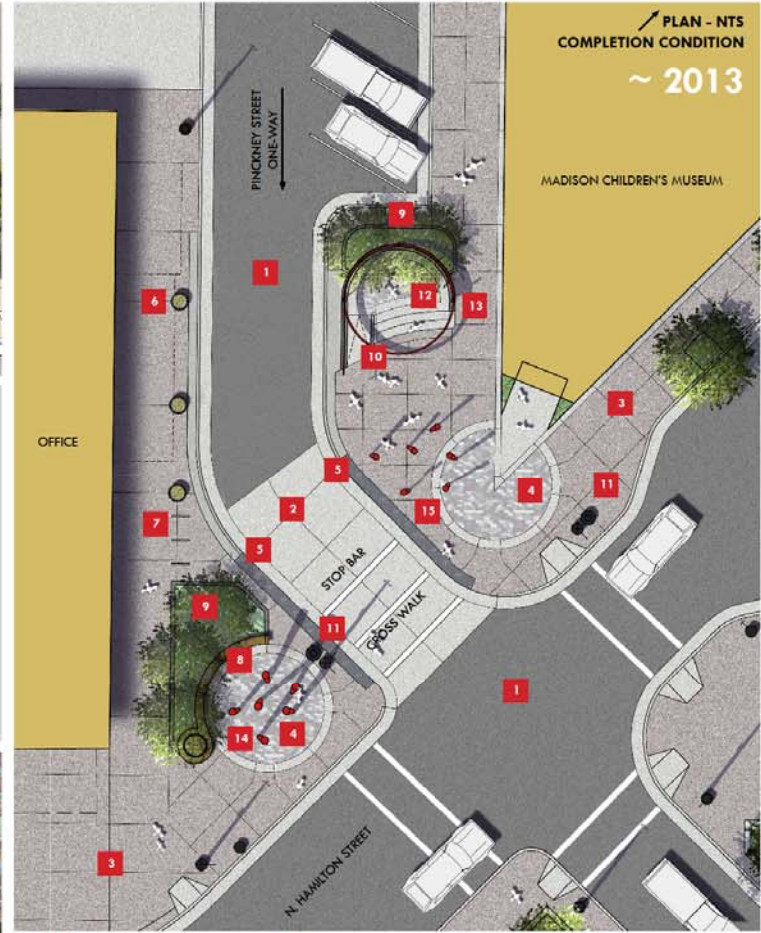
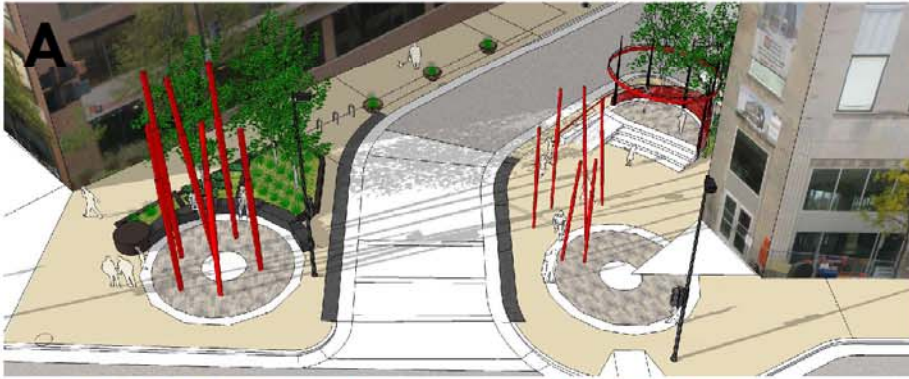


**DRAFT FOR
MAC REVIEW
MAY 11, 2010**

**Capitol Square Streetscape
Public Art for
Rotary's Centennial Plaza**

Possible locations -- Process suggestions
Art examples and budgets



- | | | |
|----------------------------------|--|---------------------------|
| 1 Asphalt Pavement | 6 Seasonal Planters, typ. | 11 Trash Receptacle |
| 2 Concrete 'Table Top' Pavement | 7 Bike Racks | 12 Stage Stair Risers |
| 3 Exposed Aggregate Pavement | 8 Seating Arc with 'Rotary Centennial Plaza' Engraved in Stone | 13 Stage Overhead Element |
| 4 Granite Pavers | 9 Planting Area | 14 Large Stix Gathering |
| 5 Truncated Domes - 2' Wide Band | 10 Ramp for Stage | 15 Small Stix Gathering |

DESIGN PLAN

Rotary Centennial Plaza - YR 2013
Madison, Wisconsin

0414 | 2010



Preliminary list of qualities for the Public Art in this location

- Allows for use of space as performance/gathering area
- Kinetic/wind activated/whimsical
- Appeals to children & families
- Appeals to downtown workers & residents
- Blends well with the urban landscape
- Possibly a primary piece on Mifflin with two satellite pieces across the plaza on Pinckney
- Will serve as icon “meet me at the...”
- Art that is tall enough to serve as beacon

Mags Harries & Lajos Heder Public Art Project High Line Canal Phoenix, AZ

Photo Credits:

David Newsom Photography

The Bucket Tower is one element in a large project along a canal, including landscaping . Seats and pedestrian bridge are also a component in the project. Project budget: 1.5 million dollars.

