



# City of Madison

City of Madison  
Madison, WI 53703  
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## Master

**File Number: 29013**

**File ID:** 29013

**File Type:** Resolution

**Status:** Passed

**Version:** 1

**Reference:**

**Controlling Body:** PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION

**File Created Date :** 02/04/2013

**File Name:** Accepting the N. Sherman Avenue Transportation Study report, implementing the recommendations in the report and providing the funding to do so.

**Final Action:** 03/05/2013

**Title:** Accepting the N. Sherman Avenue Transportation Study report, implementing the recommendations in the report and providing the funding to do so by amending the 2013 adopted City operating budget to appropriate \$100,000 from the Contingent Reserve.

### Notes:

**CC Agenda Date:** 03/05/2013

**Agenda Number:** 27.

**Sponsors:** Satya V. Rhodes-Conway, Lauren Cnare, Marsha A. Rummel, Brian L. Solomon, Shiva Bidar-Sielaff, Chris Schmidt, Scott J. Resnick, Larry Palm, Michael E. Verveer, Mark Clear, Anita Weier, Steve King and Sue Ellingson

**Effective Date:** 03/06/2013

**Attachments:** Sherman TWLTL Report-011813.pdf, M Rewey.pdf, N Sherman Ave.pdf, Ebeling Comments.pdf, Paul Comments.pdf, Caplan Comments.pdf, Luecke Comments.pdf

**Enactment Number:** RES-13-00167

**Author:** Ald. Satya Rhodes-Conway

**Hearing Date:**

**Entered by:** dfields@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Council Office	02/04/2013	Referred for Introduction				
	<b>Action Text:</b>		This Resolution was Referred for Introduction				
	<b>Notes:</b>		Pedestrian/Bicycle/Motor Vehicle Committee, Board of Public Works, Board of Estimates, Long Range Transportation Planning Committee				
1	COMMON COUNCIL	02/05/2013	Refer	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION		02/27/2013	Pass
	<b>Action Text:</b>		A motion was made by Bidar-Sielaff, seconded by Schmidt, to Refer to the PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION. The motion passed by voice vote/other.				

**Notes:** Additional referrals to Board of Public Works, Board of Estimates, Long Range Transportation Planning Committee

1 PEDESTRIAN/BICYCLE/ 02/06/2013 Refer BOARD OF 02/20/2013  
MOTOR VEHICLE PUBLIC WORKS  
COMMISSION

**Action Text:** This Resolution was Refer to the BOARD OF PUBLIC WORKS

**Notes:**

1 PEDESTRIAN/BICYCLE/ 02/06/2013 Refer BOARD OF 02/18/2013  
MOTOR VEHICLE ESTIMATES  
COMMISSION

**Action Text:** This Resolution was Refer to the BOARD OF ESTIMATES

**Notes:**

1 PEDESTRIAN/BICYCLE/ 02/06/2013 Refer LONG RANGE 02/21/2013  
MOTOR VEHICLE TRANSPORTATI  
COMMISSION ON PLANNING  
COMMITTEE

**Action Text:** This Resolution was Refer to the LONG RANGE TRANSPORTATION PLANNING COMMITTEE

**Notes:**

1 BOARD OF ESTIMATES 02/18/2013 Return to Lead with PEDESTRIAN/BIC 02/27/2013 Pass  
the YCLE/MOTOR  
Recommendation for VEHICLE  
Approval COMMISSION

**Action Text:** A motion was made by Rhodes-Conway, seconded by Bidar-Sielaff, to Return to Lead with the Recommendation for Approval to the PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION. The motion passed by voice vote/other.

**Notes:**

1 BOARD OF PUBLIC 02/20/2013 Return to Lead with PEDESTRIAN/BIC 02/27/2013 Pass  
WORKS the YCLE/MOTOR  
Recommendation for VEHICLE  
Approval COMMISSION

**Action Text:** Dave Dryer, City Transportation, presented plans and specifications.

Public Registered:

- Mark Deadman - 3622 Alpine Rd - Opposes
- Dolores Kester - 1818 Winchester - Opposes
- Sarah Valatka - 1830 Boyd - Supports
- Bonnie Manglos - 1131 N. Sherman - Opposes
- Mary Dixon - 1213 Sherman - Opposes
- Steve Nelson - 2114 N. Sherman - Opposes
- Lauri Lee - 222 Merryturn - Opposes
- Ray May Ne
- 1 Norway Maple - Opposes

A motion was made by Fix, seconded by Branson, to Return to Lead with the Recommendation for Approval to the PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION. The motion passed by voice vote/other.

