



# Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2023-02719

(License number)

12

(Alder District #)

512

(Police Sector)

Office Use Only

- Class A:  Beer,  Liquor,  Cider  
 Class B:  Beer,  Liquor,  
 Class C Wine

## Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2016-00416

Business dba Name: Ancora Coffee Roaster (2), Stella Bar, Goose Island Bar, Madlown Gastro Pub, Metcalfe's, Vinoteca Wine & Tapas, Launch Deck Bar

Licensed Address: 4000 International Lane, Madison, WI 53704

Liquor/Beer Agent Name: Shanna K. Olivero

40 % Alcohol, 60 % Food,      % Other Alder, District #: 12 Police Sector: North District

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): SSP America, Inc.

Business Mailing Address: 20408 Bashan Dr., Suite 300, Ashburn, VA 20147

Business Contact Name, Position: Bernadette Maramba

Business Phone: 703-723-7264

Business Email: bernadette.maramba@foodtravelexperts.com

Current Capacity (indoor):                      Current Capacity (outdoor): N/A

Proposed Capacity (indoor):                      Proposed Capacity (outdoor): N/A

If your capacity is increasing, contact Building Inspection: (608) 266-4551, [binspection@cityofmadison.com](mailto:binspection@cityofmadison.com)

Change is:  Permanent  Temporary (from                      until                     )  
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit:  Yes or  No

Description of Changes (include approximate measurements, and fencing, if necessary):

Two additional points of sale are being added:  
- Look Mom, No Hands  
- Picnic Point Public House

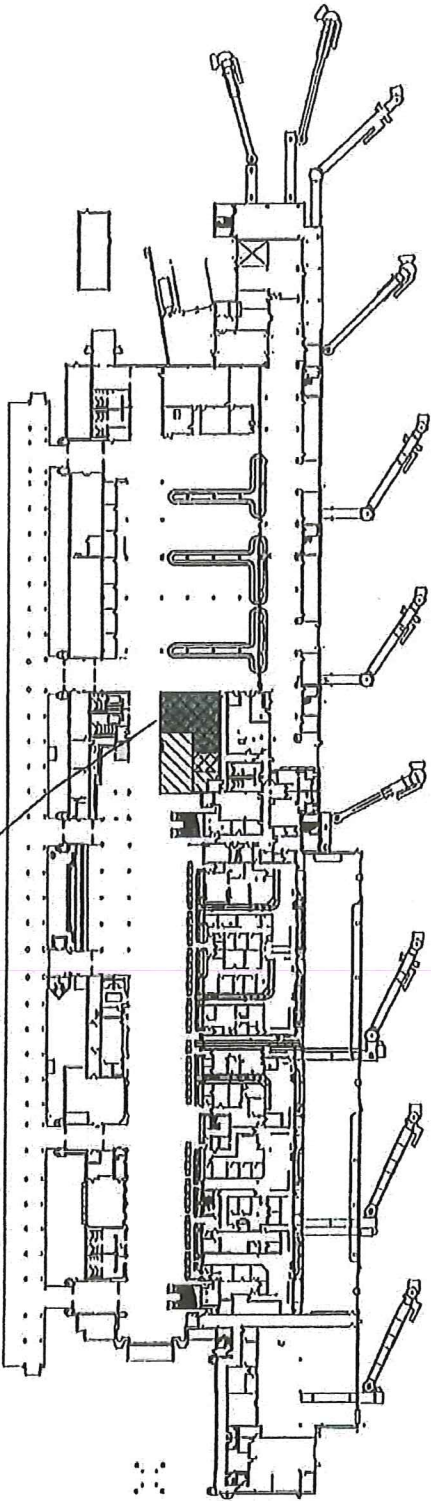
Detailed Floor Plans included (required)

Authorized Signature

10/09/2023  
Date

- Orange sign and business card issued
  - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Ancora Coffee Roasters  
 Vending



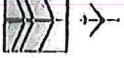
1st Level Key Plan

Existing Concession Concepts  
 (location unchanged during lease term)

