

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____

14907

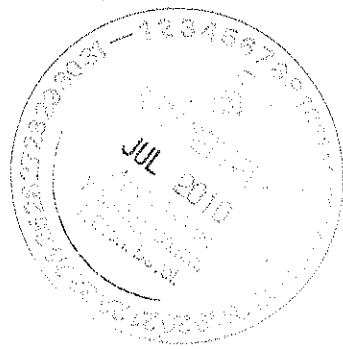
DATE SUBMITTED: <u>07.07.10</u>	Action Requested
UDC MEETING DATE: <u>07.21.10</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

X COR

PROJECT ADDRESS: 452 STATE STREET MADISON
ALDERMANIC DISTRICT: 4

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
CITY OF MADISON PARKS KEN SAIKI DESIGN

CONTACT PERSON: MIKE STURM
Address: KEN SAIKI DESIGN
303 S. PATTERSON MADISON WI
Phone: 608-251-3600
Fax: _____
E-mail address: MSTURM@KSD-LA.COM



- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site

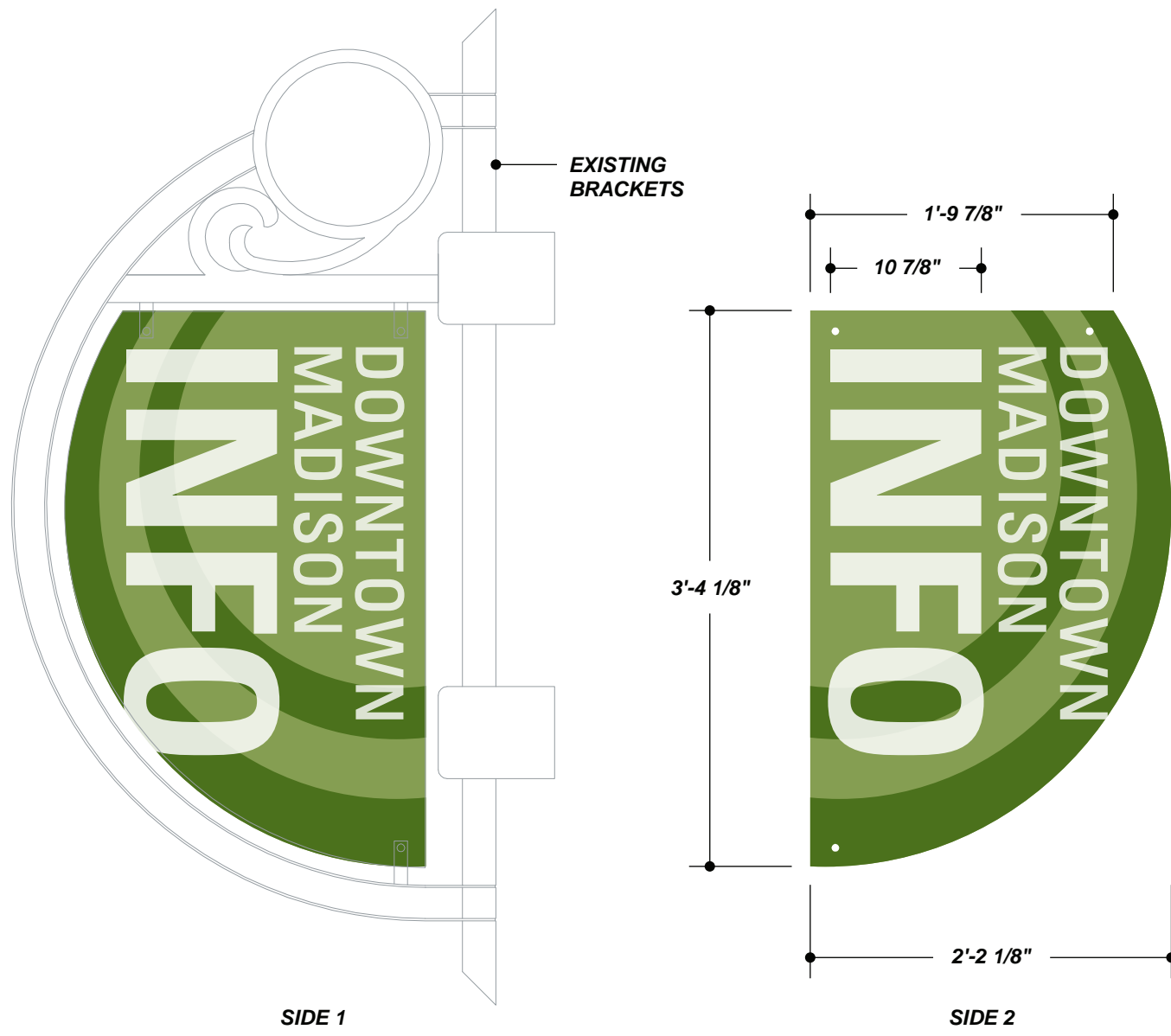
(See Section B for:)
 New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)
 R.P.S.M. Parking Variance (Fee required)

