

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____

Project # _____

03184

DATE SUBMITTED: _____	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 5301 Commercial Avenue, Madison, WI 53704

ALDERMANIC DISTRICT: 3

OWNER/DEVELOPER (Partners and/or Principals) Calvary Gospel Church ARCHITECT/DESIGNER/OR AGENT: Richard L. Ford

CONTACT PERSON: Rev. John W. Grant

Address: same as above

Phone: 608-249-6445

Fax: 608-249-6487

E-mail address: _____

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 50,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)

Other _____



*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

CALVARY GOSPEL CHURCH

5301 Commercial Avenue
Madison, WI 53704
Phone: (608) 249-6445 Fax: (608) 249-6487

March 10, 2006

Urban Design Commission
Planning & Development Office
Madison Municipal Building, Room LL-100
215 Martin Luther King, Jr. Blvd.
Madison, WI 53703

Urban Design Commission:

Thanks for your consideration of our proposal for a new church sign. We are seeking a variance in size due to the wide right of way on County Trunk Highway T. We are set back 146' from the center of the highway. The speed limit on CTH T in front of our church is 55 mph.

Enclosed please find photographs of the proposed new sign location. Also, included is a map of the church location, a color rendering of the sign, a scaled drawing, and a set of prints.

Our reasons for an oversized sign are listed as follows:

Sign Information Variance Proposal

- Speed limit on County Trunk Hwy T – 55 mph.
- 2. Property setback from center of Hwy - 146'
- 3. Sign setback - 154' 4"
- 4. Sign size proposal – 47.92 sq. ft.
- 5. Sign exceeds limit by only 15.92 sq. ft.
- 6. Sign needs to be 11' tall due to high berm on the highway property and west bound traffic not able to see 8' high sign.
- 7. Consider sight line information as listed on site plan.
 - A. 4' sight point – center of Hwy
 - B. 4' x 8' sign (32 sq ft) - 8' high on 65' setback
 - C. 4' x 8' x 9' 6" on 85' setback
 - D. Our proposal for a 5' x 9' 7" x 11' high sign would appear somewhat smaller than the 4' x 8' x 8' high sign at the normal setback at 65' or 85'

Thank you again for your consideration in this matter.

