



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved SISTER CITY COLLABORATION COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Monday, September 9, 2024

5:30 PM

Virtual

The City of Madison is holding the Sister City Collaboration Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to SCCC@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 863 6309 5718

CALL TO ORDER / ROLL CALL

Meeting called to order by Chair, Daina P. Zemliauskas-Juozevicius, at 5:38 PM

Present: 7 - Frank L. Alfano; Carolyn A. Gantner; Daina P. Zemliauskas-Juozevicius; Charles J. James; Jon F. Heinrich; Charles Myadze and Rahel Desalegne

Absent: 3 - Josephine H. Oyama-Miller; Lamin Drammeh and Jennifer C. Johnson

Excused: 1 - Salvador A. Carranza

APPROVAL OF MINUTES

A motion was made by Gantner, seconded by James, to approve the minutes from the July 1, 2024 Sister City Collaboration Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [70299](#) Public Comment

There was no public comment.

DISCLOSURES AND RECUSALS

No disclosures or recusals.

ANNOUNCEMENTS

There were no announcements.

REGULAR BUSINESS REPORTS

2. [85033](#) Sister City Program Reports - September 2024

Freiburg, Germany (Charles James) - The Madison-Freiburg organization's information table will remain active until the end of October at the Saturday Dane County Farmers' Market on the Square. James indicated that the group received many interesting questions at the information table and that people are surprised to learn of the number of Madison sister city relationships. On October 2nd, a 45-member business delegation from Freiburg is visiting Madison for one day.

Arcatao, El Salvador (Carolyn Gantner) - Gantner reported that the Madison-Arcatao organization is hosting a group from Arcatao visiting Madison next month. She invited the SCCC members to attend a special event the evening of October 15th that will include presentations from the visitors. The Madison delegation that went to El Salvador in June has been able to share their experiences on the WORT-FM radio station and at UW-Madison.

Mantova, Italy (Frank Alfano) - Alfano indicated that the Madison-Mantova organization is planning a delegation to visit Mantova next year. It is challenging since their longstanding City of Mantova travel coordinator is no longer available.

Bahir Dar, Ethiopia (Rahel Desalegne) - The current unrest in Ethiopia has interfered with their interaction, preventing visits and other assistance. Desalegne indicated that actions are being taken by UW-Madison to help Ethiopian businesses and agriculture.

Vilnius, Lithuania (Daina Zemliauskas-Juozevicius) - Zemliauskas-Juozevicius invited the SCCC members to their annual picnic on September 14th from 2:00 to 6:00 PM at Marshall Park on Lake Mendota.

DISCUSSION ITEMS

3. [84671](#) Photo Exhibit and Reception Debrief

The reception on July 28th was well attended. Gantner heard from the Overture

staff that assisted in the set-up in June that it was a good and informative exhibit. The Overture Center featured the exhibit on their website and Isthmus also featured an online article. Chair Zemliauskas-Juozevicius thanked Gantner for all her efforts.

4. [85115](#) Placement of Sister Cities Quilt

Staffperson D'Costa said the sister city display case in the City-County Building is ready for use, however there isn't room for the quilt. There is a storage area associated with the display case where the quilt can be stored.

5. [85117](#) Status of Display Case

It was suggested that the Mayor's recent proclamation on Madison's sister cities be enlarged and placed in the case.

6. [85034](#) Utility Box Art Opportunity from Madison Arts Commission (*Karin Wolf Presenting*)

Wolf discussed the participation of artists from our sister cities in displaying their work through the utility box program the Madison Arts Commission operates. She is hoping that each sister city can provide them with 2 images each from 3 different artists (for a total of 6 images) from those communities.

Wolf briefly outlined the program, the artwork that would be acceptable, and how the artwork they select is prepared for installation. The Madison Arts Commission would like to prepare the artwork for utility boxes by the end of the year. Staffperson D'Costa indicated that we would discuss a schedule for submittal at our October meeting. Committee members had numerous questions that Wolf answered.

Below is background information that Wolf previously provided when she had recommended to the City that the SCCC participate in the program:

ELIGIBILITY

- Artists must be over 18 years of age and consider themselves to be a professional artist.
- Artists must reside in one of Madison's Sister Cities
- City employees, board, committee, and commission members are ineligible.

IMAGE REQUIREMENTS

- Images must be original works of art that are engaging and positive.
- Images cannot contain legible logos, words, letters or numbers that could constitute a sign.
- Images cannot promote or advertise a particular community group or organization.
- Images cannot contain large blank backgrounds
- Images should be able to translate to a utility box wrap, such that parts of the image may be repeated, doubled, flipped, or even removed to accommodate openings, keyholes, protrusions and other general design constraints. Due to this, figurative photo subjects are discouraged.
- If selected, artist must be able to provide a high resolution file of the image that can be enlarged to at least 6' x 4'

UTILITY BOXES

The Utility boxes chosen for this program require between approximately 42-62 square feet of coverage depending upon box size and configuration:

- 42 sqft boxes are approximately 36" W x 18" D x 48" H
- 62 sqft boxes are approximately 44" W x 26" D x 54" H

Images with dimensions of example boxes can be found at

<https://www.cityofmadison.com/dpced/planning/public-art/3846/>

CREDIT

The artist's name and title of artwork and associated Sister City will appear on the utility box, alongside the Madison Arts Commission logo, the Friends of the Madison Arts Commission logo, and a QR code to our database of boxes where the public can learn more:

<https://www.friendsofmadisonarts.org/utility-boxes.html>

ADJOURNMENT

A motion was made by Alfano, seconded by James, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 6:34 PM.