- (See Section D for:)
- Comprehensive Design Review* (Fee required)
 - Street Graphics Variance* (Fee required)
 - Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Elizabeth Link Peace Park Redevelopment
452 State Street, Madison, WI



DIGITAL PRINT SPECIFICATIONS

PRINTER: T.B.D.

ILLUM. NON-ILLUM.

TRANSLUCENT OPAQUE

DIE-CUT PRINT DIRECT

ADHESIVE BACKED

APPLICATION SURFACE

1ST 2ND

PRINTABLE SUBSTRATE:

WHITE CLEAR FLEX

OTHER

UV PRINT SOLVENT PRINT

SCREEN PRINT

RESOLUTION: (PRINT QUALITY)

PHOTO HIGH STD LOW

DPI: IF AVAILABLE

ONE LAYER TWO LAYERS

DOUBLE STRIKE

SEAMING REQUIREMENTS

VERTICAL HORIZONTAL

PRINT BLEED IN INCHES: 1/8"

PRINT OVERLAP IN INCHES: 0"

LAMINATE REQUIRED

PRINTED SAMPLE REQUIRED

JOB DESCRIPTION

D/F NON-ILLUMINATED EXTERIOR PANEL FOR EXISTING FLAG-MOUNTED BLADE SIGN

FABRICATE NEW PANEL WITH ROUTED 3mm WHITE DIBOND. APPLY DIGITALLY PRINTED GRAPHICS TO FACE.

INSTALL NEW PANEL INTO EXISTING FLAG-MOUNTED BRACKET ON BUILDING FASCIA.

**CONFIRM BANNER BRACKET DIMENSIONS WITH MANUFACTURER BEFORE PRODUCTION.*

TOTAL SQ. FT. OF SIGNAGE: N/A VIEWING DISTANCE OF PRIMARY SIGN COPY : 550 ft.

DIGITAL PRINT COLOR MATCH:
PANTONE 575 C

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.



FILE NAME 22755-04-0 DATE 03.29.10 SCALE 1"=1'-0"

