



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, January 24, 2024

4:30 PM

Virtual

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### CALL TO ORDER / ROLL CALL

**Present:** 5 - Marsha A. Rummel; Kathryn (Wendy) von Below; Cliff Goodhart; Shane A. Bernau and Christian J. Harper  
**Excused:** 3 - Jessica Klehr; Rafeeq D. Asad and Russell S. Knudson

### APPROVAL OF MINUTES

A motion was made by von Below, seconded by Harper, to Approve the Minutes of January 10, 2024. The motion passed by voice vote/other.

### PUBLIC COMMENT

1. [81138](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

None

### ROLL CALL

**Present:** 6 - Marsha A. Rummel; Kathryn (Wendy) von Below; Cliff Goodhart; Shane A. Bernau; Christian J. Harper and Rafeeq D. Asad  
**Excused:** 2 - Jessica Klehr and Russell S. Knudson

### AGENDA OVERVIEW

Jessica Vaughn gave an overview of the projects

### SPECIAL ITEMS OF BUSINESS

2. [81637](#) Appeal to the UDC from Decision of the Zoning Administrator, MGO Ch. 31, Sign Control Ordinance  
The motion included the following findings of fact:
  - The subject sign at 75 Nob Hill Road was operating as a digital sign on the date of the Zoning Administrator's Official Notice.
  - The sign is not a non-conforming sign as defined in MGO 31.05(a)(1)(a),

- The subject sign fits the definition of a digital sign (MGO 31.035),
- The Zoning Administrator's Official Notice complies with ordinance, and
- The Zoning Administrator's Official Notice was not in error.

**A motion was made by Rummel, seconded by von Below, to Uphold the decision of the Zoning Administrator. The motion passed by the following vote:**

**Ayes:** 4 - Marsha A. Rummel; Kathryn (Wendy) von Below; Shane A. Bernau and Christian J. Harper

**Noes:** 1 - Rafeeq D. Asad

**Excused:** 2 - Jessica Klehr and Russell S. Knudson

**Non Voting:** 1 - Cliff Goodhart

3. [81636](#) Discussions and Information Related to Future Amendments to MGO Chapter 31 - Sign Code Ordinance

**The Urban Design Commission Received an Informational Presentation**

4. [77769](#) Informational Presentation of West Area Plan Update

**The Urban Design Commission Received an Informational Presentation**

**UNFINISHED BUSINESS**

5. [70108](#) 139 W. Wilson Street - New Residential Building in UMX Zoning. 4th Ald. Dist.

The Urban Design Commission made an **ADVISORY RECOMMENDATION** to the Plan Commission to **DENY** the project, with the following findings:

- The Commission finds that Conditional Use Standard #9 is not met.
- The Commission has concerns about the site circulation.
- The Commission finds that some of the Downtown Urban Design Guidelines are not met, including, but not limited to those that generally speak to lighting, a higher level of visual interest, and site circulation guideline for minimizing visual presence of vehicular circulation.

**A motion was made by Rummel, seconded by Bernau, to make an advisory recommendation to the Plan Commission to Deny. The motion passed by the following vote:**

**Ayes:** 5 - Marsha A. Rummel; Kathryn (Wendy) von Below; Jessica Klehr; Shane A. Bernau and Christian J. Harper

**Noes:** 1 - Rafeeq D. Asad

**Excused:** 1 - Russell S. Knudson

**Non Voting:** 1 - Cliff Goodhart

**INFORMATIONAL PRESENTATIONS**

6. [81073](#) 9453 Spirit Street (aka 305 Bear Claw Way) - Residential Building Complex. (District 9)

**The Urban Design Commission Received an Informational Presentation**

- 7. [81514](#) 825 W Badger Road - Public Building, Madison College Child Care Facility Building Addition Located in Urban Design District (UDD) 7. (District 14)

**The Urban Design Commission Received an Informational Presentation**

**SECRETARY'S REPORT**

**SCHEDULE OF MEETINGS**

**BUSINESS BY MEMBERS**

- 8. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

**ADJOURNMENT**

**The meeting Adjourned at 8:56 p.m. by unanimous consent.**