**Notes:**

1 LONG RANGE 02/21/2013 Return to Lead with PEDESTRIAN/BIC 02/27/2013 Pass  
TRANSPORTATION the YCLE/MOTOR  
PLANNING COMMITTEE Recommendation for VEHICLE  
Approval COMMISSION

**Action Text:** Margaret Bergamini/Mark Shahan submitted a motion to recommend adoption of Resolution ID 29013. That motion passed unanimously.

Ald. Steve King asked to be added as a co-sponsor of the resolution.

**Notes:**

1 COMMON COUNCIL 02/26/2013

1 PEDESTRIAN/BICYCLE/ 02/27/2013 RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER Pass  
 MOTOR VEHICLE  
 COMMISSION

**Action Text:** David Dryer, City Traffic Engineer, presented an overview of the plan. The project is proposed in response to concerns about traffic, bicycle, and pedestrian safety. There was a public meeting held in October 2012. This proposal is not a new concept; the same problems were studied nineteen years ago, and again twelve years ago, with similar recommendations proposed to reduce lanes, but the district alder and PBMVC did not pass the proposal. Traffic Engineering would not be recommending this proposal if they thought it would result in significant traffic congestion or traffic diversion into neighborhoods. This plan will decrease the number of left turn lane crashes.

Registrants for public comment:

Doug Ayers, N. Golf Glen Rd, Madison 53704, registered and spoke in opposition. Larry Taff, Fuller Drive, Madison 53704, registered and spoke in opposition. Douglas Martin, Namekagon Lane, Madison 53704, registered and spoke in opposition. Mary Johnston, Fremont Ave, Madison 53704, registered and spoke in support. Josh Albarelli, Spaight St, Madison 53703, registered and spoke in support. Lauri Lee, representing the Northside Business Association, 1213 N. Sherman Ave, Madison 53704, registered and spoke in opposition. Jon Beckker, Kenwood Street, Madison 53704, registered and spoke in support. Donna Magdalena, Russell St, Madison 53704, registered and spoke in support.

Alder Rhodes-Conway represents this area as the district 12 alder. Rhodes-Conway stated that when she was first elected about six years ago, Traffic Engineering proposed changing the lane configurations when they resurfaced the street. As a new alder at the time, she asked Traffic Engineering to delay the reconfiguration so that she could first get public input. When Traffic Engineering resurfaced Sherman Ave without any configuration changes, Alder Rhodes-Conway received a lot of feedback from area residents who were outraged that the lanes were not reconfigured, and bike lanes were not added. Residents have stated that they will not cross the street because they do not feel safe, and it is especially difficult for seniors and people with children. This conversion will make the corridor safer for cars, bicycles, and pedestrians. Rhodes-Conway stated that even if an alternate off-road path existed, she would still support the conversion. Rhodes-Conway has heard a lot of feedback from constituents on this topic, recently and over the years, and the vast majority of people are in support of this proposal. Rhodes-Conway supports the proposed project and urged PBMVC members to approve it.

Steinhofer asked if there had been an additional follow-up public meeting since the meeting in October 2012 to notify people of the proposal. Rhodes-Conway stated that there was not another meeting held, however, she notified every person who had contacted her about this issue within the last six years and submitted a press release. There were also several news stories on the proposed project.

De Vos noted that the democratic process is important; the PBMVC recognizes the importance of notifying the public and receiving public input in the process.

**Notes:** A motion was made by Maniaci, seconded by Webber, to RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER. The motion passed by the following vote:  
 A motion was made by Maniaci, seconded by Webber, to RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER. The motion passed by the following vote: 4-1: (AYE: De Vos, Maniaci, Maurer, Webber; NO: Steinhofer; NON-VOTING: Crandall).

