



Business Plan for Spare Time Madison

Bowl New England, Inc. was founded in Vermont in 1968. The company currently operates 16 family entertainment centers across the Midwest and Eastern half of the US doing business as Spare Time Entertainment (<https://www.sparetimeentertainment.com>). We recently saw a great opportunity in the Madison market to lease the previous Shopko space at 7415 Mineral Road and bring our brand of premium family entertainment offerings to the Madison metropolitan market. Our culture and mission are defined by the belief that we want to *"Create Memorable Experiences. Every Guest. Every Visit."* Spare Time Madison will offer 21 lanes of state-of-the-art/modern bowling, close to 100 arcade games, laser tag and two escape rooms. We will also offer a full-service restaurant and lounge plus a Corleone's serving fresh hand-tossed pizzeria style pizzas and flatbreads.

Employee Staffing

We anticipate employing approximately 70-80 staff for this location including one general manager, two assistant general managers and a manager in charge of facilities. On any one shift there will be at least 20 employees on hand plus a manager on duty.

Customers/Parking

The center will easily be able to accommodate 500 guests during the busiest times of our operations. There are 244 parking spaces out in the front parking lot plus according to our lease and understanding with the landlord we will have access to all the other spaces in the retail shopping center which totals approximately 700 stalls. The number of parking spaces here equals and, in most cases, exceeds the number of spaces in our other locations.

