

City of Madison Vending Oversight Committee Meeting
Street Vending Staff Report
November 2023

Unless otherwise noted, the below statistics are current as of 11/16/23

Art & Craft:

Licenses Issued – 68

New applicants – 20

Merchant Vending:

Licenses Issued – 9

Applications in process or at fees due – 1

Sidewalk Cafes & Roadway Café:

Licenses Issued – 78

Applications at Fees Due – 3

Applications in process - 6

Total Applications submitted – 87

Sidewalk Café ONLY applications - 63

Sidewalk & Roadway Café applications – 24

Food Cart Vending:

Mall Concourse Licenses Issued – 25

Mall Concourse Applications Submitted/in process – 2

Southeast Campus License Issued – 6

Southeast Campus Applications Submitted/in process - 0

Late Night Vending License Issued – 3

Late Night Vending Applications Submitted/in process – 0

Umbrella Street Vending Licenses ONLY (no high density vending licenses issued) – 26

Umbrella Street Vending ONLY Application Submitted/in process – 5

Street Vending License (food only and not high density vending) – 9

Street Vending License Application Submitted/in process - 0

Basic Street Vending License (not food):

Street Vendor License in process - 0

TOSVOD – Top of State Vending Overlay District

TOSVOD License Issued – 8

City of Madison Vending Oversight Committee Meeting
Street Vending Staff Report
November 2023

Game Day Vending:

Camp Randall Game Day Vending Area – 1
Camp Randall Game Day High Density Food - 5
Camp Randall Game Day High Density Goods - 0
Game Day Ticket Sellers – 5

Banners:

2023 Statistics for Banner Permits issued as of 11/15/23

Number of individual organizations that have received a Banners Permit – 21
Number of individual Banners Permits issued – 37

TEM Permits:

2023 Statistics for Tabling issued as of 11/15/23

Number of Tabling Permits issued – 429
Number of Tabling Permits at fees due – 47

Ongoing Business:

- The Street Vending Monitor position has been posted and closes on 11/28/23. Interviews will take place in December.
- Applications for next season will open on 1/3/24. Application deadlines for existing license holders is 2/1/24 and a payment deadline of 4/1/24.
- Future meeting dates will be shared with the committee. The December 27, 2023 meeting is cancelled.
- Work continues on the Outdoor Overnight Storage for equipment in the Mall Concourse.
- Roadway cafes have been removed from the roadway for the season. There are no license holders that requested a winter exception this season.