



215 Martin Luther King Jr. Blvd., Suite LL-100
P.O. Box 2985
Madison WI 53701-2985
Phone: (608) 261-9134
Fax: (608) 267-8739
www.cityofmadison.com/mac

BLINK Grant Application

Applicant Information

Name Doyenne Group, Inc.
Address (no P.O. boxes) 821 E. Washington Ave, Suite 200-D
City/State/Zip Madison, WI 53703
Phone 608.436.9401
Email heather@thedoyennegroup.com

Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission (madisonarts@cityofmadison.com) by 4:30 pm on the day of the deadline.



"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.

Project Description

Project Title The Banner Day Project
Location(s) Arts + Literature Lab
111 S. Livingston St. Suite 100, Madison, WI 53703

Start date/time 06/01/20 End date/time 08/01/20

Project costs:

Materials \$ 2,750.

Operations/Honorarium \$ 3,000.

\$ _____

Additional project income (if any):

\$ _____

\$ _____

\$ _____

Amount requested from MAC 1,500.00

Estimated Total Costs / Income 5,750.00 1,500.00

Do you have the necessary insurance coverage?

Yes No

Do you have all necessary permits and permissions?

Yes No In progress

Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

Conceptual Approach

The Banner Project reflects our community's journey, a guided path to well-being grounded in art, connection, and resiliency. We believe creativity flourishes in times of uncertainty.

Project Description (400 words or less)

<See attached>

Project Description (400 words or less)

Our world is in constant transition and filled with uncertainties. While this has always been true, the ongoing pandemic has revealed divisive stress fractures in our democracy, race relations, and trust in the scientific process. The instability of the body politic ripples to the personal as we try to navigate day by day; but mostly we are exhausted, isolated, and simply plowing through. The expansive problems of the outside world can make our own path seem more and more narrow.

Over the course of the pandemic, women have been tasked with greater personal, professional, and community asks than usual. "Women are stereotypically seen as the care-takers and community-builders who do it all without asking for anything for ourselves in return".¹ A recent Wisconsin study revealed that over 50% of women – feeling dissatisfied and undervalued – are considering leaving the workforce. These numbers are disproportionately represented by BIPOC women.² If this trend continues our local economies and communities will lose decades of innovation and increase economic disparity. Sadly this trend comes in spite of big strides made in the past decade that had begun to close gaps and create change for lasting impact.

We believe that social change starts with personal well-being. We believe creativity flourishes in times of uncertainty. **The Banner Day Project** is grounded in the idea that self-expression and community based art is a catalyst for healing. By creating space for those who ally with and/or identify as women, girls, and non-binary individuals, we will explore and create messages that acknowledge where we have been and also chart a way forward.

The work produced by the Banner Day Project, which is a component of the Between Space project, will offer the opportunity to air grievances and offer solutions. Reminiscent of freshly laundered clothes on a line; or colorful prayer flags symbolising oneness and faith; or joyful pennant flags that stream from a ships mast... our community made garlands will entwine individual stories that, when shared together, are powerful and revealing insights of resiliency and great hope.

Maker days for **The Banner Day Project** will be held at Arts + Literature Lab in June 2022. Workshops will be led by local artists Kelly Parks Snider and Chele Isaac, in collaboration with Doyenne Group, Inc. and other partner organizations across Madison & Dane Co. The artwork created will be installed in women-owned businesses throughout Madison and Dane County.

¹ Heather Wentler, Executive Director & Co-founder of Doyenne

²

<https://www.wpr.org/50-percent-wisconsins-working-women-are-considering-leaving-their-jobs-according-new-report>