JOB NAME LISA LINK PARK / TRI-NORTH BUILDERS

LOCATION STATE STREET, MADISON, WI

DRAWN BY JER SALESMAN ERIC MARTY

DESIGN APPROVED BY: _____

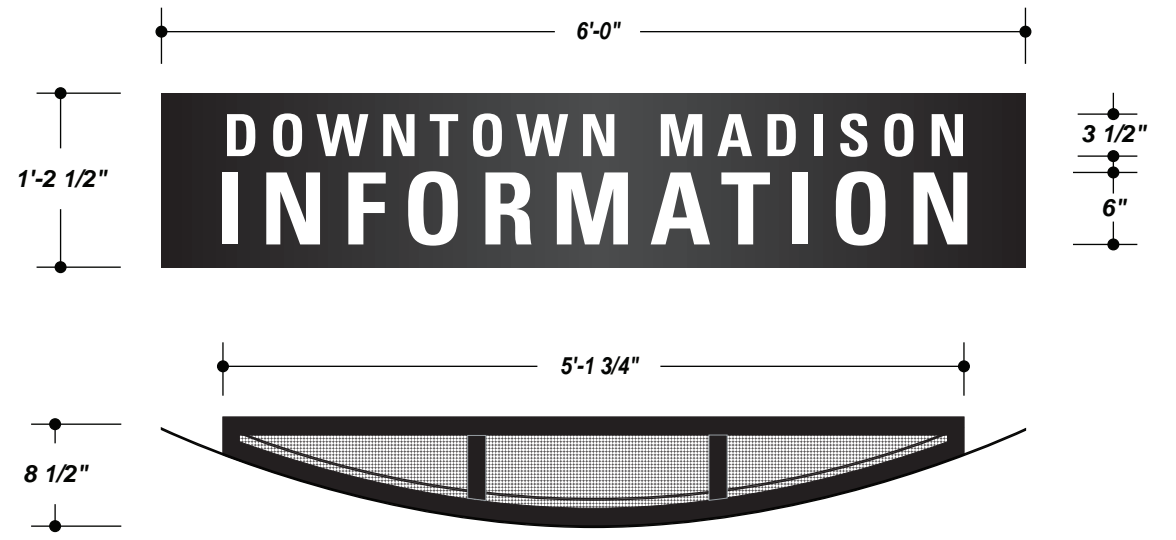
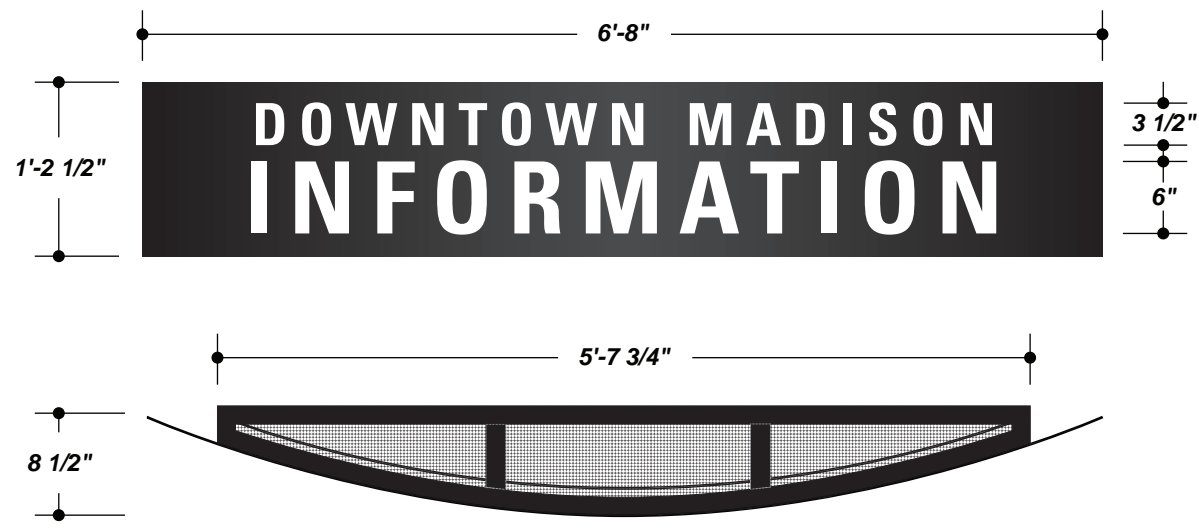
AUTHORIZED SIGNATURE _____