Respectfully,

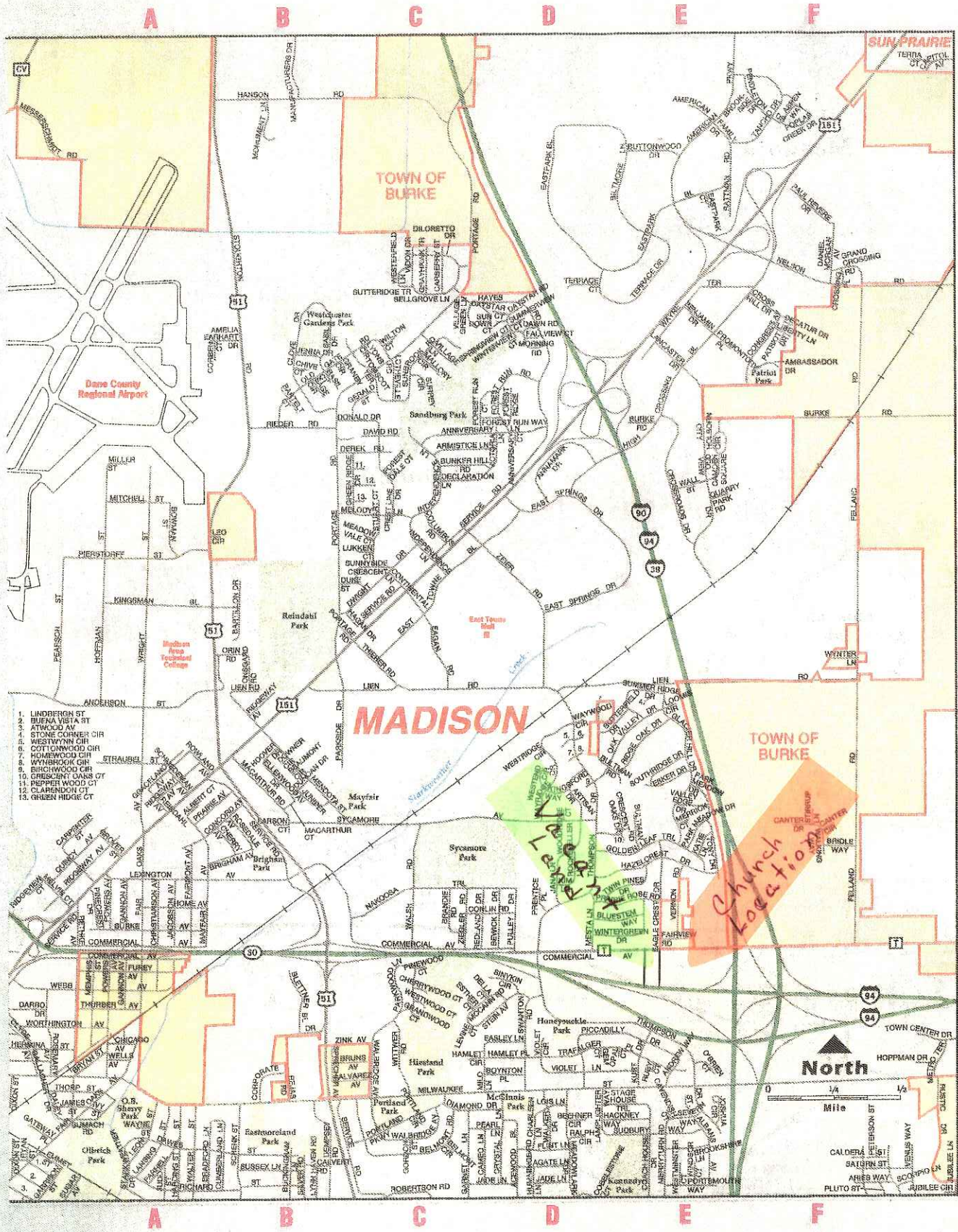


Rev. John W. Grant, Senior Pastor

John W. Grant, Senior Pastor
Calvary@CalvaryGospelChurch.org
www.CalvaryGospelChurch.org

"A Church Alive Is Worth The Drive"

Madison (Northeast)



1. LINDBERG ST
2. BUENA VISTA ST
3. STONE CORNER CIR
4. WESTWYN CIR
5. COTTAGEWOOD CIR
6. HOMEWOOD CIR
7. WYNDWOOD CIR
8. BIRCHWOOD CIR
9. CRESCENT CIRCLE CT
10. HERPER WOOD CT
11. CLARENDON CT
12. GREEN HEDGE CT

Church Location





Approaching church driveway. Proposed location of sign is indicated by arrow on the right side of the driveway.



Driveway view of sign. Arrow indicates location.



Looking westward over high berm. New sign proposed location is approximately 6 ft lower than the berm. We're asking for an 11 feet high sign. The speed limit on County Trunk Highway is 55mph. Arrow shows approximate location.



Looking eastward to the proposed sign location. The 55 mph speed limit starts at the west boundary line of our property. Arrow shows approximate location.