Credits: David Newsom Photography





Wind Leaves, Ned Kahn

Discovery World, Milwaukee WI

Budget approx \$600,000

A series of seven, 30' tall, aluminum and stainless structures that turn in the wind and serve as a symbolic hinge between the Milwaukee Art Museum and the new Discovery World / Pier Wisconsin complex. The surfaces of the sculptures are covered by thousands of small stainless steel disks that ripple in the wind. Ball bearings in the support columns allow the sculptures to rotate and reveal the direction of the wind. Hand wheels on the support columns also let viewers turn the sculptures and interact with the artwork. The columns are surrounded by a series of benches that can be played like a xylophone and a musical instrument that is played by dropping pebbles through a matrix of stainless steel nails.







M i c h a e l S t u t z ' s

Hand in Hand (2003)

The Camden Community Center
incorporated many public artworks into its
campus. Budget \$140,000



Actual Size Artwork

Local Artists and Professors

Aris Georgiades and Gail Simpson



“BEACON” Fire Station #5, Lawrence, KS Stainless steel, concrete, bronze bell, light, 17’ x 10’ x 10’

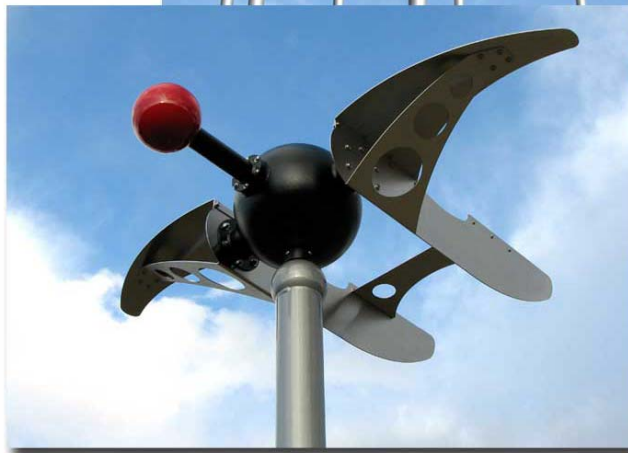


VOLUMES" Hedberg Public
Library, Janesville, WI, CorTen
books, rock wall, landscape
materials 80 ' x 40' x 20'

DAVID BOYER



Title: "Wind Dancers"
9' W x 13' H
Year: 2007
Horizon View Park, Reno, NV
Budget: \$13,500.00
artwork, engineering not



Title: "Birds"
13' High
Year: 2008
Interlocken Park, Broomfield,
Colorado
Budget: \$55,000





City Involvement

- Madison Arts Administrator will administer the process.
- The City will be asked to establish a Mayoral appointed, Council approved selection committee.
- Parks, Traffic Engineering, Engineering and Planning & Community & Economic Development will provide ongoing staff review and guidance.
- The City will conduct a final review of design, placement and engineering documents and provide staff approval before installation.
- Installation will be coordinated with City.
- Final City acceptance of public art piece through Common Council Resolution (as per Public Art Plan a maintenance endowment will be required prior to City acceptance).

Rotary Involvement

- Rotary will work with staff at the Madison Children's Museum to raise additional funding for the project.
- Rotary has already committed to providing the \$4500 design fee for artist proposal & model development.
- Rotary will continue to work with City in the development of the plaza adjacent to the Madison Children's Museum.
- Volunteer members to serve on the selection committee.
- Rotary is working with the Children's Museum to develop an annual to family-oriented event to be hosted at the site.

Proposed Process and Timeline Estimates

- **Step 1** July 2010 - Issue of Request for Qualifications (RFQ due in late September)
- **Step 2** October 2010 - Vet responses to RFQ and choose 3-5 finalist candidates
- **Step 3** November 2010 – February 2011 – Hire three finalists at 1-2 % of project budget to design proposals (maquette & design boards)
- **Step 4** March 2011- Artist presentations (include a public review)
- **Step 5** April 2011 - Choose finalist
- **Step 6** Fall 2011 Enter into contract with artist
- **Step 7** February 2012 – Fall 2012 Artist fabrication
- **Step 9** Fall 2012/Winter 2013 Installation and City acceptance
- **Step 10** June 2013 Unveiling of sculpture

Selection Committee

- Mayoral appointed Selection Committee comprised of:
 1. Rotary representative
 2. Madison Children's Museum representative
 3. Madison Arts Commission representative
 4. City Council member
 5. Adjacent property owner
 6. Public art professional
 7. Downtown resident

Not to exceed \$150,000

Proposed Budget

- Not to exceed \$150,000 Total for Artwork (design work, fabrication, permits, insurance, engineering review, installation, etc.)
- \$15,000 reserve for contingencies (After City acceptance any remaining contingency funds will be returned to Madison Children's Museum)
- \$4,500 (\$1,500 design fee for three artists – Committed by Rotary)
- \$5,000 administrative expenses, i.e. finalist presentations (travel and lodging, etc.), publicity, identifying plaque
- \$10,000 endowment for maintenance and repair

Request of MAC

- For the Madison Arts Commission to explore partnering with the Downtown Rotary and the Madison Children's Museum in commissioning a public art project for City-owned property on the north corner of the Capitol Square.
- Madison Arts Commission will be asked to commit to seeding the project with \$25,000 with the expectation that of private fundraising of between \$25,000-\$125,000 to complete the project.
- For MAC to consider recommending that Common Council approve allocating \$25,000 of the 2010 Capital budget towards seeding this initiative.