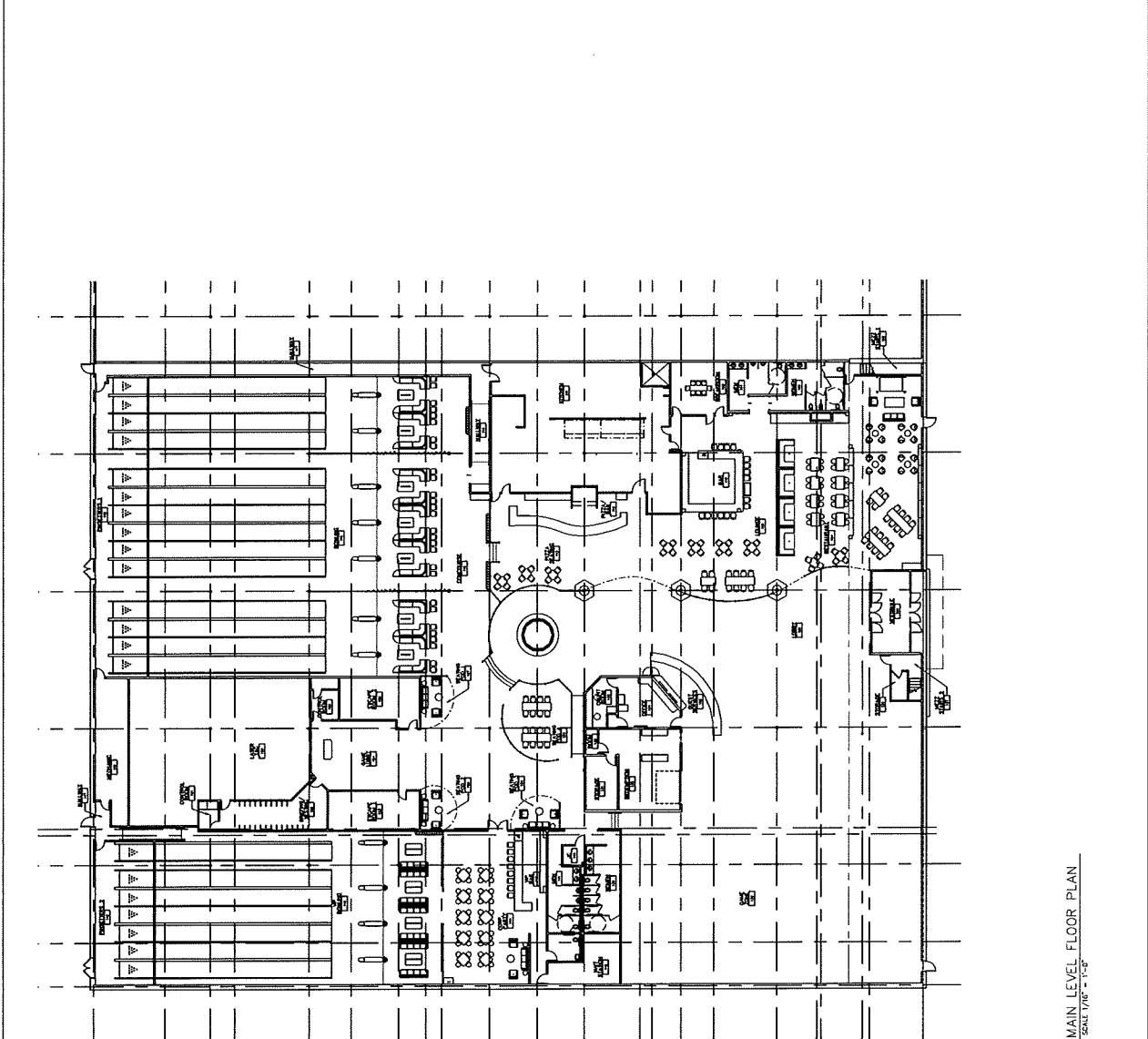
Hours of Operation

Monday-Thursday	11am-11pm
Friday-Saturday	10am-12am
Sunday	10am-11pm

DYNAMIC DESIGNS P.C. 215 East Franklin Ave., Suite 200 Madison, WI 53703 608.261.1234	SPARETIME ENTERTAINMENT	MADISON, WISCONSIN
	MAIN LEVEL FLOOR PLAN	
SHEET NO. A1.1	PROJECT NO.	ARCHITECT MORGAN S. ELLIOTT MADISON, WI

preliminary
 10% design
 30% design
 50% design
 70% design
 90% design
 construction

FLOOR PLAN LEGEND
 DOOR
 WALL
 WINDOW
 ELEVATION TAG
 ENLARGED PLAN TAG
 WINDOW TAG
 DOOR TAG
 WALL TAG (REFER TO TAGS FOR WALL DETAILS)
 REVISION CLOUD
 MISCELLANEOUS LABELS
 M1 - CONVEYOR BELTWORK PROVIDED BY OWNER, INSTALLED BY O.C.
 INSTALLED BY O.C.
 RAILING LABELS
 R-1 - METAL MESH M-4 & WOOD RAILING. SEE DETAIL.
 R-2 - CLASS C-1 & WOOD RAILING. SEE DETAIL.
 R-3 - INTERIOR METAL TUBE RAILING. SEE DETAIL.



1.1 MAIN LEVEL FLOOR PLAN
 SCALE: 1/8" = 1'-0"

LOADED STARTERS

COWBOY TOTS — \$9.75

Golden fried tots topped with house-made queso, cheddar jack cheese, bacon bits, scallions, & drizzled with smoky barbecue sauce.

Signature MACHO NACHOS — \$13.25

Crispy tortilla chips layered with cheddar jack & queso cheeses, loaded with roasted black bean & corn salsa, red onion, jalapeños, and diced tomatoes. Baked and topped with sour cream, shredded lettuce & chipotle ranch. A big plate that's great to share with the group!

FULLY LOADED FRIES — \$9.75

Crisp golden fries topped with cheddar jack cheese, bacon bits, tomatoes and jalapeños, baked to perfection and topped with scallions.

ADD TACO BEEF +\$4

ADD CHICKEN +\$4

ADD GUACAMOLE +\$2

{ SHAREABLE BITES }



COLOSSAL PRETZELS

COLOSSAL PRETZEL — \$9.75

Soft, warm pretzel topped with salt & served with our queso blanco cheese sauce and honey mustard. Choose traditional salted or garlic herb buttered.

CRISPY SPROUTS — \$9

Perfect crisp sprouts. Fresh roasted Brussel sprouts with a chili soy glaze and toasted sesame seeds.

* BEEF SLIDERS — \$8.50

A trio of house made beef sliders topped with American cheese on sweet Hawaiian rolls. Served with pickle chips and Sriracha ketchup

HUMMUS PLATE — \$11

Crisp garlic flatbread served with red pepper hummus, carrots, bell peppers, cucumber and celery.