9 ft 7"

Scale

1/2" = 1Foot



Monument Style Base

30" x 9'7" Main ID

30" x 9'7" LED Message Center

Aluminum Pole Cover

\$ 20,500

LED Message Center

30" x 9' 7"

1 or 2 Line Display

Color Red or Amber

DSP 2000 Controller

Wireless Communication

Sign Control Software

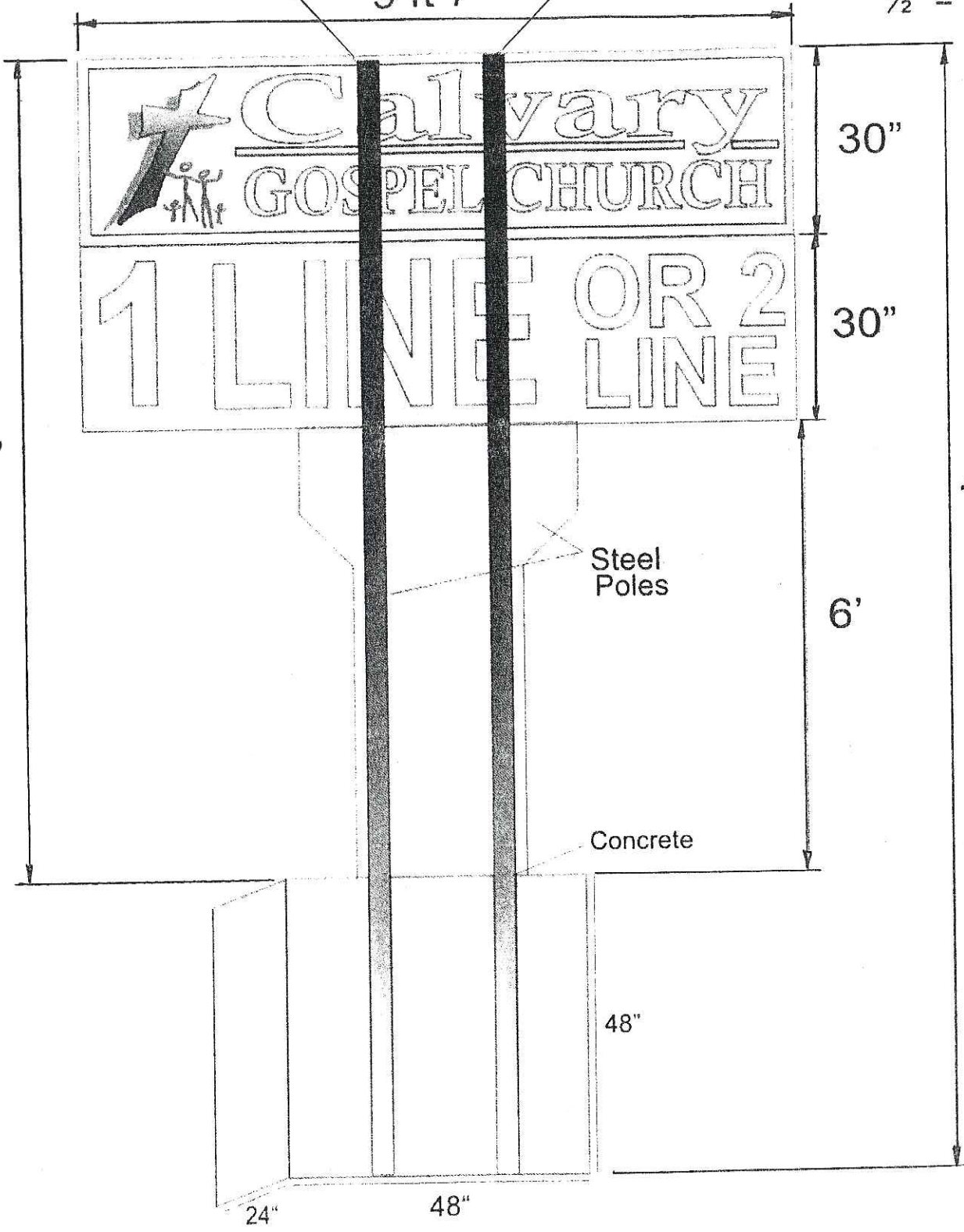
Time and Temp

5 year Limited Warranty

5" ID Schedule 40 Steel Pipe

9 ft 7"

Scale
1/2" = 1Foot



11'

30"

30"

15 ft

6'

Steel Poles

Concrete

48"

24"

48"