken into account for the selling of beer on their premises. We recommend explicit signage in regards to their alcohol policies and first aid training.

I am writing to you on behalf of the members of the Campus Area Neighborhood Association (CANA) who attended the informational meeting hosted on December 21st, 2022. Rose's explanation of Ian's management plan has alleviated most of our concerns about their ability to begin selling canned beer and beer on tap at the North Frances Street location.

Our concerns prior to meeting mostly involved their proximity to campus and the campus dorms (Witte Hall being directly across the street) and proximity to the Kohl center, which has large scale events. However, Rose explained how their crowd management plan worked and their plan to hire a third party security company on big event days for additional security. It was mentioned that they have been in contact with Captain Zanders and have taken the MPD training, and that they plan to take the Safer Bars training in February. She also mentioned that their managers are all required to take safety training managed by Ian's Pizza and that these are also offered to general members. We also questioned whether their staff had first aid training, but there is no formal requirement for staff. We would recommend that they consider training their staff on how to utilize a first aid box if possible and other safety scenarios if not done so already. We note that Lieutenant Ed Marshall was present and comfortable with the security measures that they described.

When asked to walk through how alcohol would be sold on their premises, Rose showed us where they planned to place their alcohol, which would all be behind the counter and additionally protected by being out of reach of non-staff by a plastic or glass barrier. Beer would be sold in cans or plastic cups. She mentioned that their target audience for beer is for an "older crowd," which is presumably alumni, parents of UW students, or other older visitors for events occurring in the area rather than students. Rose also expressed that staff would be comfortable refusing to serve alcohol to a person who is visibly intoxicated to prevent overserving. We recommend that Ian's put signage up by the doors stating that "No alcohol should go beyond this point" both inside and outside to prevent people from leaving

or coming into Ian's with their alcoholic beverage, since visitors may not be aware of this policy.

Best,

Cleo Le, BSW (*they/she*)

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[Campus Area Neighborhood Association](#) | Vice President