DATE _____

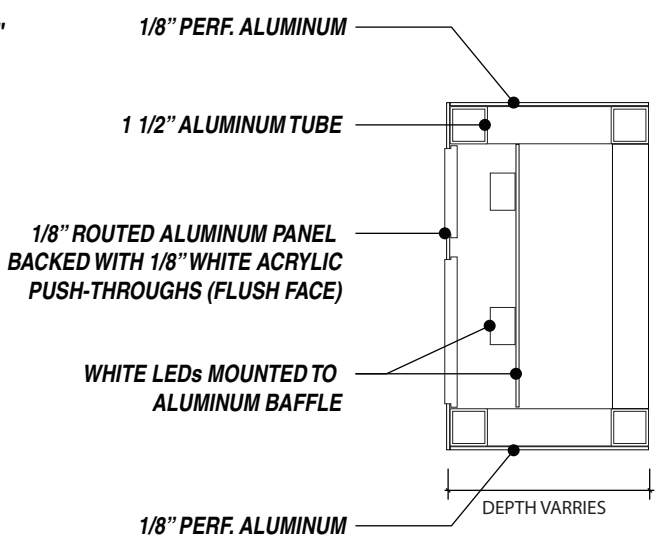
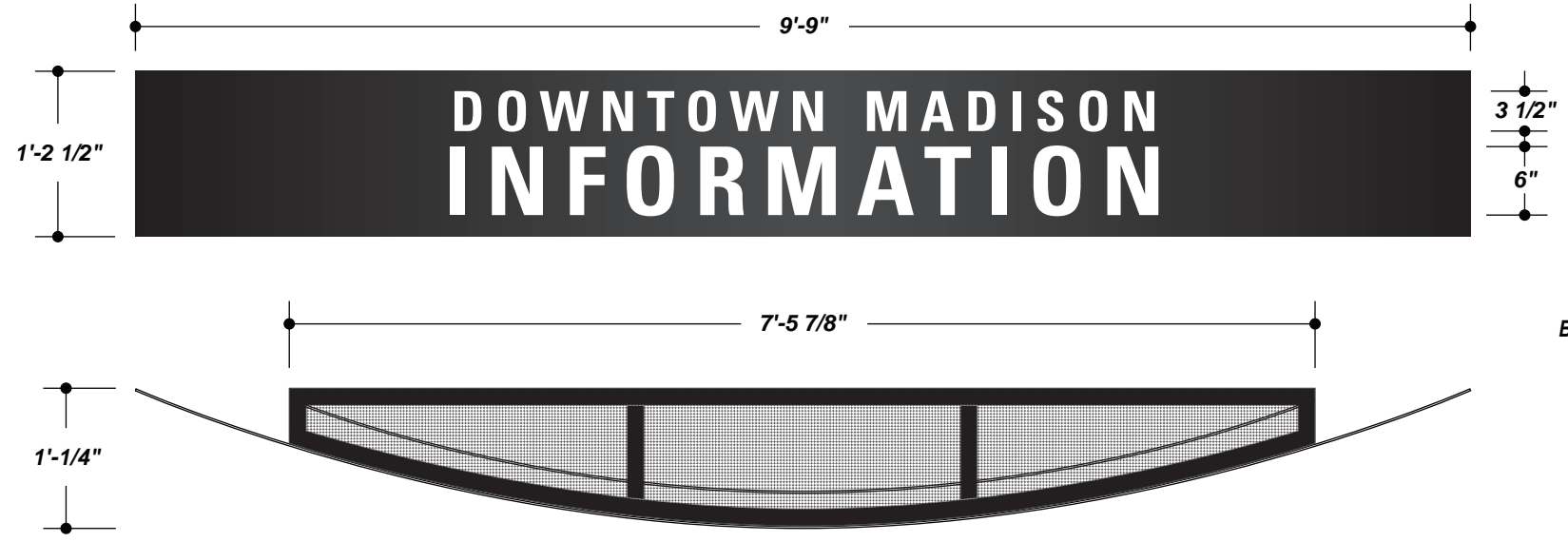


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7725-12 BLACK (PAINT)



JOB DESCRIPTION
S/F ILLUMINATED EXTERIOR WALL CABINET

FABRICATE WALL CABINETS WITH 1 1/2" TUBE FRAME AND ALUMINUM. FACE WITH ROUTED ALUMINUM BACKED WITH 1/8" WHITE ACRYLIC (SO FACE IS FLUSH). ILLUMINATE WITH WHITE LEDs MOUNTED TO BAFFLE PANEL MOUNTED BEHIND FACE.

INSTALL ROUTED SHEET OF PERFORATED ALUMINUM TO TOP AND BOTTOM OF CABINET SO LIGHT LUMINATES OUT TOP AND BOTTOM.