SPARE TIME SAMPLER — \$24

Our sampler platter features a full portion of some of our best signature appetizers. *Beef sliders, 6 Bone-in Wings, and fried mozzarella sticks.



SPARE TIME SAMPLER

*These items are cooked to order. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of food borne illness, especially if you have certain medical conditions.

SNACK FAVORITES

BANGIN' DYNAMITE SHRIMP — \$9

Crispy shrimp tossed in our signature Sriracha sweet chili sauce. A great combination of sweet, tangy & spicy!

CHICKEN QUESADILLA — \$10.50

A tortilla filled with hand-pulled chicken, cheddar jack cheese, diced bell peppers and onions. Served with sides of sour cream and salsa.

CRISPY PICKLES — \$7

Fried slices of battered dill pickles. Served with our house made creamy Sriracha sweet chili sauce.

MOZZARELLA STICKS — \$8.25

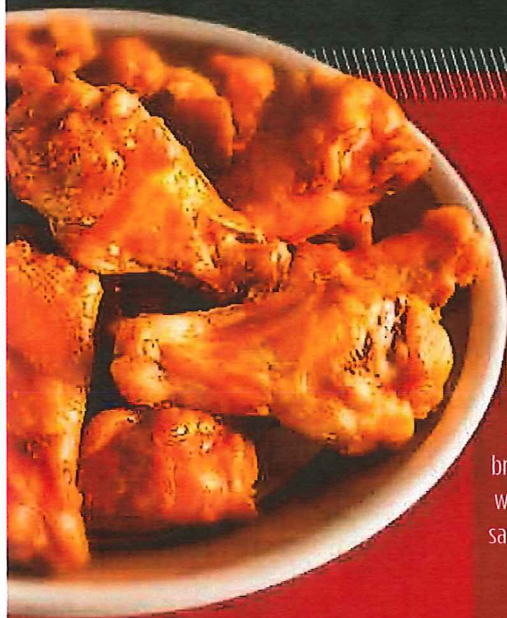
Italian breaded cheese sticks are golden fried and presented with a side of slow-simmered marinara sauce.

BEER BATTERED ONION RINGS — \$7

Crispy, thick-cut and beer-battered rings served with house made creamy Sriracha sweet chili sauce.

SPARE TIME FRIES OR TOTS — \$6

Fried golden crisp, lightly seasoned with salt or one of our custom flavor blends: Sour cream & onion, garlic parmesan, or salt & vinegar.



CHICKEN *Wings*

HAND BREADED BONELESS BITES - \$11.50

All white meat chicken, lightly breaded and fried. Plain or tossed with your choice of any signature sauce. Served with ranch dressing, carrot & celery sticks.

JUMBO WINGS

6 Piece — \$11.50
12 Piece — \$18.75

Fresh bone-in chicken wings, tossed with your choice of any signature sauce. Served with ranch dressing, carrot & celery sticks.

SIGNATURE SAUCES:

Buffalo

Classic BBQ



Sweet Heat

Sweet Thai Chili

Korean BBQ

Garlic Parmesan

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BURGERS AND HAND-BREADED CHICKEN

EACH SERVED WITH FRIES OR TATER TOTS



BACON CHICKEN RANCH — \$12.50

Our soft and sweet King's Hawaiian roll is piled high with a hand-breaded chicken breast, topped with cheddar cheese, bacon, lettuce, tomatoes, red onions and ranch dressing.

CHICKEN TENDERS — \$13

Tender golden fried chicken strips. Served with your choice of dipping sauce.

NASHVILLE CHICKEN — \$12.50

Nashville inspired sweet heat sauce tossed crispy chicken breast is loaded on a King's Hawaiian sweet roll with ranch dressing, crisp pickles, lettuce, tomatoes and cheddar cheese.

* SMOKEHOUSE BURGER — \$14

A soft King's Hawaiian sweet roll holds our fresh beef burger, topped with BBQ sauce, cheddar cheese, bacon, fried pickles, lettuce, tomatoes and red onions.

