

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event PARK (ING) DAY 2011

Event Organizer/Sponsor SAA DESIGN GROUP

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 717 JOHN MOLEM DRIVE

City/State/Zip MADISON WI 53713

Primary Contact AARON WILLIAMS

FAX 608-255-0950

Work Phone 608-255-0800

Phone During Event 608-469-1724

E-mail awilliams@saa-madison.com

Website www.saa-madison.com

Secondary Contact PATRICK HANNON

Work Phone 608-255-0800

Phone During Event N/A

E-mail phannon@saa-madison.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 10-15 AT ANY ONE-TIME (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours NA to NA Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other CONVERTING A METERED PARKING SPACE INTO A "PARKLET" FOR A BRIEF MOMENT OF TIME.

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: SEE ATTACHED MAP FOR LAST YEARS LOCATION
WE WILL GLADLY USE LAST YEARS LOCATION. ON MILK

EVENT DATE(S)/SCHEDULE

FRI. SEPT. 16

Date(s) of Event (including set-up and take-down) _____

Rain Date(s) N/A

Event Start Date(s)/Time(s) 9 AM

Set-Up Date(s)/Time for Event -

Event End Date(s)/Time(s) 3 PM

Take-Down Time -

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

AW (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

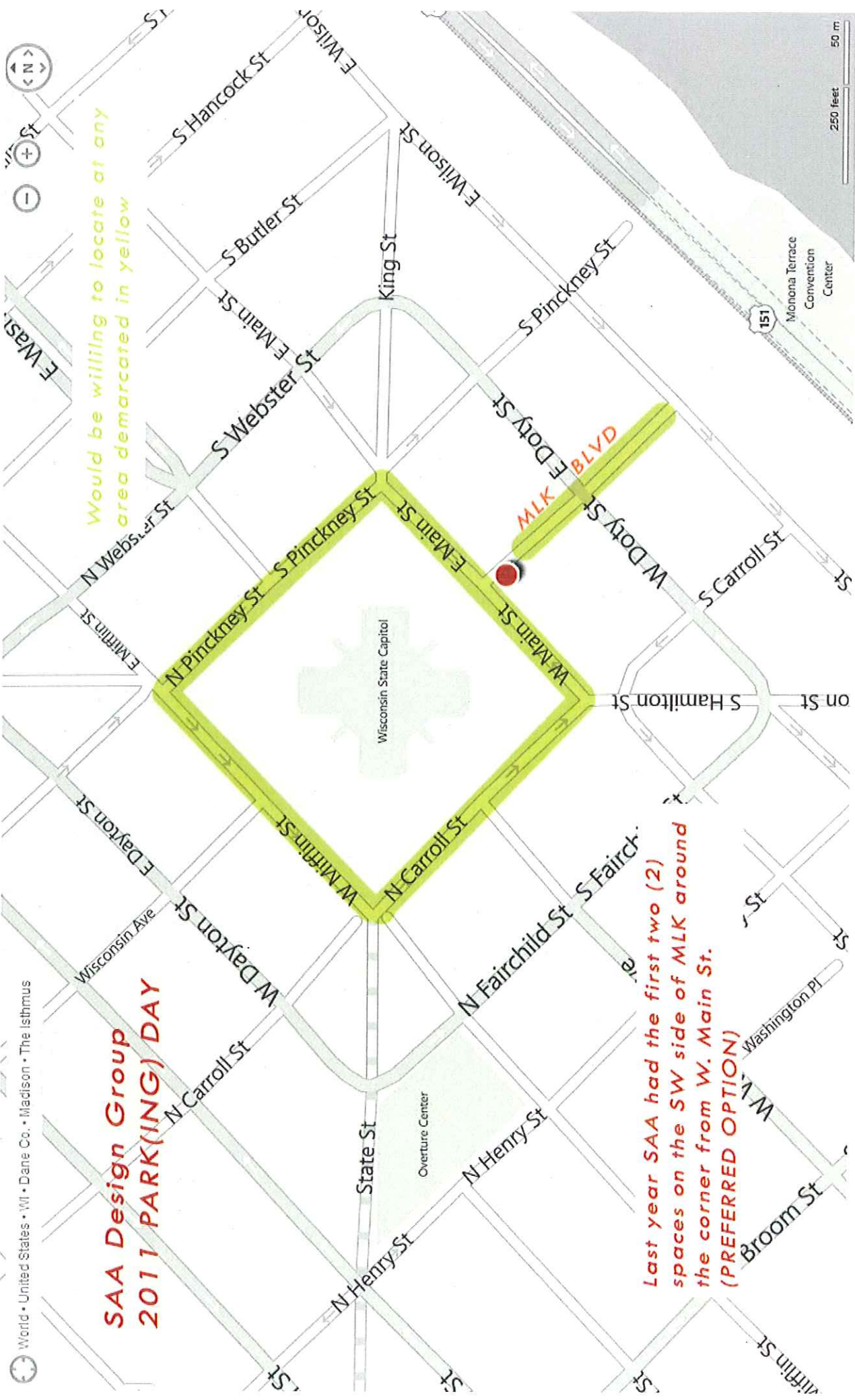
Signature [Signature]