MOUNT CABINET FLUSH TO BUILDING FASCIAS AS SHOWN ON PRINT 3-B.

R1: 6.29.10 • EM • CHANGE CABINET WIDTH FROM 6'-6" TO 6'.

TOTAL SQ. FT. OF SIGNAGE: VARIES **VIEWING DISTANCE OF PRIMARY SIGN COPY : 300 ft.**

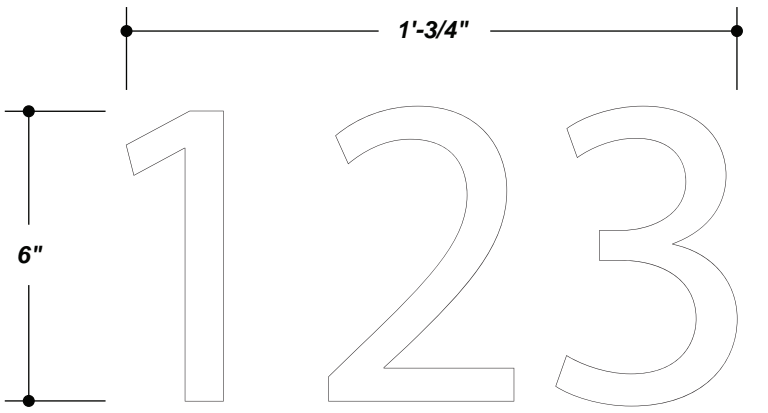
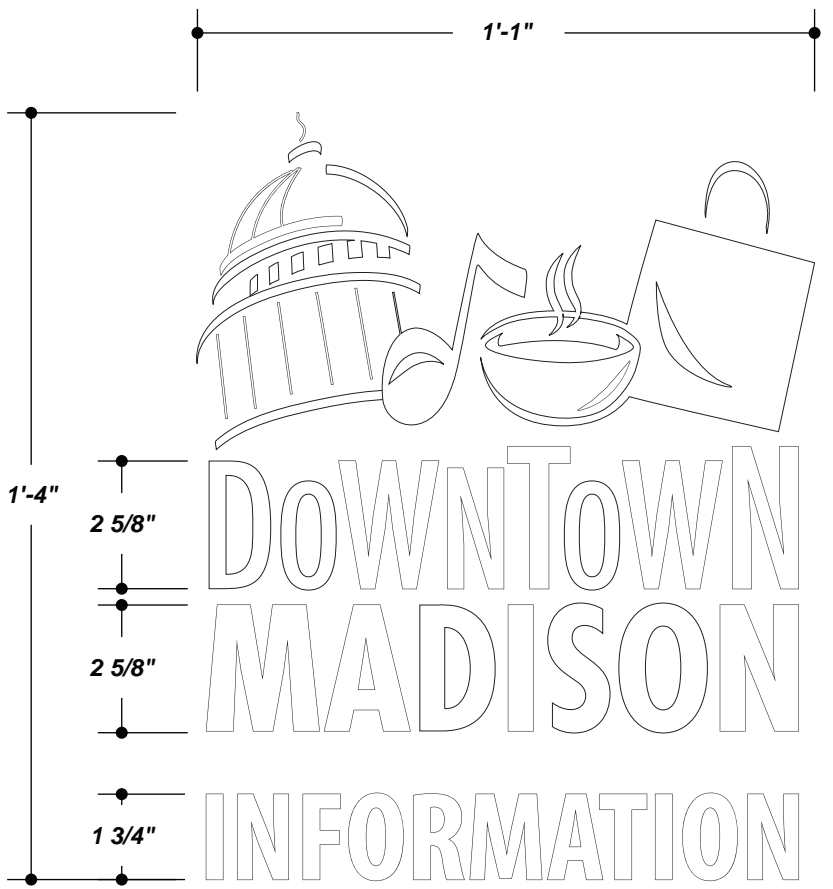
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FILE NAME 22755-03A1 DATE 03.29.10 SCALE 3/4"=1'-0"
JOB NAME LISA LINK PARK / TRI-NORTH BUILDERS
LOCATION STATE STREET, MADISON, WI
DRAWN BY JER SALESMAN ERIC MARTY
DESIGN APPROVED BY:
AUTHORIZED SIGNATURE _____
DATE _____