① Ancora Coffee Roasters



DANE COUNTY  
 REGIONAL AIRPORT  
 MARSHALL



12/01/2015



Pre-security

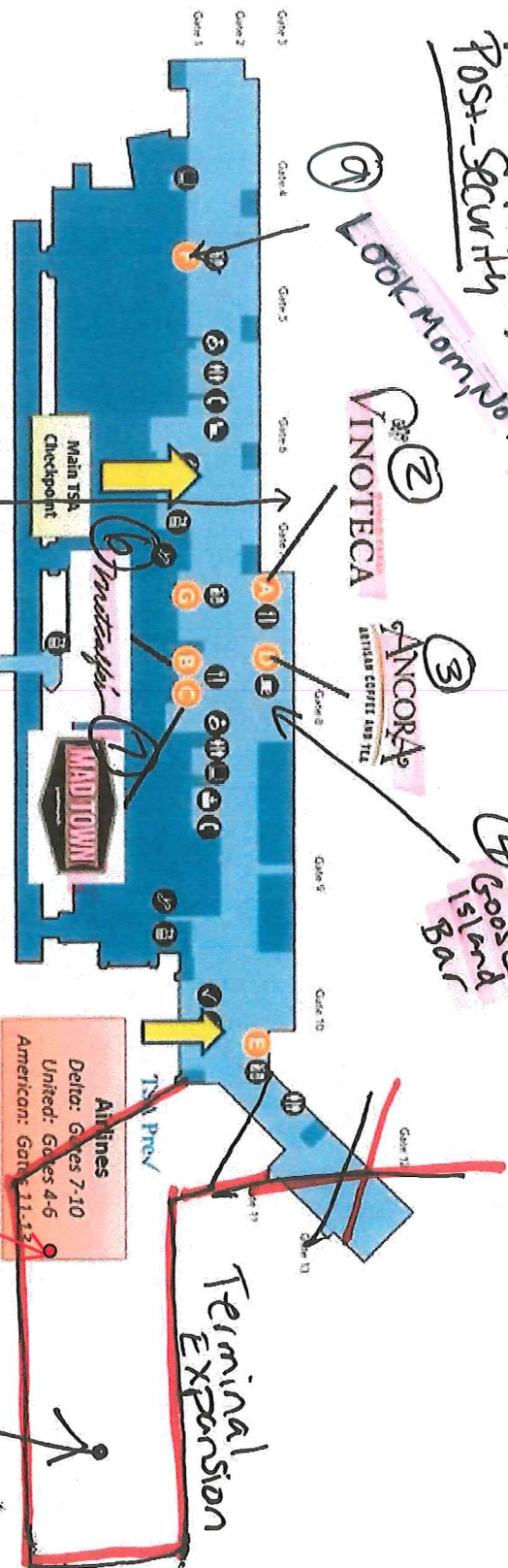
**Airport Map (Current)**  
**POST-SECURITY**

① Look Mom, No Hands

② VINO TECA

③ ANCORA  
 ARTISAN COFFEE LAB TLR

④ Goose Island Bar



|          | YTD        |
|----------|------------|
| EPV      | 138,995    |
| SALES    | 57,818,953 |
| Checks   | 45,148     |
| PRE      | 54,31      |
| Customer | 37,75      |

⑤ STELLA BAR

⑩ Picnic Point Public House

⑧ Concourse Bar

Terminal Expansion

Airlines  
 Delta: Gates 7-10  
 United: Gates 4-6  
 American: Gates 11-13



# SKENE LAW FIRM, P.C.

A NEW JERSEY PROFESSIONAL CORPORATION  
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AMANDA TAYLOR \*

\* NEW JERSEY BAR ADMISSION  
+ NEW YORK BAR ADMISSION  
^ PENNSYLVANIA BAR ADMISSION

October 10, 2023

**VIA OVERNIGHT MAIL**

Attn: Licensing  
Madison City Clerk's Office  
210 Martin Luther King Jr Blvd, #103  
Madison, WI 53703

Re: *Change of Premises Application*  
*SSP America, Inc.*  
*Dane County Regional Airport*  
*4000 International Lane*  
*Madison, WI 53704*  
*License No. LICLIB-2016-00416*

Dear Sir or Madam:

Please be advised that we represent the above referenced entity in its alcoholic beverage regulatory matters. My client currently holds the above referenced license at Dane County Regional Airport that covers the entire terminal with 8 points of sale. At this time, my client would like to report the following changes:

- Two new locations are being added:
  - Look Mom, No Hands
  - Picnic Point Public House

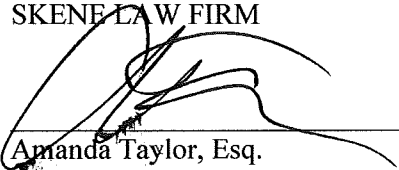
Considering the foregoing, enclosed please find the following documentation for your review:

1. One check in the amount of \$25.00;
2. Change of Premises application;
3. Diagram showing the terminal to be licensed and including each point of sale highlighted.

Upon your review of the foregoing, do not hesitate to contact me should you have any questions or concerns. Thank you for your time and attention to this matter.

Very truly yours,

SKENE LAW FIRM

  
Amanda Taylor, Esq.