Ayes: 4 Bridget R. Maniaci; Robbie Webber; Lydia S. Maurer and Susan M. De Vos

Noes: 1 Ronald B. Steinhofer

Excused: 3 Lisa Subeck; Jill Johnson and Michael W. Rewey

Non Voting: 1 Aaron S. P. Crandall

1 COMMON COUNCIL 03/05/2013 Adopt With Amendment(s) Pass

**Action Text:** A motion was made by Bidar-Sielaff, seconded by Rhodes-Conway, to Adopt With Amendment(s): Add the language "18 months after the reconfiguration is completed, Traffic Engineering must report to the Council a study showing any effects of the change on (1) congestion and delays, (2) diversion of traffic to other streets, and (3) increase or decrease in traffic crashes, including pedestrian, bicycle or motor vehicle crashes." The motion passed by the following vote:

**Notes:**

Ayes: 18 Bridget R. Maniaci; Michael E. Verveer; Shiva Bidar-Sielaff; Marsha A. Rummel; Steve King; Scott J. Resnick; Paul E. Skidmore; Brian L. Solomon; Chris Schmidt; Satya V. Rhodes-Conway; Sue Ellingson; Tim Bruer; Larry Palm; Jill Johnson; Joseph R. Clausius; Anita Weier; Mark Clear and Matthew J. Phair  
Excused: 2 Lisa Subeck and Lauren Cnare  
Non Voting: 1 Paul R. Soglin

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## Text of Legislative File 29013

### Fiscal Note

Funds are available in the Contingent Reserve for this \$100,000 appropriation for Sherman Avenue improvements, administered by the Traffic Engineering agency. The current uncommitted balance of the Contingent Reserve is \$1,138,660, which would be reduced by an additional \$100,000 upon the adoption of this budget amendment.

### Title

Accepting the N. Sherman Avenue Transportation Study report, implementing the recommendations in the report and providing the funding to do so by amending the 2013 adopted City operating budget to appropriate \$100,000 from the Contingent Reserve.

### Body

WHEREAS, N. Sherman Avenue is a standard arterial street serving Madison's Northside and carrying between 15,000 to 17,000 vehicles per average weekday and an estimated 447 bicycles and 321 pedestrians per day; and

WHEREAS, all neighborhoods adjacent to N. Sherman Avenue have expressed concern regarding pedestrian safety in this corridor, and there have been multiple auto/pedestrian crashes, including fatalities; and

WHEREAS, N. Sherman Avenue is a subject of frequent complaints of speeding traffic and motorists failing to yield to both pedestrians and bicyclists desiring to cross the corridor; and

WHEREAS, the Northside is underserved with bicycling facilities, and off-road bicycle path projects, while supported by the City, cannot move forward at this time due to lack of site control; and

WHEREAS, the City desires to improve facilities for pedestrians and bicyclists in this area and to reduce some of the negative impacts of high speed arterial traffic; and

WHEREAS, N. Sherman Avenue is a centrally located transportation corridor ideal for providing access to adjoining neighborhoods and businesses; and

WHEREAS, several neighborhood plans have identified N. Sherman Avenue as a barrier to safe and convenient pedestrian and bicycle travel; and

WHEREAS, the Traffic Engineering and City Engineering Divisions were directed to assist District 12 Alder Rhodes-Conway in conducting a transportation planning study of N. Sherman Avenue to include options to improve the corridor for all users, pedestrians, bicyclists and motorists; and

WHEREAS, a public meeting to inform the report was held October 11, 2012; and

WHEREAS, that report is now complete;

NOW, THEREFORE, BE IT RESOLVED that the Common Council accepts the report.

BE IT FURTHER RESOLVED that the Mayor and Common Council direct City Engineering and Traffic Engineering to implement the recommendations of the report, specifically to:

1. Reconfigure the street cross-section between Trailsway and Fordem (pending cooperation from the Village of Maple Bluff) from the existing four lane street to a two lane street with a center left turn lane and bike lanes, and
2. Install pedestrian refuge islands at five high pedestrian crossing locations along the project corridor.

BE IT FURTHER RESOLVED that the Mayor and Common Council invite and encourage the elected officials of the Village of Maple Bluff to join them in supporting this project.

BE IT FINALLY RESOLVED that the 2013 adopted City operating budget is amended by appropriating \$100,000 from the Contingent Reserve for this project and increasing the authorized expenditures for the Traffic Engineering agency, as follows:

\$65,000	Purchased Services, Paint Marking Contractor	GN01-54985-574000
\$20,000	Purchased Services, Contractor for Traffic Islands	GN01-54901-572203
\$4,500	Supplies (for Signage)	GN01-55510-572000
\$8,750	Sign Installation Labor (Overtime Expense)	GN01-51200-572000
<u>\$1,250</u>	Benefit Expense	GN01-52000-572000
\$100,000	Total Expense	