***'123' IS A PLACEHOLDER TYPE
ACTUAL ADDRESS TO BE PROVIDED



SOUTH ELEVATION

JOB DESCRIPTION
S/F NON-ILLUMINATED INTERIOR WINDOW VINYL
CUT, WEED, PAPER, AND APPLY 2nd SURFACE WINDOW VINYL TO WINDOWS AS SHOWN.

TOTAL SQ. FT. OF SIGNAGE: 2 sq. ft. **VIEWING DISTANCE OF PRIMARY SIGN COPY :** 130 ft.

7725-10 WHITE (VINYL)

UNLESS OTHERWISE SPECIFIED:
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FILE NAME 22755-02-0 DATE 03.29.10 SCALE 3"=1'-0"

JOB NAME LISA LINK PARK / TRI-NORTH BUILDERS

LOCATION STATE STREET, MADISON, WI

DRAWN BY JER SALESMAN ERIC MARTY

DESIGN APPROVED BY: _____

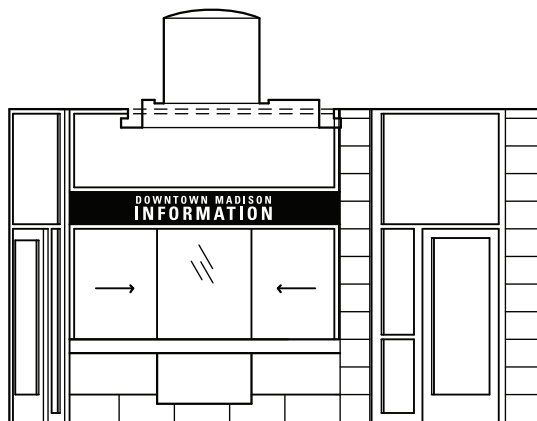
AUTHORIZED SIGNATURE _____

DATE _____





SOUTH ELEVATION



SOUTHEAST WALL



EAST ELEVATION

JOB DESCRIPTION

INSTALL LOCATIONS

TOTAL SQ. FT. OF SIGNAGE: VARIES

VIEWING DISTANCE OF PRIMARY SIGN COPY : 300 ft.

UNLESS OTHERWISE SPECIFIED:
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FILE NAME 22755-03B0 DATE 03.29.10 SCALE NTS