Date July 20 2011

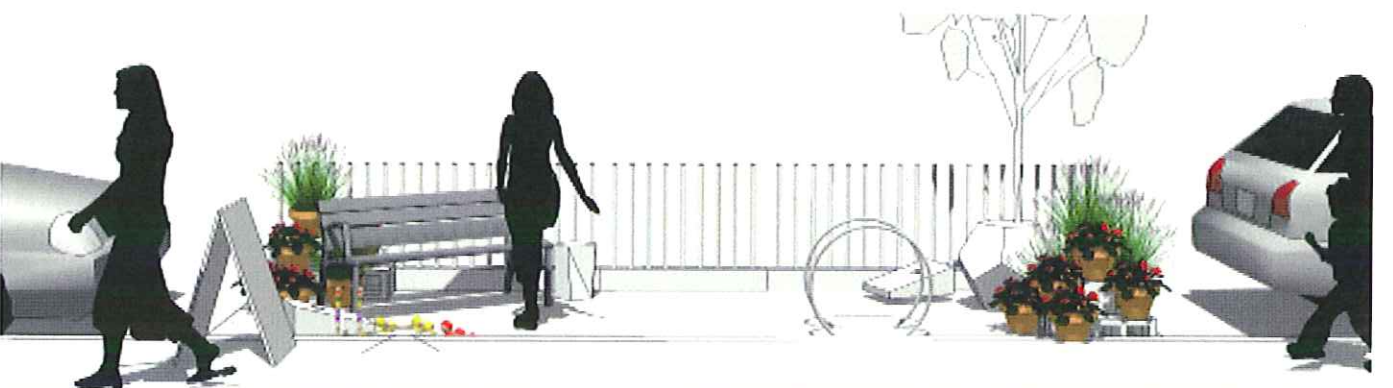
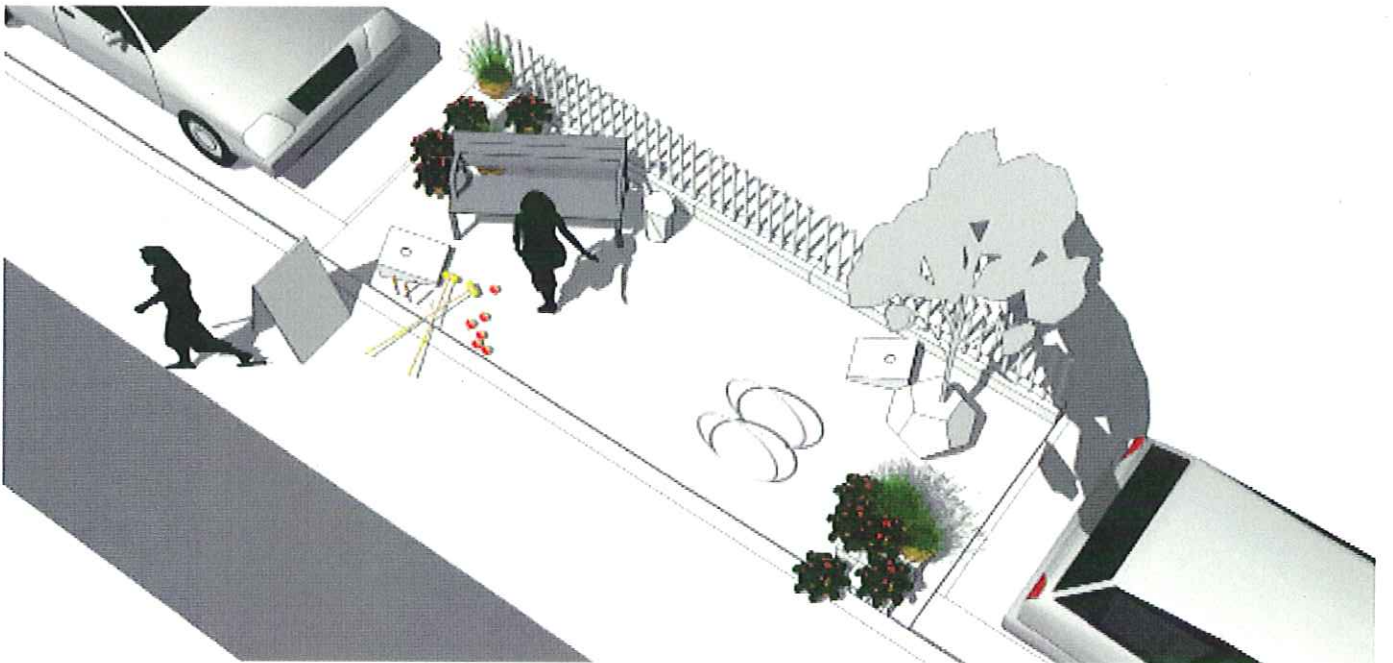


**SAA Design Group
2011 PARK(ING) DAY**

Would be willing to locate at any area demarcated in yellow



Last year SAA had the first two (2) spaces on the SW side of MLK around the corner from W. Main St. (PREFERRED OPTION)



Reclaim your City!

WWW.PARKINGDAY.ORG
MY.PARKINGDAY.ORG

PARK(ing) DAY

FRIDAY SEPTEMBER 16TH, 2011

BUILDING AND CELEBRATING PUBLIC SPACE SINCE 2005

*Get
Parked...*



PARK(ing) Day is an annual worldwide event that inspires city dwellers everywhere to transform metered parking spots into temporary public parks for the public good.

THIS PARK IS HOSTED FOR THE PUBLIC BY:



Johannsen's

PARK(ing) Day was originally created in 2005 by Rebar, a San Francisco-based art and design studio, as an experimental exploration in repurposing public space. 'PARK(ing) Day' is a registered servicemark of Rebar Group, Inc.