* FIRECRACKER BURGER — \$13.50

A fresh ground beef burger topped with pepperjack cheese, Dynamite sauce, lettuce, tomato slices and pickled jalapeños. Served on a King's Hawaiian sweet roll.

* CHEESEBURGER — \$12.50

A fresh ground beef burger with American cheese, lettuce, tomatoes and red onions. Served on a soft King's Hawaiian roll.

GARDEN FRESH Salads

HOUSE SALAD — \$9

A bed of mixed greens topped with garden fresh vegetables, bacon pieces and shredded cheddar jack cheese.

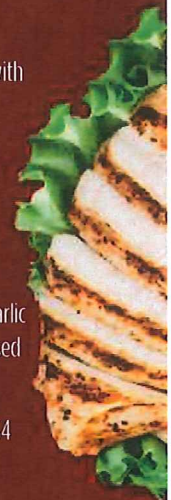
CRISPY CHICKEN — \$13

A bed of mixed greens topped with garden fresh vegetables, hand-breaded crispy chicken strips, bacon pieces & shredded cheddar jack cheese.

CAESAR SALAD — \$9

Fresh romaine lettuce, crunchy garlic croutons & parmesan cheese tossed with a creamy Caesar dressing.

- Add grilled or fried chicken +\$4
- Add fried shrimp +\$5



HANDHELD



NOT QUITE YOUR MOM'S MEATLOAF

NOT QUITE YOUR MOM'S MEATLOAF — \$12

(Bacon Meatloaf Grilled Cheese)

A grilled cheese sandwich on thick, griddled Texas toast, with melty cheddar and American cheeses, crisp bacon and a hearty slice of homemade meatloaf. Served with fries or tots and a side of Sriracha ketchup.

SHRIMP PO' BOY — \$12

Crispy shrimp on a baguette roll is dressed with shredded lettuce, diced tomatoes, sliced pickles and spicy remoulade. Served with fries or tots.

HONEY MUSTARD CHICKEN WRAP — \$12

A large flour tortilla filled with crispy fried chicken, shredded cheddar jack cheese, bacon pieces, lettuce, tomatoes and honey mustard dressing. Served with fries or tots.

BUFFALO CHICKEN WRAP — \$12

Tender cuts of grilled or fried chicken tossed in buffalo sauce, cheddar jack cheese, lettuce & tomatoes are stuffed in a large flour tortilla. Served with Ranch or blue cheese dressing and fries or tots.



HONEY MUSTARD CHICKEN WRAP

These items are cooked to order. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of food borne illness, especially if you have certain medical conditions.

PIZZA + FLATBREAD

Our new and improved pizza features hand tossed dough, house-blended tomato sauce and premium Grande mozzarella.

THE CORLEONE

Flatbread — \$11 | 16" Pizza — \$20 | 28" GOLIATH — \$62

Sliced salami, pepperoni and Italian sausage with banana peppers, mozzarella & parmesan cheeses.

TRY OUR
GOLIATH
28" PIZZAS

MEATLOVERS

Flatbread — \$10 | 16" Pizza — \$19 | 28" GOLIATH — \$59

Pepperoni, crisp bacon strips, sweet Italian sausage and ground beef.

CHICKEN BACON RANCHERO

Flatbread — \$10 | 16" Pizza — \$19 | 28" GOLIATH — \$59

A tempting creation of ranch dressing, crisp fried chicken, bacon, and cheddar jack cheese with a chipotle ranch dressing drizzle.

BUFFALO CHICKEN

Flatbread — \$10 | 16" Pizza — \$19 | 28" GOLIATH — \$59

Mozzarella cheese, and chicken tossed in buffalo sauce with ranch dressing drizzle.