JOB NAME LISA LINK PARK / TRI-NORTH BUILDERS

LOCATION STATE STREET, MADISON, WI

DRAWN BY JER SALESMAN ERIC MARTY

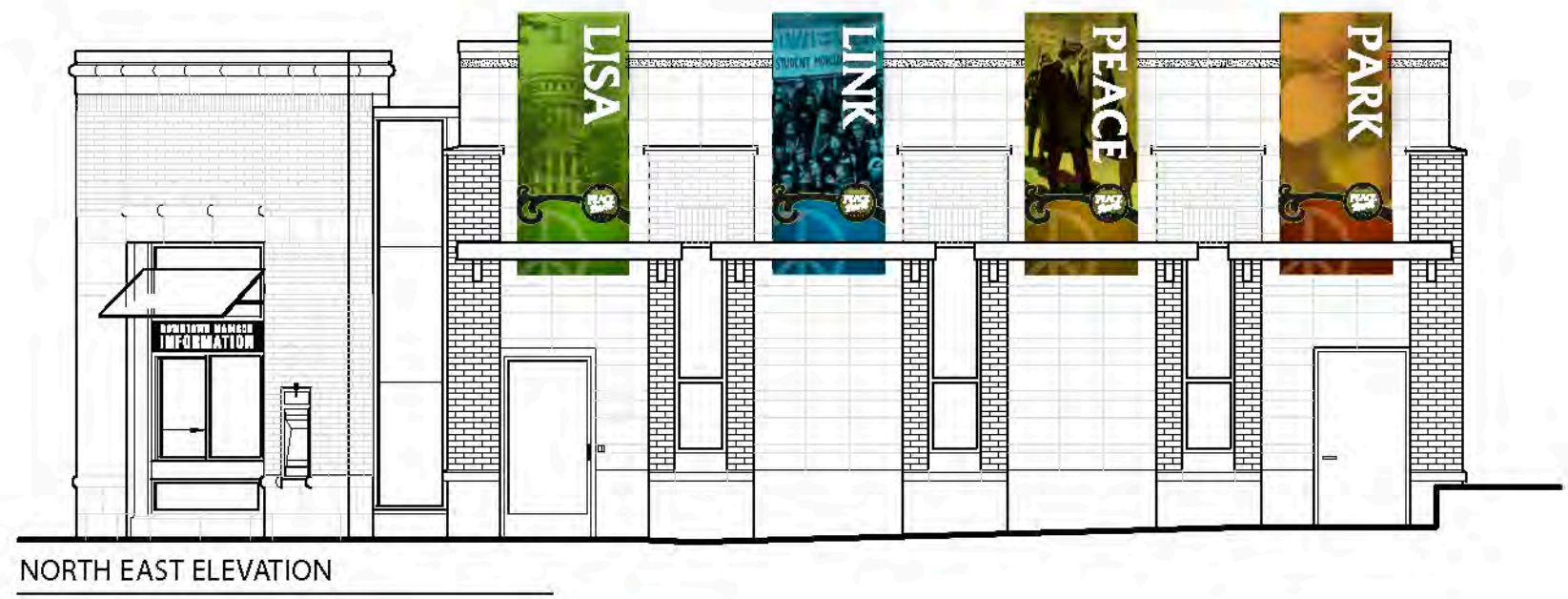
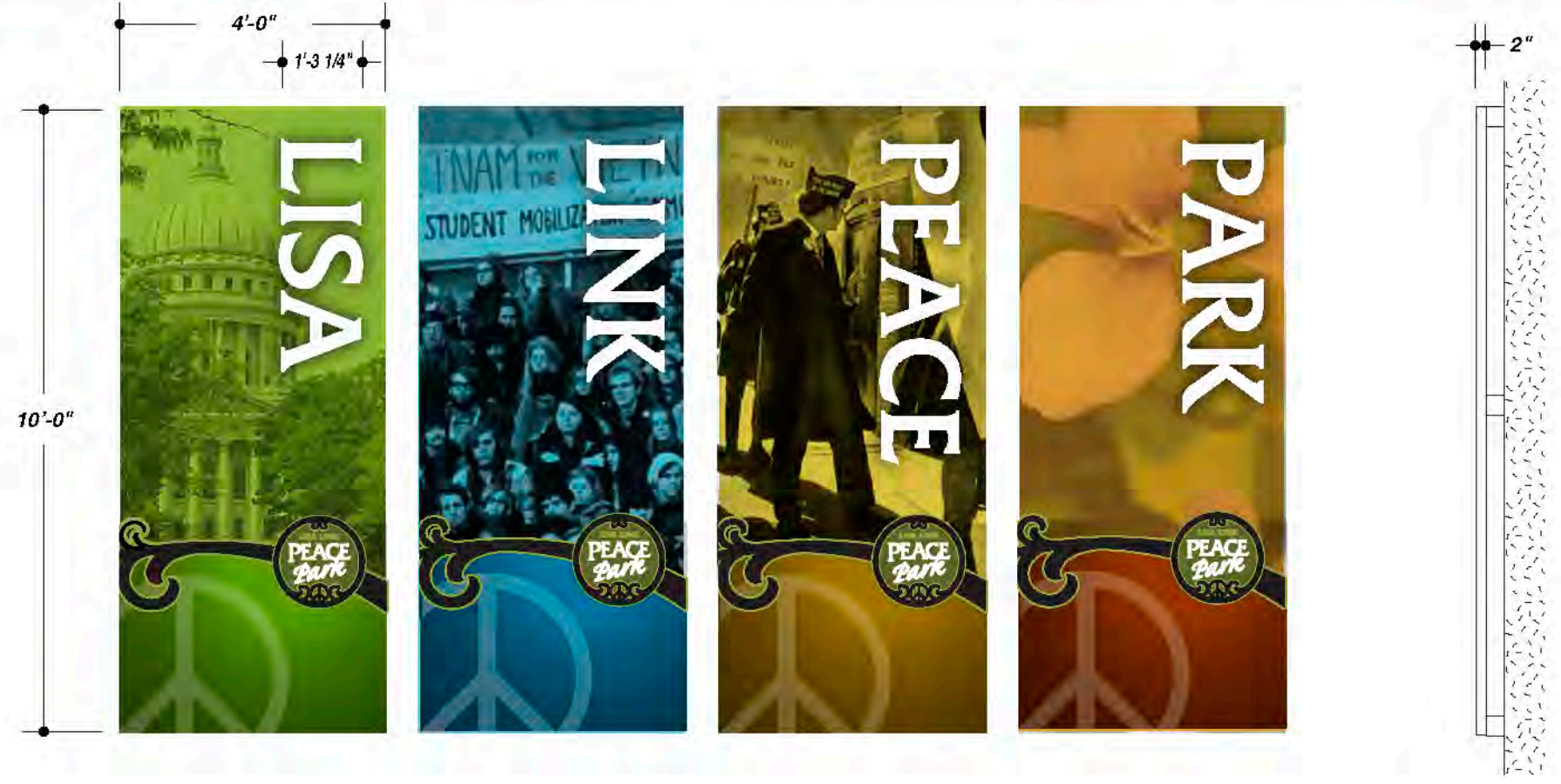
DESIGN APPROVED BY:

AUTHORIZED SIGNATURE _____

DATE _____



3-B



NORTH EAST ELEVATION

- DIGITAL PRINT SPECIFICATIONS**
- PRINTER: T.B.D.
- ILLUM. NON-ILLUM.
 - TRANSLUCENT OPAQUE
 - DIE-CUT PRINT DIRECT
 - ADHESIVE BACKED
- APPLICATION SURFACE
- 1ST 2ND
- PRINTABLE SUBSTRATE:
- WHITE CLEAR FLEX
 - OTHER
 - UV PRINT SOLVENT PRINT
 - SCREEN PRINT
- RESOLUTION: (PRINT QUALITY)
- PHOTO HIGH STD LOW
- DPI: IF AVAILABLE
- ONE LAYER TWO LAYERS
 - DOUBLE STRIKE
- SEAMING REQUIREMENTS
- VERTICAL HORIZONTAL
 - PRINT BLEED IN INCHES: 1/8"
 - PRINT OVERLAP IN INCHES: 0"
 - LAMINATE REQUIRED
 - PRINTED SAMPLE REQUIRED

JOB DESCRIPTION

S/F NON-ILLUMINATED EXTERIOR WALL PANELS W/ DIGITAL PRINTS

FABRICATE WALL PANELS WITH 2" TUBE FRAME SKINNED WITH ALUMINUM. PAINT. APPLY DIGITALLY-PRINTED GRAPHICS TO FACES.

MOUNT PANELS FLUSH TO BUILDING FASCIA AS SHOWN.

**ADDITIONAL STAND-OFF BRACKETING INFORMATION NEEDED BEFORE PRODUCTION. SURVEY REQUIRED FOR FINISHED FASCIA.*

TOTAL SQ. FT. OF SIGNAGE: 40 sq.ft./EA **VIEWING DISTANCE OF PRIMARY SIGN COPY:** 750 ft.

7725-10 WHITE (PAINT)

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FILE NAME 22755-05-0 DATE 03.29.10 SCALE 3/8"=1'-0"

JOB NAME LISA LINK PARK / TRI-NORTH BUILDERS

LOCATION STATE STREET, MADISON, WI

DRAWN BY JER SALESMAN ERIC MARTY

DESIGN APPROVED BY: _____

AUTHORIZED SIGNATURE _____

DATE _____



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