

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--July 2008 vs. July 2007**  
(Routes sorted in order of 2008 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2008 vs. 2007 Year to Date			Productivity, Trips per Revenue Hour				ROUTES KEY
	2008	2007	% Change	2008	2007	% Change	Routes < 60% of system avg.	
80 UW CAMPUS (Schedule changed September 2, 2007)	883,462	966,546	-8.6%	82.31	83.90	-1.9%		<b>Core Routes</b> operate every day, from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b> (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	182,017	176,491	3.1%	75.89	69.37	9.4%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	594,134	535,492	11.0%	70.80	65.08	8.8%		
81-82 UW LATE NITE CIRCULATORS	134,807	154,225	-12.6%	53.66	54.29	-1.2%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	338,323	313,511	7.9%	47.56	45.21	5.2%		
2 WTP-NTP	625,042	578,984	8.0%	42.35	38.60	9.7%		
50 WTP-SCHROEDER-RAYMOND LOOP	97,949	78,416	24.9%	41.53	33.19	25.1%		
4 NTP-STP	426,858	433,156	-1.5%	38.26	38.88	-1.6%		
40 STP - ARBOR HILLS LOOP	101,151	79,616	27.0%	35.15	27.76	26.6%		
29 SHERMAN COMMUTER	21,702	22,333	-2.8%	33.99	34.89	-2.6%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	775,190	732,687	5.8%	33.51	31.69	5.7%		<b>Commuter Routes</b> operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74</b>
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	72,013	54,538	32.0%	32.68	31.20	4.7%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	220,536	205,888	7.1%	32.23	30.24	6.6%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	50,923	53,174	-4.2%	31.09	31.21	-0.4%		
3 WTP-ETP	324,779	300,525	8.1%	31.02	28.95	7.2%		
16 STP - ETP	212,196	160,301	32.4%	30.16	22.84	32.1%		<b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 24, 30, 32, 33, 40, 50, 51, 52, 73</b>
SPECIAL EVENT SERVICE	14,106	14,225	-0.8%	30.07	18.30	64.3%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	65,861	55,256	19.2%	30.05	24.63	22.0%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	600,232	539,391	11.3%	29.81	26.93	10.7%		
1 CAP SQUARE - UW	17,862	14,445	23.7%	29.77	26.38	12.9%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	134,465	136,442	-1.4%	29.63	30.11	-1.6%		<b>Connector Routes</b> connect transfer points throughout the day: <b>16, 17, 18.</b>
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	449,866	410,360	9.6%	29.09	26.98	7.8%		
21 LAKEVIEW LOOP	82,964	87,726	-5.4%	27.60	29.53	-6.5%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	74,628	66,267	12.6%	27.03	24.52	10.2%		
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	38,751	NA	NA	24.76	NA	NA		
58 GREENTREE COMMUTER	43,522	43,134	0.9%	24.57	25.00	-1.7%		<b>Circulator Routes</b> operate midday only: <b>1, 9, 34</b>
11 & 12 WTP-DUTCH MILL-CAP SQUARE	71,166	60,366	17.9%	23.64	19.80	19.4%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	289,858	259,257	11.8%	23.43	21.03	11.4%		
51 WTP-MUIR FIELD LOOP	33,672	36,601	-8.0%	23.15	25.17	-8.0%		
47 ARBOR HILLS COMMUTER	45,415	34,717	30.8%	23.06	17.87	29.1%		
27 NTP - UW CAMPUS COMMUTER	25,983	22,490	15.5%	22.15	18.16	22.0%		
19 RED ARROW TR-CAP SQUARE	100,345	100,858	-0.5%	21.98	21.44	2.5%		
70 MIDDLETON-CAPITOL SQUARE	83,799	88,576	-5.4%	21.79	22.46	-3.0%		
25 AMERICAN CENTER	6,543	6,022	8.7%	19.85	18.99	4.5%	x	
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	17,087	10,883	57.0%	19.81	13.08	51.4%	x	
32 ACEWOOD-THOMPSON LOOP	23,501	20,165	16.5%	19.28	16.47	17.1%	x	<b>Other routes:</b> 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends. 70 operates like a core route between the Capitol Square, Middleton & the West Transfer Point on weekdays.
7 WTP-ETP (Weekends & Holidays Only)	64,221	63,134	1.7%	19.03	18.16	4.8%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	16,007	14,534	10.1%	17.15	15.10	13.6%	x	
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	79,981	87,034	-8.1%	16.73	27.23	-38.5%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	25,321	20,767	21.9%	16.09	13.25	21.5%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	29,826	28,910	3.2%	15.45	14.52	6.4%	x	
74 MIDDLETON LOOP	14,934	4,744	214.8%	15.27	5.34	185.8%	x	
24 AIRPORT LOOP	23,667	18,761	26.1%	14.56	11.75	24.0%	x	
UNKNOWN ROUTE & ROAD BUS **	522	685	-23.8%	NA	NA	NA		
<b>ROUTES DISCONTINUED DURING 2007:</b>								<b>UW Campus Circulators</b> 80, 81, 82, 85
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	NA	17,056	NA	NA	16.58	NA		
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	1,316	NA	NA	1.01	NA		
<b>SYSTEM TOTAL</b>	<b>7,535,188</b>	<b>7,110,004</b>	<b>6.0%</b>	<b>35.42</b>	<b>33.44</b>	<b>5.9%</b>	<b>21.25</b>	<b>School Day Supplemental Routes</b> 90, 91, 92, 93
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>6,334,902</b>	<b>5,812,742</b>	<b>9.0%</b>	<b>32.14</b>	<b>29.70</b>	<b>8.2%</b>	<b>19.28</b>	

NOTE: Substantial changes were made across the system effective September 2, 2007. This will affect comparisons of current service to previous.

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.