



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft HOUSING STRATEGY COMMITTEE

---

Thursday, March 30, 2017

4:00 PM

30 W. Mifflin St, Ste. 1002

---

### 1 CALL TO ORDER / ROLL CALL

**Staff:** Matt Wachter and Dan Kennelly

Two observers, no speakers.

The meeting was called to order at 4:03pm with quorum present.

**Present:** 5 - Zach Wood; David C. Porterfield; Sharon L. McCabe; Anne L.N. Morrison and Laurie A. Logan

**Absent:** 2 - Larry Palm and Hanif L. Nu'Man

**Excused:** 2 - Brian K. Nowicki and Martha Cranley

### 2 APPROVAL OF MINUTES

A motion was made by Wood, seconded by Porterfield, to Approve the Minutes of the January 26, 2017 meeting. The motion passed by voice vote.

### 3 PUBLIC COMMENT

None.

### 4 DISCLOSURES AND RECUSALS

None.

Nowicki arrived at 4:05pm, Cranley arrived at 4:11pm.

**Present:** 7 - Zach Wood; David C. Porterfield; Sharon L. McCabe; Anne L.N. Morrison; Brian K. Nowicki; Laurie A. Logan and Martha Cranley

**Absent:** 2 - Larry Palm and Hanif L. Nu'Man

### 5 COMMUNICATIONS

Dan Kennelly reviewed the 5 strategies of Connect Madison - the City's Economic Development Strategy. Details regarding Connect Madison are available on the City's website:

<http://www.cityofmadison.com/dpced/economicdevelopment/connect-madison-economic-development-strategy/554/>

**6 DISCUSSION ITEMS****6a**     [42291](#)            Housing Report - Student Housing

**Attachments:**     [2016 Housing Report - Student Housing Final 4-12-17.pdf](#)  
[2016 Housing Report - Student Housing DRAFT 3-23-17.pdf](#)  
[2016 Housing Report - Student Housing DRAFT 12-15-16.pdf](#)  
[2016 Housing Report - Student Housing DRAFT 5-26-16.pdf](#)

Wachter reviewed the recommendations of this chapter, and will update the language as the UW Student Financial Aid Office can help define low income students, therefore allowing TIF recommendation to be more viable.

A motion was made by Porterfield, seconded by Cranley, to accept the Student Housing Chapter and recommendations subject to the clarification of recommendation 1b and the addition of updated student housing vacancy data if available. Wachter will update accordingly and send to Common Council with referrals as deemed appropriate by Alders Wood and Palm. The motion passed by voice vote.

McCabe left at 5:05pm.

**Present:** 6 - Zach Wood; David C. Porterfield; Anne L.N. Morrison; Brian K. Nowicki; Laurie A. Logan and Martha Cranley

**Absent:** 2 - Larry Palm and Hanif L. Nu'Man

**Excused:** 1 - Sharon L. McCabe

**6b**     [43767](#)            2016 Housing Report - Consolidated and Updated.

**Attachments:**     [2016 Housing Report - Consolidated Update DRAFT 3-30-2017.pdf](#)  
[2016 Housing Report - Consolidated Update DRAFT 11-17-2016.pdf](#)  
[2016 Housing Report - Consolidated Update DRAFT 10-20-2016.pdf](#)  
[2016 Housing Report - Consolidated Update DRAFT 7-28-2016.pdf](#)

Wachter requested feedback on the executive summary so that the report will be ready to send to Common Council following approval of the Student Housing chapter.

**7 NEXT MEETING**

Scheduled for April 27, 2017. Paper topic ideas: racial disparities in housing, deeper dive into true cost of home ownership, condos/coops/co-housing/zero lot line - identifying why these are not feasible options & barriers to these types of housing.

**8 ADJOURNMENT**

A motion was made by Wood, seconded by Morrison, to Adjourn at 5:34pm. The motion passed by voice vote/other.