CLASSIC CHEESE

Flatbread — \$8 | 16" Pizza — \$14 | 28" GOLIATH — \$49

** GLUTEN FREE 11" PIZZA

Classic Cheese — \$14 | Additional Toppings — \$1

TOPPINGS

Flatbread	+\$1	Extra Cheese	Bacon	Banana Peppers
16" Pizza	+\$2	Pepperoni	Onions	Chicken
28" Pizza	+\$4	Sausage	Peppers	Jalapeño
		Tomatoes	Ground Beef	

THE **Corleone**



SOFT DRINKS

\$3.50 Free refills

Pepsi
Diet Pepsi
Mountain Dew
Sierra mist
Dr Pepper
Orange Soda
Fruit Punch
Lemonade
Sweet Tea

ICEE — \$4

Leave room for the SHARE TIME!

This massive, shareable treat is packed with vanilla ice cream, warm pretzel, brownie and waffle pieces, mini marshmallows, and Oreo cookie crumbles. Finished with chocolate and caramel syrups, whipped topping, sprinkles & maraschino cherries.

All for only \$14.95!

*These items are cooked to order. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of food borne illness, especially if you have certain medical conditions.
**Gluten Free crust is cooked on a separated pan, but in the same environment as our traditional pizza.
Please let your server know of any dietary restrictions.

{ BEER } & WINE



WINE

	Glass	Bottle
White		
Canyon Road Pinot Grigio - Green apple, citrus, peach	\$6.00	\$22.00
Canyon Road Moscato - Ripe peach, apricot, honeysuckle	\$6.00	\$22.00
Nobilo Sauvignon Blanc - Passionfruit, pineapple, green herbs	\$10.00	\$38.00
Dark Horse Chardonnay - Honeysuckle, gooseberry, lemon, vanilla	\$8.00	\$30.00
Red		
Avalon Pinot Noir - Cherry, ripe red fruit, oak, smoke	\$8.50	\$32.00
Mark West Pinot Noir - Black cherry, cola, strawberry, plum	\$10.50	\$40.00
Robert Mondavi Cabernet - Cherries, violets, tobacco, vanilla	\$9.00	\$34.00
19 Crimes Cali Red Blend - Black & Blue fruits, candied fruits	\$10.00	\$38.00
Other		
Ava Grace Rosé - Apricot, honeysuckle	\$7.50	\$28.00
La Marca Prosecco - Crisp apple, pear, citrus	\$10.00	\$38.00

BOTTLES & CANS

Backpocket Bubba IPA - \$5.00
 Budweiser - \$4.00
 Corona Extra - \$5.00
 Lagunitas IPA - \$5.00
 Michelob Ultra - \$5.00
 Miller Lite - \$4.00
 Modelo Especial - \$5.00
 Truly Hard Seltzer - \$5.00

ON TAP

	Short	Tall
Ale/Lager/Pilsner		
Bud Light	\$4.50	\$6.00
Busch Light	\$4.50	\$6.00
Coors Light	\$4.50	\$6.00
Exile Ruthie	\$5.00	\$7.00
Sam Adams Boston Lager	\$5.00	\$7.00
White/Wheat		
Blue Moon	\$5.00	\$7.00
Boulevard Unfiltered Wheat	\$5.00	\$7.00
Peace Tree Blonde Fatale	\$6.00	\$8.50
Cider/Sour		
Angry Orchard	\$5.00	\$7.00
Big Grove Dbl Blackberry Sour	\$7.00	\$10.00
Cherry Bomb Blonde	\$6.00	\$8.50
Ciderboys Tropical	\$7.00	\$10.00
Singlespeed Sour	\$7.00	\$10.00
India Pale Ales (IPA)		
Big Grove Easy Eddy	\$6.00	\$8.50
Clock House Witch Slap	\$7.00	\$10.00
Confluence Des Moines	\$6.00	\$8.50
Firetrucker Tropical Burn	\$7.00	\$10.00
Peace Tree Get A Little Hazy	\$6.00	\$8.50
Stout		
Firetrucker Arson Oatmeal	\$6.00	\$8.50
Singlespeed Tip the Cow	\$6.00	\$8.50
West O Coco	\$5.00	\$7.00
Seasonal Selections		
Leinenkugel Seasonal	\$5.00	\$7.00
Sam Adams Seasonal	\$5.00	\$7.00
Shiner Seasonal	\$6.00	\$8.50

Ask about our Rotating Selections!