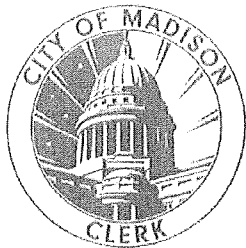


38336

LIC PCH-2015-00270  
(Legislative File Number)



# Change of Conditions

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

licensing@cityofmadison.com  
608-266-4601

(Scanned)

11 Schmitt  
(Alder Name and District Number)

101  
(Police Sector)

(initials)

This application modifies existing alcohol license number: 50879-40827

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

### Corporate Information

Business Legal Name: Whole Foods Market Group, Inc.

Business Address: 550 Bowie St, Austin, TX 78703

Corporate Contact Name & Position: \_\_\_\_\_

Ryan Bissett-Licensing Team Leader

Phone & Email: 512.542.0876; Ryan.Bissett@wholefoods.com

### Licensed Premise Information

Business dba Name: Whole Foods Market

Licensed Address: 3313 University Ave, Madison, WI 53705

Business Contact Name & Position: \_\_\_\_\_

Paul Sigmund, Store Team Leader

Phone & Email: 608.233.9566; Paul.Sigmund@wholefoods.com

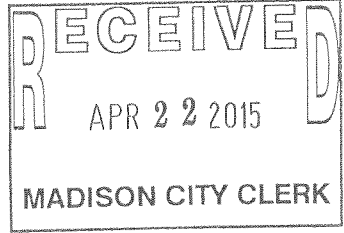
Liquor Beer Agent Name: PAUL SIGMUND % Alcohol: 4 % Food: 84

Description of Change to Conditions: requesting modification of Class B Combination license conditions to allow serving and consumption of beer and wine throughout the store, as well removal of the current limit of 5oz of alcoholic beverages per customer, so that full pours of beer and wine may be served.

X   
Applicant signature

Date: 3/16/15

Orange sign and "License Renewals & Changes" brochure issued.





**City of Madison**  
**Class B Combination**  
**License No. 50879-40827**



Expiration Date 06/30/2015  
Date Issued 06/06/2014

**WHOLE FOODS MARKET GROUP INC**  
**WHOLE FOODS MARKET**  
**3313 UNIVERSITY AVE**  
**MADISON, WI 53705**

June 30, 2015

*Paul R. Taylor*      *Maibeth Witzel-Behl*

Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Premise - 33,000 square foot grocery store.

Common Council granted on 1-21-97.

Expansion of licensed premise to include entire grocery store granted on September 6, 2006, with the following conditions:

1. On any given occasion, serving and consumption of wine and beer will be limited to one station no larger than 100 square feet.
2. Licensed operator will oversee the serving of wine/beer.
3. Five-ounce maximum per person per session.

Expiration Date 06/30/2015

**Not Transferable. Post entire license in a conspicuous place.**